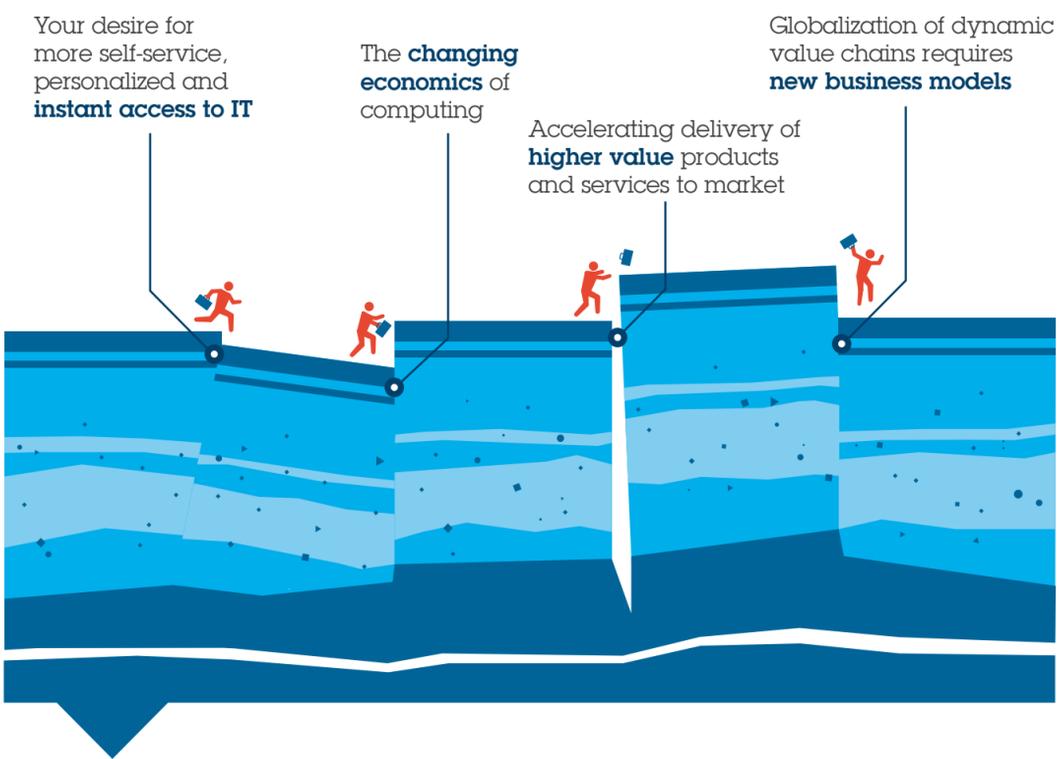


The forward thinker's guide to Cloud



On a smarter planet, forward thinkers are using Cloud to reduce the complexity, rigidity and costs associated with IT, enabling new levels of strategic business value.

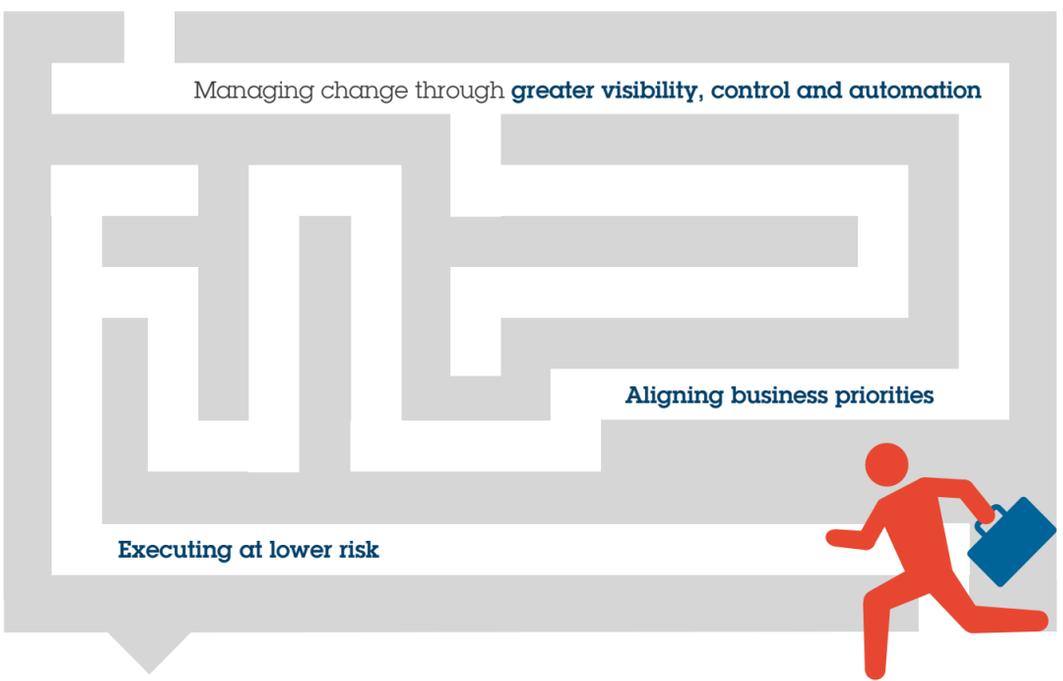
Your "new normal" is being driven by four shifts:



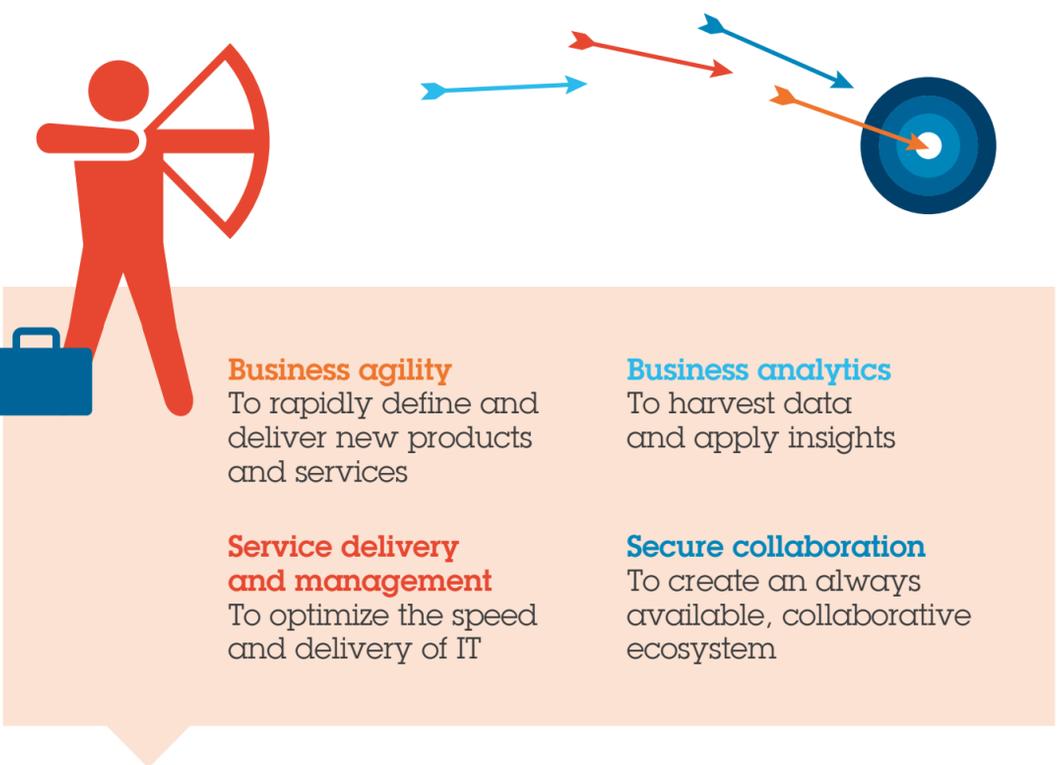
Forward thinkers are using the power of Cloud to rethink IT and reinvent business:



The cloud's new opportunities also bring new challenges:



To deal with these challenges, you must focus on:



With over 2,000 global client success stories, the SmartCloud platform can help you:

