



“IBM’s experience in building a Smarter Planet with clients has transformed our approach to corporate citizenship. Our business and citizenship strategies have converged, applying the same technologies and expertise to helping clients, IBMers, and the communities where we live and work. I am pleased to share with you some local highlights of this work.”

—Duffy Gaynor
Senior State Executive, Illinois

Corporate Citizenship in Illinois

Business leadership, social responsibility

Building a Smarter Planet requires the same foundation upon which societies have always grown: accessible healthcare, effective education, reliable transportation, environmental stewardship and more. IBM believes that our efforts in these areas are inseparable from our business, and IBMers around the world are realizing this vision every day not only as IBMers, but as engaged citizens of smarter towns, cities and communities.

A smarter education system

In 2011, at the request of Mayor Rahm Emanuel, IBM collaborated with the city of Chicago, Chicago Public Schools and the City Colleges of Chicago to open a new school, the Sarah E. Goode STEM Academy, to serve grades 9-14. The school opened in 2011 with a class of ninth graders, and now has a freshman and sophomore cohort. The Sarah E. Goode STEM Academy is modeled after an innovative high school model, Pathways in Technology Early College High School (P-TECH). P-TECH was developed by IBM and designed specifically to create a pipeline from high school to college to employment. Working together to ensure the success of P-TECH graduates, the public and private sectors developed a rigorous and relevant STEM-focused curriculum (Science, Technology, Engineering, Mathematics) that culminates with an associate’s degree. In Chicago, the model features IBM mentor/protégé relationships for all students and faculty, and will ensure that graduates are first in line for job consideration at IBM.

While providing students with a solid academic curriculum linked directly to common core standards and the skills required to be successful in jobs today, the school is also focusing deeply on STEM topics and much of the curriculum across courses is project-based.

P-TECH and the Sarah E. Goode STEM Academy are the first schools in what IBM hopes will be a movement to create stronger education pathways across our country and our world. IBM will guide all aspects of the school from curriculum and assessment to supporting students both inside and outside of the classroom. IBM employees



will mentor every student entering the school, both in person and online, to focus the students on career goals. As part of the curriculum, IBM will provide guest speakers, workplace visits and internships. To serve as an added incentive to students, IBM also is making graduates first in line for entry-level jobs, further strengthening the continuum from school to college and career.

Building a smarter Illinois: Chicago as IBM Smarter City

Chicago was an inaugural winner of an IBM Smarter Cities Challenge grant to explore the issue of how a city builds a well-trained workforce that strengthens the local economy. The grant examined Chicago educational systems including the Chicago Public Schools, the City Colleges of Chicago, and the city's leading education and training providers. Enabled by the grant, the city of Chicago pursued its core strategic initiative to forge public-private partnerships between employers and educational institutions. Such partnerships are essential for identifying needed workforce skills, targeting school curricula to address those needs, and connecting the city's graduates to meaningful careers. IBM worked with the city to pursue two goals: develop a comprehensive strategic plan to connect career and technical education with the City's workforce needs and to create a preliminary operations plan, "STEM Pathways to College and Careers Schools: A Development Guide" that has guided the opening of five high schools that incorporate grades 9-14, including the Sarah E. Goode Stem Academy.

"IBM will help us match the education we provide our students with the needs and goals of a 21st century economy, and will ensure that Chicago's workforce continues to lead the world."

— Chicago Mayor Rahm Emanuel

Illinois Highlights

- IBM has done business in Illinois since 1914
- Major locations in Chicago, Schaumburg, Oakbrook Terrace, Springfield, Bloomington, Peoria, and Moline
- Employee and retiree charitable giving totaled more than USD1 million in 2012

- In 2012, IBM made gifts and grants of cash, technology, and services in Illinois valued at over USD1 million
- 54 IBM Community Grants were awarded to Illinois nonprofit organizations
- 68 Illinois IBM employees and retirees were awarded Presidential Volunteer Service Awards
- More than 500 KidSmart Young Explorer learning units are installed in Illinois

For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/ibm/responsibility.

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