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Product Risk Radar

The Blue Guide

Last updated: 24 August 2023

The latest version of the Blue Guide was published in June 2022 and is available online. The Blue Guide is an important tool for authorities and economic operators subject to EU product compliance laws. Although it is not binding, the Blue Guide is a very useful reference guide to areas of UK product legislation that remain aligned with the EU in the post-Brexit era.

What are the key takeaways?

The Blue Guide incorporates European legislation addressing market surveillance and product compliance. It also concentrates on product liability challenges connected to new technologies, the digital economy, and new marketing structures. The Blue Guide clarifies product compliance difficulties in Europe in connection with Brexit.

Why should your business care?

It is a key reference point for a substantial number of products subject to EU legislation. If your business supplies products to the EU, the Blue Guide clarifies new tests and obligations which companies must satisfy. Crucially, the updated guidance means your business may need to adapt its internal procedures and/or supply chain accordingly.

What comes next?

- Review guidance relative to your product development.
- Conduct an audit of your internal processes to ensure you comply with the legislative requirements.

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