



Das Auto.

Media Information

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VOLKSWAGEN OF AMERICA, INC.
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2014 Beetle Pricing		
Model	Price	Features
1.8T Beetle (manual)	\$20,295	1.8T 170 hp engine; five-speed manual transmission; 17-inch "Turbine" aluminum-alloy wheels; power windows with one-touch up/down; cruise control; 50/50 split folding rear seat; high-line trip computer; RCD 310 eight-speaker sound system with aux-in; body-colored exterior mirror caps; leather-wrapped multifunction steering wheel; V-Tex leatherette seating; six-way manual adjustable seats with lumbar; heatable front seats; <i>kaeferfach</i> secondary glove box; Bluetooth®; Media Device Interface (MDI) w/iPod® cable; six-month trial to VW Car-Net
(auto)	\$21,395	+ six-speed automatic transmission
1.8T Beetle w/ Sunroof (manual)	\$22,895	(Includes 1.8T Beetle features) + Panoramic sunroof with power tilt and slide; Keyless access with push-button start; Premium VIII touchscreen radio with three-month XM® satellite radio subscription
(auto)	\$23,995	+ Six-speed automatic transmission
1.8T Beetle w/ Sunroof, Sound and Navigation (manual)	\$24,895	(Includes 1.8T Beetle w/ Sunroof features) + 18-inch "Disc" aluminum-alloy wheels with all-season tires; RNS 315 navigation system; Fender® Premium Audio System
(auto)	\$25,995	+ Six-speed automatic transmission
TDI (manual)	\$24,595	(Includes 1.8T Beetle features) + 2.0L 140hp TDI engine, six-speed manual transmission; Premium VIII touchscreen radio with three-month XM satellite radio subscription; performance gauge cluster; chrome exterior trim; Keyless access with

(auto)	\$25,695	push-button start; leather-wrapped shift knob and boot + Six-speed DSG® transmission
TDI w/Sunroof, Sound, and Navigation (manual)	\$27,495	(Includes TDI w/Sunroof features) + RNS 315 touchscreen navigation; Panoramic sunroof with power tilt and slide; Fender Premium Audio System + Six-speed DSG transmission
(auto)	\$28,595	
Beetle R-Line (manual)	\$24,995	(Includes 1.8T Beetle features) + 2.0T 210 hp engine; sport suspension; six-speed manual transmission; 18-inch "Twister" aluminum-alloy wheels with all-season tires; R-Line front and rear bumpers; R-Line badges on front fenders; front foglights; gloss black exterior mirror housings and door sills; rear spoiler; sport front seats; sport fabric seat covers; leather-wrapped shift knob; red-painted brake calipers; R-Line door sill kickplates; aluminum-alloy-look pedals; performance gauge cluster; carbon-appearance dash + Six-speed DSG automatic transmission
(auto)	\$26,095	
Beetle R-Line w/ Sunroof and Sound (manual)	\$27,895	(Includes Beetle R-Line features) + Panoramic sunroof with power tilt and slide; Keyless access with push-button start; Premium VIII touchscreen radio with three-month satellite radio subscription; Fender® Premium Audio System + Six-speed DSG automatic transmission
(automatic)	\$28,995	
Beetle R-Line w/Sunroof, Sound, and Navigation (manual)	\$30,295	(Includes Beetle R-Line w/ Sunroof and Sound features) + Leather seating surfaces; RNS 315 navigation system; 19-inch "Tornado" aluminum-alloy wheels with all-season tires; Bi-Xenon headlights with LED DRLs; partial leather interior door and dash trim; R-Line steering wheel badge and "metallic finish" dash pad (black interior only) + Six-speed DSG automatic transmission
(auto)	\$31,395	
GSR (manual)	\$29,995	(Includes Beetle R-Line w/ Sunroof, Sound, and Navigation features) + Larger rear spoiler; distinctive yellow-and-black paint scheme; GSR shift lever; black floormats with contrasting yellow embroidery; yellow contrast stitching on seats, steering wheel, shift knob, handbrake; limited edition steering-wheel badge + Six-speed DSG automatic transmission
(automatic)	\$31,095	
Destination	\$ 820	All Prices Exclude Destination Charge

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc., (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, Eos, Golf, GTI, Jetta, Jetta SportWagen, Passat, CC, Tiguan, and Touareg vehicles through approximately 630 independent U.S. dealers.

All prices listed are the Manufacturer's Suggested Retail Price and exclude transportation, taxes, title, options, and dealer charges.

VW Car-Net services provided by Verizon Telematics, Inc. Available only on select models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services requires vehicle cellular connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service and Privacy Policy available at www.vw.com/carnet for details. Always pay careful attention to the road, and do not drive while distracted.