



FREE

CASIO ELECTRONIC CASH REGISTER PROGRAM

 paymentTouch

Casio Cash Register Products



- ✓ Stylish & unique design
- ✓ Plenty of functionality
- ✓ Proven name (Casio) & track record (manufacturing & selling ECRs since 1978)
- ✓ Price is right!

TE-1500 Retail Business Solution



TE-1500

- Two (2) station thermal printer w/drop-in-load paper (58MM)
- Three (3) line alpha numeric operator display



TE-1500 Built-in Credit Card Machine

- Two (2) serial port
(integrated Credit Card Terminal and Pin-Pad)



TE-1500 Keypad Layout

- 30 departments (up to 200 in memory)



- Built-in help instructions for programming assistance
- Internal flash memory for program backup

TE-1500 Customer Display



Pop-up customer display

Medium sized, heavy duty
metal cash drawer (5B/5C)
w/media slot

TE-1500 Type of Business

Prospective Users

Small to medium sized retail shops

- a. Gift shops
- b. Convenience stores
- c. Liquor stores
- d. Ethnic stores
- e. Kiosk stands
- f. Specialty shops - trading cards, hobbies, pets
- g. Dollar stores

TK-1550 Restaurant Business Solution



TK-1550

- Two (2) station thermal printer w/drop-in-load paper (58MM)
- Three (3) line alpha numeric operator display



TK-1550 Built-in Credit Card Machine

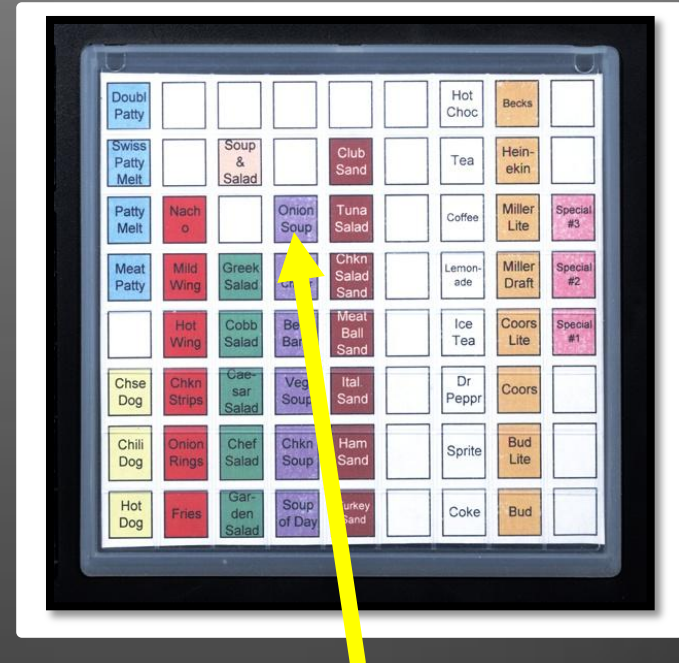
- Two (2) serial port
(integrated Credit Card Terminal and Pin-Pad)



TK-1550 Keypad Layout



- Built-in Help instructions for programming assistance
- Internal flash memory for program backup



- Unique split (hybrid) keyboard - half raised/half flat
- 72 departments

TK-1550 Customer Display



Pop-up customer display

Medium sized, heavy duty
metal cash drawer w/media
slot

TK-1550 Type of Business

Prospective Users

Small to medium sized hospitality operations

- Fast food (kiosk, walk-up, take out)
- Table service
- Pizzeria
- Ice cream/yogurt shops
- Donut/pastry shops

Fully Integrated Solution

YOUR RECEIPT
THANK YOU
CALL AGAIN

REG 01-06-2006(THU) 12:42
C01 MC#01 000005

1 PLU0001 \$7.00

CREDIT SALE \$7.00
XXXXXXXXXXXX1003 12/00
APP:VITAL8
REF:500616002835
REC #:7

TL \$7.00
CREDIT1 \$7.00

Customer
Receipt

01/06/05 12:42

CREDIT SALE \$7.00
XXXXXXXXXXXX1003 12/00
APP:VITAL8
REF:500616002835
REC #:7

X_____

Cardholders Signature

Store
Receipt



Phone or DSL line



Credit/Debit
Card Device

Casio & Integrated Terminal Benefits

Integrated Credit Card Solution Advantages

- No duplicate entries (no chance of incorrect entries)
- Less paper usage
- All reports taken at the cash register
- Less counter space required 14"
- Journal tape & EJ on ECR offers backup copies
- Less time required in closing the store



14"

Casio & Integrated Terminal Benefits

Integrated Payment Benefits:

- Save time (eliminate double keying and daily totals reconciliation)
- Save money (reduced labor costs and reduced implementation costs)
- Streamline store operations and enhance accountability
- Significantly reduce cashier error and fraud/theft by enhanced accountability

Frequently Asked Questions

1. Can I have both receipt and journal copies on these models?

Yes.

2. Do these models have a removable coin till?

Yes.

3. How many bill and coin slots does the cash drawer have?

5 bill and 5 coin.

4. Do these models have a customer display?

Yes.

Frequently Asked Questions

5. I only want to use department key entries; what is the maximum number of departments keys I can have ?

TE-1500 has 30 departments & the TK-1550 has 72.

6. Can these models print company logos/messages on the receipt?

Yes, they have a 4 line programmable message or a graphic logo can be loaded and printed.

7. Which models will provide financial reports ?

Both.

Frequently Asked Questions

8. Do I need batteries?

Yes, you need two (2) AA batteries. Their purpose is to backup your programming & sales when the register is unplugged from AC power.

9. How many characters of description can I have on departments?

12 characters

10. Can I track what operators ring up when operating the ECR?

Yes

Frequently Asked Questions

11. How many tax rates can I track in the register?

Up to 4 can be stored and 3 can be applied per item

12. Can I connect a scale to the machine?

Not at this time

13. Is there back office software available?

Not at this time

Frequently Asked Questions

14. Can the registers communicate with each other?

Not at this time

15. Is there a training mode for new operators to learn how to operate the register?

Yes, a clerk can be set up as a trainee so anything entered would not affect the store's sale totals

Cash Register 101

TERMINOLOGY

- **Departments** - Represent a group of similar items (snacks, beverage, liquor, grill items, dairy, Frozen, taxable, non-taxable)

Two types of departments:

- 1) Physically on the keyboard - Operator either enters a price and hits the appropriate department key or a price is assigned to the key
- 2) In ECR memory - Mainly used in conjunction with PLUs to collect sales or to input the department number and hit a general department number key to record sales directly

Cash Register 101

TERMINOLOGY

- **PLU (Price Lookup Unit)** - This is a number assigned to an item and it has a price and descriptor associated with it.
 - Purpose of a PLU is for someone to track a particular item - If they want to track specific item sales instead of general sales categories (i.e. departments)
- **Clerk** - An operator of the ECR. Multiple operators can use the machine and are identified by a unique 1-4 digit “Clerk ID”. This allows the merchant to track sales by operator.

Cash Register 101

TERMINOLOGY

- **Guest Check Tracking** - The ability to store an order and balance using a unique number. Mainly a restaurant feature, the number would identify a table the person is sitting at or a physical hard check number.
- **Two Station Thermal Printer**
 - A thermal printer does not have movable parts. It is fast, quiet and actually burns characters onto the paper.
 - A two station printer means that it prints a copy for the customer and a store copy.

Cash Register 101

TERMINOLOGY

- **Void** - Subtracting a previously entered item from the transaction
- **Error Correct** - Subtracts the last item entered
- **Cancel** - Cancels the whole order. This function is only available after Subtotal has been selected
- **Subtotal** -Used at the conclusion of a transaction to calculate a total of the transaction as well as the tax
- **Refund** - Allows items to be refunded from a previous transaction