

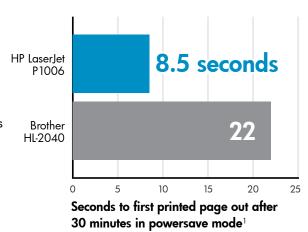
Boost productivity and reduce costs with the HP LaserJet P1006 printer

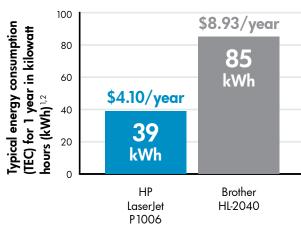
- Fast, on-demand printing Instant-on Technology lets your HP LaserJet P1006 print up to 4 pages from powersave mode before the Brother HL-2040 can even finish warming up.
- Energy efficient The advanced, fast-heating ceramic element within your HP LaserJet P1006's Instant-on Fuser consumes significantly less energy than the conventional fuser Brother builds into the HL-2040. Your HP LaserJet also meets the new, more strict ENERGY STAR® rules that went into effect April 1, 2007.
- Faster processor Enjoy fast sustained performance thanks in part to your HP LaserJet P1006's powerful processor (266 MHz vs. the Brother HL-2040's 96-MHz chip).
- Virtually maintenance free Your HP LaserJet P1006 employs an innovative print cartridge that incorporates
 the toner supply, imaging drum, primary charge roller, and developer into one single, integrated unit you can
 easily replace with no mess. The Brother HL-2040 uses a complex 2-piece system that forces users to stock and
 replace an extra consumable. Furthermore, whenever Brother users replace toner, they must be careful not to
 damage the device's photosensitive imaging drum, which becomes exposed during the process, plus they must
 clean the corona wire to prevent damage that can lead to print-quality defects. With HP, you don't.
- **Better paper handling** You can stock up to 43-lb. bond in your HP LaserJet P1006's standard paper tray. The Brother HL-2040's standard paper tray only accepts up to 28-lb. bond. While Brother's manual feed slot will accommodate weights up to 43-lb. bond, it only accepts a single sheet or envelope at a time vs. 10 for HP.



Save time and energy with HP LaserJets

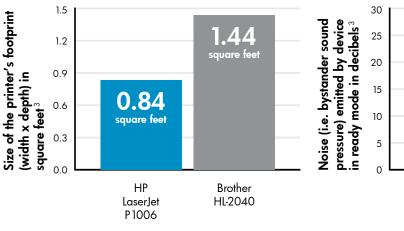
HP Instant-on Technology virtually eliminates warm-up time, letting your LaserJet P1006 print some documents before Brother's HL-2040 can even finish warming up. And thanks to HP Instant-on Technology your LaserJet P1006 also uses far less power than Brother.

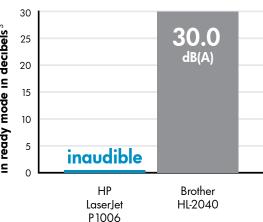




Enjoy less-obtrusive printing with HP

Free up desk space and reduce distractions with HP. For instance, the HP LaserJet P1006 consumes 42% less desk space than the Brother HL-2040. Plus the HP device is inaudible in ready mode, whereas the Brother unit emits up to 30 decibels.





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