

**Peter Terwiesch**

Chief Technology Officer  
ABB Automation  
Technologies



**Driving the road to  
greater productivity  
through automation**



# The ABB Automation Technologies landscape

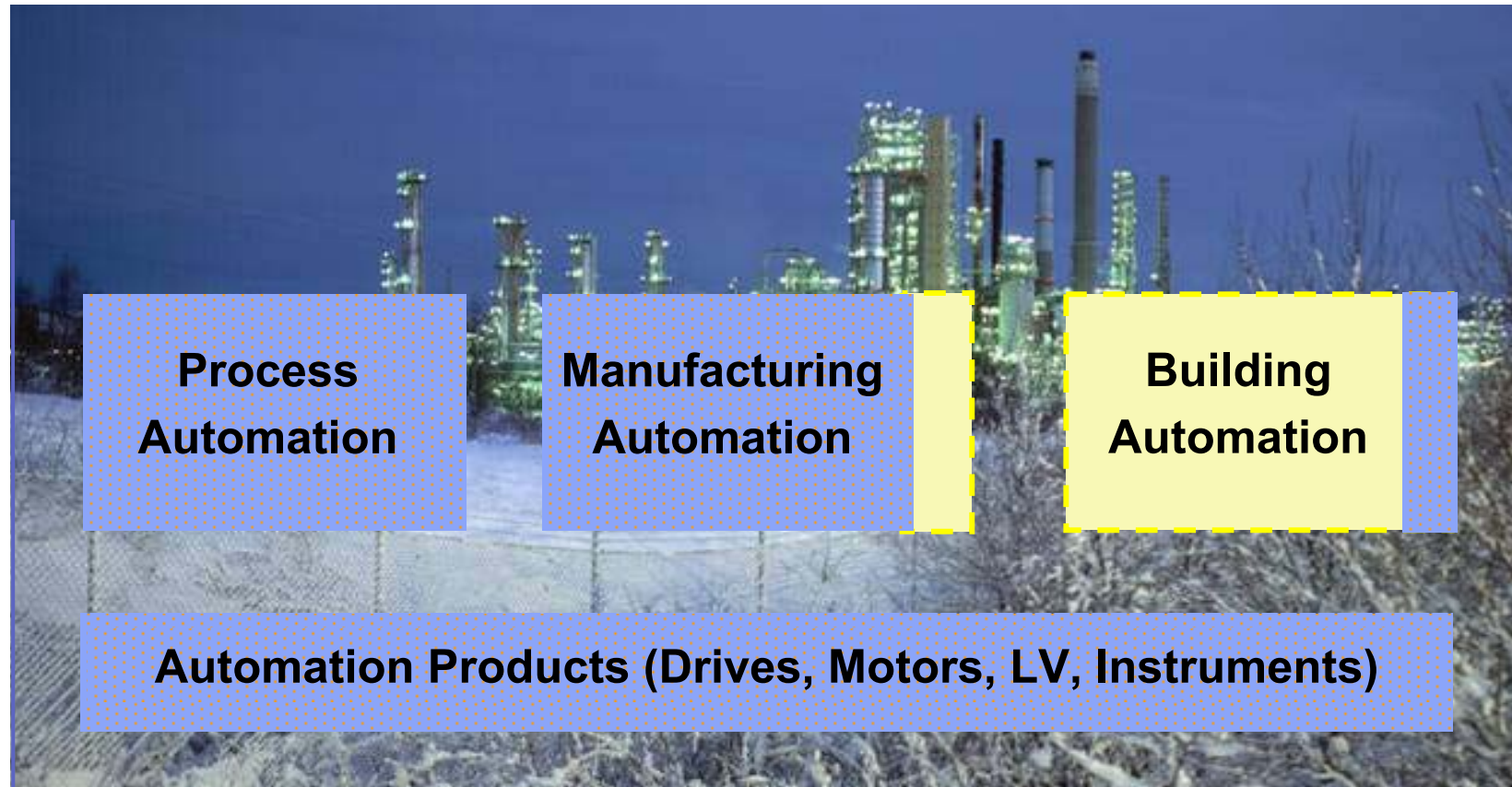


ABB served markets



# Main R&D drivers in automation

## Products

- Scalable platforms
- Functional integration, fewer parts
- Easy to engineer, install, operate, maintain
- Safe and environmentally friendly
- Reliable and robust (e.g. EMC)

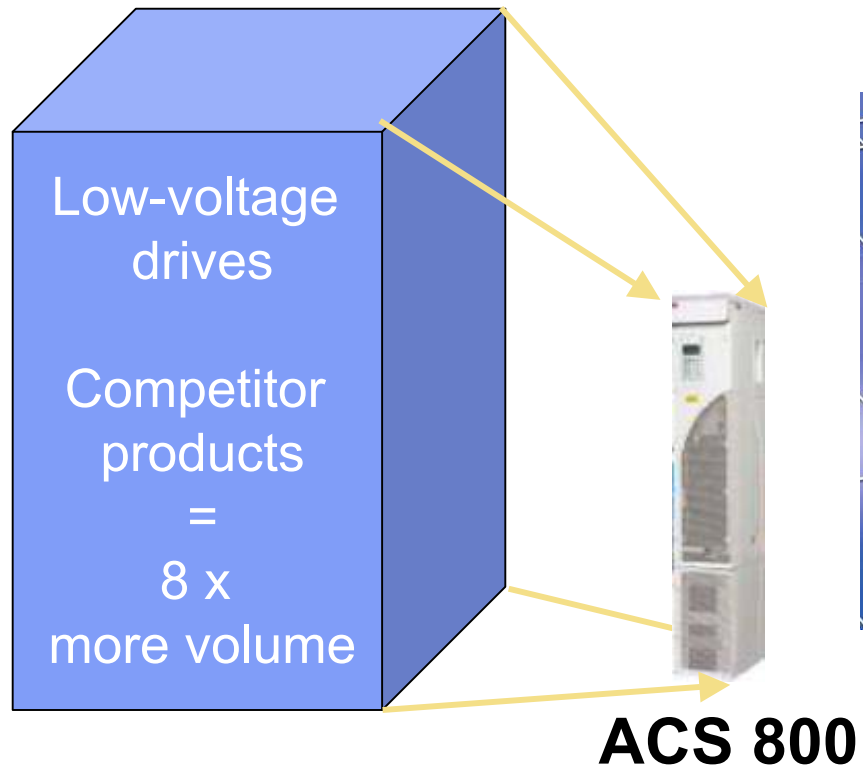
## Systems

- Optimize customer processes
  - Yield, quality, availability, cost
  - Throughput, flexibility, inventories
- Easy to engineer, install, operate, maintain
- Maximize asset utilization

## Service

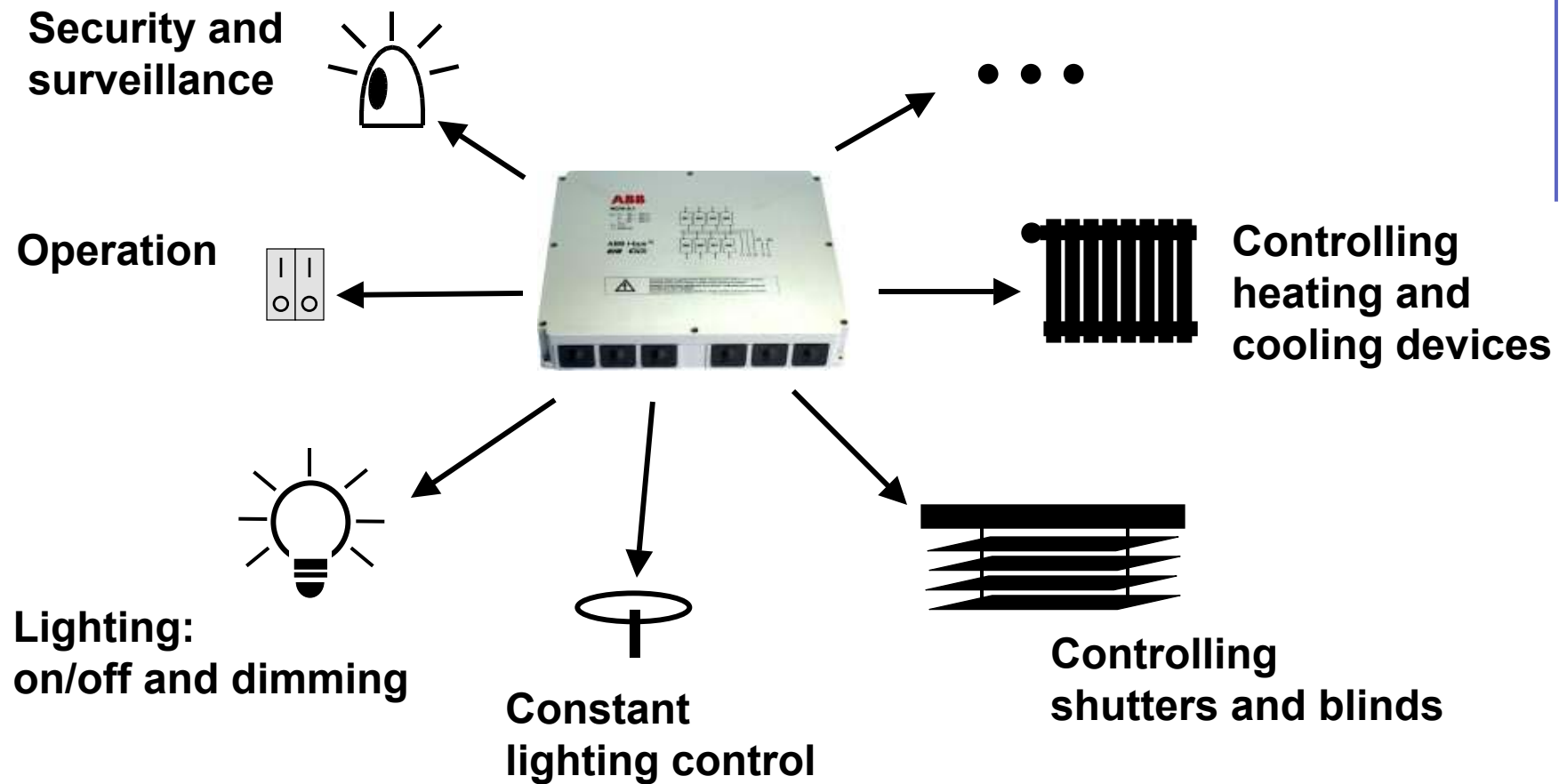
- Performance-based
- Remote monitoring, diagnosis, and support
- Life-time extension and smooth technology migration

# Scalable product platforms



# Functional integration

## The “one device per room” principle



# Industry-specific products and solutions



Paper machine  
valves and actuators



Azipod marine  
propulsion



Paper quality control  
systems



Metallurgical analyzers



Turbochargers



Force measurement



# Building on platforms: Azipod propulsion example

## Cargo ships

- Ocean-going cargo ships
- Top speed operation vessels
- Less maneuvering in operation

## Passenger and other vessels

- Passenger ferries and cruise vessels
- Ice-going vessels
- Low speed operation vessels, DP vessels

## Offshore and lower power vessels

- Offshore vessels
- Low propulsion power
- Low speed operation vessels, DP vessels



Counter-rotating  
propeller Azipod  
'Power Rudder'



Azipod



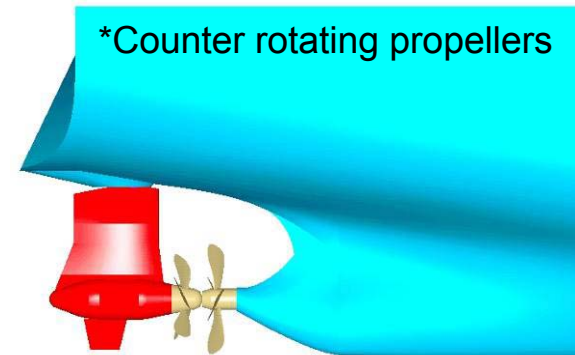
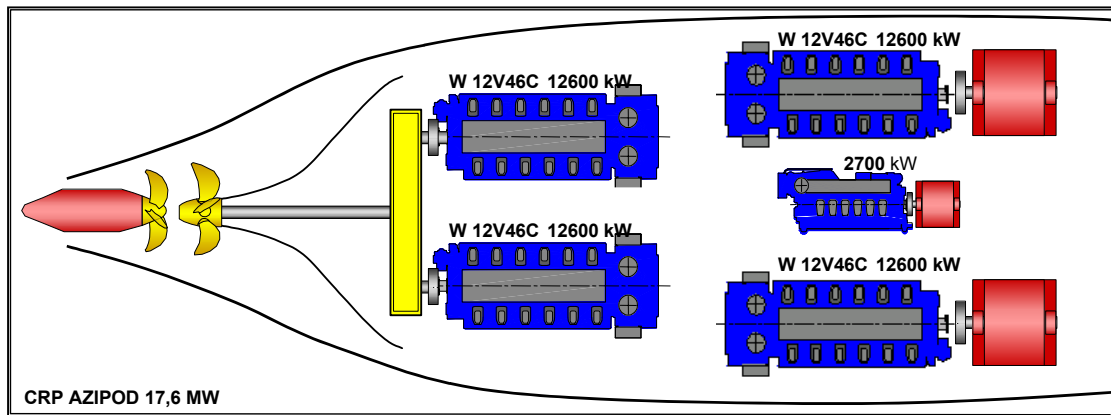
Compact Azipod



# World's first vessels with CRP\* Azipod propulsion



- Owner: Shin-Nihonkai  
Yard: MHI, Japan
- 17,000 GRT RoRo passenger vessels
- Length: 224.5 meters
- Max. speed: 31.5 knots



**20 percent lower fuel consumption  
than comparable ferries w/o Azipod**





# Leveraging IT trends for automation



- **Communication**
- **User and code mobility**
- **Components**
- **Web technologies**



# Easy to engineer, install, operate, maintain



使您更加容易  
**Einfacher für Sie**  
Easier for You  
**Lättare för Er**



# Wireless for industrial applications

- Wireless communication **reduces investment and operational costs**
  - engineering cost
  - installation cost
  - cabling cost
  - maintenance cost
  
- Wireless communication enables **new value adding services and increased productivity**
  - mobile operator terminals
  - flexibility and mobility
  - wireless human machine interface (HMI)
  - wireless Internet
  - Safety, e.g., light barriers and presence detection



# Wireless user interface for low-voltage breakers

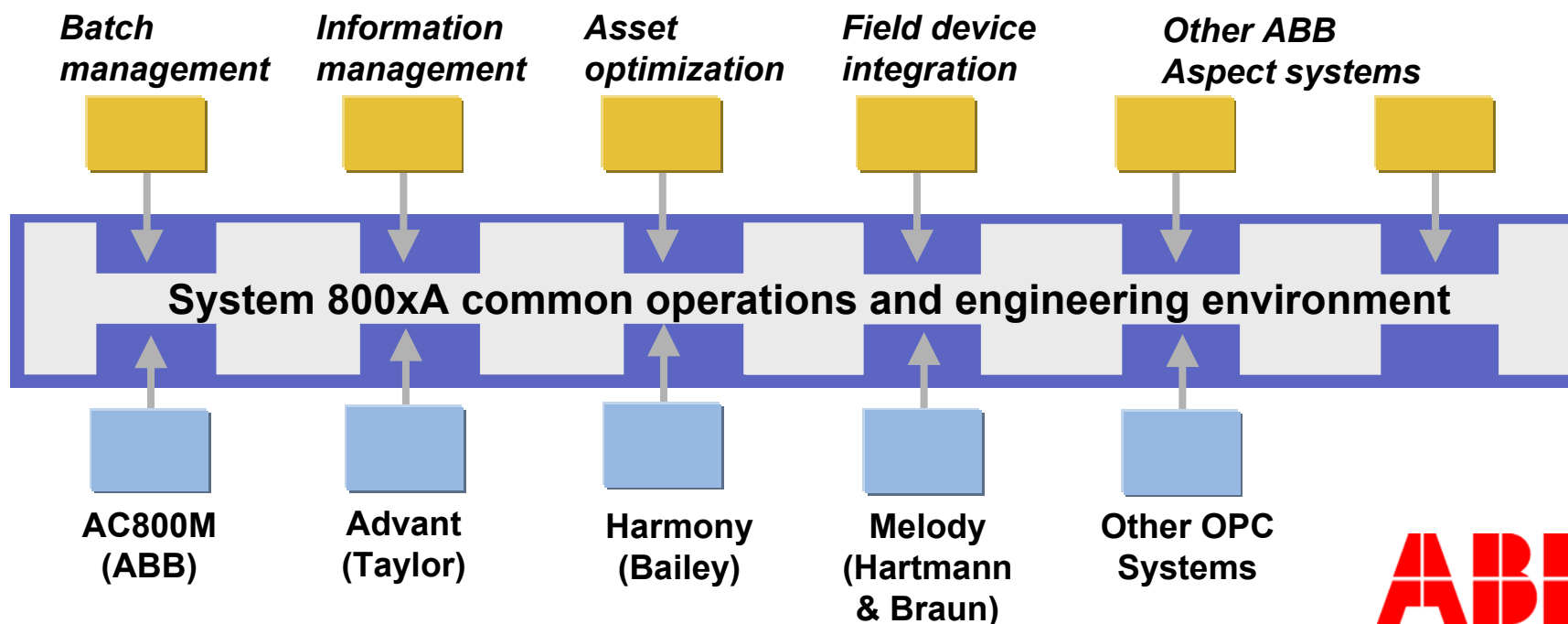
- Operator PC or PDA has wireless link to breaker based on Bluetooth
- User-friendly software hides complexities of communication
- Configuration of protection threshold functions, access to data logs and breaker status



# System 800xA: Powerful *extended* automation

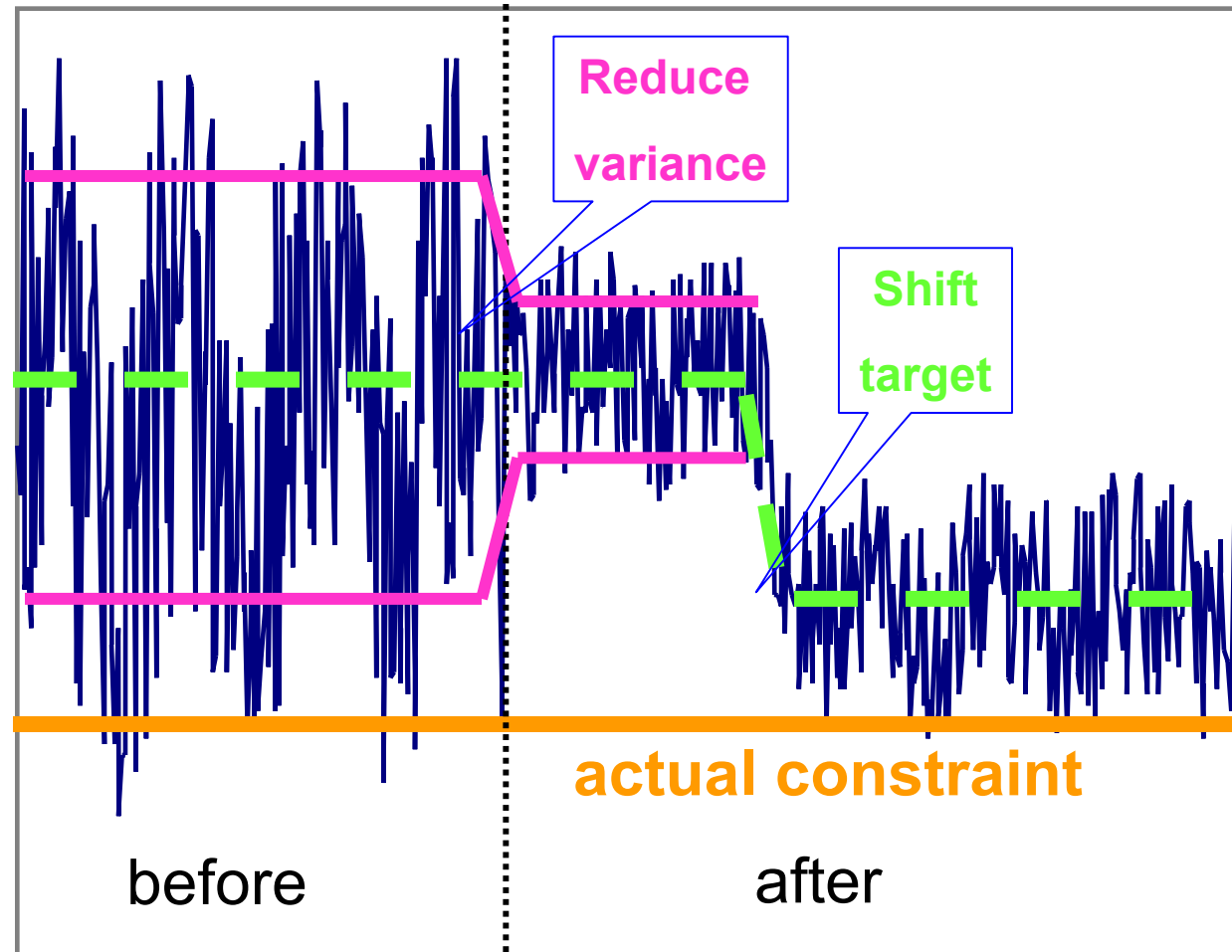


- New common platform for all process automation software and user interfaces
- Advanced software products plug into System 800xA base platform
- Legacy systems plug into common user environment





# Turning process knowledge into new algorithms



# Advanced solutions: pulp and paper online optimizer

- 620 000 t/yr pulp and paper
  - Two recovery systems
  - Three fiber lines
  - Six paper machines
- 
- Chemical savings
  - Increased production
  - Decision support
  - Optimizing 54 hours ahead

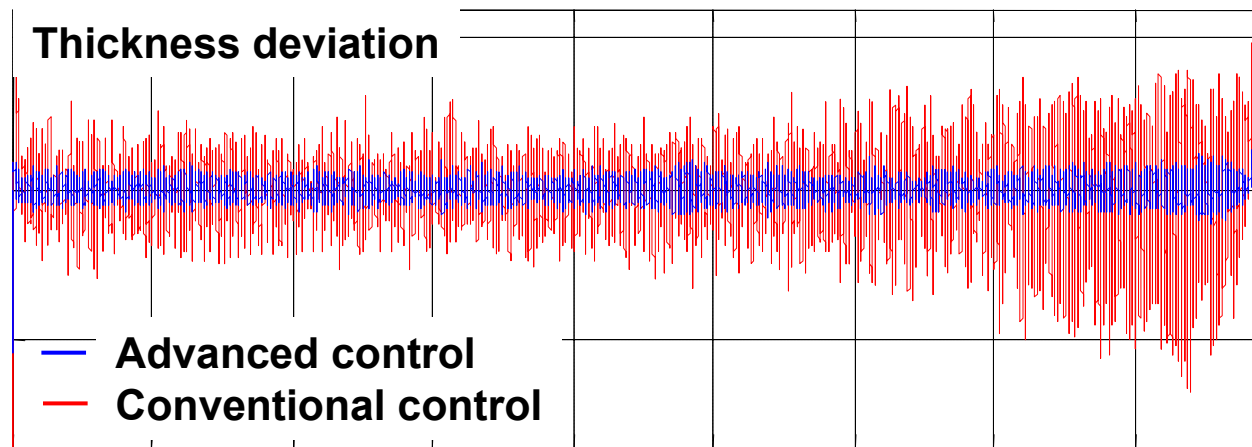


**Billerud AB, Gruvön Mill  
pilot customer**



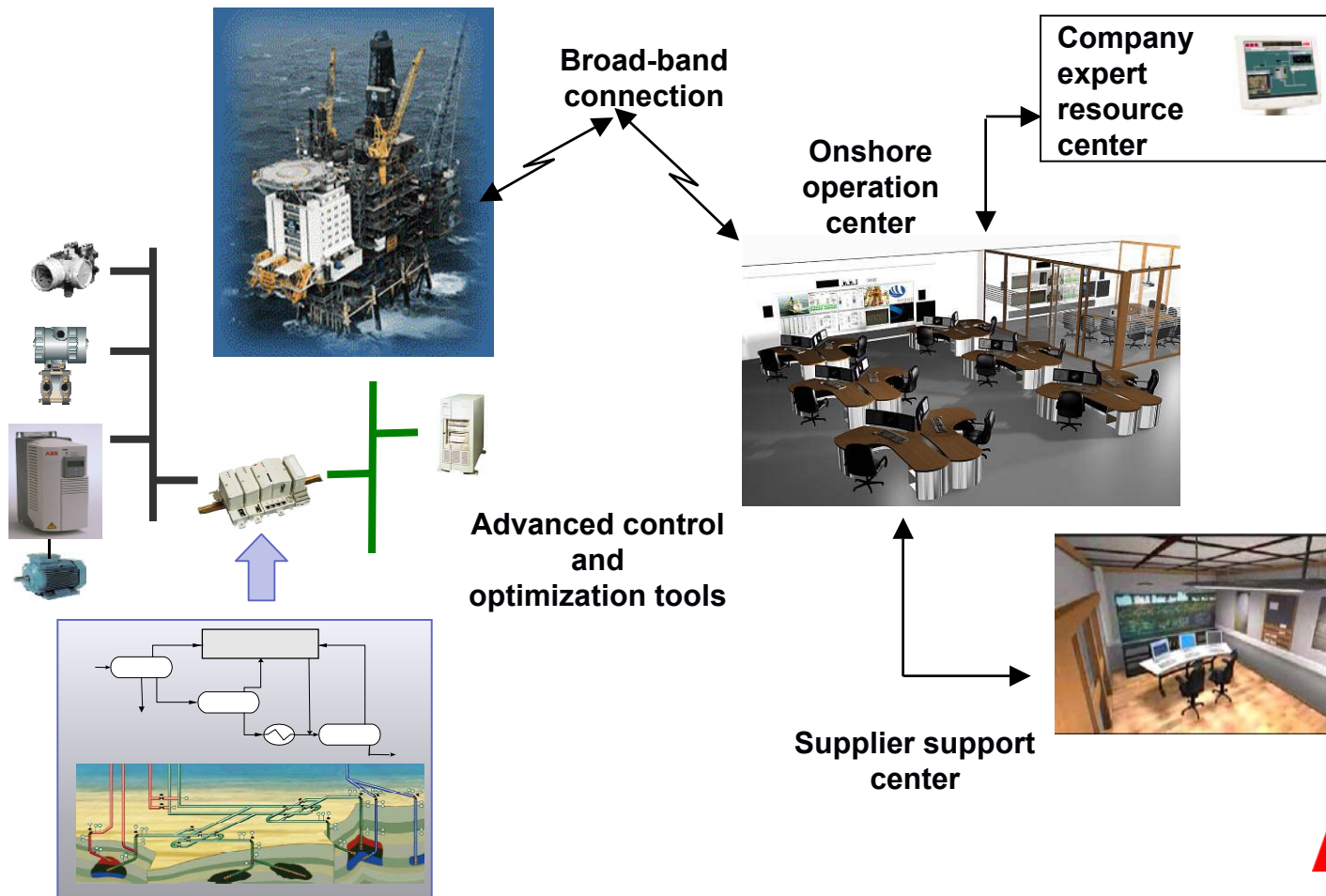
# Advanced solutions: cold rolling mills

- New model based control and optimization
- Pilot experience at two customer installations:
  - Mill throughput increased by > 40 percent
  - Thickness variance reduced by > 50 percent



# Smart operations: production and maintenance

- Increased production (3-5 percent)
- Reduced operation and maintenance costs (15-30 percent)
- Reduced production losses (20-40 percent)





# Focus on *results* with ABB Industrial IT

- **Continuous productivity improvement** from ABB's integrated user environment
- **More efficient engineering** with ABB tools for installation, operation, and maintenance
- **Certified interoperability** of ABB products using international standard protocols.
- **Enhanced functions available** in certified, "plug and produce" ABB products
- **Extension of installed systems** capabilities through seamless ABB migration

**IndustrialIT**  
enabled™

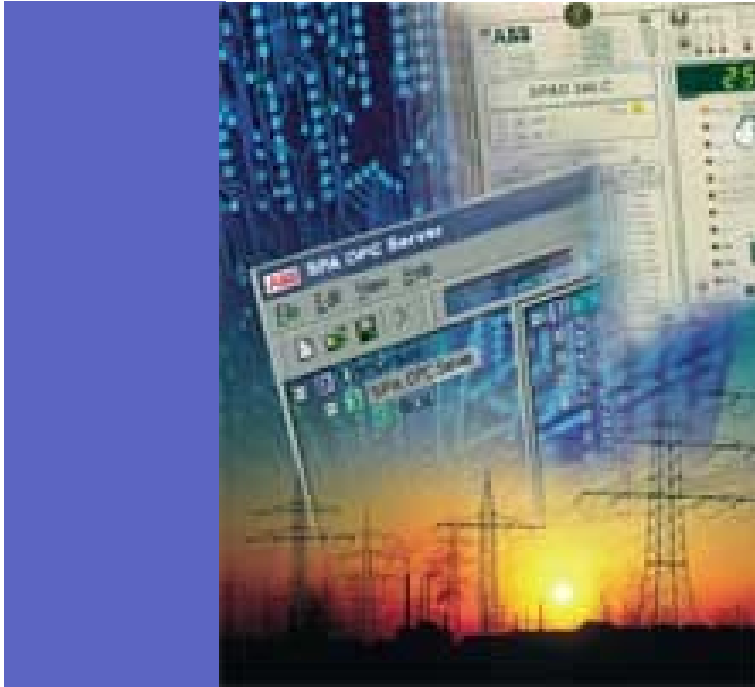


Product Identification
Technical Manual
Control Faceplate
ABB Web Support
Location Video
Configuration
Maintenance Record
Engineering Drawing
Fieldbus Status
Loop Detail Display
Loop FCM Display
CAD Symbol
Acknowledge ▶
Aspect Views ▶
Services Portal ▶
SAP Query ▶
Help ▶





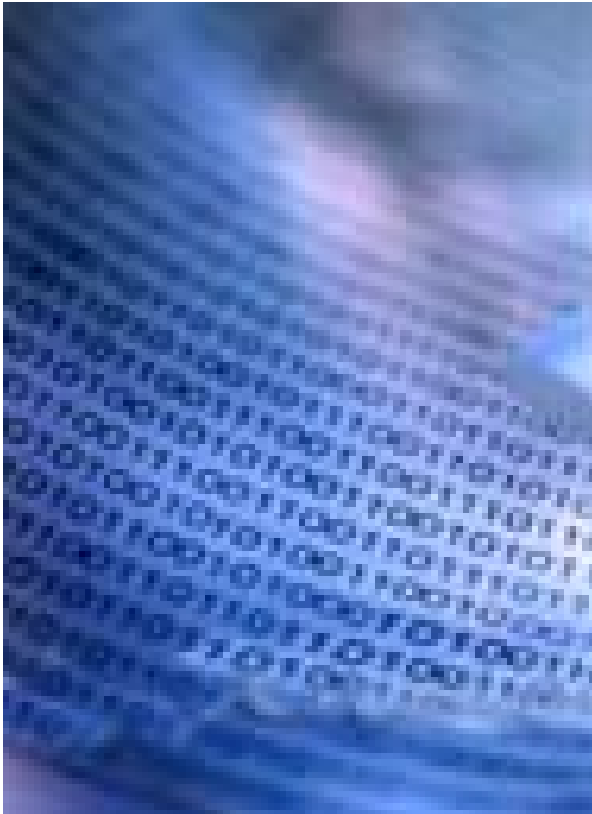
# Continuing our aggressive product innovation



## Major new product areas

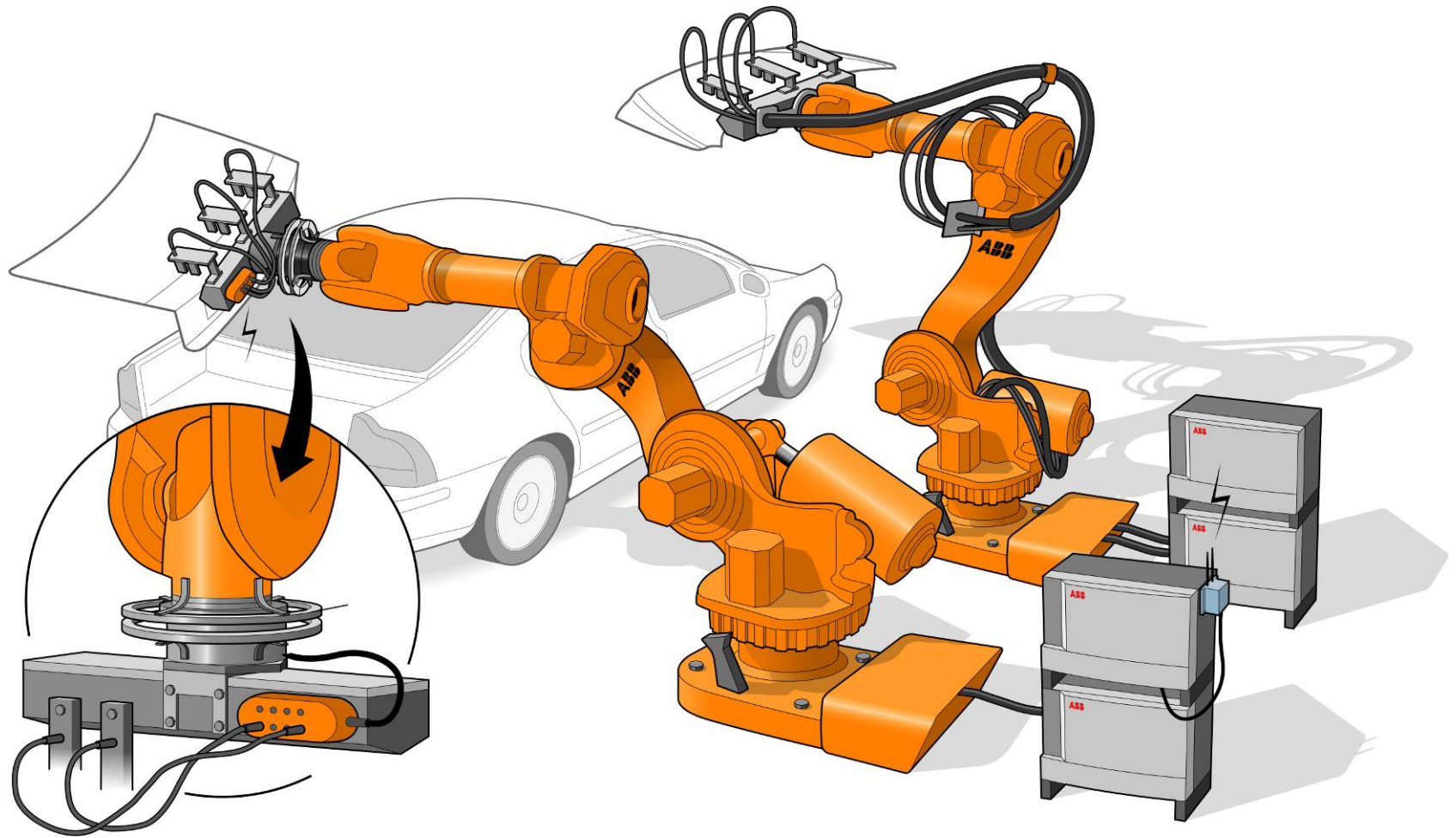
- Automation system 800xA
- Wireless connectivity
- MV Drives ACS6000
- LV Drives ACS800, ACS550
- Heavy Duty Robot series
- Flexible manufacturing cells
- New multiple robot controller
- CRP Azipod

# Beyond today: a rich R&D pipeline

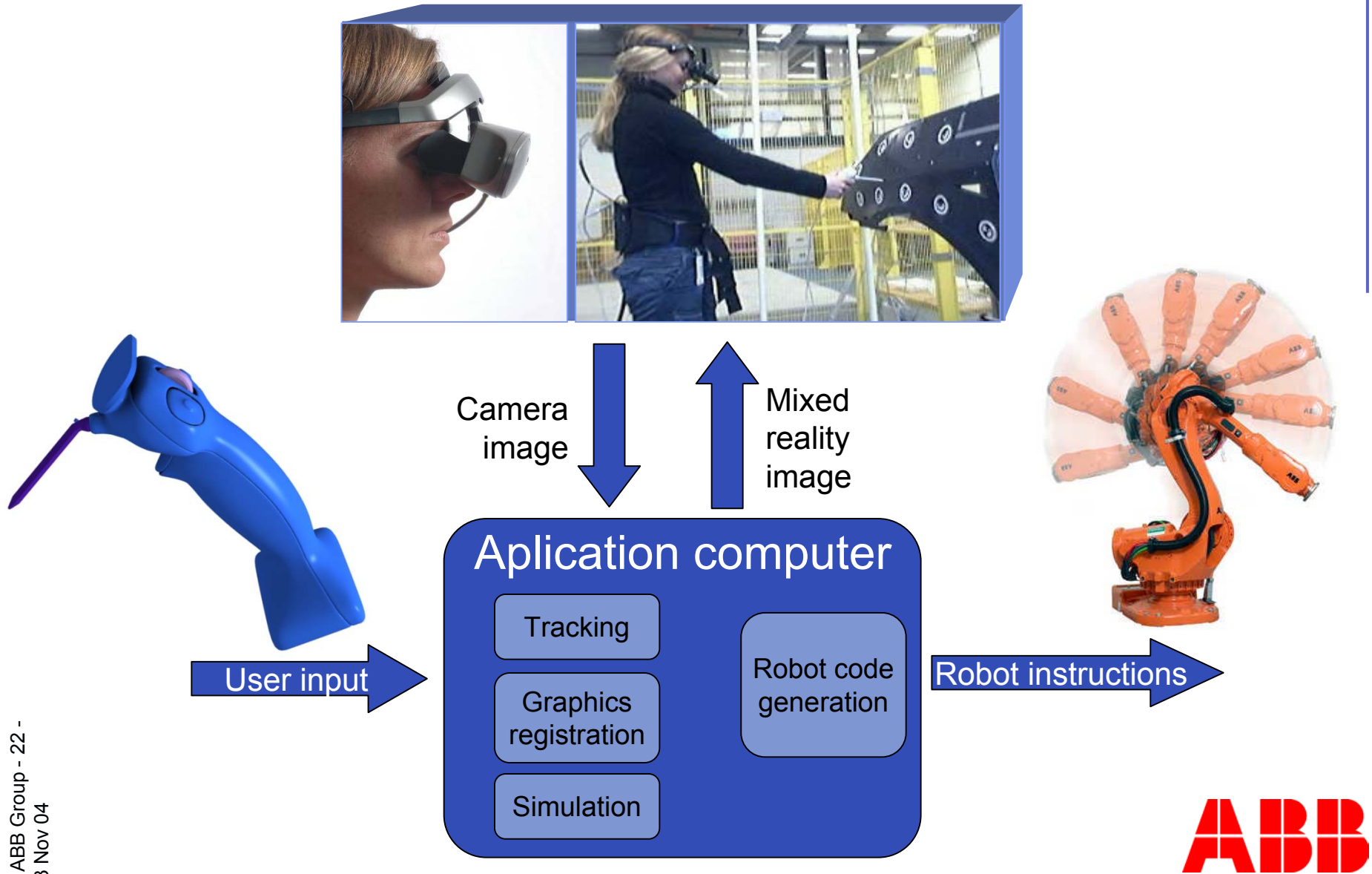


- Sustaining our investment into new technologies continues to pay back for ABB and customers
- Partnering with
  - Customers
  - Suppliers
  - Leading technology institutions

# Outlook: wireless power and communication



# Outlook: augmented reality for easy programming



**ABB**