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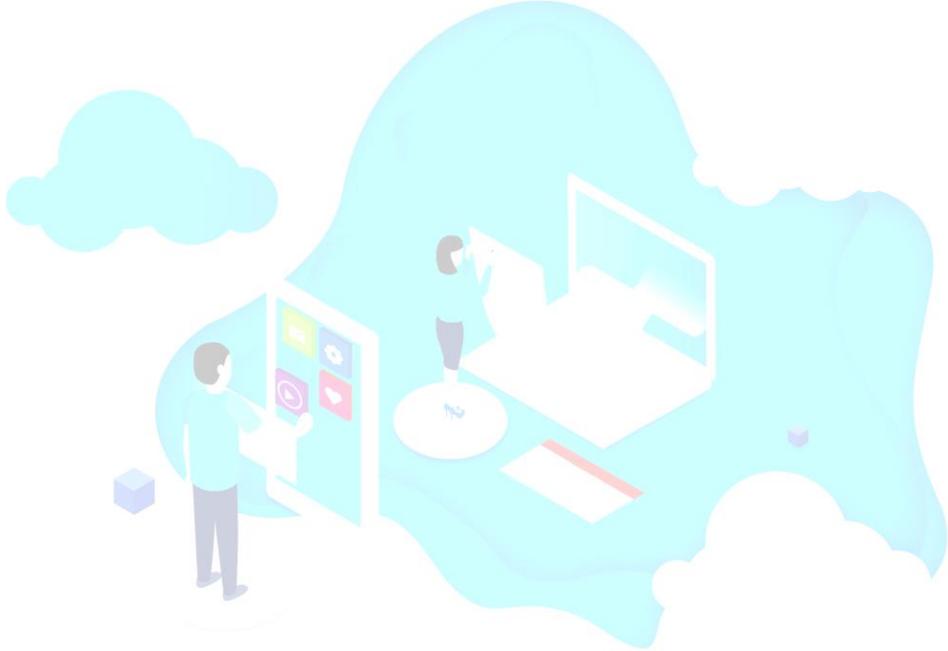


USER MANUAL FOR ONLINE BANNER MAKER VERSION 1.0.2

Prepared By
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Introduction

The *Online Banner Maker extension* will help the Admin to add interactive and engaging Banners throughout the store. The *Online Banner Maker extension* can be used to shout out any latest trends, promotion, festive offers or sale or any new happenings of the store. The extension facilitates adding promotional Banner on the home page, product details page, cart page or on product list page which helps increasing customer engagement. The Extension assist positioning the Banner images before or after the main menu, at the top or bottom of the side menu, on the cart page or on top of the page or just above the footer section.

Also, with the *Online Banner Maker extension*, one or more pictures can be uploaded to a Banner in an interactive way and can limit the Banner to specific store view, product or page. Using this extension tool, Admin can add promotional or pitchy text to Banners which helps increasing user engagement and promoting Store Sale, Offers or any other occasion happening within the store. The extension is fully mobile responsive and user friendly with easy settings to customize page Banners. The Admin can quickly create Banners without using any graphic design application and can place them anywhere in the Magento store without any development efforts.

The *Online Banner Maker extension* also provides an enhancement to default Magento Widgets for Static blocks. The Widget tool makes it easy to place existing content such as static blocks with images and text, and interactive elements anywhere in the store with set start and end date. These Static blocks widgets will be visible on frontend based on start date, end date, customer groups, website and status.

Business Values

It mainly focuses on satisfying business needs as it helps to:

- Create Banners without acquiring graphic designer or developer skillset.
- Place Banners across the store.
- Increase the sales by promoting different offers across different pages on the store.

- Make Stores look flashier and interactive thereby attracting more Customers.
- Schedule Banners based on festive seasons.
- Schedule multiple Banners with different schedules.
- Prioritize Banners scheduled for same page.

Features

Banners Management

You will be able to manage all Banners from the Admin Panel.

- Easily add Banners from the Admin panel.
- Schedule display of Banners using start date and end date.
- Display any static block anywhere on the page.
- Create Banner using multiple images and text layers.
- Sort all the Banner layers.
- Delete all the Banner layers.
- Preview the created image.
- Select positioning of Banners anywhere on selected page.
- Mass change Banners status and delete from the grid.

Unlimited Banners

The extension allows creating any number of Banners to inform customers of any latest trends, promotions, festive offers or sale or any new happenings of the store.

Easy Creation

Banners can be created using one or more pictures and pitchy text to them which helps increasing user engagement and promoting Store Sale, Offers or any other occasion happening within the store.

Choose Positioning of Banner Display

The Extension assist positioning the Banner images before or after the main menu, at the top or bottom of the side menu, on the cart page or on top of the page or just above the footer section, just anywhere on any page.

Easy Placement

Display Banners at the home, category, product, shopping cart, checkout, and other pages at any position.

Specify Banner Types

Create attractive and engaging Banners using one of two available Banner types: images or static block. The Admin can create Banners with multiple image and text layers and sort them.

Restrictions

The Admin can display the banners on specified page, container and can also restrict to specific customer groups and website.

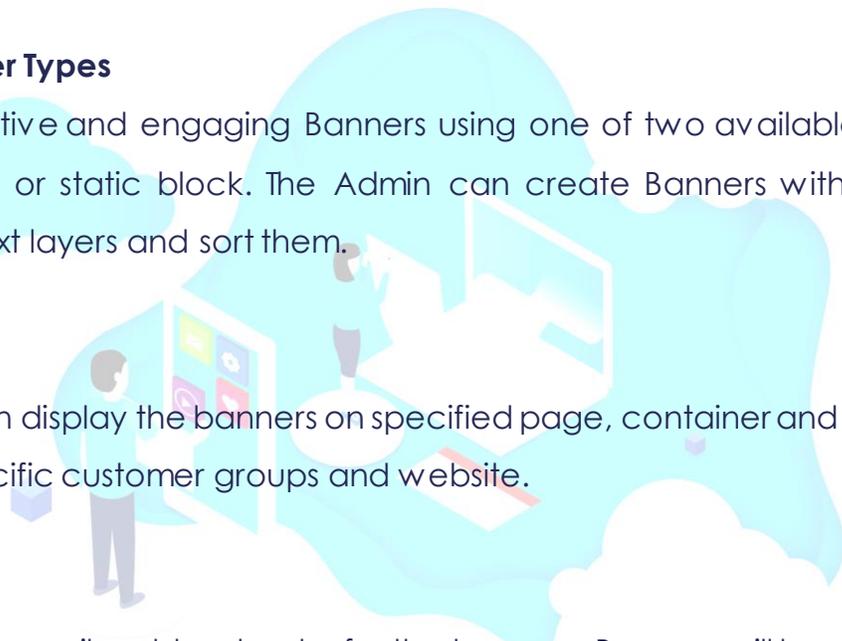
Sort Order

The Admin can easily add sort order for the banners. Banners will be displayed in the frontend based on sort order if they are on same page and container.

Start and End Date Banners

The Admin can set start and end date for the banners. Banners will be displayed during that interval only and automatically removed from the frontend.

Fully Responsive



The Online Banner Maker Extension is fully responsive and compatible with all devices. It looks great with all screen sizes; it scales and fits perfectly.

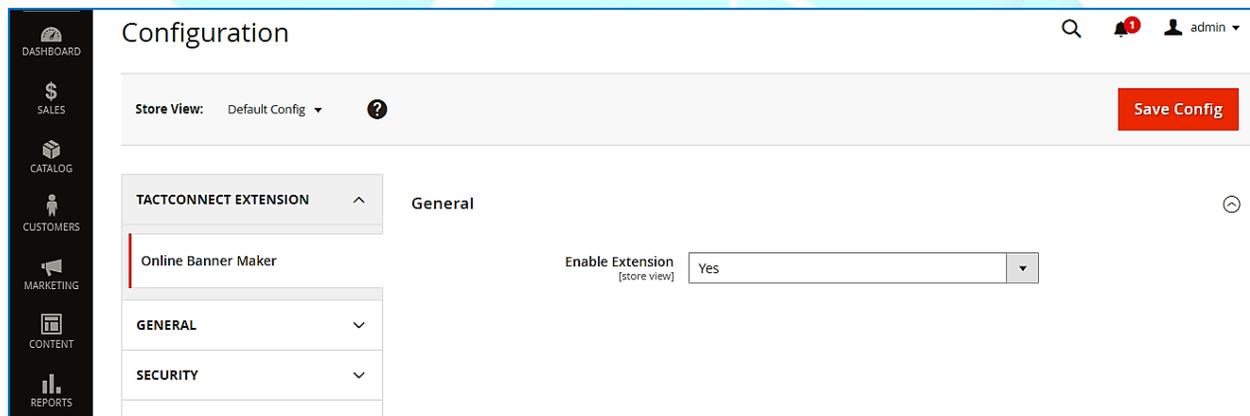
Prerequisites

- **Basic understanding of Magento Blocks and Pages.**
- **Basic understanding of Magento Widgets and layout updates.**

Instructions for Users

After installing the extension, follow below steps:

Step 1: Enable the extension from Store -> Configuration.



Step 2: Navigate to Content -> Under Online Banner Maker, Click on Manage Banners.

MANAGE BANNERS

General

Content

General

Title *

Start Date *

End Date *

Customer Group *

NOT LOGGED IN

General

Wholesale

Retailer

Associate to Website *

Main Website

Sort Order

Status

Title: Define the Title of the Banner for internal identification purpose.

Start Date and End Date: Set an interval, when the Banner needs to be activated.

Customer Group: Select the customer groups for which the Banner will be displayed.

Associate to Website: Select Websites, on which Banner needs to be displayed.

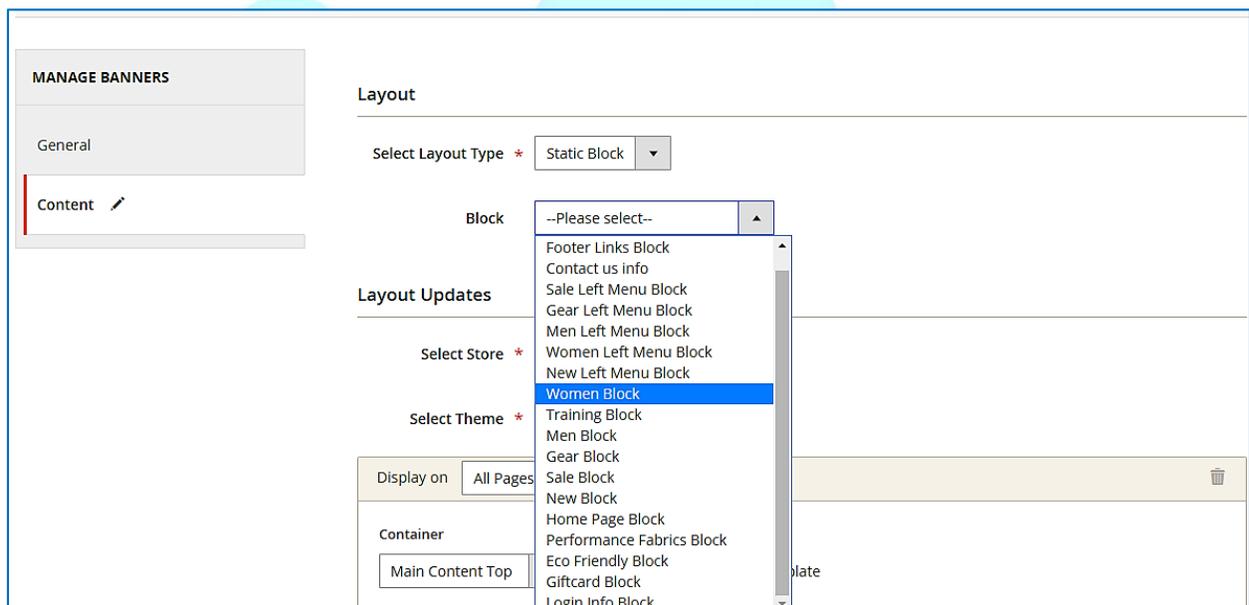
Sort Order: Set the order in which Banners needs to be displayed on frontend, if there are multiple Banners for same location of the page.

Status: Enable or disable the Banner.

Step 4: Click on Content Tab to select Layout, Layout Type and Layout Updates.

1. Layout Type as Static Block

This will facilitate Admin to select blocks from the list of available blocks in Magento.



2. Layout Type as Image

MANAGE BANNERS

General

Content

Layout

Select Layout Type * Image

Image

Banner Area

Banner Height
Example-100 (do not use "px")

Banner Width
Example-100 (do not use "px")

Is Anchor Yes

Link

Please define "Height" and "Width" first in Banner Area

Layer Construction

Layer

Text/Html

Font Family -- Please select Font Size -- Please select Opacity -- Please select

Background Color Background Color Transparent

Text Color Bold Italic Underline

Layer Sorting

Layer Name	Reset Layer	Sort Order (Depth)	Sort
Image 1	<input type="button" value="Reset"/>	2	↕
Holiday Sale	<input type="button" value="Reset"/>	2	↕
20% Off	<input type="button" value="Reset"/>	3	↕
Image 4	<input type="button" value="Reset"/>	4	↕
Image 5	<input type="button" value="Reset"/>	5	↕
Buy Now !!!!!	<input type="button" value="Reset"/>	6	↕
First day sale !	<input type="button" value="Reset"/>	7	↕

Layout Updates

Select Store * Default Store View

Select Theme * Magento Luma

Display on All Pages

Container Main Content Top Template CMS Static Block Default Template

Banner height: Height of the Banner, don't add px. Ex: 120

Banner width: Width of the Banner, don't add px. Ex: 1240

Is Anchor: Select yes if you want to link Banner to any specific URL.

Link: Add the URL to which Banner needs to be linked.

Buttons

Add Layer Text: Add New text layer.

Insert Image: Insert new image layer.

Delete Layer: Delete selected layer.

Delete All Layers: Delete all the layers.

Preview: You can preview the Banner image created by you. Please allow popups for your Magento Admin to view the preview.

Under Layer Construction

Layer Text/Html: Add the text.

Font Family: Select the font family from the provided list.

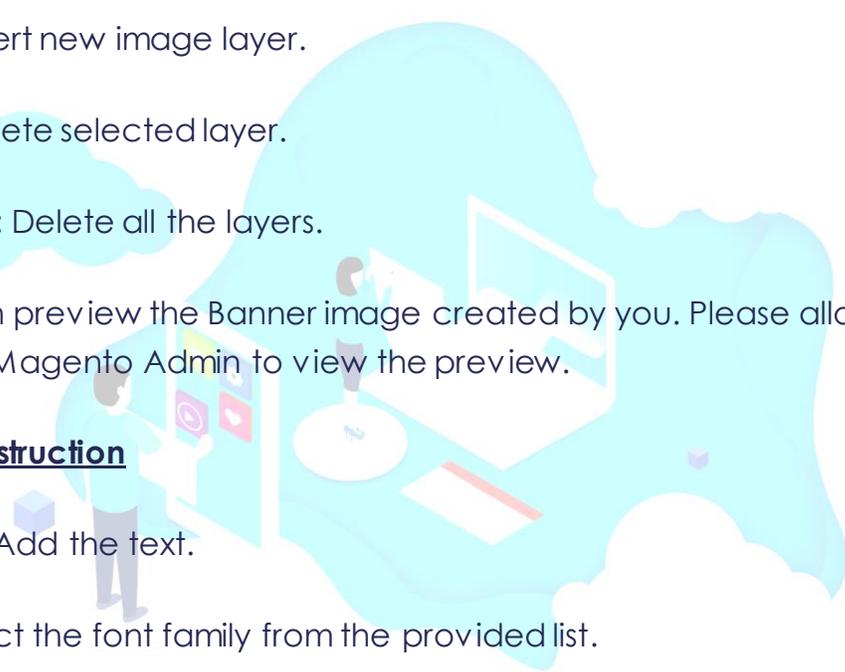
Font Size: Select the font size from the provided list.

Opacity: Select the opacity of the text.

Background Color: Select the background color.

Background Color Transparent: Check the checkbox if you want transparent background for the text layer.

Text Color: Select the text color.



Bold: Check the checkbox if you want text layer to be bold.

Italic: Check the checkbox if you want text layer to be italic.

Underline: Check the checkbox if you want text layer to be underlined.

Layer Sorting

You can sort the different layers of text and images by dragging the boxes.

Step 5: Preview

You can preview the Banner image created by you.

Please allow popups for your Magento Admin to view the preview.



Step 6: Select Layout Updates

Select Store: Select the Magento Store.

Select Theme: Select the Theme.

Add Layout Update

Display On: Select the page where you want to show the Banner.

Page Container: Select the container for the page where you want to show the Banner.

Step 7: Save the Banner

Click on above shown 'Save' button to save the Banner.

The screenshot shows the 'Add Banner' form in a web application. The form is titled 'Add Banner' and has a search icon, a notification bell with a red '1', and a user profile 'admin' in the top right. Below the title bar, there are three buttons: 'Back', 'Save', and 'Save and Continue Edit'. The 'Save' button is highlighted with a red box. The form is divided into two sections: 'MANAGE BANNERS' on the left and 'General' on the right. The 'MANAGE BANNERS' section has two tabs: 'General' (selected) and 'Content'. The 'General' section contains the following fields: 'Title *' with the value 'Holiday Sale !', 'Start Date *' with the value '08/1/2019', 'End Date *' with the value '08/31/2019', and 'Customer Group *' with a dropdown menu showing 'NOT LOGGED IN', 'General', 'Wholesale', and 'Retailer'. A vertical sidebar on the left contains icons for DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, and SYSTEM.

Step 8: Clear the cache to view changes on frontend.

Navigate to System -> Cache Management.

Select all cache types from the check boxes, select refresh from drop-down and click 'Submit'.

Cache Management

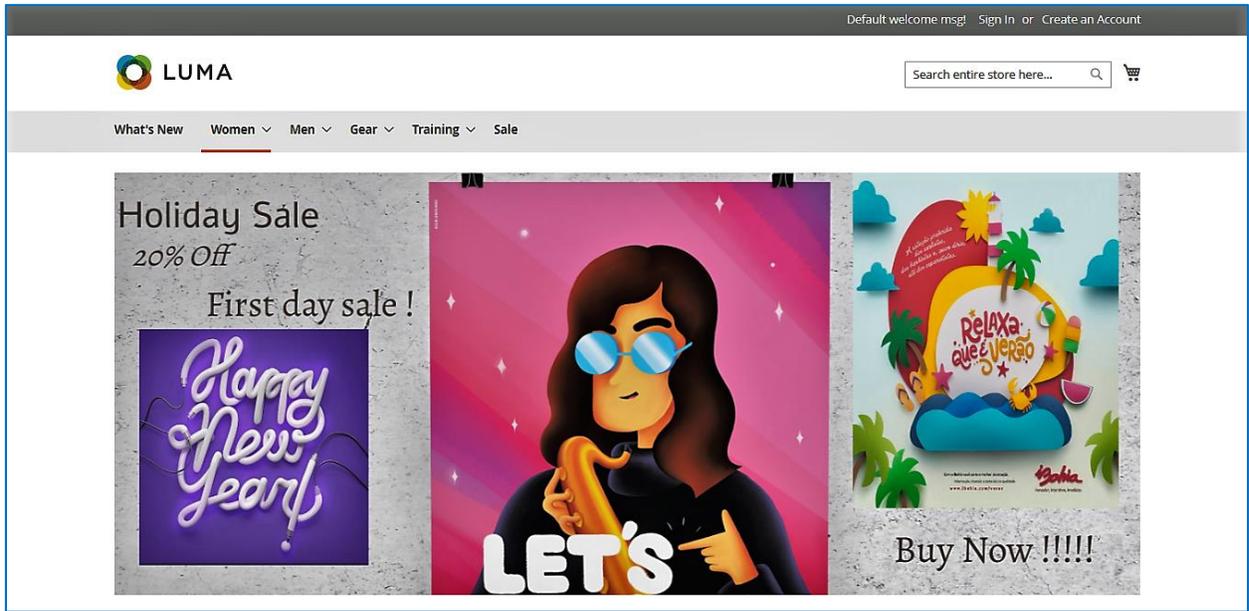
Search bar

✓ 15 cache type(s) refreshed.

Refresh [v] Submit 15 records found

<input type="checkbox"/>	Cache Type	Description	Tags	Status
<input type="checkbox"/>	Configuration	Various XML configurations that were collected across modules and merged	CONFIG	ENABLED
<input type="checkbox"/>	Layouts	Layout building instructions	LAYOUT_GENERAL_CACHE_TAG	ENABLED
<input type="checkbox"/>	Blocks HTML output	Page blocks HTML	BLOCK_HTML	ENABLED
<input type="checkbox"/>	Collections Data	Collection data files	COLLECTION_DATA	ENABLED
<input type="checkbox"/>	Reflection Data	API interfaces reflection data	REFLECTION	ENABLED
<input type="checkbox"/>	Database DDL operations	Results of DDL queries, such as describing tables or indexes	DB_DDL	ENABLED
<input type="checkbox"/>	Compiled Config	Compilation configuration	COMPILED_CONFIG	ENABLED
<input type="checkbox"/>	EAV types and attributes	Entity types declaration cache	EAV	ENABLED
<input type="checkbox"/>	Customer Notification	Customer Notification	CUSTOMER_NOTIFICATION	ENABLED
<input type="checkbox"/>	Integrations Configuration	Integration configuration file	INTEGRATION	ENABLED
<input type="checkbox"/>	Integrations API Configuration	Integrations API configuration file	INTEGRATION_API_CONFIG	ENABLED
<input type="checkbox"/>	Page Cache	Full page caching	FPC	ENABLED
<input type="checkbox"/>	Web Services Configuration	REST and SOAP configurations, generated WSDL file	WEBSERVICE	ENABLED
<input type="checkbox"/>	Translations	Translation files	TRANSLATE	ENABLED
<input type="checkbox"/>	Vertex	Vertex tax calculation data	VERTEX	ENABLED

Step 9: Go to the frontend and view the Banner on the specified Page and container.



You can create multiple Banners and place them across different pages and containers.

Once the promotional Banners are created, they will display in the storefront as follow:

Some of the examples:



Category Page

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.



Breathe-Easy Tank

★★★★☆ 2 reviews

As low as €34.00

XS S M L

XL



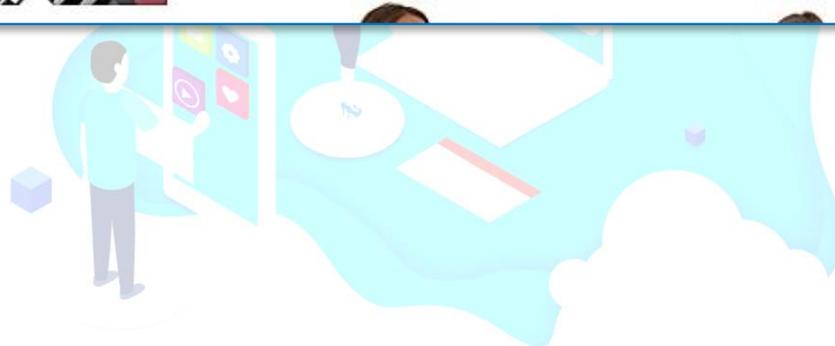
Antonia Racer Tank

★★★★☆ 3 reviews

As low as €34.00

XS S M L

XL



Cart Page

Flat Rate
 Fixed **€5.00**
Best Way
 Table Rate **€15.00**

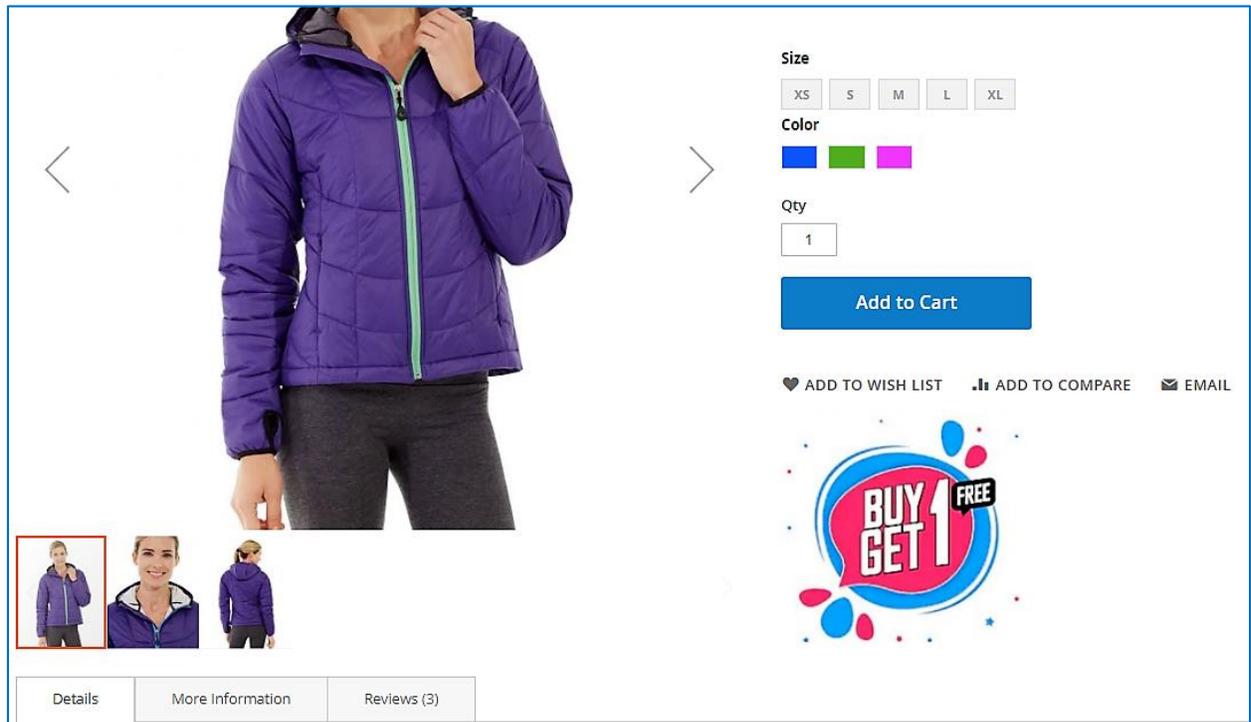
Subtotal	€22.00
Tax	€0.00
Order Total	€22.00

Spend \$200 or more -
Shipping is free!

Proceed to Checkout

[Check Out with Multiple Addresses](#)

Product Detail Page



To understand more about Magento Layout Updates, please mail us at vineet@tact.co.in

Feel free to contact our support team with any questions:

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