SHARP[®]

LC-37SH20U

LIQUID CRYSTAL TELEVISION TÉLÉVISEUR ACL **TELEVISOR CON PANTALLA DE CRISTAL LÍQUIDO**

OPERATION MANUAL MODE D'EMPLOI MANUAL DE OPERACIÓN













LC-37SH20U

LIQUID CRYSTAL TELEVISION

ENGLISH

OPERATION MANUAL

- The illustrations and on-screen displays in this operation manual are for explanation purposes and may vary slightly from the actual operations.
- Menu items that are not selectable are graved out.

IMPORTANT:

To aid reporting in case of loss or theft, please record the TV's model and serial numbers in the space provided. The numbers are located at the rear of the TV.

Model No.:

Serial No.:

IMPORTANT INFORMATION

WARNING: TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS PRODUCT TO RAIN OR MOISTURE.





The lightning flash with arrow-head symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.

The exclamation point within a triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the product.

IMPORTANT INFORMATION

CAUTION: TO PREVENT ELECTRIC SHOCK, MATCH WIDE BLADE OF PLUG TO WIDE SLOT, FULLY INSERT.

CAUTION:

DO NOT PLACE THIS PRODUCT ON AN UNSTABLE CART, STAND, TRIPOD, BRACKET, OR TABLE. THE PRODUCT MAY FALL CAUSING SERIOUS PERSONAL INJURY AND SERIOUS DAMAGE TO THE PRODUCT. USE ONLY WITH A CART, STAND, TRIPOD, BRACKET, OR TABLE RECOMMENDED BY THE MANUFACTURER OR SOLD WITH THE PRODUCT. FOLLOW THE MANUFACTURER'S INSTRUCTIONS WHEN INSTALLING THE PRODUCT AND USE MOUNTING ACCESSORIES RECOMMENDED BY THE MANUFACTURER. A PRODUCT AND CART COMBINATION SHOULD BE MOVED WITH CARE. QUICK STOPS, EXCESSIVE FORCE, AND UNEVEN SURFACES MAY CAUSE THE PRODUCT AND CART COMBINATION TO OVERTURN.



WARNING: FCC Regulations state that any unauthorized changes or modifications to this equipment not expressly approved by the manufacturer could void the user's authority to operate this equipment.

CAUTION:

This product satisfies FCC regulations when shielded cables and connectors are used to connect the unit to other equipment. To prevent electromagnetic interference with electric appliances such as radios and televisions, use shielded cables and connectors for connections.

"Note to CATV system installer: This reminder is provided to call the CATV system installer's attention to Article 820-40 of the National Electrical Code that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical."

This product utilizes tin-lead solder, and fluorescent lamp containing a small amount of mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities or the Electronic Industries Alliance: www.eia.org

Trademarks

- Manufactured under license from Dolby Laboratories. "Dolby" and the double-D symbol are trademarks of Dolby Laboratories.
- "HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC."

DEAR SHARP CUSTOMER

Thank you for your purchase of the Sharp Liquid Crystal Television. To ensure safety and many years of trouble-free operation of your product, please read the Important Safety Instructions carefully before using this product.

IMPORTANT SAFETY INSTRUCTIONS

Electricity is used to perform many useful functions, but it can also cause personal injuries and property damage if improperly handled. This product has been engineered and manufactured with the highest priority on safety. However, improper use can result in electric shock and/or fire. In order to prevent potential danger, please observe the following instructions when installing, operating and cleaning the product. To ensure your safety and prolong the service life of your Liquid Crystal Television, please read the following precautions carefully before using the product.

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.



- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

Additional Safety Information

- 15) Power Sources—This product should be operated only from the type of power source indicated on the marking label. If you are not sure of the type of power supply to your home, consult your product dealer or local power company. For products intended to operate from battery power, or other sources, refer to the operating instructions.
- 16) Overloading Do not overload wall outlets, extension cords, or integral convenience receptacles as this can result in a risk of fire or electric shock.
- 17) Object and Liquid Entry—Never push objects of any kind into this product through openings as they may touch dangerous voltage points or short-out parts that could result in a fire or electric shock. Never spill liquid of any kind on the product.
- 18) Damage Requiring Service—Unplug this product from the wall outlet and refer servicing to qualified service personnel under the following conditions:
 - a) When the AC cord or plug is damaged,
 - b) If liquid has been spilled, or objects have fallen into the product,
 - c) If the product has been exposed to rain or water,
 - d) If the product does not operate normally by following the operating instructions.
 - Adjust only those controls that are covered by the operating instructions as an improper adjustment of other controls may result in damage and will often require extensive work by a qualified technician to restore the product to its normal operation,
 - e) If the product has been dropped or damaged in any way, and
 - f) When the product exhibits a distinct change in performance this indicates a need for service.
- 19) Replacement Parts When replacement parts are required, be sure the service technician has used replacement parts specified by the manufacturer or have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock, or other hazards.
- 20) Safety Check–Upon completion of any service or repairs to this product, ask the service technician to perform safety checks to determine that the product is in proper operating condition.
- 21) Wall or ceiling mounting—When mounting the product on a wall or ceiling, be sure to install the product according to the method recommended by the manufacturer.

• Stand - Do not place the product on an unstable cart, stand, tripod or table. Placing the product on an unstable base can cause the product to fall, resulting in serious personal injuries as well as damage to the product. Use only a cart, stand, tripod, bracket or table recommended by the manufacturer or sold with the product. When mounting the product on a wall, be sure to follow the manufacturer's instructions. Use only the mounting hardware recommended by the manufacturer.

• Water and Moisture — Do not use this product near water - for example, near a bath tub, wash bowl, kitchen sink, or laundry tub; in a wet basement; or near a swimming pool; and the like.

• Selecting the location - Select a place with no direct sunlight and good ventilation.

- Ventilation The vents and other openings in the cabinet are designed for ventilation. Do not cover or block these vents and openings since insufficient ventilation can cause overheating and/or shorten the life of the product. Do not place the product on a bed, sofa, rug or other similar surface, since they can block ventilation openings. This product is not designed for builtin installation; do not place the product in an enclosed place such as a bookcase or rack, unless proper ventilation is provided or the manufacturer's instructions are followed.
- The Liquid Crystal panel used in this product is made of glass. Therefore, it can break when the product is dropped or applied with impact. Be careful not to be injured by broken glass pieces in case the panel breaks.
- Heat The product should be situated away from heat sources such as radiators, heat registers, stoves, or other products (including amplifiers) that produce heat.
- The Liquid Crystal panel is a very high technology product with 3,147,264 thin film transistors, giving you fine picture details.

Occasionally, a few non-active pixels may appear on the screen as a fixed point of blue, green or red. Please note that this does not affect the performance of your product.

Precautions when transporting the TV

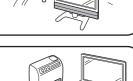
• When transporting the TV, never carry it by holding onto the speaker. Be sure to always carry the TV by two people holding it with two hands - one hand on each side of the TV.

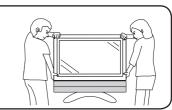
• Lightning - For added protection for this television equipment during a lightning storm, or when it is left unattended and unused for long periods of time, unplug it from the wall outlet and disconnect the antenna. This will prevent damage to the equipment due to lightning and power-line surges.

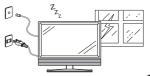
 Power Lines — An outside antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, extreme care should be taken to keep from touching such power lines or circuits as contact with them might be fatal.

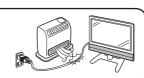
IMPORTANT SAFETY INSTRUCTIONS





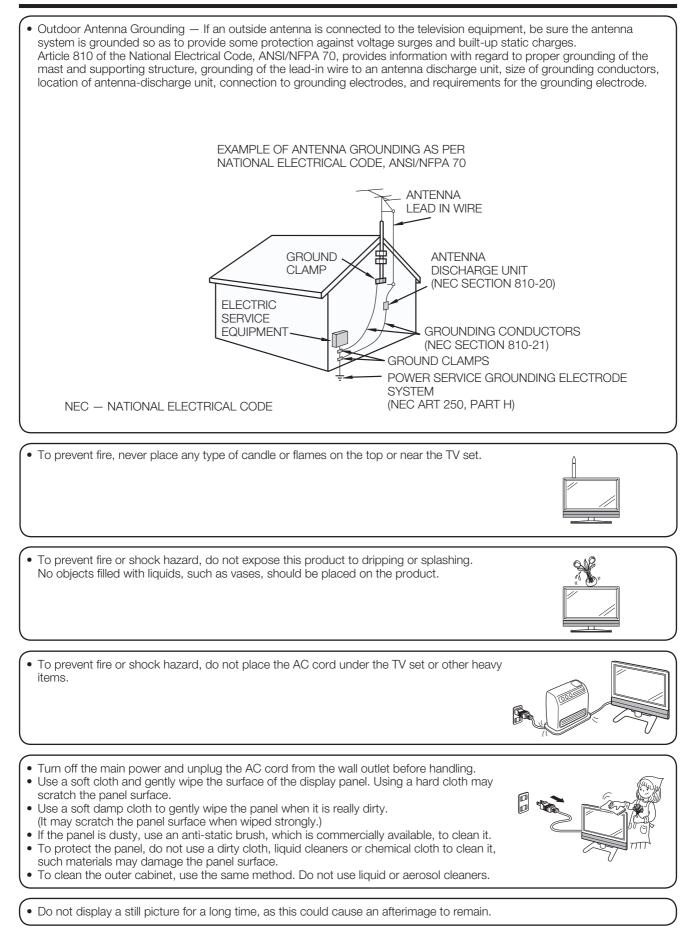






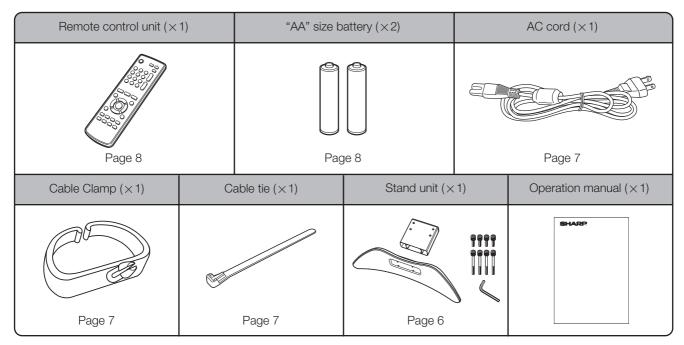


IMPORTANT SAFETY INSTRUCTIONS



Supplied accessories

Make sure the following accessories are provided with the product.



NOTE

• Always use the AC cord supplied with the TV.

QUICK REFERENCE

Attaching the stand

- Before attaching (or detaching) stand, unplug the AC cord from the AC INPUT terminal.
- Before performing work spread cushioning over the base area to lay the TV on. This will prevent it from being damaged.

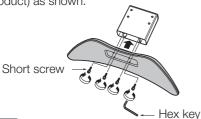
- Attach the stand in the correct direction.
- The "REAR" label should be visible from the back of the TV. Refer to the figure.
- Incorrect installation of the stand may result in the TV falling over.
- Be sure to follow the instructions.
- Confirm the 8 screws supplied with the TV. 1.

REAR his side faces the re

Short screws (×4) Long screws (\times 4) (used in step 2) (used in step 3)

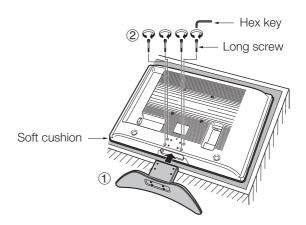


Attach the two parts of the stand unit to each other using 2. the 4 short screws and the hex key (supplied with the product) as shown.



З.

- 1 Insert the stand into the opening on the bottom of the TV.
- 2 Insert and tighten the 4 long screws into the 4 holes on the rear of the TV.



• To detach the stand, perform the steps in reverse order.

QUICK REFERENCE

STOP! To safely remove the television from the box

It's best to use 2 people to remove the television for stability.

- 1. Use the cardboard holders on either side of the television to remove it from the box.
- 2. Remove the cardboard; however, keep the wrapping on the television to protect it while moving.
- 3. Lift onto installation location as the diagram illustrates.

Ventilation & Cleaning Tips

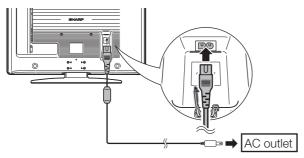
Keep your television in a well ventilated area and make sure not to place it by a heat source or use near water. The television is designed for AC use only and should be used with supplied AC cord.

Clean the screen by spraying a soft lint free cloth with water to lightly moisten. Gently wipe and avoid pressing on the screen. To clean the outer cabinet, use the same method. Do not use liquid or aerosol cleaners.

The screen is glass and can be scratched or broken when dropped or impacted.

QUICK INSTALLATION TIPS

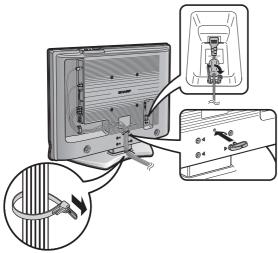
- 1. Attach your antenna to the back of the TV. (See page 13.)
- 2. Connect the AC plug for the television into the AC outlet.



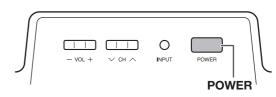
• Place the TV close to the AC outlet, and keep the power plug within reach.

NOTE

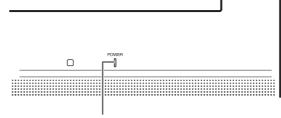
- TO PREVENT RISK OF ELECTRIC SHOCK, DO NOT TOUCH UN-INSULATED PARTS OF ANY CABLES WITH THE AC CORD CONNECTED.
- **3.** Place the Ferrite core in the space indicated in the below figure and bundle the cords properly with a cable clamp and cable tie.



- 4. How to turn on the television for the first time.
- A) Press **POWER** on the television.



B) POWER indicator on the front of the television lights GREEN.







- Speaker cannot be detached from the TV.
- TV angle cannot be adjusted.

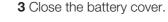
QUICK REFERENCE

If the remote control fails to operate TV functions, replace the batteries in the remote control unit.

1 Open the battery cover.

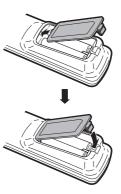


2 Insert two "AA" size batteries (supplied with the product).



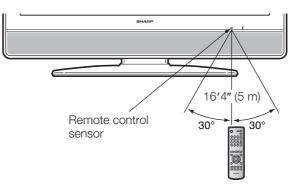


 Place the batteries with their terminals corresponding to the (+) and (-) indications in the battery compartment.



Improper use of batteries can result in chemical leakage or explosion. Be sure to follow the instructions below.

- Do not mix batteries of different types. Different types of batteries have different characteristics.
- Do not mix old and new batteries. Mixing old and new batteries can shorten the life of new batteries or cause chemical leakage in old batteries.
- Remove batteries as soon as they are worn out. Chemicals that leak from batteries that come in contact with skin can cause a rash. If you find any chemical leakage, wipe thoroughly with a cloth.
- The batteries supplied with this product may have a shorter life expectancy due to storage conditions.
- If you will not be using the remote control unit for an extended period of time, remove batteries from it.



IMPORTANT:

The POWER indicator on the television should light GREEN indicating you have power to the television.

If the POWER indicator on the television still does not light up, press **POWER** on the remote control to turn the power on.



IMPORTANT:

IF THE UNIT DOES NOT POWER ON - UNPLUG THE TELEVISION FROM THE OUTLET AND REPEAT THE INSTALLATION STEPS.

IF YOU STILL ENCOUNTER NO POWER, PLEASE CONTACT US AT 1-800-BE-SHARP.

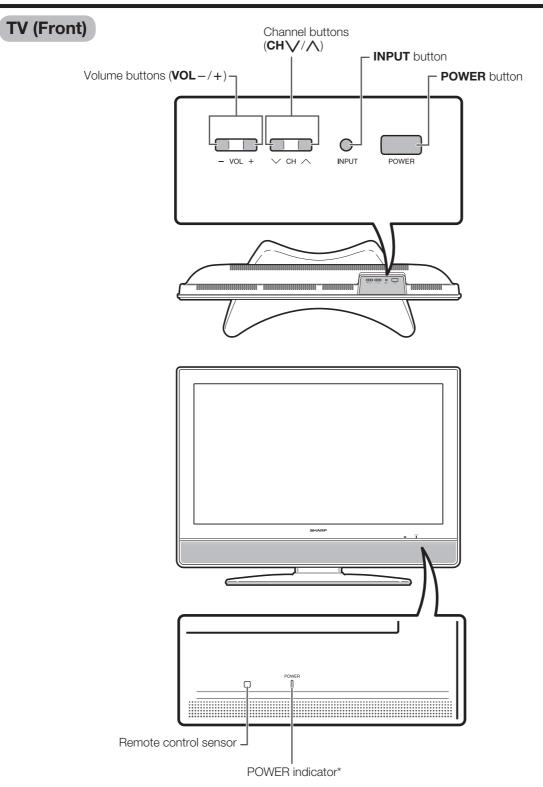
Please refer to the BASIC ADJUSTMENT SETTINGS SECTION for EZ Setup and basic channel setup functions and USING EXTERNAL EQUIPMENT SECTION for other device connections (DVD, VCR, AUDIO, etc) in your operation manual.

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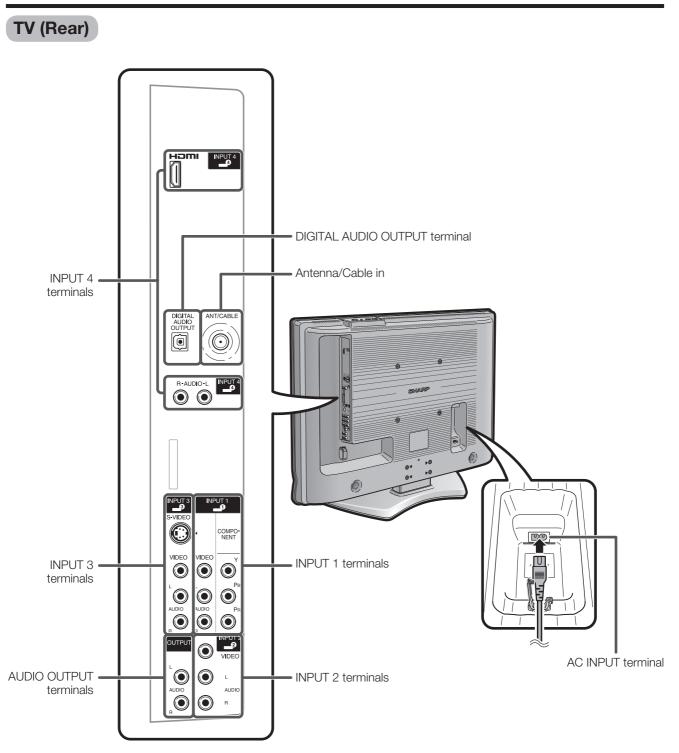
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Part names



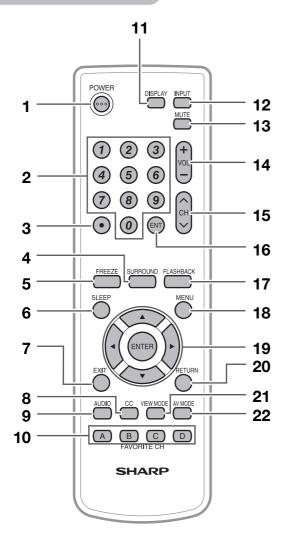
NOTE *See page 14 for TV status indicator.

Part names



Part names

Remote control unit



• When using the remote control unit, point it at the TV.

- 1 **POWER:** Switch the TV power on or enter standby mode. (See page 14.)
- **2 0 9:** Set the channel. (See page 16.)
- **3** (DOT): (See page 16.)
- 4 SURROUND: Select Surround settings. (See page 17.)
- 5 **FREEZE:** Set the still image. Press again to return to normal screen. (See page 44.)
- 6 SLEEP: Set the sleep timer. (See page 35.)
- 7 **EXIT:** Turn off the menu screen.
- 8 CC: Display captions from a closed-caption source. (See page 36.)
- **9 AUDIO:** Select the MTS/SAP or the audio mode during multi-channel audio broadcasts. (See page 18.)

10 FAVORITE CH

A, B, C, D: Select four preset favorite channels in four different categories. (See page 22 for details.) While watching, you can toggle the selected channels by pressing A, B, C and D

- **11 DISPLAY:** Display the channel information.
- 12 INPUT: Select a TV input source. (TV, INPUT 1, INPUT 2, INPUT 3, INPUT 4) (See pages 27 and 31.)
- **13 MUTE:** Mute the sound. (See page 17.)
- **14 VOL +/-:** Set the volume. (See page 17.)
- 15 CH///: Select the channel. (See page 16.)
- **16 ENT:** Jump to a channel after selecting with the **0–9** buttons.
- 17 FLASHBACK: Return to the previous channel or input external mode. (See page 16.)
- **18 MENU:** Display the menu screen.
- **19** $\land/ \bigtriangledown / \blacklozenge / \blacksquare / \blacksquare$ /**ENTER:** Select a desired item on the screen.
- 20 **RETURN:** Return to the previous menu screen.
- 21 VIEW MODE: Select the screen size. (See page 33.)
- **22 AV MODE:** Select an audio or video setting. (STANDARD, MOVIE, GAME, USER, DYNAMIC (Fixed), DYNAMIC.) (See page 33.)

Using the remote control unit

Use the remote control unit by pointing it towards the remote control sensor on the TV. Objects between the remote control unit and the remote control sensor may prevent proper operation.

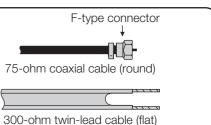
Cautions regarding remote control unit

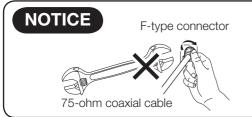
- Do not expose the remote control unit to shock.
- In addition, do not expose the remote control unit to liquids, and do not place in an area with high humidity.
- Do not install or place the remote control unit under direct sunlight. The heat may cause deformation of the remote control unit.
- The remote control unit may not work properly if the remote control sensor on the TV is under direct sunlight or strong lighting. In such cases, change the angle of the lighting or the TV, or operate the remote control unit closer to the remote control sensor.

Antennas

To enjoy a clearer picture, use an outdoor antenna. The following is a brief explanation of the types of connections that are used for a coaxial cable. If your outdoor antenna uses a 75-ohm coaxial cable with an F-type connector, plug it into the antenna terminal at the rear of the TV set.

- 1. A 75-ohm system is generally a round cable with F-type connector that can easily be attached to a terminal without tools (Commercially available).
- 2. A 300-ohm system is a flat "twin-lead" cable that can be attached to a 75-ohm terminal through a 300/75-ohm adapter (Commercially available).

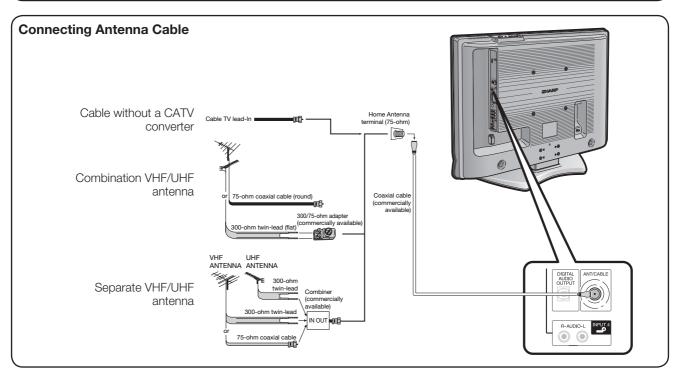


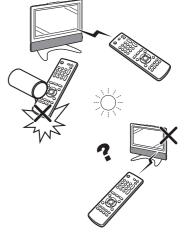


F-type connector should be finger-tightened only.

When connecting the RF cable to the TV set, do not tighten F-type connector with tools. If tools are used, it may cause damage to your TV set.

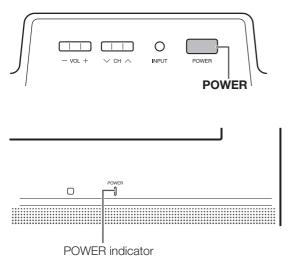
(The breaking of internal circuit, etc.)



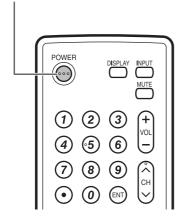


Watching TV

Simple operations for watching a TV program



POWER (On/Standby)



Turning on the power

- Press **POWER** on the TV or on the remote control.
- POWER indicator (Green): The TV is on. (After a few seconds, a window appears with sound.)

NOTE

• The initial setup starts when the TV powers on for the first time. If the TV has been turned on before, the EZ Setup will not be invoked. See page 20 for performing EZ Setup from the Setup menu.

Turning off the power

Press **POWER** on the TV or on the remote control.

- The TV enters standby mode and the image on the screen disappears.
- The POWER indicator on the TV gradually turns off.

NOTE

- If you are not going to use this TV for a long period of time, be sure to remove the AC cord from the power outlet.
- Weak electric power is still consumed even when **POWER** is turned off.

TV status indicator (POWER)

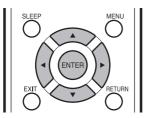
ON	Lighting (Green)
OFF/Standby	Lights off

Watching TV

Initial setup

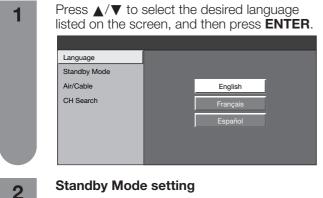
When you turn on the TV for the first time, it will automatically memorize the broadcasting channels where you live. Perform the following steps before you press **POWER** on the remote control unit.

- 1. Insert the batteries into the remote control unit. (See page 8.)
- 2. Connect the antenna cable to the TV. (See page 13.)
- 3. Plug in the AC cord to the AC outlet. (See page 7.)



Language setting

Select from among 3 languages: English, French and Spanish.



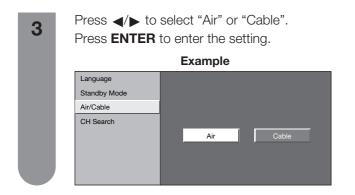
Select the standby setting. (See page 30.)

Language		
Standby Mode		
Air/Cable	Mode 1	
CH Search	Mode 2	

Mode 1: Starting TV is quick from standby. Mode 2: Power consumption is small at the standby.

Antenna setting

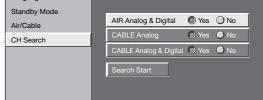
Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".



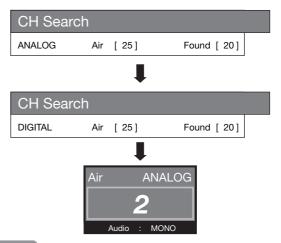
Channel search

Channel auto search makes the TV look for all channels viewable in the set area.

4	Press ◀/► to select "Yes" for AIR Analog & Digital, then press ▼ to move down. Press ◀/► to select "Yes" or "No" for CABLE Analog, then press ▼ to move down. Press ◀/► to select "Yes" or "No" for CABLE Analog & Digital, then press ▼ to move down. Select "Search Start", and then press ENTER.
	 If you are only receiving an analog signal through the cable, select "Yes" for CABLE Analog. If you are receiving both an analog signal and a digital signal through the cable, select "Yes" for CABLE Analog & Digital.
	Ohen dhu Ma da







• If no channel is found, confirm the type of connection made with your TV and try EZ setup again. (See page 20.)

Simple button operations for changing channels

You can change channels in several ways.



Method 1

Using ${\rm CH}\,{\wedge}/{\bigvee}$ on the remote control unit or on the TV.

Method 2

- 1 Press **FLASHBACK** to switch to the previously tuned channel.
- 2 Press **FLASHBACK** again to switch back to the currently tuned channel.

• FLASHBACK will not work if no channel has been changed after the TV is turned on.

Method 3

Using remote control buttons $\textbf{0-9}, \bullet$ (DOT) to select channels for VHF/UHF/CATV/DIGITAL.

To select a 1 or 2-digit channel number (e. g., Channel 5):

Press 5→ENT



- When selecting a 1-digit channel number, it is not necessary to press **0** before the number.
- When you enter **0-9** only, channel selection will be made if there is no operation within a few seconds.

To select a 3-digit channel number (e. g., Channel 115):

Press $1 \rightarrow 1 \rightarrow 5$



To select a 4-digit channel number (e. g., Channel 22.1):

Press 2 \rightarrow 2 $\rightarrow \bullet$ (DOT) \rightarrow 1 \rightarrow **ENT**



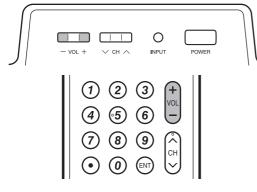
- When you enter **0–9** only, channel selection will be made if there is no operation within a few seconds.
- If you push "0" by itself, nothing will happen.
- Complete the above steps within a few seconds.
- When you enter **0–9** and (DOT), channel selection will be made if there is no operation within a few seconds.

Watching TV

Simple button operations for changing volume/sound

Changing the volume

You can change the volume on the TV or on the remote control unit.



Using VOL+/-

- To increase the volume, press **VOL +**.
- To decrease the volume, press VOL .

Volume adjustment

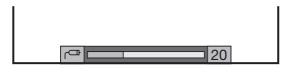


• **VOL**-/+ on the TV operates the same as **VOL** +/- on the remote control unit.

Audio status

Output device	Output Select	
Output device	Fixed	Variable
Speaker	Variable sound	Mute

When "Output Select" is set to "Variable", the indicator on the screen changes as shown below.



S NOTE

• See page 34 for details on the Output Select function.

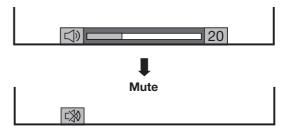
Using MUTE on the remote control unit

Mutes the current sound output.



Press MUTE.

 to will be displayed on the screen for 30 minutes, and the sound is silenced.



- Within 30 minutes of pressing **MUTE**, mute can be canceled by using one of the methods below.
 - Mute will cancel if you press VOL /+ or MUTE.
- Mute will be canceled after 30 minutes have passed. However, the TV will not suddenly output a loud sound as the volume level is set to 0 automatically.

Using SURROUND on the remote control unit



SURROUND produces Surround effect from the speakers. Each time you press **SURROUND**, the mode changes between On and Off.

Surround sound options

- On: Makes it possible to enjoy natural, realistic surround sound.
- Off: Outputs the normal sound.



🛇 NOTE

• You can have the same settings by choosing "Surround" on the menu items. (See page 25.)

Setting MTS/SAP stereo mode

The TV has a feature that allows reception of sound other than the main audio for the program. This feature is called Multi-channel Television Sound (MTS). The TV with MTS can receive mono sound, stereo sound and Secondary Audio Programs (SAP). The SAP feature allows a TV station to broadcast other information, which could be audio in another language or something completely different like weather information.

You can enjoy Hi-Fi stereo sound or SAP broadcasts where available.

Stereo broadcasts

View programs like live sporting events, shows and concerts in dynamic stereo sound.

SAP broadcasts

Receive TV broadcasts in either MAIN or SAP sound. MAIN sound: The normal program soundtrack (either in mono or stereo).

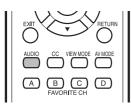
SAP sound: Listen to a second language, supplementary commentary or other information. (SAP is mono sound.)

If stereo sound is difficult to hear.

• Obtain a clearer sound by manually switching to fixed mono-sound mode.

S NOTE

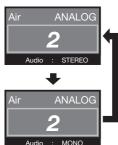
• MTS only operates while in TV mode.



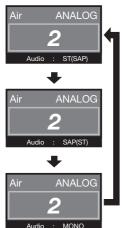
You can change MTS as shown below to match the television broadcast signal.

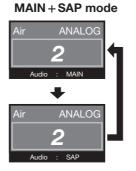
Examples: when receiving MTS and SAP

STEREO mode



MTS+SAP mode



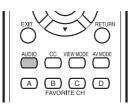


MONO mode



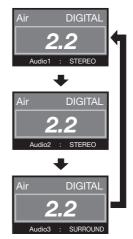
Setting Digital broadcasting audio mode

The types of audio transmitted in a digital broadcast include SURROUND as well as MONO and STEREO. In addition, it is possible for multiple audio tracks to accompany a single video track.



Press **AUDIO** to toggle between audio modes.

Examples: when receiving Digital broadcasting



Menu operation buttons

Use the following buttons on the remote control to operate the menu.



MENU: Press to open or close the menu screen.

- ▲/▼/ ◀/►: Press to select a desired item on the screen or adjust a selected item.
- **ENTER:** Press to go to the next step or complete the setting.
- **RETURN:** Press to return to the previous step.

1

	Select Enter (Return): Back (MENU): Exit
$\begin{tabular}{c} \end{tabular}$	
	The bar above is an operational guide for the remote control. The bar will change in accordance with each menu setting screen.
	accordance with each mend setting screen.

Menu items

List of menu items to help you with operations

Picture Backlight Page 23 Contrast Page 23 Brightness Page 23 Color Page 23 Tint Page 23 Sharpness Page 23 Advanced Color Temp. Page 24 Black Page 24 3D-Y/C Page 24 Monochrome..... Page 24 Film Mode Page 24 Audio Treble Page 25 Bass Page 25 Balance..... Page 25 Surround..... Page 25 Power Control No Signal Off..... Page 26 No Operation Off Page 26 🗑 Setup EZ Setup..... Page 20 CH Setup Page 20 Antenna Setup-DIGITAL..... Page 21 Input Skip Page 30 Input Label Page 32 Parental CTRL.....Pages 38-43 Position..... Page 30 Picture Flip Page 32 Standby Mode..... Page 30 Language..... Page 30 Reset..... Page 31

Option

Audio Only	. Page 34
Digital Noise Reduction	•
Input Select	
HDMI Setup	. Page 29
Output Select	. Page 34
Quick Shoot	. Page 34
Color System	. Page 35
Caption Setup	. Page 37
Program Title Display	. Page 35
Favorite CH	. Page 22

Digital Setup

Audio Setup..... Page 26

EZ Setup

You can run EZ Setup again, even after setting up the preset channels.

Language setting

Select from among 3 languages: English, French and Spanish.



Press **MENU** and the MENU screen displays.



3

Press **◄**/**▶** to select "Setup".

- Press \blacktriangle/∇ to select "EZ Setup", and then press ENTER.
 - If you already set the Secret No., go to step 4. If not, skip to step 5.



Input the 4-digit secret number by using 0-9.



Press $\blacktriangle/ \mathbf{V}$ to select the desired language listed on the screen, and then press ENTER.

Antenna setting

Make sure what kind of connection is made with your TV when selecting "Air" or "Cable".



Press ◀/► to select "Air" or "Cable". Press **ENTER** to enter the setting.

Channel search

Channel auto search makes the TV look for all channels viewable in the set area.

Press **◄/**► to select "Yes" for AIR Analog & 7 Digital, then press $\mathbf{\nabla}$ to move down. Press **∢**/**▶** to select "Yes" or "No" for CABLE Analog, then press $\mathbf{\nabla}$ to move down. Press ◀/► to select "Yes" or "No" for CABLE Analog & Digital, then press ▼ to move down. Select "Search Start", and then press ENTER. • If you are only receiving an analog signal through the cable, select "Yes" for CABLE Analog. If you are receiving both an analog signal and a digital signal through the cable, select "Yes" for CABLE Analog & Digital.



Press **MENU** to exit.

 If no channel is found, confirm the type of connection made with your TV and try EZ Setup again.

Channel Setup

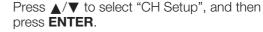
If initial setup does not memorize all the channels in your region, follow the instructions below to manually memorize the channels.

Antenna setting



Press **◄**/**▶** to select "Setup".

Press **MENU** and the MENU screen displays.



- If you already set the Secret No., input the 4-digit secret number here. See page 38 for setting a secret number.
- Press \blacktriangle/∇ to select "Air/Cable", and then press **ENTER**.
- Press ◀/► to select "Air" or "Cable". Press **ENTER** to enter the setting.



5

Press MENU to exit.

Channel search

Channel auto search makes the TV look for all channels viewable in the set area.



Repeat steps 1 to 3 in Antenna setting in Channel Setup.



Press \blacktriangle/∇ to select "CH Search", and then press ENTER.

- Press ◀/► to select "Yes" for AIR Analog & 3 Digital, then press $\mathbf{\nabla}$ to move down.
 - Press **◄/**► to select "Yes" or "No" for CABLE Analog, then press $\mathbf{\nabla}$ to move down.

Press ◀/▶ to select "Yes" or "No" for CABLE Analog & Digital, then press ▼ to move down.

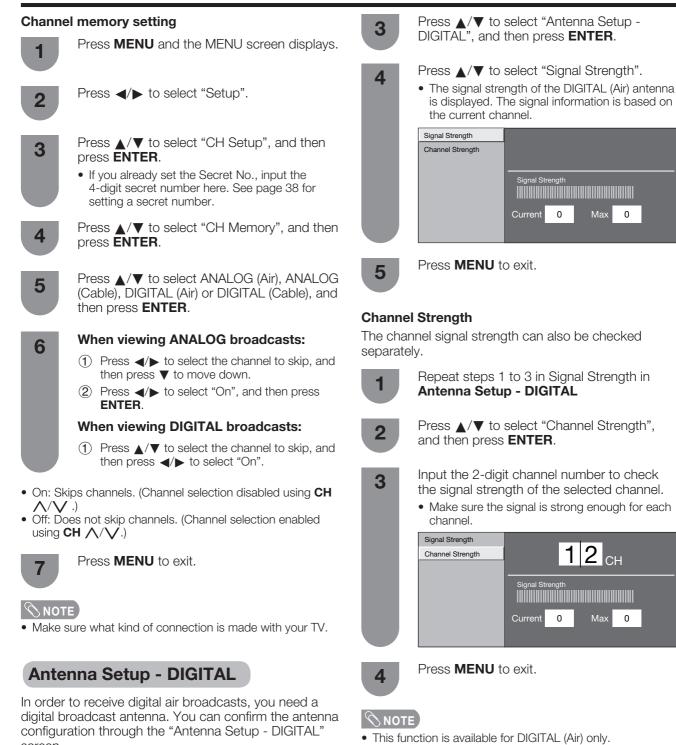
Select "Search Start", and then press ENTER.

• If you are only receiving an analog signal through the cable, select "Yes" for CABLE Analog. If you are receiving both an analog signal and a digital signal through the cable, select "Yes" for CABLE Analog & Digital.



Press **MENU** to exit.

• If no channel is found, confirm the type of connection made with your TV and try channel search again.



If necessary, adjust the direction of the antenna to obtain the maximum signal strength.

Signal Strength



screen.

Press **MENU** and the MENU screen displays.



Press **◄**/**▶** to select "Setup".

Input the 2-digit channel number to check the signal strength of the selected channel. • Make sure the signal is strong enough for each 12_{CH}

0

Signal Strength

Signal Strength

0

0

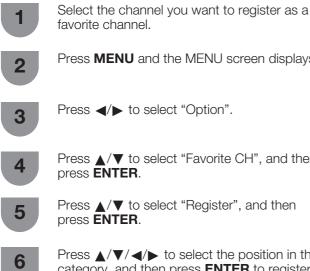
Max

0

Favorite channel setting

This function allows you to program 4 favorite channels, in 4 different categories. By setting the favorite channels in advance, you can select your favorite channels easily.

Using Favorite CH on the menu screen



favorite channel. Press **MENU** and the MENU screen displays.

- Press **◄**/**▶** to select "Option".
- Press \blacktriangle/V to select "Favorite CH", and then press ENTER.
- Press $\blacktriangle/ \blacksquare$ to select "Register", and then press ENTER.
- Press $\blacktriangle/ \bigtriangledown/ \checkmark/ \checkmark/$ to select the position in the category, and then press **ENTER** to register.

	A	B	С	D
Γ	Air 3			

Press **MENU** to exit.

Deleting a favorite channel



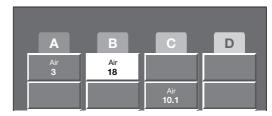
Repeat steps 1 to 5 in Favorite channel setting.



Press \blacktriangle/Ψ to select "1 Data Clear", and then press ENTER.



Press $\blacktriangle / \checkmark / \checkmark / \checkmark$ to select the channel you want to delete, and then press ENTER.



4

Press ◀/▶ to select "Yes", and then press ENTER.

	Yes	No	
Α	В	С	D
Air 3			
		Air 10.1	



Press MENU to exit.

You can delete all the favorite channels by selecting "All Data Clear" in step 2 in **Deleting a favorite channel**.

Picture adjustments

Adjusts the picture to your preference with the following picture settings.

1	Press MENU and the MENU screen displays.
2	Press ◀/▶ to select "Picture".
3	Press ▲/▼ to select a specific adjustment item.
4	Press ◀/▶ to adjust the item to the desired level.
5	Press MENU to exit.

For resetting all Picture adjustment items to the factory preset values, press ▲/▼ to select "Reset", press ENTER, press ◄/► to select "Yes", and then press ENTER.

MENU [P	icture]	
Picture		🔮 Audio
Backlight	[+12] –16	+16
Contrast	[+30] 0	+40
Brightness	[0] -30	+30
Color	[0] –30	+30
Tint	[0] –30 () 🔹 🚺 +30
Sharpness	[+2] -10	+10
Advanced		
Reset		

Selected item	∢button	► button
Backlight	The screen dims	The screen brightens
Contrast	For less contrast	For more contrast
Brightness	For less brightness	For more brightness
Color	For less color intensity	For more color intensity
Tint	Skin tones become purplish	Skin tones become greenish
Sharpness	For less sharpness	For more sharpness

NOTE

[•] Select "Advanced" and then press **ENTER** to set "Color Temp.", "Black", "3D-Y/C", "Monochrome" or "Film Mode". See page 24.

Advanced picture adjustments

This TV provides various advanced functions for optimizing the picture quality.

1	Press MENU and the MENU screen displays.	Se
		SI
2	Press ◀/▶ to select "Picture".	Fa
3	Press \blacktriangle/Ψ to select "Advanced", and then press ENTER .	SI
4	 Press ▲/▼ to select a specific adjustment item, and then press ENTER. You can select "Color Temp.", "Black", "3D-Y/C", "Monochrome" or "Film Mode". 	Fo
5	 Press ▲/▼ (or ◀/►) to select the desired parameter. See the table for the selectable parameters. 	Se O
6	Press MENU to exit.	0
Solar	Tomporatura	F

Color Temperature

For a better white balance, use color temperature correction.

Selected item	Description
High Mid-High Middle Mid-Low	White with Bluish tone
Low	White with Reddish tone

Black

Changes the viewing depth by automatically adjusting the dark portion of an image for easier viewing.

Selected item	Description
Off	No adjustment
On	For high detail in black portions

3D-Y/C

Provides high quality images with minimal dot crawl and cross color noise.

Selected item	Description
Standard	Normal adjustment
Fast	For moving images
Slow	For still images

NOTE

• 3D-Y/C is available for input signal from Composite Video and ANALOG IN.

Monochrome

For viewing a video in monochrome.

Selected item	Description
Off	Normal color
On	For viewing in monochrome

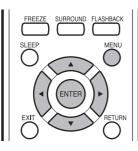
Film Mode (3:2 pull-down)

Automatically detects a film-based source (originally encoded at 24 frames/second), analyzes it then recreates each still film frame for high-definition picture quality.

Selected item	Description
Off	Normal viewing mode
On	Detects, analyzes, converts film source

Sound adjustment

You can adjust the sound quality to your preference with the following settings.

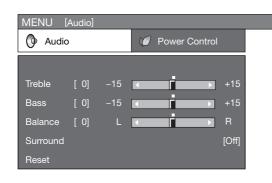




Press **MENU** and the MENU screen displays.



Press **◄/**▶ to select "Audio".



Press \blacktriangle/Ψ to select a specific adjustment item.



Press $\triangleleft/\triangleright$ to adjust the item to the desired level.

Selected item	∢button	► button
Treble	For weaker treble	For stronger treble
Bass	For weaker bass	For stronger bass
Balance	Decrease audio from the right speaker	Decrease audio from the left speaker

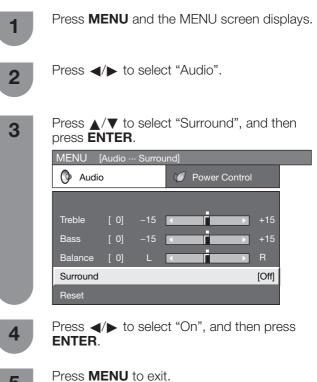


Press MENU to exit.

- Audio menu is grayed out when Output Select is set to "Variable".
- For resetting all Audio adjustment items to the factory preset values, press ▲/▼ to select "Reset", press ENTER, press ◄/► to select "Yes", and then press ENTER.

Surround

Surround effects can be set using the "Audio" menu.



NOTE

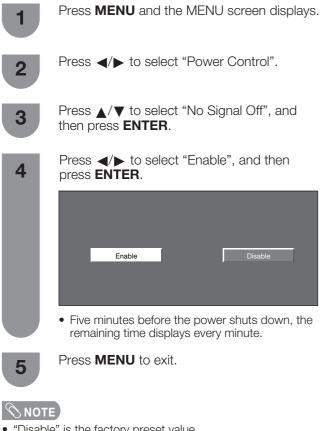
- You can choose Surround by pressing **SURROUND** on the remote control unit.
- Audio menu is grayed out when Output Select is set to "Variable".
- For some discs, setup may be required on your DVD player. In this case, please refer to the operation manual of your DVD player.

Power Control

Power control setting allows you to save energy.

No signal off

When set to "Enable", the power will automatically shut down if there is no signal for 15 minutes.



- "Disable" is the factory preset value.
- When a TV program finishes, this function may not operate.

No operation off

When set to "Enable", the power will automatically shut down if there is no operation for 3 hours.



3

4

Repeat steps 1 and 2 in No signal off.

Press ▲/▼ to select "No Operation Off", and then press ENTER.

- Press **◄**/**▶** to select "Enable", and then press ENTER.
 - Five minutes before the power shuts down, the remaining time displays every minute.



NOTE

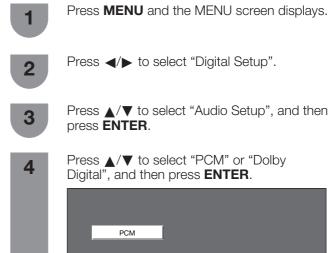
• "Disable" is the factory preset value.

Digital Setup

This setting allows you to optimize the settings of Digital broadcasting.

Audio Setup

You can output digital audio to an AV amplifier or similar device whose DIGITAL AUDIO INPUT terminal is connected to the DIGITAL AUDIO OUTPUT terminal on the TV. Please select an audio output format compatible with the audio format of the program you are watching and the equipment connected.



Dolby Digital	ĺ
---------------	---

Selected item	Description
РСМ	The optical output terminal outputs audio signal in PCM form. If your digital audio system does not support Dolby Digital, select "PCM".
Dolby Digital	The optical output terminal outputs audio signal in Dolby Digital form. It reproduces sound from surround program of digital.



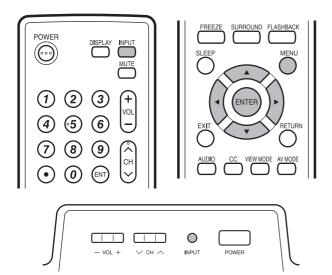
Press **MENU** to exit.

Using external equipment

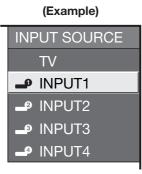
You can connect many types of external equipment to your TV like a DVD player, VCR, Digital TV tuner, HDMI equipment, game console or camcorder. To view external source images, select the input source from INPUT on the remote control unit or on the TV.

Displaying an external equipment image

This explanation is for the setting when connecting a DVD player to the INPUT1 terminal.

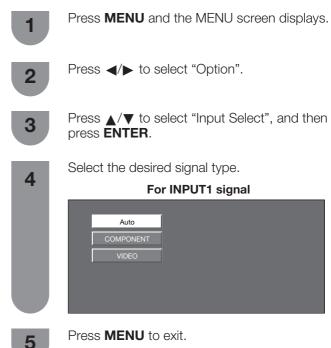


To watch a DVD image, select "INPUT1" from "INPUT SOURCE" menu using **INPUT** on the remote control unit or on the TV. (See page 31.)



• If the image does not come in clearly, you may need to change the input signal type setting on the "Input Select" menu.

Selecting the INPUT signal



Press **MENU** to exit.

The setting is stored and can be selected on the "INPUT SOURCE" menu.

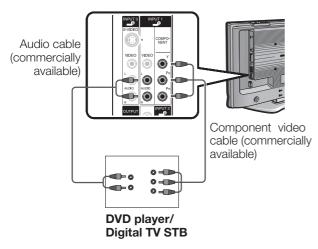
• To protect equipment, always turn off the TV before connecting a DVD player, VCR, Digital TV tuner, HDMI equipment, game console, camcorder or other external equipment.

- See pages 28 to 29 for external equipment connection.
- Please read the relevant operation manual (DVD player, etc.) carefully before making connections.
- Each time **INPUT** is pressed, the input source toggles.
- Refer to your external equipment operation manual for the signal type.

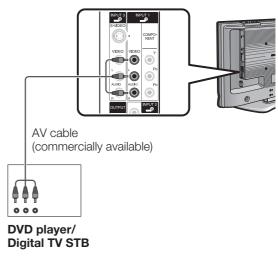
Connecting a DVD player or a Digital TV STB (Air or Cable)

You can use the INPUT 1, INPUT 2 or INPUT 3 terminals when connecting to a DVD player, a Digital TV STB (Air or Cable) and other audiovisual equipment.

When using component cable. (INPUT 1)



When using composite cable. (INPUT 1, 2 or 3)



🚫 NOTE

• See page 29 for connecting a DVD player or a Digital TV STB to the HDMI terminal.

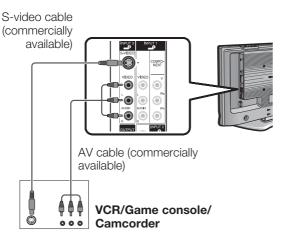
Connecting a VCR, game console or camcorder

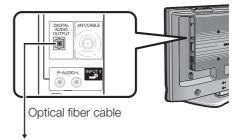
A VCR, game console, camcorder and other audiovisual equipment can be conveniently connected using the INPUT 1 to 3 terminals.

Using Digital Audio Output

It is possible to output audio through the DIGITAL AUDIO OUTPUT terminal. (See page 26 for details.) PCM audio outputs from the terminal.

• The S-video terminal takes priority over the video terminals. (INPUT 3 only)

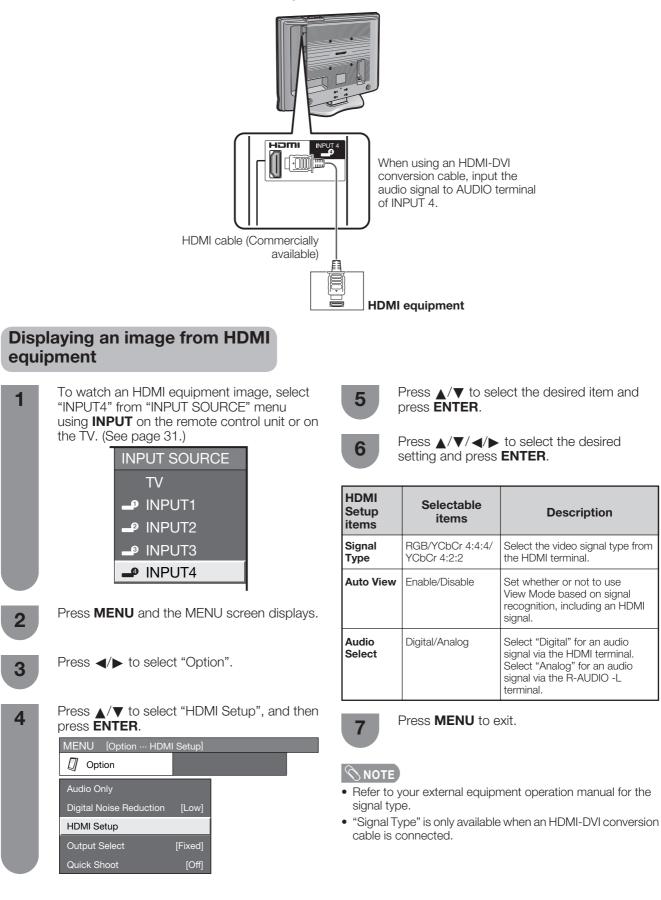




To optical digital input of external audio devices

Connecting HDMI equipment

You can use the INPUT 4 terminal when connecting HDMI equipment.

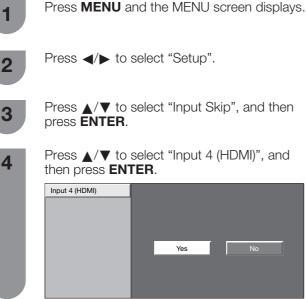


Input Skip

2

3

This setting allows you to skip the HDMI Input on the Input Selection operation.



5

Press ◀/▶ to select "Yes", and then press ENTER.

6

Press **MENU** to exit.

Standby Mode

Standby Mode may be set to either start the TV quickly from standby or conserve energy while on standby.

Press **MENU** and the MENU screen displays.

2

Press **◄**/**▶** to select "Setup".



4

Press ▲/▼ to select "Standby Mode", and then press ENTER.

Press ▲/▼ to select "Mode1" or "Mode2", and then press ENTER.

Selected item	Description
Mode1	Starting TV is quick from standby.
Mode2	Power consumption is small at the standby.



Press **MENU** to exit.

Language setting

You can also select a language from the Setup menu. Select from among 3 languages: English, French and Spanish.

from among 5	languages. English, French and Spanish.
1 Pres	ss MENU and the MENU screen displays.
2 Pres	ss ◀/▶ to select "Setup".
3 Pres	ss ▲/▼ to select "Language", and then ss ENTER .
	ss \blacktriangle/Ψ to select the desired language ed on the screen, and then press ENTER .
5 Pres	ss MENU to exit.
Image po	osition
For adjusting	a picture's horizontal and vertical position.
1 Pres	ss MENU and the MENU screen displays.
2 Pres	ss ◀/▶ to select "Setup".
	ss ▲/▼ to select "Position", and then ss ENTER .
4 Pres	ss ▲/▼ to select "H-Pos." or "V-Pos.".
	H-Pos. [0] -10 → +10 /-Pos. [0] -20 → +20 Reset
Selected item	n Description
H-Pos.	Centers the image by moving it to the left or right.
V-Pos.	Centers the image by moving it up or



6

Press $\triangleleft/\blacktriangleright$ to adjust the item to the desired position.

Press **MENU** to exit.

• For resetting adjustments to the factory preset values,

down.

press $\blacktriangle/ \blacksquare$ to select "Reset", and then press **ENTER**. Adjustments are stored separately according to input source.

Reset

If complex adjustments are made and the settings cannot be restored to normal, you can reset the settings to the factory preset values.



Press **MENU** and the MENU screen displays.

4

5

Press **◄**/**▶** to select "Setup".



Press \blacktriangle/V to select "Reset", and then press

- If you already set the Secret No., input the 4-digit secret number here. See page 38 for setting a secret number.
- "Return to the factory preset values" displays on the screen.

Press ◀/▶ to select "Yes", and then press ENTER.

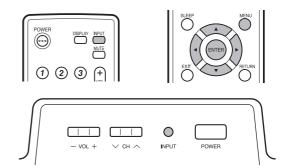
- "Now, TV will restart automatically. OK?" displays on the screen.
- Press ◀/▶ to select "Yes", and then press ENTER.
 - "Now Initializing" displays on the screen and blinks.
 - After the reset has completed, the power shuts off and then comes back on. The screen will have returned to its original settings.



NOTE

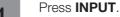
- The AV MODE will be set to "STANDARD".
- The Channel Setup settings will not be changed.
- The Language settings will not be changed.
- The Secret number settings will not be changed.

Input Select



Selecting input source

Use this menu to select the input source.



A list of selectable sources appears.



Press **INPUT** again to select the input source.

- An image from the selected source automatically displays.
- You can also select the input source by pressing ▲/▼.
- If the corresponding input is not plugged in, you cannot change the input. Be sure to connect the equipment beforehand.

Press **MENU** and the MENU screen displays.

Selecting input signal type

For setting the signal type of external equipment connected to INPUT 1 terminal.



3

4

5

Press **◄**/**▶** to select "Option".

- Press \blacktriangle/ ∇ to select "Input Select", and then press ENTER.
 - Press \blacktriangle/∇ to select the signal type you want to set, and then press ENTER.
 - If the selected signal type is incorrect, images are not displayed or displayed without any color.



Press **MENU** to exit.

- If you set INPUT 1 to Auto, the TV will automatically select the input signal.
- · Check the operation manual of the external equipment for the signal type.
- Setting INPUT 1 signal selection to "Auto" when other equipment is connected will result in the following connection priority.

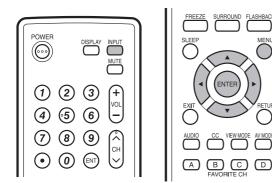
INPUT 1

1. COMPONENT VIDEO

2. VIDEO

Input Label

Lets you set the input terminal displayed when using the INPUT SOURCE menu or channel display.





Press **INPUT** to select the desired input source.

- Press **MENU** and the MENU screen displays.
- 3

5

2

Press **◄**/**▶** to select "Setup"

Press $\blacktriangle/ \blacksquare$ to select "Input Label", and then press **ENTER**.

Press $\blacktriangle/ \bigtriangledown/ \triangleleft/ \blacktriangleright$ to select the new name for the input mode, and then press **ENTER**.

INPUT SOURCE			
TV			
P DVD			
P INPUT2			
PINPUT3			

(Example)

6

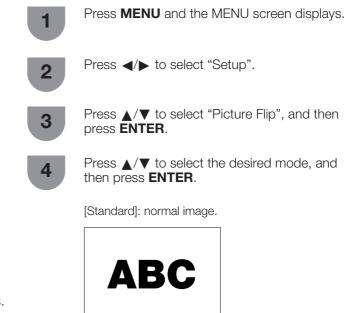
NOTE

• You cannot change labels if the INPUT SOURCE is TV.

Press **MENU** to exit.

Picture flip

You can set the orientation of the picture.



[Mirror]: mirror image.



[Upside Down]: upside down image.



[Rotate]: rotated image.

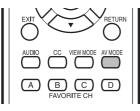


5

Press **MENU** to exit.

AV MODE

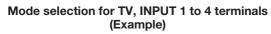
AV MODE gives you six viewing options to choose from to best match the surrounding environment of the TV, which can vary due to factors like room brightness, type of program watched or the type of image input from external equipment.

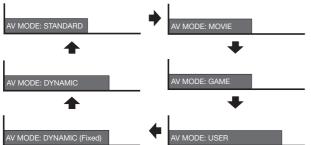


Press AV MODE.

• Current AV MODE displays.

Press AV MODE again before the mode 2 displayed on the screen disappears. • The mode changes as shown below.





Selected item	Description
STANDARD	For a highly defined image in a normal lighting
MOVIE	For a movie
GAME	Lowers image brightness for easier viewing
USER	Allows the user to customize settings as desired. You can set the mode for each input source.
DYNAMIC (Fixed)	Changes the image and sound settings to the factory preset values. No adjustments are allowed.
DYNAMIC	For a clear-cut image emphasizing high contrast, useful for sports viewing

S NOTE

You can select a different AV MODE item for each input mode. (For example, select STANDARD for TV input and DYNAMIC for VIDEO input.)

View mode for 4:3 Programs

Press VIEW MODE.

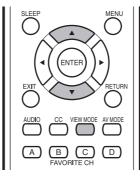
- The View mode menu displays.
- The menu lists the view mode options selectable for the type of video signal currently being received.



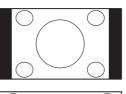
2

1

- Press **VIEW MODE** or ▲/▼ while the View mode menu is still on the screen. • You can sequentially select a view mode that
- has its own aspect ratio.



View Mode
Side Bar
S. Stretch
Zoom
Stretch

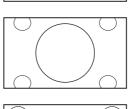


Side Bar:

Suitable for viewing conventional 4:3 programs in their normal format.

S.Stretch (Smart stretch):

Suitable for stretching 4:3 programs to fill the screen.



Zoom:

Suitable for viewing wide-screen 2.35:1 anamorphic DVDs in full screen.

Stretch:

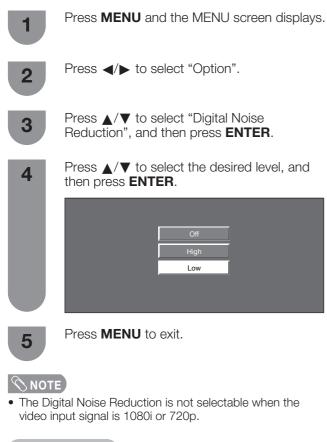
This mode is useful for 1.78:1 DVDs. When viewing 1.85:1 DVDs, stretch mode will still show very thin black bands at the top and bottom of the screen.

View mode for HD Programs

Stretch mode is available for HD programs. Suitable for viewing wide-screen 1.78:1 aspectratio programs. When viewing 1.85:1 programs, the stretch mode will still show very thin black bands at the top and bottom of the screen.

Digital Noise Reduction

Produces a clearer video image.



Audio Only

When listening to music from a music program, you can set the screen off and enjoy audio only.



Repeat steps 1 and 2 in **Digital Noise Reduction**.

2

Press $\blacktriangle/ \bigtriangledown$ to select "Audio Only", and then press **ENTER**.

Press ◀/▶ to select "On", and then press ENTER.

Selected item	Description
On	Audio is output without screen image.
Off	Both screen images and audio are output.

NOTE

• The screen image will return to normal when a button (except those for audio adjustment, such as VOL, MUTE, SURROUND, AUDIO) is pressed.

Output Select

Allows you to select what controls the audio output.

-)		
1	Press ME	NU and the MENU screen displays.
2	Press </th <th>► to select "Option".</th>	► to select "Option".
3	Press ▲/' then press	✓ to select "Output Select", and s ENTER.
Press ◀/▶ to select "Fixed" or "Variable", and then press ENTER .		
	and then p	press ENTER.
Selected		Dress ENTER.
Selected Fixed		



Press **MENU** to exit.

Quick Shoot

Use Quick Shoot operation to view fast-action video more clearly.

Repeat steps 1 and 2 in Output Select.
 Press ▲/▼ to select "Quick Shoot", and then press ENTER.
 Press ◄/► to select "On", and then press ENTER.
 Press MENU to exit.

🖄 NOTE

 Quick Shoot may cause image noise. If this occurs turn the function "Off".

Color System

Select the optimum color systems to receive. (Auto, NTSC, PAL-M, PAL-N) $\,$



Program Title Display

Select the CH display when changing channels for digital broadcasting.



Press $\ensuremath{\textbf{MENU}}$ and the MENU screen displays.

2

Press ◀/► to select "Option".



Press \blacktriangle/ \lor to select "Program Title Display", and then press **ENTER**.



Press **◄**/▶ to select "Yes" or "No", and then press **ENTER**.

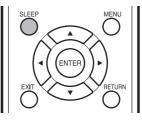
Selected item	Description
Yes	"Program Info." displays
No	"Program Info." does not display



Press **MENU** to exit.

Sleep Timer

Allows you to set a time when the TV automatically switches to standby.





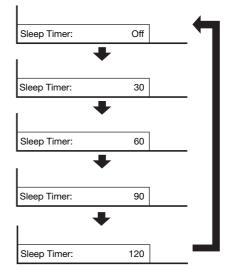
1

2

• The remaining time displays when the sleep timer has been set.

Sleep Timer: Remaining 30

- Each time you press **SLEEP**, the remaining time switches as shown below.
 - When set, the time automatically starts counting down.
 - If you want to adjust the sleep timer, you can press SLEEP twice then change the time setting.
 - Five minutes before the time expires, the remaining time displays every minute.



- Select "Off" by pressing **SLEEP** to cancel the sleep timer.
- The TV will enter the standby mode when the remaining time reaches zero.

Closed Captions and Digital Closed Captions

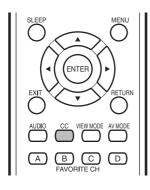
Your TV is equipped with an internal Closed Caption decoder. It allows you to view conversations, narration and sound effects as subtitles on your TV. Closed Captions are available on some TV programs and on some VHS home video tapes at the discretion of the program provider.

Digital Closed Caption service is a new caption service available only on digital TV programs (also at the discretion of the service provider). It is a more flexible system than the original Closed Caption system, because it allows for a variety of caption sizes and font styles. When the Digital Closed Caption service is in use, it will be indicated by the appearance of a 3-letter abbreviation that also indicates the language of the Digital Closed Captions: ENG (English), SPA (Spanish), FRA (French) or other language codes.

Not all programs and VHS videotapes offer closed captions. Please look for the "**[CC]**" symbol to ensure that captions will be shown.

In the Closed Caption system, there can be more than one caption service provided. Each is identified by its own number. The "CC1" and "CC2" services display subtitles of TV programs superimposed over the program's picture.

In the Closed Caption system, the "Text1" or "Text2" services display text that is unrelated to the program being viewed (e.g., weather or news). These services are also superimposed over the program currently being viewed.



Press **CC**.

• This will present the Closed Caption information display.

2

1

Press **CC** while the Closed Caption information is still on the screen.

• Press repeatedly until you select the desired closed caption service.



Closed Caption information

• Depending on the number of caption services in the signal being received, you will see information such as 1/2 or 1/4 displayed. 1/2 means "the first of two services". Example:

If a program has three services (Digital CC(ENG), CC1 and Text1), the closed caption display will toggle in this sequence:



• The CC button keeps a record of the last service selected in its memory.

If the last closed caption mode (e.g. 1/3ENG) you selected is not available for the next program, or on another channel, the closed caption service that is available is automatically selected, and this service appears in parentheses, e.g. "1/3(CC1)". Closed caption services that appear in parentheses will not be stored in the CC button's memory as your last selected service. Only services that you have selected with the CC button are stored.

Examples:

In a case where there are two closed caption services provided, (for instance, Digital CC(ENG) and CC1), and Digital CC(ENG) is displayed as your current selection, if Digital CC(ENG) is not broadcast for the next program, the other closed caption service, CC1, will be displayed in parentheses.

A closed caption service appears in parentheses because the service you selected is not available and a different service is displayed on your screen. "1/1(CC1)" is displayed instead of "1/2/ENG".

NOTE

- See page 37 for detailed closed caption settings.
- When the program contains no closed caption, "--" displays in the closed caption information.
- If the language code, e.g. "ENG", is not found on Digital TV programs, "--" will be shown.
- Four kinds of closed caption service (CC1, CC2, Text1, Text2) are potentially available, but a broadcast may contain none or only some of these services at the discretion of the program provider.

123

Press **MENU** to exit.

Background Color

Character Edge

Reset

Background Opacity 4

Press \triangleleft b to select the desired parameter.

•

S NOTE **Caption Setup** • For resetting adjustments to the factory preset values, This function allows you to adjust the closed caption press \blacktriangle/\forall to select "Reset", and then press **ENTER**. screen appearance to suit your preference. • The default value depends on the broadcasting station. Press **MENU** and the MENU screen displays. 1 Selectable items available for "Font Style". Selected item Press **◄**/**▶** to select "Option". 2 Default The font specified by broadcasting station or default font. Press \blacktriangle/∇ to select "Caption Setup", and 3 Proportional font used in the MENU Type 0 then press **ENTER**. screen. Monospaced with serifs. Type 1 Press ▲/▼ to select a specific adjustment 4 item. Type 2 Proportionally spaced with serifs. • You can choose 7 items here; they are, (1) "Caption Size", Type 3 Monospaced without serifs. (2) "Font Style", Type 4 Proportionally spaced without serifs. (3) "Foreground Color", (4) "Foreground Opacity", Type 5 Casual font type. (5) "Background Color", Type 6 Cursive font type. (6) "Background Opacity" and (7) "Character Edge". Type 7 Small capitals. Caption Size .∢[Default • • Font Style Default ► Foreground Color **.**∎[Default ABC ► Foreground Opacity • Default

►

•

►

Default

Default

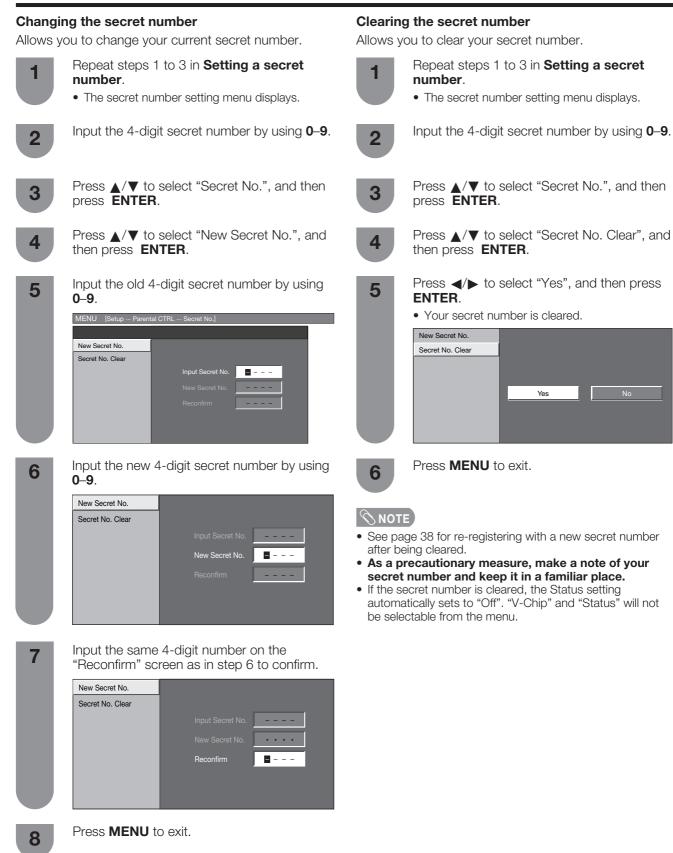
Default

(EN) - 37

Description



CTRL screen.
The "V-Chip (DTV Only)" will only be selectable when a new rating system can be downloaded via digital broadcasting in the U.S.



Yes

Parental control (setting V-CHIP level)

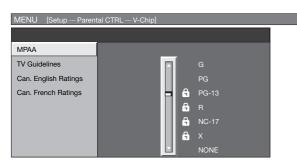
V-CHIP is an electronic filtering device built into your TV. This tool gives parents a great degree of control over broadcasts accessed by their children. It allows parents to select programs judged suitable for child viewing while blocking ones judged not suitable. It does so automatically once you activate the V-CHIP feature in your TV. **"V-Chip" and "Status" will not be selectable from the menu if you do not first configure your secret number.** (See page 38 for Secret number setting for parental control.)

• The U.S. has two rating systems for viewing content: TV Parental Guidelines and movie ratings.

- The TV Parental Guidelines work in conjunction with the V-CHIP to help parents screen out inappropriate television shows from their children.
- Movie ratings are used for original movies rated by the Motion Picture Association of America (MPAA) as watched on cable TV and not edited for television. The V-CHIP can also be set to block MPAA-rated movies.

Voluntary movie rating system (MPAA)

Rating		Description		
	G	General audiences. All ages admitted.		
Age	PG	Parental guidance suggested. Some material may not be suitable for children.		
	PG-13	arents strongly cautioned. Some material may be inappropriate for children under 13.		
	R	Restricted. Under 17 requires accompanying parent or adult guardian (age varies in some jurisdictions).		
	NC-17	No one 17 and under admitted.		
	X	X is an older rating that is unified with NC-17 but may be encoded in the data of older movies.		



EXAMPLE

• If you select "PG-13", this will automatically block the higher ratings "R", "NC-17" and "X".

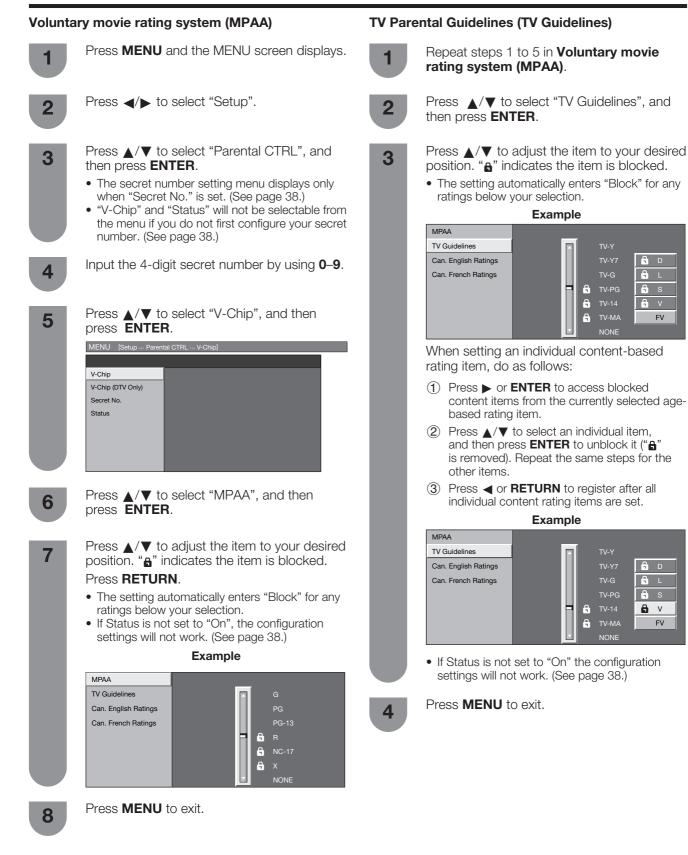


• Voluntary movie rating system only uses an age-based rating.

TV Parental Guidelines

		Content				
	Rating	FV (Fantasy violence)	V (Violence)	S (Sexual situation)	L (Adult language)	D (Sexually suggestive dialog)
	TV-Y (All children)					
	TV-Y7 (Directed to older children)	Х				
Suggested	TV-G (General audience)					
Suggested age	TV-PG (Parental Guidance suggested)		Х	Х	Х	Х
	TV-14 (Parents strongly cautioned)		Х	Х	Х	Х
	TV-MA (Mature audience only)		Х	Х	Х	

X: Content rating can be set.



🔒 D

🔒 L 🔒 s

🔒 V

🔒 D

🔒 L 🔒 s

l v

FV

FV

Canadian Rating Systems

- The TV rating systems in Canada are based on the Canadian Radio-Television and Telecommunications Commission (CRTC) policy on violence in television programming.
- While violence is the most important content element to be rated, the structure developed takes into consideration other program content like language, nudity, sexuality and mature themes.
- When setting the V-CHIP on the Canadian system you can choose either the Canadian English ratings or the Canadian French ratings.

Canadian English ratings

Rating		Description		
	E	Exempt: Includes news, sports, documentaries and other information programming; talk shows, music videos, and variety programming.		
	С	Children: Intended for younger children under the age of 8 years. Pays careful attention to themes that could threaten their sense of security and well-being.		
	C8+	Children over 8 years old: Contains no portrayal of violence as the preferred, acceptable, or only way to resolve conflict; nor encourage children to imitate dangerous acts which they may see on the screen.		
Age	G	General: Considered acceptable for all age groups. Appropriate viewing for the entire family, contains very little violence, physical, verbal or emotional.		
	PG	Parental Guidance: Intended for a general audience, but may not be suitable for younger children (under the age of 8) because it could contain controversial themes or issues.		
	14+	Over 14 Years: Could contain themes where violence is one of the dominant elements of the storyline, but it must be integral to the development of plot or character. Language usage could be profane and nudity present within the context of the theme.		
	18+	Adults: Intended for viewers 18 years and older and might contain depictions of violence, which while related to the development of plot, character or themes, are intended for adult viewing. Could contain graphic language and portrayals of sex and nudity.		

Canadian French ratings

Rating		Description
	E	Exempt programming.
Age	G	General: All ages and children, contains minimal direct violence, but may be integrated into the plot in a humorous or unrealistic manner.
	8ans +	General but inadvisable for young children: May be viewed by a wide public audience, but could contain scenes disturbing to children under 8 who cannot distinguish between imaginary and real situations. Recommended for viewing with parent.
	13ans+	Over 13 years: Could contain scenes of frequent violent scenes and therefore recommended for viewing with parent.
	16ans+	Over 16 years: Could contain frequent violent scenes and intense violence.
	18ans+	Over 18 years: Only for adult viewing. Could contain frequent violent scenes and extreme violence.

Canadian English ratings



Canadian French ratings



Repeat steps 1 to 5 in **Canadian English** ratings.

Press ▲/▼ to select "Can. French Ratings", and then press ENTER.

- Press \blacktriangle/∇ to adjust the item to your desired position. "a" indicates the item is blocked.
 - The setting automatically enters "Block" for any ratings below your selection.
 - If Status is not set to "On" the configuration settings will not work. (See page 38.)

Example



Press **MENU** to exit.

How to temporarily release the **V-CHIP BLOCK**

When the V-CHIP BLOCK is working and censors a broadcast, "V-CHIP HAS BEEN ACTIVATED." displays.



Press ENTER while the V-CHIP is working and then the secret number setting menu displays.



Input the 4-digit secret number by using **0–9**. At this time V-CHIP BLOCK temporarily releases.

Reactivating the temporarily released V-CHIP BLOCK

You can reactivate the temporarily released V-CHIP BLOCK as shown below.

Method 1:

Select "Status" setting from the Parental CTRL menu to reactivate BLOCK. (See page 38.)

Method 2:

Select "V-Chip" setting ("MPAA", "TV Guidelines", "Can. English Ratings" or "Can. French Ratings") from the Parental CTRL to reactivate BLOCK. (See pages 41 and 43.)

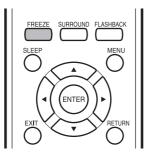
Method 3:

Switch off the TV power.

· Performing any of the three above will activate the V-CHIP BLOCK.

Freezing images

Allows you to capture and freeze an image from a moving image that you are watching.





Press FREEZE.

• A moving image is captured.



Press **FREEZE** again to cancel the function.

NOTE

- When this function is not available, "No displaying still
- When this function is not available, the displaying stiminage available." will display.
 The still image automatically goes out after 30 minutes.
 If you are using the freeze function and a broadcast activates the V-CHIP BLOCK, the freeze function will be appealed and a V-CHIP BLOCK message will appear cancelled and a V-CHIP BLOCK message will appear.

Appendix

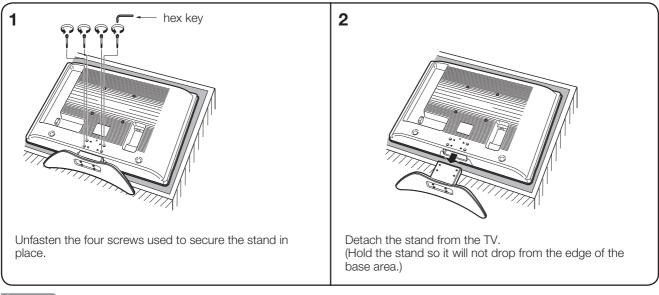
Removing the stand

Before detaching (or attaching) stand, unplug the AC cord from the AC INPUT terminal.

• Do not remove the stand from the TV unless using an optional wall mount bracket to mount it.

Before attaching/detaching stand

- Before performing work make sure to turn off the TV.
- Before performing work spread cushioning over the base area to lay the TV on. This will prevent it from being damaged.



S NOTE

• To attach the stand, perform the above steps in reverse order.

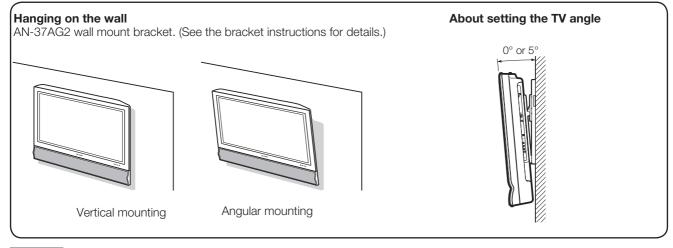
Setting the TV on the wall

CAUTION

Installing the TV requires special skill that should only be performed by qualified service personnel. Customers
should not attempt to do the work themselves. SHARP bears no responsibility for improper mounting or
mounting that results in accident or injury.

Using an optional bracket to mount the TV

- You can ask a qualified service professional about using an optional AN-37AG2 bracket to mount the TV to the wall.
- Carefully read the instructions that come with the bracket before beginning work.



• Detach the cable clamp on the rear of the TV when using the optional mount bracket.

Troubleshooting

Problem	Possible Solution
No power	 Check if you pressed POWER on the remote control unit. (See page 14.) If the indicator on the TV does not light up, press POWER on the TV. Is the AC cord disconnected? (See page 7.) Has the power been turned on? (See page 14.)
Unit cannot be operated.	• External influences such as lightning, static electricity, may cause improper operation. In this case, operate the unit after first turning on the power of the TV or unplugging the AC cord and replugging it in after 1 or 2 minutes.
 Remote control unit does not operate. 	 Are batteries inserted with polarity (+, -) aligned? (See page 8.) Are batteries worn out? (Replace with new batteries.) Are you using it under strong or fluorescent lighting? Is a fluorescent light illuminated near the remote control sensor?
Picture is cut off/with sidebar screen.	 Is the image position correct? (See page 30.) Are screen mode adjustments such as picture size made correctly? (See page 33.)
Strange color, light color, or color misalignment	Adjust the picture tone. (See pages 23 to 24.)Is the room too bright? The picture may look dark in a room that is too bright.
Power is suddenly turned off.	 Is the sleep timer set? (See page 35.) Check the power control settings. (See page 26.) The unit's internal temperature has increased. Remove any objects blocking vent or clean.
No picture	 Is connection to other components correct? (See pages 28 to 29.) Is correct input signal source selected after connection? (See page 31.) Is the correct input selected? (See page 31.) Is picture adjustment correct? (See pages 23 to 24.) Is "On" selected in "Audio Only"? (See page 34.)
No sound	 Is the volume too low? (See page 17.) Is "Variable" selected in "Output Select"? (See page 34.)

Troubleshooting-Digital broadcasting

The error message about reception of broadcast

The example of an error message displayed on a screen	Error code	Possible Solution
Failed to receive broadcast.	E202	Check the antenna cable. Check that the antenna is correctly setup.
No broadcast now. E203		Check the broadcast time in the program guide.

Cautions regarding use in high and low temperature environments

- When the unit is used in a low temperature space (e.g. room, office), the picture may leave trails or appear slightly delayed. This is not a malfunction, and the unit will recover when the temperature returns to normal.
- Do not leave the unit in a hot or cold location. Also, do not leave the unit in a location exposed to direct sunlight or near a heater, as this may cause the cabinet to deform and the Liquid Crystal panel to malfunction.
 Storage temperature: -4°F to +140°F (-20°C to +60°C)

Appendix

Specifications

Item				Model: LC-37SH20U	
LCD panel				37" Advanced Super View & BLACK TFT LCD	
Number of dots				3,147,264 dots (1366 × 768 × 3 dots)	
	TV-sta	Indard	(CCIR)	American TV Standard ATSC/NTSC System	
TV Function	Receiving		VHF/UHF	VHF 2-13ch, UHF 14-69ch	
	Chann	iel	CATV	1-135ch (non-scrambled channel only)	
			Digital Terrestrial Broadcast (8VSB)	2-69ch	
			Digital Cable* (64/256 QAM)	1-135ch (non-scrambled channel only)	
	Audio	multip	lex	BTSC System	
Backlight				60,000 hours (at Backlight Standard position)	
Audio out				10W × 2	
Terminals	Rear	r INPUT 1		AV in, COMPONENT in	
		INPUT 2		AV in	
		INPUT 3		S-VIDEO in, AV in	
		INPUT 4		Audio in, HDMI in with HDCP	
		ANTENNA		75 Ω Unbalance, F Type $ imes$ 1 for Analog (VHF/UHF/CATV) and Digital (AIR/CABLE)	
		DIGITAL AUDIO OUTPUT		Optical Digital audio output 🗙 1 (PCM/Dolby Digital)	
		OUTPUT		Audio out	
OSD langua	age			English/French/Spanish	
Power Req	uiremer	nt		AC 120 V, 60 Hz	
Power Con	sumptio	on		186 W	
	w/o stand with stand		stand	46.3 lbs./21.5 kg	
Weight			stand	53.0 lbs./24.0 kg	
Dimension		w/o s	stand	$36^{25}/_{32} \times 25^{61}/_{64} \times 4^{45}/_{64}$ inch	
$(W \times H \times$	D) with		stand	$36^{25}/_{32} \times 28^{5}/_{16} \times 12^{9}/_{32}$ inch	
Accessories			Remote control unit (\times 1), AC cord (\times 1), "AA" size battery (\times 2), Cable clamp (\times 1), Cable tie (\times 1), Stand unit (\times 1), Operation manual (\times 1)		
Operating temperature				+ 32°F to + 104°F (0°C to + 40°C)	

* Emergency alert messages via Cable are unreceivable.

• As part of policy of continuous improvement, SHARP reserves the right to make design and specification changes for product improvement without prior notice. The performance specification figures indicated are nominal values of production units. There may be some deviations from these values in individual units.

Optional accessory

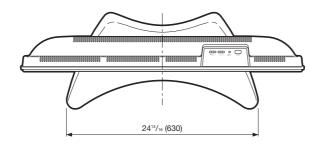
The listed optional accessory is available for the Liquid Crystal Television. Please purchase it at your nearest shop.

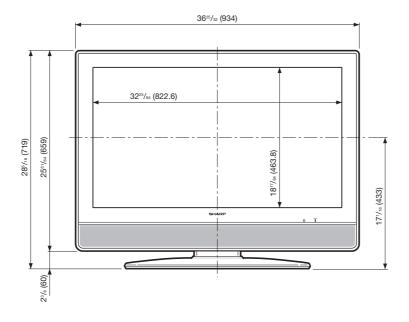
• Additional optional accessories may be available in the near future. When purchasing, please read the newest catalogue for compatibility and check the availability.

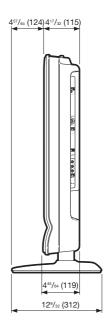
Part name	Part number
Wall mount bracket	AN-37AG2

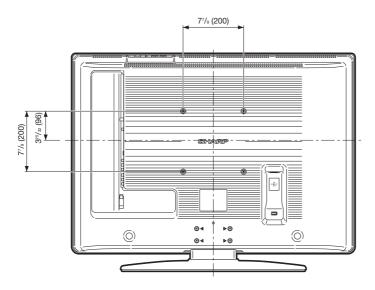
Dimensional drawings

Unit: inch/(mm)









CLEARING THE SECRET NUMBER If you forget the secret number, clear the secret number using the following procedure.			
Press MENU and the MENU screen displays.			
Press ◀/▶ to select "Setup".			
3 Press ▲/▼ to select "EZ Setup", "CH Setup", "Parental CTRL" or "Reset", and the Secret number input screen displays.			
MENU [Setup ··· Parental CTRL] Setup Option Secret No.			
Press and hold both CH and VOL + on the TV simultaneously until the message appears on the screen.			
The secret number is			

NOTE

• As a precautionary measure, make a note of your secret number above, cut it from this manual, and keep it in a safe place.

Calling for Service

For location of the nearest Sharp Authorized Service, or to obtain product literature, accessories, supplies, or customer assistance, please call 1-800-BE-SHARP.

LIMITED WARRANTY

CONSUMER LIMITED WARRANTY

SHARP ELECTRONICS CORPORATION warrants to the first consumer purchaser that this Sharp brand product (the "Product"), when shipped in its original container, will be free from defective workmanship and materials, and agrees that it will, at its option, either repair the defect or replace the defective Product or part thereof with a new or remanufactured equivalent at no charge to the purchaser for parts or labor for the period(s) set forth below.

This warranty does not apply to any appearance items of the Product nor to the additional excluded item(s) set forth below nor to any Product the exterior of which has been damaged or defaced, which has been subjected to improper voltage or other misuse, abnormal service or handling, or which has been altered or modified in design or construction.

In order to enforce the rights under this limited warranty, the purchaser should follow the steps set forth below and provide proof of purchase to the servicer.

The limited warranty described herein is in addition to whatever implied warranties may be granted to purchasers by law. ALL IMPLIED WARRANTIES INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR USE ARE LIMITED TO THE PERIOD(S) FROM THE DATE OF PURCHASE SET FORTH BELOW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

Neither the sales personnel of the seller nor any other person is authorized to make any warranties other than those described herein, or to extend the duration of any warranties beyond the time period described herein on behalf of Sharp.

The warranties described herein shall be the sole and exclusive warranties granted by Sharp and shall be the sole and exclusive remedy available to the purchaser. Correction of defects, in the manner and for the period of time described herein, shall constitute complete fulfillment of all liabilities and responsibilities of Sharp to the purchaser with respect to the Product, and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise. In no event shall Sharp be liable, or in any way responsible, for any damages or defects in the Product which were caused by repairs or attempted repairs performed by anyone other than an authorized servicer. Nor shall Sharp be liable or in any way responsible for any incidental or consequential economic or property damage. Some states do not allow the exclusion of incidental or consequential damages, so the above exclusion may not apply to you.

THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.

Model Specific Section

Your Product Model Number & Description:

Warranty Period for this Product:

Additional Item(s) Excluded from Warranty Coverage (if any):

Where to Obtain Service:

What to do to Obtain Service:

LC-37SH20U LCD Color Television (Be sure to have this information available when you need service for your Product.)

One (1) year parts and ninety (90) days labor from the date of purchase.

Non-rechargeable batteries.

From a Sharp Authorized Servicer located in the United States. To find the location of the nearest Sharp Authorized Servicer, call Sharp toll free at 1-800-BE-SHARP.

Contact your Sharp Authorized Servicer to obtain in-home service for this Product. The Servicer will come to your home and if it is necessary to remove the Product, the Servicer will reinstall it. Be sure to have **Proof of Purchase** available.

TO OBTAIN PRODUCT INFORMATION, CALL 1-800-BE-SHARP OR VISIT www.sharpusa.com



SHARP ELECTRONICS CORPORATION Sharp Plaza, Mahwah, New Jersey 07430-2135

SHARP CORPORATION

VALID IN CANADA ONLY

IMITED WARRANTY

Consumer Electronics Products

Congratulations on your purchase!

Sharp Electronics of Canada Ltd. (hereinafter called "Sharp") gives the following express warranty to the first consumer purchaser for this Sharp brand product, when shipped in its original container and sold or distributed in Canada by Sharp or by an Authorized Sharp Dealer:

Sharp warrants that this product is free, under normal use and maintenance, from any defects in material and workmanship. If any such defects should be found in this product within the applicable warranty period, Sharp shall, at its option, repair or replace the product as specified herein.

This warranty shall not apply to:

- (a) Any defects caused or repairs required as a result of abusive operation, negligence, accident, improper installation or inappropriate use as outlined in the owner's manual.
- (b) Any Sharp product tampered with, modified, adjusted or repaired by any party other than Sharp, Sharp's Authorized Service Centres or Sharp's Authorized Servicing Dealers.
- (c) Damage caused or repairs required as a result of the use with items not specified or approved by Sharp, including but not limited to head cleaning tapes and chemical cleaning agents.
- (d) Any replacement of accessories, glassware, consumable or peripheral items required through normal use of the product including but not limited to earphones, remote controls, AC adapters, batteries, temperature probe, stylus, trays, filters, belts, ribbons, cables and paper.
- (e) Any cosmetic damage to the surface or exterior that has been defaced or caused by normal wear and tear.
- (f) Any damage caused by external or environmental conditions, including but not limited to transmission line/power line voltage or liquid spillage.
- (g) Any product received without appropriate model, serial number and CSA/cUL markings.
- (h) Any products used for rental or commercial purposes.
- (i) Any installation, setup and/or programming charges.

Should this Sharp product fail to operate during the warranty period, warranty service may be obtained upon delivery of the Sharp product together with proof of purchase and a copy of this LIMITED WARRANTY statement to an Authorized Sharp Service Centre or an Authorized Sharp Servicing Dealer. In home warranty service may be provided at Sharp's discretion on any Sharp television with the screen size of 27" or larger and on any Sharp Over-the-Range Microwave Oven.

This warranty constitutes the entire express warranty granted by Sharp and no other dealer, service centre or their agent or employee is authorized to extend, enlarge or transfer this warranty on behalf of Sharp. To the extent the law permits, Sharp disclaims any and all liability for direct or indirect damages or losses or for any incidental, special or consequential damages or loss of profits resulting from a defect in material or workmanship relating to the product, including damages for the loss of time or use of this Sharp product or the loss of information. The purchaser will be responsible for any removal, reinstallation, transportation and insurance costs incurred. Correction of defects, in the manner and period of time described herein, constitute complete fulfillment of all obligations and responsibilities of Sharp to the purchaser with respect to the product and shall constitute full satisfaction of all claims, whether based on contract, negligence, strict liability or otherwise.

WARRANTY PERIODS:

RANTY PERIODS	5:	Parts & Labour (exceptions noted)
	Audio Products	1 year
	Camcorder	1 year
	DVD Products	1 year
	Projector	1 year (lamp 90 days)
	LCD & Plasma Display TV	1 year
	Microwave Oven	1 year (magnetron component-4 additional years)
	Television Products	1 year (picture tube component-1 additional year)
	VCR Products	1 year
	Vacuum Cleaner	1 year

To obtain the name and address of the nearest Authorized Sharp Service Centre or Dealer, please contact: SHARP ELECTRONICS OF CANADA LTD. 335 Britannia Road East, Mississauga, Ontario L4Z 1W9

For more information on this Warranty, Sharp Extended Warranty Offers, Sharp Canada Products, Accessory Sales, Dealer or Service Locations, please call (905) 568-7140 Visit our Web site: **www.sharp.ca**



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