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Konica Minolta Introduces the New "R2 SUPER"

Digital Minilab System

Four New Models Match Speed Requirements and Installation Environment, Deliver World-Class Print Processing Performance with Advanced High-Resolution 400-dpi Print Engine

Las Vegas, NV (February 12, 2004) – Konica Minolta Photo Imaging U.S.A., Inc. announces the introduction of four new models to its **Konica Minolta R2 SUPER Digital Minilab System** series, including two new compact "all-in-one" units as well as two conventional designs with independent input and output modules. All models feature the next-generation high-resolution 400-dpi Solid-state Electro-optic shutter Array Device (S.E.A.D.) Exposure Engine and can produce large-format prints up to 10 x 15 inches in size.

The new Konica Minolta **R2 SUPER Digital Minilab System** series features a next-generation S.E.A.D. Exposure Engine capable of 400-dpi high-resolution rendering of extremely fine tonal gradations with the richness of traditional silver halide photography. The series line-up includes four models, giving users a choice of models to match available installation space and required processing performance.

The **R2 SUPER 700** adopts the same independent input and output modular design developed for the R1 SUPER Series, and delivers a processing speed of 700 prints per hour with a maximum print format of 10 x 15 inches. The **R2 SUPER 700 COMPACT** offers an "all-in-one" design that offers the same processing speed and maximum print size as the R2 SUPER 700, but with an installation footprint of only 1.48 m^2.

The **R2 SUPER 1000** is the high-performance companion to the R2 SUPER 700, offering a faster processing speed of 1,000 prints per hour, and the space-saving **R2 SUPER 1000 COMPACT** is the faster version of the "all-in-one" R2 SUPER 700 COMPACT model. Even richer gradations, finer detail, and enhanced operability are obtained through the optimum match-up of the new minilabs with Konica Minolta's new "Konica Minolta QA Paper CENTURIA for Digital" and "ECOJET-P Compact Type" tablet chemicals.

Major Features:

- **Newly designed, advanced S.E.A.D. Exposure Engine delivers world-class performance with high-resolution 400-dpi prints**
  The R2 SUPER Series features the next-generation S.E.A.D. (Solid-state Electro-optic shutter Array Device) Exposure Engine born out of the merger between Konica and Minolta. This innovative engine makes it possible to render extremely fine tonal gradations with the richness of traditional silver halide photography for prints not only from silver halide films, but also from digital still cameras. In addition, text reproduction quality is sharper than ever.

- **Four-model line-up lets users choose the one to match installation space and print speed requirements**
  Four new models include the modular R2 SUPER 700 and R2 SUPER 1000 units, and the R2 SUPER 700 COMPACT and R2 SUPER 1000 COMPACT "all-in-one" units. Users can choose between 700 and 1,000 prints-per-hour processing speeds, and the design that best fits available installation space and business configuration.

- **Wide range of print size options, from 3.5 x 5 to 10 x 15 inches**
  The "all-in-one" R2 SUPER COMPACT series offers a maximum print format of 10 x 15 inches, yet its space-saving design requires an installation footprint of only 1.48 m^2. And, of course, the same maximum print format is available from the modular "universal system" models as well.

- **Outstanding digital media compatibility means a full range of available digital services**
  Wide compatibility makes it possible to print not only from silver halide film, but also from a wide variety of digital storage media. Plus, the R2 SUPER series offers fast image scanning and high-speed digital processing, as well as easy, straightforward operating procedures that are the same for all input media, resulting in efficient, stress-free lab operation.

- **User-friendly operation**
  The R2 SUPER series inherits the same highly rated operability as the R1 SUPER series with simple and straightforward printing operations, even for novice operators, and frequently used

function buttons arranged in easy-to-find locations on the home screen. A special keyboard makes it easy to make image adjustments such as color, density, and grayscale correction, which previously required special training.

- **New "**Konica Minolta QA Paper CENTURIA for Digital**" is ideal match for new minilabs**
  Konica Minolta QA Paper CENTURIA for Digital features dramatically improved responsiveness to digital exposure. Its optimized gradation design provides a wide tonal range from highlights through shadows. This paper has the power to render the finest details of textured areas and the minutest features of photographic subjects.

- **Features space-saving "ECOJET-P COMPACT TYPE" chemicals for easier operation**
  The new minilabs use the latest version of the acclaimed ECOJET-P chemicals. Easy to use and assuring a clean operating environment, the chemicals now come in a new compact cartridge which reduces storage space by 20% and needs to be replaced 20% less often. The result is systems that are easier to use and more compact than ever.

Konica Minolta, through its open-system Digital Minilabs designed to provide high connectivity and expandability, stands firmly in support of the growing digital print industry.

(**Editor's Note:** Print times in this press release are based on a print size of 5" x 3.5".)

About Konica Minolta Photo Imaging U.S.A., Inc.
Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses,

binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, Inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output.

For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.ph.konicaminolta.us.

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