OLYMPUS

CAMEDIA DIGITAL CAMERA

C-720 Ultra Zoom

Quick-start guide

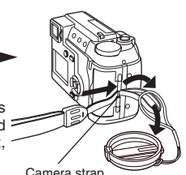
We've included this convenient Quick-Start Guide to show you basic functions and techniques that will help you quickly master your new camera. For more detailed descriptions of procedures, as well as for additional information on more sophisticated features not covered here, please refer to the printed "Basic Manual", or the primary "Reference Manual" on the CD-ROM.

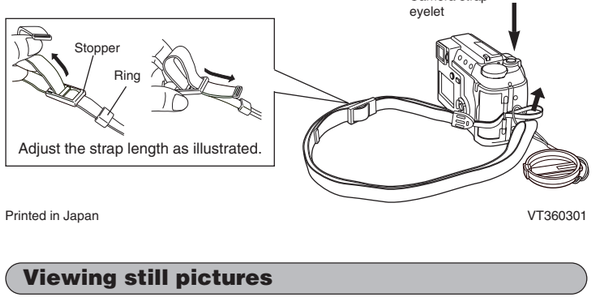
Package contents

- ☐ Camera
- ☐ Strap
- ☐ CR-V3 lithium battery pack (2 packs)
- ☐ Video cable
- ☐ USB cable
- ☐ Basic manual
- ☑ Quick-start guide
- ☐ Software installation guide (included in the CD-ROM package)
- ☐ CD-ROMs with Windows 98 USB driver software, Reference manual, and more.
- ☐ Warranty card/Registration card (not provided in some areas)
- ☐ Safety Precautions (booklet)
- ☐ SmartMedia
- ☐ Static-free case
- ☐ Index labels (2 pieces)
- ☐ Write-protect adhesive seals (4 pieces)
- ☐ SmartMedia instructions

Attaching the strap

Pull the string loop through the hole in the lens cap to attach the string to the lens cap. Thread the strap through the camera's strap eyelet, then attach the lens cap string to the strap.





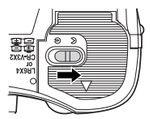
Adjust the strap length as illustrated.

Printed in Japan VT360301

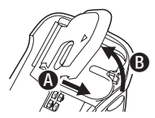
Loading the batteries

1 Make sure the camera is turned off;
- The monitor is off.
- The viewfinder is off.
- The lens is not extended.

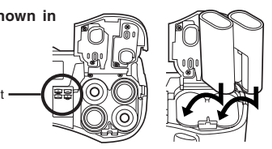
2 Slide the battery compartment lock on the battery compartment cover in the direction of ⊃.



3 Slide the battery compartment cover in the direction of the arrow (Ⓐ) with your fingertip and open it (Ⓑ).
- Do not use your fingernail, as it could result in injury.

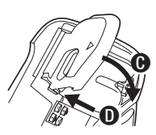


4 Insert the batteries in the direction shown in the illustration.

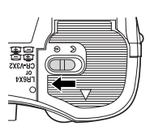


When using AA (R6) batteries — When using CR-V3 lithium battery packs

5 Close the battery compartment cover, then press it down (Ⓒ) and slide it in the opposite direction of the arrow printed on it (Ⓓ).
- When pressing the battery compartment cover shut, be sure to press the center of the cover, as it may be difficult to close properly by pressing the edge.
- Make sure the cover is completely closed.



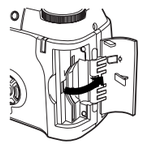
6 Slide the battery compartment lock on the battery compartment cover in the direction of ⊖.



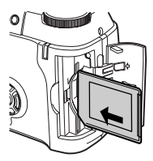
Inserting/Removing the memory card (SmartMedia)

1 Make sure the camera is turned off;
- The monitor is off.
- The viewfinder is off.
- The lens is not extended.

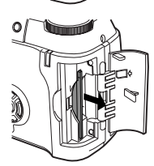
2 Open the card cover.



3 ■ Inserting the card
Insert the card as far as it will go in the direction shown in the illustration.
- There is an arrow inside the card cover, indicating the direction in which the card should be inserted.
- Hold the card in a straight orientation to the card slot. Do not attempt to insert the card at an angle.
- Note the orientation of the card. If it is inserted incorrectly, it may become jammed.



■ Removing the card
Hold the card with your fingertips and pull it out in the direction of the arrow.



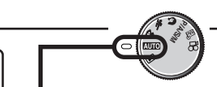
4 Close the card cover securely until it clicks.

Note:
- Never open the card cover, eject the card, remove the batteries, or disconnect the optional AC adapter while the camera is in use or the camera is communicating with a computer. **Doing so could destroy all data on the card.**

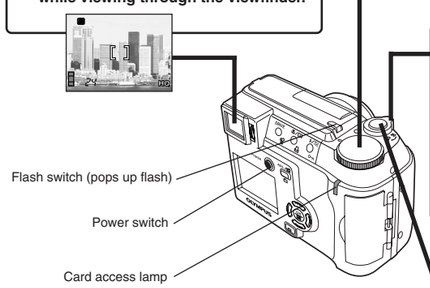
Taking still pictures

AUTO Full-auto shooting

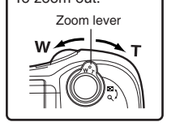
1 Remove the lens cap. Set the mode dial to AUTO and press the POWER switch.



2 Point the camera towards a subject while viewing through the viewfinder.



W (wide-angle):
To zoom in.
T (telephoto):
To zoom out.



3 To focus on the subject, press the shutter button halfway, slowly and gently.
- When the subject is in focus, the green lamp lights up.

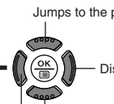
4 To start shooting, press the shutter button gently all the way (fully).
- If the flash is up, it will fire automatically when required.
- The card access lamp blinks and the camera begins storing pictures on the card.

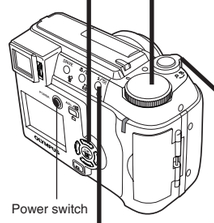
- To turn off the camera, press the power switch again.
- If the date/time has been returned to the factory default setting, "Y/M/D" appears on the monitor.

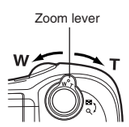
Viewing still pictures

1 Set the mode dial to ▶ and press the POWER switch.

2 Display the desired pictures using the arrow pad.







Turning the zoom lever towards
T: Enlarges the picture.
W: Displays multiple pictures at the same time.

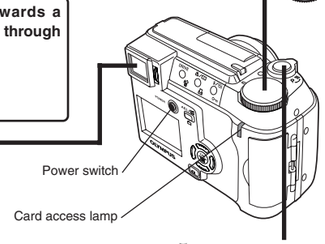
Press ⚿ to avoid accidentally erasing images.
To cancel protection, press ⚿ again.

Protect mark ⚿

Recording movies

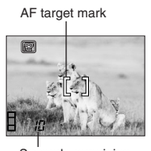
1 Remove the lens cap. Set the mode dial to 🎥 and press the POWER switch.

2 Point the camera towards a subject while viewing through the viewfinder.



3 Press the shutter button halfway.
- When the subject is in focus, the green lamp blinks once.

4 Press the shutter button all the way to start recording.
- During movie recording, 🎥 lights in red.

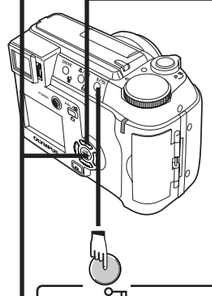


5 Press the shutter button all the way again to stop recording.
- The card access lamp blinks and the camera starts writing the movie to the card.
- If the displayed seconds remaining reach "0", shooting finishes automatically and the camera starts writing the movie to the card.

Playing back movies

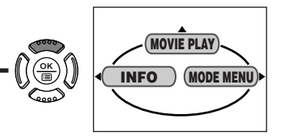
1 Display the movie frame (picture with 🎥) you want to play back. → See steps 1 and 2 in "Viewing still pictures".

2 Press 🔒.
- The top menu appears.

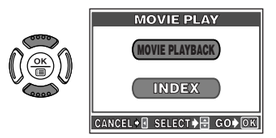


Press ⚿ to avoid accidentally erasing images. To cancel protection, press ⚿ again.

3 Press △ on the arrow pad to select MOVIE PLAY.



4 Press △▽ to select MOVIE PLAYBACK on the MOVIE PLAY screen.
- To exit MOVIE PLAY screen, press ◁.



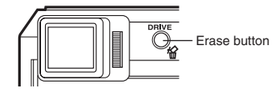
5 Press 🔒 to start Playback.
- When playback finishes, the screen returns to the beginning of the movie.
- If 🔒 is pressed again when the movie playback is finished, the MOVIE PLAYBACK screen appears. To exit the movie playback mode and return to the MOVIE PLAY screen, press △▽ to select EXIT, then press 🔒.

Erasing pictures

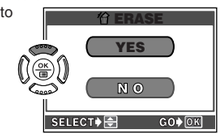
Single-Frame Erase

1 Display the picture you want to erase. → See steps 1 and 2 in "Viewing still pictures".

2 Press the 🗑 (erase) button.



3 When the 🗑 ERASE screen appears, press △ to select YES.
- To cancel erasure, press ▽ on the arrow pad to select NO, and press 🔒 or the 🗑 button.



4 Press 🔒 to erase the picture.

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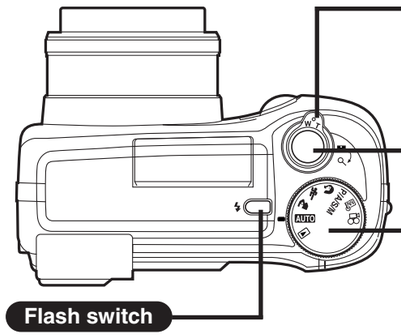
Buttons and Dial



Zoom lever

Shooting W/T : Zooms in/out.
Playback ▦/🔍 : Displays multiple pictures at the same time (Index-display), or enlarges pictures (close-up playback).

Shutter button

Focuses (half press) or shoots (fully press).

Mode dial

AUTO Full-auto : Full automatic exposure with one press of the shutter button.
Landscape-Portrait : Both subject and background are in focus.
Sports : Suitable for capturing fast-moving action without blurring.
Portrait : Renders in-focus subject against a blurred background.
P/A/S/M : The camera sets optimal focusing and exposure, or the user sets aperture and/or shutter speed manually.
(Program/Aperture priority/Shutter priority/Manual shooting)
My mode : Activates your customized settings.
: Records movies.
Playback : Plays back a picture.

Flash switch

Pops up the flash.

Viewfinder

Shooting : View subjects while shooting.
Playback : Displays recorded images.

Diopter adjustment dial

Adjust the diopter for the best viewfinder focus.

DRIVE button

Shooting : Selects sequential mode.
DRIVE
No indication Single-frame shooting
Shoots pictures sequentially. Focus, exposure and white balance are locked at the first frame.
Shoots pictures sequentially. Focus is locked automatically for each frame.
Self-timer shooting
BKT Shoots pictures sequentially. Exposure is changed automatically for each frame (auto-bracketing).
Playback : Erases pictures one-by-one.

Macro/Spot button

Shooting : Activates macro mode or metering mode.
- Macro (close-up) shooting
  Wide: 0.1 m - 0.6 m (0.3 ft - 1.9 ft)/Tele: 1.0 m - 2.0 m (3.2 ft - 6.5 ft)
- Spot metering
  Meters within the AF target on the viewfinder. (Normally, digital ESP is activated. Digital ESP meters the center of the subject and the area around it.)
- During macro mode shooting, spot metering is activated.

Playback : Print reserve

Flash mode button

Shooting : Selects flash modes. (Normally, the flash fires in low-light and backlight conditions.)
Minimizes "red-eye" phenomena.
Always fires.
Adjusts the flash for slow shutter speeds.
Adjusts the flash for slow shutter speeds and minimizes "red-eye".
Prevents the flash from firing (only when it is pushed down into the camera).
Playback : Prevents pictures from being erased accidentally.

OK/Menu button

Displays the menu screen or sets selected menu items.

Monitor button

- Turns the monitor on/off.
- Press quickly two times to play back the last recorded image.

AE lock/Custom button

Shooting AEL/ : AEL Locks exposure.
Performs whichever function you have set for it.
Playback : Rotates a picture.

Monitor

Shooting : View subjects while shooting.
Playback : Displays recorded images.

Arrow pad

Menu : Selects/adjusts the menu functions and items.
Shooting : Sets aperture/shutter speed/exposure compensation values.
Playback : Selects pictures to be displayed.

POWER switch

Turns the camera on/off.

Menu functions

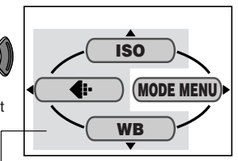
Moving around the Menu screen

1 Press OK

Note:
The Top menu and available menu functions vary depending on the mode. (See the Reference Manual for more details.)

2 Top menu (Mode dial: "P")

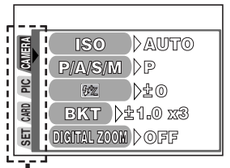
to select



The top menu functions can be changed to your liking in the "P/A/S/M" and modes (SHORT CUT setting).

3 If you select MODE MENU in step 2

to select



4 to enter each menu

CAM	Brings up CAMERA menu
PIC	Brings up PICTURE menu
CARD	Brings up CARD menu
SET	Brings up SETUP menu

Menu functions during shooting

CAMERA

ISO	Adjusts the ISO sensitivity. (AUTO/100/200/400)
P/A/S/M	Exposure mode can be selected from P (Program auto), A (Aperture priority auto), S (Shutter priority auto), or M (Manual mode).
	Adjusts the flash intensity.
BKT	Sets the conditions for Auto bracketing.
DIGITAL ZOOM	Combining the digital zoom with the 8x optical zoom, makes possible zoom magnification up to approx. 24x (equivalent to 40 mm - 320 mm on a 35 mm camera).
PANORAMA	Enables you to take panorama pictures using the card's panorama function.
2 in 1	Combines two pictures taken in succession and stores them as a single picture

PICTURE

	Sets the record mode resolution. (TIFF/SHQ/HQ/SQ1/SQ2)
WB	Adjusts the white balance according to the light source.
SHARPNESS	Adjusts the sharpness of images.
CONTRAST	Adjusts the contrast of images.

CARD

CARD SETUP	Formats cards (all images on the card are deleted).

SETUP

ALL RESET	Selects whether to keep the current camera settings when you turn off the power.
INFO	Changes the amount of shooting information displayed on the viewfinder/monitor.
	Turns off the beep sound (used for warnings, etc.).
REC VIEW	Selects whether to display images while saving them to a card.
MY MODE SETUP	Customizes settings, which are activated in the mode.
SLEEP	Sets the sleep timer.
FILE NAME	Determines how files and folders will be named for saved images. (RESET/ AUTO)
PIXEL MAPPING	Checks the CCD and image processing circuit for errors.
	Adjusts the brightness of the viewfinder/monitor.
	Sets the date and time.
BATTERY SAVE	Enables camera operation with reduced power consumption.
SHORT CUT	Lets you assign frequently-used functions as shortcut menus on the top menu.
CUSTOM BUTTON	Lets you assign a frequently used function to the camera's custom button.

Menu functions during playback

(still pictures)

Runs through all saved pictures one after another (slide-show).

MOVIE PLAY (movies)

MOVIE PLAYBACK	Plays back movies.
INDEX	Shows 9-frame indexes of still-shots from movies in order to easily check the movies' contents.

INFO

Changes the amount of shooting information displayed on the viewfinder/ monitor.

EDIT (still pictures)

BLACK& WHITE	Creates black and white pictures.
SEPIA	Creates sepia-toned pictures.
	Makes the file size smaller.

CARD

CARD SETUP	Formats cards (FORMAT), or erases all images on them (ALL ERASE).

SETUP

ALL RESET	Selects whether to keep the current camera settings when you turn the camera off.
	Turns off the beep sound (used for warning, etc.).
	Adjusts the brightness of the viewfinder/monitor.
	Sets the date and time.
	Selects the number of frames in the index display. (4/9/16-frame)