

ASUS PRODUCT GUIDE

Jan-Feb.2017



ASUS **R**·SERIES 7th Gen Notebooks

Powerful Nvidia GEFORCE
940MX graphics

Expressive Colors,
Premium Brushed Finish

Stunning Full HD
Antiglare Display

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.





ROG GX800 Defy Convention. Change the Game

High end Graphics

3840 x 2160 Display

Hydro Overclocking

Liquid Cooling

Anti-ghosting keyboard

Upto 64 GB 2400 Mhz DDR4

Sonic Studio II

ROG GX800

- Intel® Core™ i7 6820HK Processor
- Windows 10 Pro
- 46.7 cms (18.4) (16:9) LED backlit UHD (3840x2160) Anti-Glare Panel with 100% Adobe RGB
- Dual Graphics GTX1080 SLI , with 8GB GDDR5X VRAM
- RAM 64GB DDR4 Over Clocked
- Storage 3x512GB PCIe Gen3X4 SSD (RAID0)

- 1x USB3.1 Type C (gen 2) with Thunderbolt Technology, 3 x USB 3.0 ports
- WiFi 802.11ac+Bluetooth 4.1 (Dual band)
- ASUS Sonic Studio II & Sonic radar II
- Hydro Overclocking With Liquid Cooling Dock
- Mech-Tag Mechanical RGB Gaming Keyboard
- 2 Years Global Warranty Worth ₹2990 Free

₹611990

ROG series High-end Gaming Notebooks With Extreme Performance

High end Graphics

NVIDIA G sync

3840 x 2160 Display

Intelligent Cooling

Anti-ghosting keyboard

Upto 64 GB 2400 Mhz DDR4

Sonic Studio II

ROG G701

- Intel® Core™ i7 6820HK Processor
- Windows 10 Pro
- 43.9cm (17.3) FHD (1920x1080) 120Hz Anti-Glare Panel with G-Sync
- Discrete Nvidia GTX1080 with 8GB GDDR5X VRAM
- RAM 32GB DDR4 OC
- Storage 2x 512GB PCIe Gen3X4 M.2 SSD
- ESS Sabre headphone DAC & Amplifier
- 1x USB3.1 Type C (gen 2) with Thunderbolt Technology, 3 x USB 3.0 ports

- ASUS Sonic Studio II & Sonic radar II
- Weighs Just 3.60 KG (with 6 cell battery)
- Ultraresponsive 120Hz Refresh Rate Display
- Anti-ghosting Keyboard with 30 key Rollover
- 2 Years Global Warranty Worth ₹2990 Free

₹326990

G752VS

- Intel® Core™ i7-6820HK processor
- Windows 10
- 43.9cm (17.3) UHD 3840x2160 G-SYNC
- Nvidia GTX1070 with 8GB GDDR5 VRAM
- RAM 32GB DDR4
- Storage SATA 1TB + 512GB NVMe PCIeG3*4 M.2 SSD
- 1x USB3.1 Type C (gen 2) with Thunderbolt Technology; 4 x USB 3.0 port(s)
- WiFi 802.11ac+Bluetooth 4.1 (Dual band)

- ROG-exclusive – 3D mobile Vapor Chamber helps improve GPU performance by up to 6 percent
- Efficient dust-release thermal tunnel
- World's first backlit anti-ghosting keyboard with 30-key rollover
- The latest NVMe SSD for blazing-fast speeds
- 2 Years Global Warranty Worth ₹2990 Free

₹285990

ROG GL502VS

- Intel® Core™ i7-6700HQ processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080, IPS,G-SYNC
- Graphics GTX960M with 8GB GDDR5
- RAM 32GB DDR4
- Storage 1TB HDD + 256GB M.2 PCIeG3x4 SSD
- 3x USB 3.0 1x USB3.1 Type C (gen 1)
- WiFi 802.11ac+Bluetooth 4.1

- Gaming On-The-Go 2.24kg
- Specially-designed chiclet gaming keyboard with red-backlit & 1.6mm keytravel
- Hypercool Technology With Dual Copper Fans
- Array microphones Filter out ambient noise
- NVMe PCIe SSD for superfast data access
- 2 Years Global Warranty Worth ₹2990 Free

₹175990

ROG GL552VW

- Intel® Core™ i7-6700HQ processor
- Windows 10
- 39.6cm(15.6) IPS FHD 1920x1080 Anti Glare
- Graphics GTX960M with 4GB GDDR5 VRAM
- RAM 16GB DDR4
- SATA 1TB 7200RPM + 128GB SATA SSD
- 3x USB 3.0, 1x USB3.1 Type C (gen 1)
- WiFi 802.11ac+Bluetooth 4.1

- Backlit Keyboard, 1.8mm travel distance, the marked WASD key group
- High strength, stealth style with new Gray-Metal chassis
- Easy-access instant upgrades
- USB Type C connectivity
- 2 Years Global Warranty Worth ₹2990 Free

₹100990

ROG GL552VX

- Intel® Core™ i7-6700HQ processor
- Windows 10
- 39.6cm(15.6) FHD 1920x1080 Anti Glare
- Graphics GTX950M with 4GB GDDR5 VRAM
- RAM 8GB DDR4
- SATA 1TB 7200RPM,
- 1x USB 2.0, 2x USB 3.0, 1x USB3.1 Type C (gen 1)
- WiFi 802.11ac+Bluetooth 4.1(Dual Band) 2*2

- Backlit Keyboard, 1.8mm travel distance, the marked WASD key group
- Stealth fighter inspired ROG design
- Easy-access instant upgrades
- USB Type C connectivity
- 2 Years Global Warranty Worth ₹2990 Free

₹84990



ZenBook UX390 The world's Most Prestigious Laptop.

7th Gen Intel® Core™ Processor

11.9mm Ultra-Sleek

910g Ultra-Light

USB Type-C

Harman Kardon Audio

Fingerprint Sensor

PCIe4 SSD

Corning® Gorilla® Glass 4

ASUS ZenBook 3 UX390UA - Coming Soon

- 7th generation Intel® Core™ i7-7500U/ i5-7200U Processor
- Intel® HD Graphics 620
- Windows 10
- Super thin and light: 910g and just 11.9mm thin
- Aerospace-grade aluminum alloy, 50% stronger than industry standard
- RAM 2133MHz 8/16GB LPDDR3
- Storage SATA3 512G M.2 SSD/ PCIeG3x4 512G M.2 SSD
- 31.7cm (12.5) FHD (1920x 1080) with 7.6mm slim bezel and 82% S/B ratio
- Edge-to-edge Super-slim 0.4mm Corning Gorilla Glass
- 178 wide viewing angle with 100% sRGB and

- 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 200% sharper video output
- Quad-Speaker array design with Harman Kardon Audio Technology
- 2 Pcs FIVE-magnet speakers unit, for clearer audio, delivering louder sound and less distortion
- Integrated 802.11 ac, built-in Bluetooth 4.1
- USB Type-C 3.1 support display and power supply
- Exclusive colors: Royal Blue, Rose Gold, Quartz Gray
- Incredible 9 hours of battery life with fast charging: 60% in 49 minute
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹113990

ZenBook Series Ultra Sleek. Non-Stop Performance.

Ultra Thin & Light Design

12 hours All day battery

Ultra Shap qHD+ Display

7th Gen Intel® Core™ Processor

Type-C USB

Touch Screen

Precision Touchpad

ASUS ZenBook Flip UX360UAK- Coming Soon

- 7th generation up to Intel® Core™ i7-7500U/ i5-7200U Processor
- Intel® HD Graphics 620
- Windows 10
- Super thin and light: 1.3kg and just 13.9mm thin
- 360-degree flip-screen with solid engineered, jewelry inspired multi-gear metal hinge
- 33.7cm (13.3) QHD+ (3200x1800) resolution with IPS 178 wide viewing angle with 100% sRGB and 72% NTSC color gamut support

- RAM 8GB LPDDR3
- Storage 512GB SATA3 M.2 SSD
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- 2x USB 3.0 ports (1 with USB Charge+); 1x Type C USB 3.1 gen 1 ; 1x HDMI ; SD card reader
- Trendy colors with Icicle Gold and Mineral Gray
- Audio Powered by harman kardon
- Incredible 12 hours of battery life
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹92990

ASUS ZenBook Flip UX360CA

- 6th generation up to Intel® Core™ m3-6Y30 Processor,
- Windows 10
- Intel® HD Graphics 515
- Super thin and light: 1.3kg and just 13.9mm thin
- 360-degree flip-screen with solid engineered multi-gear metal hinge
- 33.7cm (13.3) FHD (1920x1080) resolution with IPS 178 wide viewing angle with 72%NTSC color gamut support

- RAM 4GB LPDDR3
- Storage SATA3 512G M.2 SSD
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- 2x USB 3.0 ports,1x USB 3.1 Type C gen 1; 1x Micro HDMI; SD card reader
- Trendy colors with Icicle Gold and Mineral Gray
- Dual Speakers Powered by ICEpower, from Bang & Olufsen
- Incredible 12 hours of battery life
- 2 Years Global Warranty worth ₹2990 free

₹59990

ASUS ZenBook UX310UQ

- 7th-gen Intel® Core™ i5-7200U processors
- Windows 10
- 33.7cm (13.3) wide viewing angle FHD (1920x1080) Anti Glare
- Discrete Nvidia 940MX 2GB DDR3 Graphics
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- Storage SATA3 512G M.2 SSD
- RAM 4GB DDR4

- Integrated 802.11 ac • Built-in Bluetooth 4.1
- 1 x USB 3.1 Type-C gen 1; 1xUSB 3.0; 2xUSB 2.0; 1 x HDMI, 1 x Combo audio jack; 1 x SD card reader
- Weighs Just 1.45kg & is 18.35mm thin
- Backlit keyboard with 1.6mm travel distance
- Intelligent Cooling system with ASUS IceCool Technology
- 2 Years Global Warranty worth ₹2990 free

₹74990

ASUS ZenBook UX330UA

- 7th generation Intel® Core™ i7-7500U/ i5-7200U Processor
- Windows 10
- Intel® HD graphics 620
- 33.7cm (13.3) wide viewing angle QHD+ (3200x1800) resolution/ FHD (1920x1080)
- All-day 12-hour battery life
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 33% blue light level

- Storage SATA3 512GB/256GB M.2 SSD
- RAM 8GB LPDDR3
- Integrated 802.11 ac
- Built-in Bluetooth 4.1
- Interface: 2 x USB 3.0; 1 x USB 3.1 type C Gen 1; 1 x micro-HDMI, combo audio jack, SD card reader
- Weighs Just 1.2kg & is 13.5mm Thin
- Backlit keyboard with 1.5mm travel distance
- Intelligent Cooling system
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹76990

ASUS ZenBook UX330CA

- 7th gen Intel® Core™ m3-7Y30 processor
- Windows 10
- Intel® HD graphics 615
- 33.7cm (13.3) wide viewing angle FHD (1920x1080) resolution
- All-day 12-hour battery life
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 33% blue light level

- Storage SATA3 256GB M.2 SSD
- RAM 4GB LPDDR3
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- Interface: 2 x USB 3.0; 1 x USB 3.1 type C Gen 1; 1x micro-HDMI, combo audio jack, SD card reader
- Weighs Just 1.2kg & is 13.5mm Thin
- Backlit keyboard with 1.5mm travel distance
- Intelligent Cooling system
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹55990



ASUS Transformer 3 Pro

The world's most versatile PC. Powerful. Convenient. Expandable.

Up to Intel® Core™ i7 Processor

2-in-1 PC

2880x1920 Display

8.35mm Ultra-Thin

ASUS Pen

Universal Dock*

Audio Pod*

ROG XG Station2*

ASUS Transformer 3 Pro T303UA

Tablet Keyboard

- Intel® Core™ i7-6500U/ i5-6200U Processor
 - Windows 10
 - 32.0 cm (12.6) WQ+ 2880x1920 wide viewing display, 121% sRGB
 - Premium metallic design and diamond-cut lid
 - Metal kickstand with a stepless hinge that lets users set the device at almost any viewing angle up to 170°
 - 8.35mm ultra-thin and 790g light
 - 512GB PCIeG3x4 M.2 SSD /512GB SATA3 SSD
 - 16/8GB of 1866MHz RAM for the ultimate performance
 - Thunderbolt™ 3 provides unbelievably fast 40Gbps data transfers and support for dual external 4K UHD displays
- Interface 1x USB3.1 Type C (gen 2),1x USB 3.0 / USB 2.0
 - ASUS Pen offers 1024 levels of precision for completely natural note taking and sketching experiences
 - Universal Dock is a hub that provides a full range connectivity ports
 - Audio Pod includes four powerful speakers to deliver amazing 360° virtual 5.1-channel surround sound
 - ROG XG Station 2 is an external graphics dock that gives ASUS Transformer 3 Pro desktop-grade graphics performance
 - 2 Years Global Warranty worth ₹2990 free



Starts at ₹110990

ASUS Transformer series

Multiple Modes. Multiple Metallic Colors.

Intel® Quad-Core CPU

Metallic Design

Feather-Light

170° wide Viewing Angles

Fingerprint sensor

Bright 400cd/m2 Display

11hr Battery Life



ASUS Transformer Book T101HA - Coming Soon

- Intel® Quad-Core Atom™ x5-Z8350 Processor
 - Windows 10
 - Intel® HD Graphics Gen8
 - Premium metallic cover and honeycomb patterning on keyboard surround
 - 4 versatile modes with brand-new reversible hinge (Laptop, Tablet, Tent & Stand modes)
 - 25.6cm(10.1) HD (1280x800) wide-viewing-angle with 400cd/m2 brightness panel
 - Ultraportable tablet weighs only 580g
 - RAM 2GB LPDDR3
- 64GB eMMC storage and unlimited ASUS WebStorage (1-year free subscription)
 - Integrated dual-band 802.11ac Wi-Fi & Bluetooth 4.1
 - All-day battery life — up to 11 hours
 - Comprehensive I/O ports on tablet (USB, micro USB, micro HDMI, micro SD)
 - Ergonomic keyboard with 1.5mm key travel and Precision Touchpad
 - 1 year global warranty

₹20990

ASUS A Series

Style Meets Performance

Instant On in 2 Seconds

IceCool technology

3x Longer Battery Life*

High Definition Multimedia Interface

USB 3.0

Type-C USB

ASUS Smart Gesture

A555LF - Multicolour i3

- Intel® Core™ i3-5010U/ i3-5005U Processor
 - Windows 10
 - 39.6cm (15.6) HD 1366x768 Glare
 - VGA NVIDIA GeForce GT930M 2GB DDR3
 - Storage 1TB 5400RPM
 - RAM 4GB/8GB
 - Integrated 802.11b/g/n + Bluetooth 4.0
 - 2xUSB 3.0, USB 2.0, HDMI
 - Premium design
- ASUS Eye Care support, reduce up to 33% blue light level
 - Asus smart gesture technology for a smarter touchpad
 - Asus Sonicmaster technology for immersive audio experience
 - Lithium Polymer battery
 - 2 Years Global Warranty worth ₹2990 free

Starts at ₹38490

A540LJ - Multicolour

- Intel® Core™ i3-5005U Processor
 - Windows 10/DOS
 - 39.6cm (15.6) Anti Glare FHD 1920x1080
 - VGA NVIDIA GeForce GT920M 2GB DDR3
 - Storage 1TB 5400RPM
 - RAM 4GB
 - Integrated 802.11b/g/n + Bluetooth 4.0
 - USB 3.0, USB 3.1 Type C Port, USB 2.0, HDMI,
- ASUS Eye Care support, reduce up to 33% blue light level
 - Asus smart gesture technology for a smarter touchpad
 - Weighs just 1.9 kg
 - USB Type C Connectivity
 - 2 Years Global Warranty worth ₹2990 free

Starts at ₹34990



ASUS R Series

Style Meets Performance

7th Gen Intel® Core™ Processors

Discrete Nvidia Graphics

SonicMaster Audio

1920x1080 Display

USB Type-C

IceCool technology

Smart Gesture

R558UQ

- 7th generation up to Intel® Core™ i7-7500U/ i5-7200U Processor
 - DOS
 - 39.6cm (15.6) FHD 1920x1080 Anti Glare
 - NVIDIA® GeForce® 940MX 2GB DDR3 + Intel® HD graphics 620
 - Storage 1TB 5400RPM
 - RAM 4 GB DDR4
 - Integrated 802.11ac, BT 4.0 (Dual band) 1*1
 - USB 3.0, USB 3.1 Type C, USB 2.0, HDMI,
 - ASUS Eye Care support, reduce up to 33% blue light level
- Premium design & Elegant brushed finish
 - Reversible USB Type C port
 - 2x Faster and 20 percent more power efficient DDR4 Memory
 - 7th Gen Intel® Core™ Processor
 - SonicMaster with ICEpower technology
 - Lithium Polymer Battery, 2.5x longer battery lifespan
 - 2 Years Global Warranty worth ₹2990 free



Starts at ₹48990

ASUS X Series

Classic design. Expressive colors

Intel® Core™ Processors

SonicMaster Audio

Light weight -1.9kg

USB Type-C

IceCool technology

Smart Gesture

X540SA

- Intel® Pentium® N3710 Quad Core processor/ Intel® Celeron® N3060 Dual Core processor
 - Windows 10/ DOS
 - 39.6cm (15.6) HD 1366x768 Glare
 - Intel® HD Graphics 5500
 - Storage SATA 500GB 5400rpm
 - RAM 4GB DDR3
 - Integrated 802.11b/g/n, BT 4.0
 - USB3.1 Type C (gen 1), USB 2.0, USB 3.0, HDMI
- Weighs just 1.9 kg
 - ASUS Eye Care support, reduce up to 33% blue light level
 - Asus smart gesture technology for a smarter touchpad
 - USB Type C Connectivity
 - Intelligent Cooling system with ASUS IceCool Technology
 - 1 Year Global Warranty

Starts at ₹21990

X540LA

- Intel® Core™ i3-5005U Processor
 - Windows 10/ DOS
 - 39.6cm (15.6) HD 1366x768 Glare
 - Intel® HD Graphics 5500
 - Storage SATA 1TB 5400rpm • RAM 4GB DDR3
 - Integrated 802.11b/g/n, BT 4.0
 - USB3.1 Type C (gen 1), USB 2.0, USB 3.0, HDMI
 - Weighs just 1.9 kg
- ASUS Eye Care support, reduce up to 33% blue light level
 - Asus smart gesture technology for a smarter touchpad
 - USB Type C Connectivity
 - Intelligent Cooling system with ASUS IceCool Technology
 - 1 Year Global Warranty

Starts at ₹28990

ASUS EeeBook Series

Sleek On Style Sleek In Price

Intel® Quad-Core Processors

Instant On in 2 Seconds

ASUS Smart Gesture

USB Type-C

Battery Up to 13 Hours

SonicMaster Audio

E200HA- Multicolour

- Intel® Quad-Core Atom™ x5-Z8350 Processor
 - Windows 10
 - 29.4cm (11.6) HD (1366x768) Glare
 - Intel® HD Graphics Gen8
 - 32GB EMMC
 - RAM 2GB DDR3
 - USB 2.0, USB 3.0, Micro HDMI
 - WiFi 802.11ac+Bluetooth 4.1 (Dual band)
- ASUS Eye Care support, reduce up to 33% blue light level
 - Elegant Design with Multiple colors
 - Weighs just 980 gm
 - Upto 13 Hours Battery Life
 - Multi User MIMO feature
 - 1 Year Global Warranty

₹15990

E402SA - Multicolour

- Intel® Celeron® Dual-Core N3060 Processor
 - Windows 10
 - 35.5cm (14) HD 1366x768 Glare
 - Intel® HD Graphics
 - RAM 2GB DDR3
 - Storage 32G EMMC
 - 1xUSB 2.0, 1xUSB 3.0, 1xHDMI, BT 4.0, Wi-Fi 802.11ac
- ASUS Eye Care support, reduce up to 33% blue light level
 - Easy Do-it-yourself HDD upgrade
 - Elegant Design with Multiple colors
 - Large touchpad with Asus Smart gesture technology
 - Weighs Just 1.65Kg
 - 1 Year Global Warranty

₹16990

* Universal Dock, Audio Pod & ROG XG Station 2 are sold separately.



ASUS Desktop PC Series

Desktop PC with Resilient Performance for All Types of Computing

No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufacturer in the world



Manage BIOS with Mouse



Ultra Quiet Computing



100% Solid Capacitor



Smart Cooling System

GT51CA

- 6th gen Intel® Core™ i7-6700K Processor
- Windows 10
- VGA Dual NVIDIA GeForce GTX1080 8GB GDDR5 in SLI
- Storage 3TB SATA HDD 7200RPM+ PCIe4 512GB
- RAM 64 GB DDR4 • Bluray Combo
- IEEE 802.11 ac + BT 4.1
- NFC-ROG BAND
- Front I/O Port :1x Headphone,1x Microphone, 2x USB3.0, USB 3.1 (1x type A / 1x type C, 2x w/Quick charge)
- Rear I/O Port : 1x RJ45 LAN,1x 7.1 Channel Audio,1x PS2,1x Power DC Jack, 2x USB2.0, 6x USB3.0
- Gray
- USB Mechanical Keyboard, Gaming Mouse

- 8 million colours in 3 lighting zones
- Instant Performance Boost with instant **one button overclock**
- **Liquid cooling & specially designed wind tunnel for enhanced performance**
- Two ultra high end graphics cards In SLI for incredible performance
- **NFC ROG Band** for instant access to functions like Shadow drive & Instant overclock
- **3 years local onsite warranty**

₹330990

G20CB

- 6th gen Intel® Core™ i7-6700 Processor
- Windows 10
- **VGA NVIDIA® GeForce® GTX 1080/ GTX1070 with 8 GB GDDR5 VRAM**
- Intel® H170
- **3TB + 256GB M.2 PCIe Gen3x4 SSD**
- **RAM 32GB DDR4 • BluRay Writer • WiFi**
- Front I/O: 2x USB 3.0 ports, 1x Mic, 1x Earphone
- Rear I/O: 2xUSB 3.1, 2xUSB 3.0, 2xUSB 2.0, 1xHDMI, 2xPower Jack,1x RJ45 LAN, 1x8 Channel Audio,

- **Backlit Wired keyboard + Mouse**
- **The World's Most Powerful Small Form Factor Gaming Desktop**
- Customizable LED with up to 8 million colors
- ASUS-exclusive **AEGIS II** Performance Monitoring App
- Intelligent cooling system
- **GameFirst IV** Network Optimization
- **Exclusive Aegis II software with GameAlive Function** for easy video recording & editingting
- **3 years local onsite warranty**

₹185990/ 160990

ROG G11CB

- 6th generation Intel® Core™ i7 6700 Processor / 6th generation Intel® Core™ i5 6400 Processor
- Windows 10
- **Discrete Graphics NVIDIA GTX970 4GB GDDR5/ GTX950 2GB GDDR5**
- **RAM 8 GB Up to 32 GB DDR4 at 2133MHz**
- 1TB SATA Hard Drive
- Front I/O Ports : 1 x 6 -in-1 Card Reader, 1 x Head-phone,
- 1 x Microphone, 2 x USB 2.0, 2 x USB 3.0
- Back I/O Ports : 2 x USB 3.1, 2 x USB 3.0,

- 2 x USB 2.0, 1 x HDMI-Out, 1 x VGA(D-Sub)-Out, 1 x RJ45 LAN, 1 x 7.1 Channel Audio
- 6 -in-1: SD/ SDHC/ MS/ MS Pro/ xD/ MMC/MMC Plus
- Tray-in Supermulti DVD RW, Blu-Ray Disc Combo Blu-ray Writer
- Intelligent cooling system
- **GameFirst IV Network Optimization**
- **Exclusive Aegis II software with GameAlive Function** for easy video recording & Sharing
- **3 years local onsite warranty**

Starts at ₹110990



K20CD

- 6th Gen Intel® Core™ i5 6400 processor / 6th Gen Intel® Core™ i3-6400 processor
- DOS
- 1TB HDD 7200rpm
- 4GB DDR4 Memory • DVD Writer
- **Front I/O:** 1x Card Reader, 1x Headphone, 1x Microphone 2x USB 3.0
- **Rear I/O:** 1x Headphone,1x Microphone,1x Line-in, 1x RJ45 LAN,1x VGA(D-Sub)-Out ,1x HDMI-Out, 2x USB 3.1 type A, 2x USB 3.0, 2xUSB2.0,1x Power DC Jack, Kensington lock 1x Padlock

- Latest intel 6th gen core processors
- **Super fast DDR4 RAM**
- SonicMaster Audio for immersive audio experience
- Ultra Fast Data transfer with USB 3.1
- **Compact Space saving Design**
- **Environment friendly Ultra Quiet operation**
- **3 years local onsite warranty**

Starts at ₹32490

K20CE

- Intel® Pentium® N3700 Quad Core/ N3050 Dual Core Processor
- DOS
- 1TB HDD 7200rpm
- 4GB DDR3 Memory • DVD Writer
- **Front I/O:** 1 x Card Reader, 1 x Headphone, 1 x Microphone 2 x USB 3.0
- **Rear I/O:** 1x Headphone,1x Microphone, 1x Line-in, 1x RJ45 LAN, 1x VGA(D-Sub)-Out, 1x HDMI-Out, 2x USB 3.1 type A, 1x USB 3.0, 1x Power DC Jack, 1x Kensington lock

- Wired keyboard & mouse
- Latest intel Quad core processors
- SonicMicMaster Audio for immersive audio experience
- **Ultra Fast Data transfer with USB 3.1**
- **Compact Space saving Design**
- **Environment friendly Ultra Quiet operation**
- **3 years local onsite warranty**

Starts at ₹18990

ATTENTION

Specifications are subject to change at any time without notice. Please contact the store / dealer nearby for more information. PCB colour and bundled version software can change at any time without notice. Battery life depends on the specific configuration tools, usage and environmental conditions. Numbers listed on every feature depending on the specific conditions and usage.



ASUS All-in-One PC Series

Desktop PC with Resilient Performance for All Types of Computing

No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufacturer in the world



Built-In Wi-Fi



Inbuilt Battery*



USB 3.0 Connectivity



SonicMaster Audio

Zen AiO Pro Z240ICGT

- Intel® Core™ i7 6700T Processor
- Windows 10 Home
- **23.8", IPS, Ultra HD 3840×2160 (4K)**
- **Gaming-grade Discrete Graphics GTX960M 4GB GDDR5**
- 16GB DDR4
- **512 GB Next-generation flash storage M.2**
- **PCI Express® 3.0 x4 SSD + 1TB HDD**
- **USB 3.1 Gen 2 Type-C, 2x faster than USB 3.0**
- **Futuristic Intel® RealSense 3D Camera**
- Anodized aluminum in Icicle Gold with diamond cut finish

- **Immersive Audio Experience with 6 speakers configured in stereo mode**
- With USB 3.1 Type C Connectivity and in built Wi-Fi
- **Stunning 4K IPS 10 point Multi-Touch Display**
- **A wider color gamut of up to 82% NTSC, 85% Adobe RGB and 100% sRGB for life like color.**
- **3 years Onsite local warranty**

₹157990



ET2040IUK

- Intel® Pentium® J2900 Quad Core (Up to 2.6GHz, 2M)
- Windows 10 / DOS
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- Wi-Fi
- Left side: 3x USB 3.0,1x HDMI-out,1x 3-in-1 card reader 1x RJ-45 port,1x DC-in
- Right side: 3x USB 2.0,1x microphone jack,1x headphone jack 1x Kensington lock
- **Inbuilt Battery**
- Wired KeyBoard & Mouse

- **Smart Backup Power prevents Data Loss**
- **Elegant and Slim space saving Design**
- Faster Data transfer with USB 3.0 and in built Wi-Fi
- SonicMaster Audio for immersive Audio Experience
- **1 Year Local Warranty**

Starts at ₹25490

ET2231IUK/ET2230IUK

- Intel® Core™ i3 4005U/i5 4460T Processor
- **Windows 10 / DOS**
- Screen 55.8 cm (22) FHD1920X1080
- 1TB HDD
- **4GB DDR3 Memory • DVD Writer**
- **SidePort:** 2x USB 3.0 ports, (one supports Ai Charger II), 1xUSB 2.0,1x Headphone, 1x Microphone, 1x MMC.SD.SDHC. SDXC.MS.MS PRO carder reader
- **BackPort:** 2x USB 3.0 ports,1x USB 2.0, 1x Power input,1xLAN 1x HDMI-Out, 1x Kensington lock slot

- **Dimm Door for easy memory upgrade**
- Elegant Space saving design
- SonicMaster Audio for immersive audio experience
- Faster Data transfer with USB 3.0
- Smart performance with latest intel processors
- **Ultra sharp FHD display**
- **1 Year Local Warranty**

Starts at ₹32990



ATTENTION

Specifications are subject to change at any time without notice. Please contact the store / dealer nearby for more information. PCB colour and bundled version software can change at any time without notice. Battery life depends on the specific configuration tools, usage and environmental conditions. Numbers listed on every feature depending on the specific conditions and usage. * Available only in ET2040IUK

ASUS Zenfone 3

- 5.2/5.5 Super IPS+ Display
- 2.5D Contoured Display
- PixelMaster 3.0
- Snapdragon 625
- Hi-Res AUDIO
- 4X CD Quality
- Fingerprint Security
- OIS/EIS
- Type-C USB
- Type-C USB



ASUS ZenFone 3 (ZE520KL/ZE552KL)

- 2.5D contoured Corning® Gorilla® Glass
- 5.2/5.5 FHD Super IPS+ Display with 600nits Brightness & Blue light Filter for Eye Protection
- Qualcomm® Octa-core 14nm Snapdragon® 625, 2.0Ghz
- Up to 4GB RAM / Up to 64GB ROM
- Micro SD: Up to 2TB
- Android M with ZenUI 3.0
- 16MP Rear Camera | 8MP Front Camera
- OIS & EIS for shake free photos & videos
- Cat 7 LTE 300/100 Mbps (download by upload)
- Type-C USB | GPS, AGPS, GLONASS, BEIDOU
- Bluetooth 4.2 | Wi-Fi 802.11 ac
- Fingerprint Security Sensor with 0.2 Sec unlock, 5 fingers & 360° recognition
- Battery: 2650(5.2)/3000(5.5) mAh
- Dimension: 152.59 x 77.38 x 7.69 mm | 155 g

MRP ₹22999(5.2)/28999(5.5)

ASUS Zenfone 3 Max 5.5

- 4100mAh Battery
- 0.03 sec Auto-Focus Photography
- 0.03s TriTech Auto-Focus Photography
- 64bit Octa-Core Processor
- Inbox USB OTG Cable
- EIS for Shake free Videos
- Fingerprint Security
- Work as Powerbank



ASUS ZenFone 3 Max (ZC553KL)

- 4100 mAh Battery which can be doubles up as a power bank
- 13.97 cms (5.5) Full HD 1920x1080 IPS, 450 nits brightness & Blue light Filter for Eye Protection
- Qualcomm® Octa-core Snapdragon® 430
- 3GB RAM / 32GB ROM
- Micro SD: Up to 128GB
- Android M with ZenUI 3.0
- 16MP Rear Camera | 8MP Front Camera
- 0.03 Sec Tritech Auto Focus & EIS for shake free videos
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.1 | Wi-Fi 802.11 b/g/n
- Fingerprint Security Sensor with 0.3 Sec unlock, 5 fingers & 360° recognition
- Dimension: 151.4 x 76.24 x 8.3 mm | 175 g

MRP ₹18,999

ASUS Zenfone 3 Max 5.2

- 4100mAh Battery
- Metal body Full Metallic Body
- 64bit Quad-Core 64-bit Processor
- Inbox USB OTG Cable
- 3GB RAM 32GB ROM
- Fingerprint Security
- Work as Powerbank



ASUS ZenFone 3 Max (ZC520TL)

- 4100 mAh Battery which can be doubles up as a power bank
- 13.20 cms (5.2) HD 1280x720 IPS, 400 nits brightness & Blue light Filter for Eye Protection
- Quad core processor
- 3GB RAM / 32GB ROM
- Micro SD: Up to 32GB
- Android M with ZenUI 3.0
- 13MP Rear Camera | 5MP Front Camera
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS
- Bluetooth 4.1 | Wi-Fi 802.11 b/g/n
- Fingerprint Security Sensor with 0.3 Sec unlock, 5 fingers & 360° recognition
- Dimension: 149.5 x 73.7 x 8.5 mm | 148 g

MRP ₹13999

ASUS Zenfone Selfie

- 3000mAh Battery
- Corning® Gorilla® Glass 4
- Dual 13MP Camera with front flash
- Snapdragon 615
- 3GB RAM 16GB storage
- 5.5-inch Full HD Display
- Powerful 5-Magnet Speaker



ZenFone Selfie (ZD551KL)

- 13.97 cms (5.5) Full HD (1920 x 1080) IPS display with Full- screen Lamination
- ASUS TruVivid Technology, Corning® Gorilla® Glass 4
- Qualcomm® Octa-core Snapdragon® 615
- 3GB RAM / 16GB ROM
- Micro SD: Up to 128GB
- Android 5.0 Lollipop
- 13MP Rear Camera | 13MP Front Camera with Flash
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie
- Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- 3000mAh Li-Polymer (removable)
- Dimension: 156.5 x 77.2 x 3.9 mm | 170 g

MRP ₹13,999

ZenFone 2 Laser 5.5 ZE550KL

- 3000mAh Battery
- Corning® Gorilla® Glass 4
- 13MP Camera
- Qualcomm processor
- 2GB/3GB RAM 16GB storage
- 5.5-inch HD Display
- Powerful 5-Magnet Speaker



Zenfone 2 Laser - ZE550KL

- 13.97 cms (5.5) HD (1280 x 720) IPS display with Full- screen Lamination
- ASUS TruVivid Technology, Corning® Gorilla® Glass 4
- Qualcomm® Quad Core Snapdragon® 410 / Octa-core Snapdragon® 615
- 2GB/3GB RAM / 16GB ROM
- Micro SD: Up to 128GB
- Android 5.0 Lollipop
- 13MP Rear Camera | 5MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- 3000mAh Li-Polymer (removable)
- Dimension: 152.5 x 77.2 x 3.9 mm | 170 g

MRP ₹14399 (3GB RAM/16GB ROM)
MRP ₹11549 (2GB RAM/16GB ROM)

ASUS Zenfone Max ZC550KL

- 5000mAh Battery
- Inbox USB OTG Cable
- 13MP Camera
- Qualcomm processor
- 2GB/3GB RAM 16GB/32GB storage
- 5.5-inch HD Display
- Work as Powerbank



ASUS ZenFone Max (ZC550KL)

- 5000mAh Li-Polymer battery which can be doubles up as a power bank
- 13.97 cms (5.5) HD (1280 x 720) IPS display with Full- screen Lamination
- ASUS TruVivid Technology
- Qualcomm® Quad Core Snapdragon® 410 / Octa-core Snapdragon® 615
- 2GB/3GB RAM / 16GB/32GB ROM
- Micro SD: Up to 64GB
- Android 5.0 Lollipop
- 13MP Rear Camera | 5MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS, GLONASS, BDS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- Dimension: 156 x 77.5 x 5.2 mm | 202 g

MRP ₹14499 (Snapdragon 615/3GB RAM/32GB Storage)
MRP ₹10399 (Snapdragon 410/2GB RAM/16GB Storage)

ASUS Zenfone Go

- Metallic Hairline Finishing
- Dual SIM Dual Standy
- 64bit Quad-Core 64-bit Processor
- PixelMaster Camera
- Vivid Colors
- Upto 2GB RAM Upto 16GB ROM



ASUS ZenFone Go 5.5 (ZB551KL)

- 13.97 cms (5.5) HD (1280 x 720) IPS display with Full- screen Lamination
- ASUS TruVivid Technology
- Qualcomm® Quad Core MSM 8928
- 2GB RAM / 32GB ROM
- Micro SD: Up to 64GB
- Android 5.1.1 Lollipop
- 13MP Rear Camera | 5MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS
- Bluetooth 4.0 | Wi-Fi 802.11 a/b/g/n
- 3010mAh Removable battery
- Dimension: 151 x 76.9 x 10.7 mm | 160 g

MRP ₹9999

ASUS ZenFone Go 5.0 (ZB500KL)

- 12.7 cms (5.0) HD (1280 x 720) TFT display with Full- screen Lamination
- ASUS TruVivid Technology
- Qualcomm® Quad Core MSM 8916
- 2GB RAM / 16GB ROM
- Micro SD: Up to 64GB
- Android M 6.0.1
- 13MP Rear Camera | 5MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification, Super Resolution (52MP), Night, Depth of Field, Photo Effect, Selfie Panorama, Selfie, GIF Animation, Panorama, Miniature, Time Rewind, Smart Remove, All Smiles, Slow Motion, Time Lapse
- Cat 4 LTE 150/50 Mbps (download by upload)
- Micro USB 2.0 | GPS, AGPS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- 2600mAh Removable battery
- Dimension: 143.7 x 70.85 x 11.25 mm | 150 g

MRP ₹8999

ASUS ZenFone Go 4.5 (ZB450KL)

- 11.43 cms (4.5) FWVGA (854x480) display with Full- screen Lamination
- ASUS TruVivid Technology
- Qualcomm® Quad Core MSM 8916
- 1GB RAM / 8GB ROM
- Micro SD: Up to 128GB
- Android M 6.0
- 8MP Rear Camera | 2MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification
- Micro USB 2.0 | GPS, AGPS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- 2070mAh Removable battery
- Dimension: 136.5 x 66.7 x 11.2 mm | 125 g

MRP ₹7499

ASUS ZenFone Go 4.5 2nd Gen (ZB452KG)

- 11.43 cms (4.5) FWVGA (854x480) display with Full- screen Lamination
- ASUS TruVivid Technology
- Qualcomm® Quad Core MSM 8916
- 1GB RAM / 8GB ROM
- Micro SD: Up to 64GB
- Android 5.0 Lollipop
- 8MP/5MP Rear Camera | 2MP/0.3MP Front Camera
- HDR (up to 400% brightness), Low Light (up to 400% better light sensitivity), Manual (DSLR-like) , Real Time Beautification
- Micro USB 2.0 | GPS, AGPS
- Bluetooth 4.0 | Wi-Fi 802.11 b/g/n
- 2070mAh Removable battery
- Dimension: 136.5 x 66.7 x 11.2 mm | 125 g

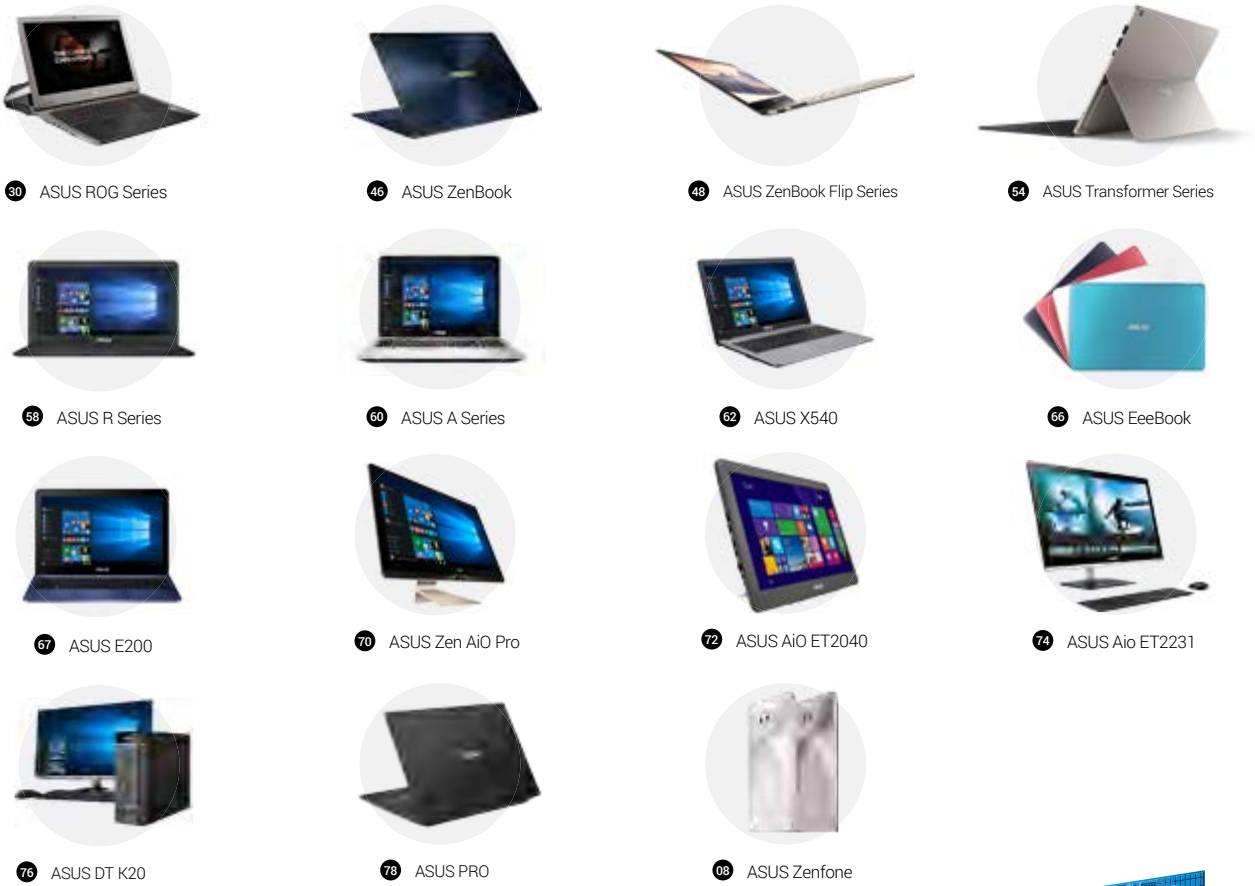
MRP ₹6199 (8MP/2MP)
MRP ₹5799 (5MP/0.3MP)

ASUS-In Search of Incredible

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, and we aspire to deliver the incredible in everything we do.

ASUS is a top-three global consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS creates products that perfectly meet the needs of today's digital home and office with an extensive portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones.

Driven by innovation and committed to quality, ASUS won 4,368 awards in 2015. The company is widely credited with revolutionizing the PC industry in 2008, when it launched the Eee PC™. More than 13,600 global employees, including a world-class R&D team of 4,500 engineers, comprise ASUS. Company revenue for 2014 was approximately US\$14.5 billion.



- 2

ASUS Product Showcase
- 11

ASUS Profile
- 12

ASUS Awards & Recognition
- 14

Quality & Tests
- 16

Incredible ASUS Stories
- 17

ASUS Product Reviews
- 18

ASUS Exclusive Technologies
- 24

ZenLife
- 26

ASUS Warranty
- 28

ASUS Service Center
- 30

ASUS ROG Notebook Series
- 40

ASUS ROG Desktop Series
- 46

ASUS ZenBook UX390
- 48

ASUS ZenBook UX360
- 50

ASUS ZenBook 310
- 54

ASUS Transformer Series
- 58

ASUS R Series
- 60

ASUS A555 Series
- 62

ASUS X Series
- 64

ASUS A540 Series
- 66

ASUS EeeBook Series
- 70

ASUS Zen AiO Series
- 72

ASUS AiO Series
- 76

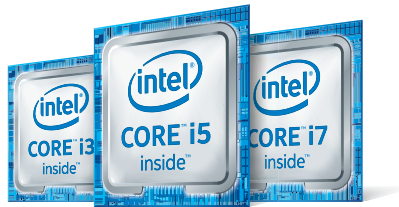
ASUS Desktop Series
- 78

ASUSPRO Series
- 80

ASUS Accessories
- 82

ASUS Price List
- 84

ASUS Product Segment

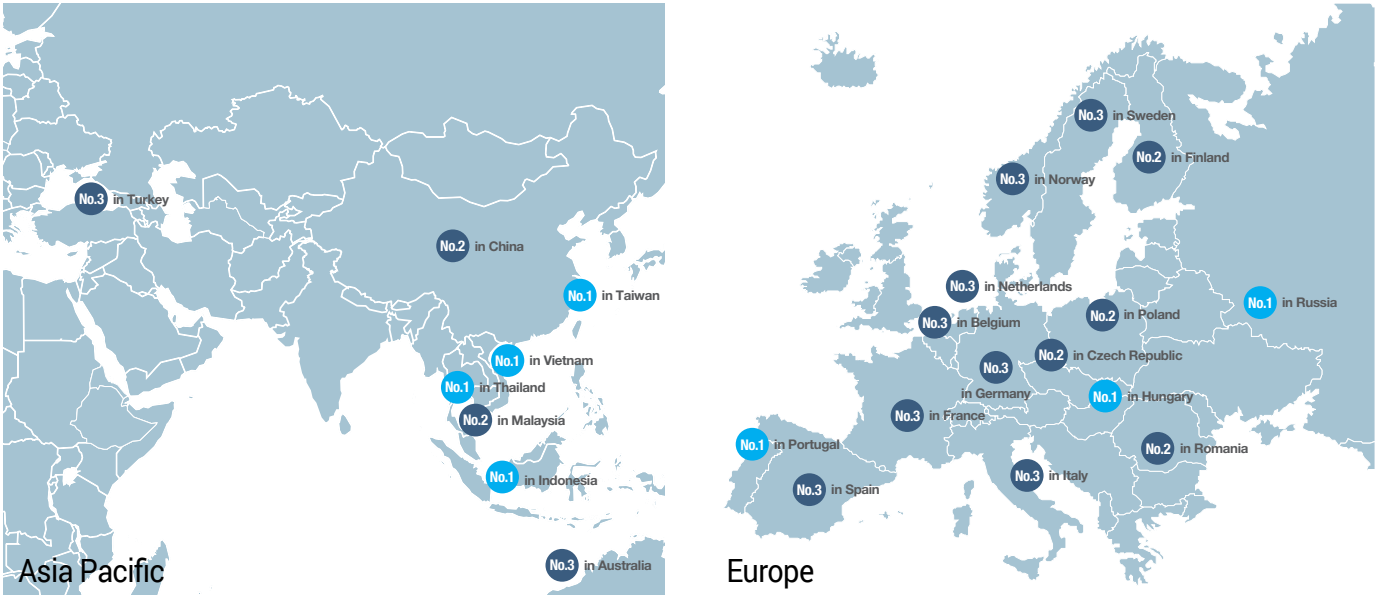


Intel® Core™ Processors
Intel Inside®. Extraordinary Performance Outside.
Find Yours at www.asus.com/in

No. 1 Consumer Notebook Brand In Asia-Pacific

In 2015, ASUS continued to exhibit exponential growth in the consumer notebook category and was a preferred brand for consumers across Asia-Pacific and Europe.

- ▶ **No.1 consumer notebook brand in Asia-Pacific**
* (excluding China and Japan) –2015 IDC report (Q2)
- ▶ **No.1 33.0cm(13) ultra-slim Windows laptop worldwide**
* (excluding convertible laptops) –2015 GFK and NPD report
- ▶ **Top 2 consumer notebook brand in China**
–2015 IDC report (Q2)
- ▶ **Top 2 consumer notebook brand in Central and Eastern Europe**
–2015 IDC report (Q2)
- ▶ **Top 3 consumer notebook brand in the world**
–2015 IDC report (Q2)



No. 1 Motherboard Brand in the World

ASUS has shipped more than 500,000,000 motherboards worldwide since 1989. ASUS puts the best motherboards in every ASUS notebook, ensuring incredible quality and reliability.

Ranked Among World's Most Admired Companies

In the computer industry, ASUS was named among the top 10 World's Most Admired Companies by Fortune Magazine in 2015.

Ranked Among the Top Global IT Companies

ASUS was recognized among the top 10 global IT brands in the Consumer Electronics category of The World's Most Innovative Companies 2010, compiled by Fast Company, a leading progressive business media brand.

No.1 in Quality and Service

ASUS ranked first in quality and innovation in The Wall Street Journal Asia survey in 2009.

4,368 Awards in 2015

In 2015, ASUS won a total of 4,368 awards from leading organizations and media groups, worldwide.

ASUS Green Technology

ASUS was the first global IT company in the world to achieve EU Flower Eco certification. It was also first to receive EuP certification for notebook PCs. Today, ASUS continues to build on a long-standing tradition of developing the world's most reliable and advanced green technologies.

ASUS Won 4,368 Awards in 2015

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to garner worldwide recognition in every aspect of product development, including design, innovation, technology, quality, service, and energy-efficiency.

In 2015, ASUS earned 4,368 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating technology that is designed for everyone to joy.

GLOBAL RECOGNITION 2015 HIGHLIGHTS

World's Most Admired Companies



ASUS was named one of the World's Most Admired Companies by Fortune Magazine in 2015. The Fortune list is the definitive report card on corporate standing.



CES Innovation

Seven ASUS products won 2015 CES Innovation awards across six categories. Each CES award recognizes the highest standard of consumer product design and engineering.



Good Design

ASUS products won 13 Good Design awards in 2015. Each Good Design award recognizes excellence in design and engineering.



iF Design

ASUS products won 10 iF Product Design awards in 2015. iF Design awards are recognized worldwide as seal of quality for products that excel in specific criteria, including design quality, degree of innovation, functionality, ergonomics and more.



Red Dot

ASUS won nine Red Dot Awards in 2015. The Red Dot Awards event is one of the largest and most widely recognized professional design competitions for design concept and prototypes, worldwide. ASUS has won more than 65 Red Dot awards since 2001.



3D Hardcore
ASUS ROG GX700
3dnews Russia, Jan 2016

With its external liquid cooling, The ASUS ROG GX700 is a revolutionary product which proves that the manufactures still have a lots of surprises in store for us. Its performance is ragingly fast.



Great Pick
Zen AiO Pro Z240IC
Computer Active UK, Feb 2016

ASUS Zen AiO Pro Z240IC which is the one of the best four-figure PCs available



Editors Choice
ASUS Zenbook
Micro Mart UK, Feb 2016

"it offers a high level of performance, and there's plenty of connectivity for even the most demanding users."



Editors Choice
ASUS Zenbook UX305CA
Micro Mart UK, Feb 2016

Is it very useful to present the family of Zenbook, the ultramobiles of Asus? There is from now on from 600 euros and we find even very well-balanced models unless 900 euros, such this UX305CA.



Best Buy
ASUS Zenbook UX305
Computer Shopper UK, Jan 2016

ASUS ZenBook UX305 - if you're after a portable work machine, look no further.



Recommended
ASUS Zenbook UX303UA
Computer Shopper UK, Jan 2016

ASUS ZenBook UX303ua - Respectable performance for an ultra-portable, with a premium design and battery life.



Recommended
ASUS ROG G501JW
PC Advisor UK, Jan 2016

If you like the style of Apple's MacBook Pro but need a laptop for Windows gaming, then the ASUS ROG G501JW could be the machine for you.



Editors Choice
ASUS Zenfone Selfie
InfoKomputer Indonesia, Feb 2016

ASUS Zenfone Selfie sold at Rp2,99 million. At this price, you can get a mid end smartphone with good performance along with it's very interesting features.



Editors Choice
ASUS ZenPad S 8.0 (Z580CA)
Komputer for alle Norway, Jan 2016

ASUS ZenPad S 8.0 (Z580CA) - An incredible tablet for the price. Feels comfortable in the hand and is simple to use.



Editors Choice
ASUS Zenfone Selfie
InfoKomputer Indonesia, Feb 2016

Not only about design, ASUS Zenbook UX303 also has the power from 6th generation Intel core i5 processor, RAM DDR3L 4GB, solid state 123GB SSD.



Innovations and Design
ASUS Zenbook UX305F
3dnews Russia, June 2015

The ASUS Zenbook UX305F features a rather high-performance hardware platform. This ultrabook is going to be perfect for those who need a very small and light computer for work, capable of handling applications heavier than a web-browser or office suites.



New Idea
ASUS Zen AiO S
Hardwareluxx Russia, Nov 2015

The ASUS Zen AiO S feature a stylish design, a luxurious aluminum case, an Ultra-HD touch screen, and high performance.



New Idea
ASUS Zenbook UX305F
Hardwareluxx Russia, Nov 2015

The ASUS Zenbook UX303LN is fast and reliable. It is a pleasure to hold it in your hands and its performance is high.



Smart Buy
ASUS Zenbook UX305
CNEWS Czech, Aug 2015

ASUS UX305 won an "Smart Buy!" award from ExtraHardware. ez server as its editors claim that "Zenbook UX305 can be essentially recommended to all those for whom not the raw performance, but more likely agility is a priority."



Editors Choice
ASUS Zenbook UX305LA
ExtraPC Czech, Nov 2015

ASUS UX305LA was awarded with "Editor's choice" award by Extra PC magazine and recommended those who are "looking for a capable, well-prepared ultrabook with long battery life. Zenbook UX305LA you should definitely not miss the viewfinder"



Top Trending Laptop to Look Out for in 2016

Silicon India

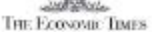
Asus ZenBook is fast and reliable, it comes with 900 MHz Intel Core M3-6Y30 processor that makes it quicker. Equipped with Apple's titular thin and light body makes it easy to carry, and the purple-tinged aluminum body makes it attractive



10 best laptops under Rs 30,000 in India (2016)

Best Gadgetry

If you're looking for a laptop that isn't under spec'd or overpriced, Rs 30,000 is the sweet spot. Then Asus A555 is one of the best options available in market under this price range



Asus ROG GL552VW gives you top-of-the-line specifications at a value-for-money price
The Economic Times

Asus GL552VW is easily one of the most powerful gaming laptops available in the sub-Rs 90,000 price bracket. Highly recommended if you want the best possible bang for your buck



The Best Gaming Laptops of 2016
PC Mag

Asus ROG G751JY-DH72X is a competitive high-end gaming laptop that outclasses its rivals on features and price



10 Best Gaming Laptop 2015
GL552VW-DH74
wiknix

ASUS ROG GL552VW-DH74 is a new release by ASUS and also this gaming laptop and it's under your budget. ASUS ROG GL552VW-DH74 give you an ultimate performance with 6th generation 2.6GHz Intel Core i7-6700HQ processor and turbo boost up to 3.6GHz. The RAM is 16GB and the hard drive is 1TB or 128GB Solid-State drive with 7200 hard drive rotational speed



Top 10 Ultrabooks of 2015
Asus XnBook Pro 501
TechRadar

Asus ZenBook Pro UX501 comes packed with an Intel Core i7 processor, a 4K touchscreen display, a 512GB SSD and is designed to perform.notebook is crafted from brushed aluminum, has gently rounded edges and a large and comfortable palm rest.



Best laptops under Rs 45,000 students can buy

The Economic Times

If you prefer a compact device with great battery life, the X205 from Asus is recommended. You get a 11.6-inch display in a device weighing less than 1kg. Hardware includes quad core Intel Atom, 2GB RAM and 32 GB flash storage which can be expanded. The best part is the battery life—a claimed 12 hours' backup.



The 5 best 13-inch laptops: top portable yet powerful notebooks

Techradar India

The ZenBook UX305 is a well-built, fully metal machine that's thin, light and attractive. Now available with Intel's full-fat Core i-series processors in addition to the usual Core M chips, the UX305's astonishing value makes it hard to ignore



Best Laptops Under Rs.30000 with i3 Processor, 4GB RAM & Good Battery Life
Rediff

Asus Eeebook poses an 11.6-inch HD Glare Panel LED display which offers 1,366 x 768 pixels resolution and makes the viewing angles great. The laptop comes dressed in a slim blue body. At just 1 Kg, it is one of the most lightweight laptops available around



One of the best in the budget gaming segment
Asus ROG GL552JX
The Times of India

The Asus ROG GL552JX is a well balanced laptop when it comes to gaming and definitely offers value for money. When we compare the specs to competitors like Lenovo, the ASUS ROG GL552JX laptop definitely comes out on top considering they are offering a better price.



Best laptops to buy in India
X555LJ
Digit

The Asus X555LJ XX132H is leading the charge amongst others from the series. This sub-50k laptop comes with a 5th gen Intel Core i5 processor and 8GB of RAM. It also comes with entry level Nvidia GeForce 920M GPU, along with 2GB of DDR3 VRAM. The display is run-of-the-mill- 15.6-inch with a 1366x768p resolution.



Best laptops to buy in India
Asus UX305LA-FB055T
Digit

The UX305LA is easily one of the most powerful ultrabooks out there. It is powered by a 5th gen Intel Core i7 processor and features 8GB of RAM. For storage, it uses a class leading M.2 512GB SSD. The whole package weighs just 1.3kg.



Cheapest Windows 10 laptop in India

Times Of India

The Asus Eeebook can be purchased at around Rs 14,000 from online and offline retailers. The device runs on Windows 10 operating system and is powered by the Intel Atom quad-core processor under-the-hood. It has an 11.6inch display and comes with 32GB inbuilt storage



Asus RoG GL552VW is the best affordable gaming laptop

HT Mint

The Asus GL552VW is a well-built gaming rig with a plastic and metallic exterior. The laptop comes with a full-fledged keyboard, as well as a number pad. We were pretty much left in no doubt that it is a powerful machine and meets more than the recommended criteria for most of the top gaming titles such as Call of Duty, Assassins Creed or FIFA 16



The Best Ultraportable Laptops of 2016

PC Mag

The Asus ZenBook UX305CA is a well-made midrange ultraportable with an aluminum body, a full HD touch screen, good performance, and plenty of features at a very affordable price



Top 5 high-performance gaming laptops in 2015
ROG G751JT
Deccan chronicle

The most attractive aspect of the ASUS ROG G751JT is its turbo master technology, specially designed by the company to give gamers an extra boost. 5th Gen i7 processor powers the laptop combined with an Nvidia GTX 970M (3GB DDR5), 16GB RAM, and 1TB hard disk



Best Tech gadgets
EeeBook
Midday

Return of the netbook: Asus Eeebook X205TA Early in 2015, Asus wowed everyone with the Eeebook X205TA that cost just Rs 14,499 and offers 10-hour battery life. Also worth mention is Xolo Chromebook that cost just R12,999 and offers 8.5 hours battery life.



The Asus G751 is for the loud and proud PC gamer.
ROG G751
Stuff

Awesome performance, a good screen and highly effective fans that keep the Asus G751 pretty quiet under pressure make this one of the best gaming laptops around.

Rigorously Tested To Ensure The Best Quality Notebooks

Durability is a hallmark of ASUS design. With each project, ASUS engineers strive to create devices that exceed expectations in any environment—whether it's commuting to work, or traveling in Arctic.

To achieve the goal of incredible performance and reliability, ASUS notebooks undergo a series of rigorous tests.



Keyboard Test

Specially designed ASUS mechanisms perform tests to ensure durability and responsiveness over millions of keystrokes, with special emphasis on keys that are most often used.



Abrasion Resistance Test

Rear and front panels are exposed to friction tests to ensure that surfaces can resist scrapes or scratches.



Noise and Audio Test

Designed with high-quality component seals for quiet cooling, notebooks undergo fan, hard drive, and power source noise tests, as well as an audio tuning process—all to ensure the quietest performance possible.



Panel Resistance Test

Panel resistance tests ensure that even the LCD display screen—the most vulnerable surface of any notebook—can endure unexpected bumps or pressure.



Enhanced Hinge Test

As a known point of vulnerability in any notebook, hinges undergo vigorous testing, consisting of tens of thousands of open-close cycles, to help ensure strength for the life of the device.



Vibration Test

Extensive vibration testing ensures that the notebook chassis assembly and all internal components remain securely attached and maintain integrity under even the most extreme travel conditions.



Shock Test

Tests simulating incidents that may occur during shipping help ensure that notebooks can withstand unexpected impacts.



Twist Test

Twist tests confirm that the notebook chassis retains structural integrity when uneven pressure or weight is applied.



Acceleration Test

Highly Accelerated Life Tests (HALT) simulate long-term effects of notebook use, allowing engineers to identify any possible design or component vulnerabilities.



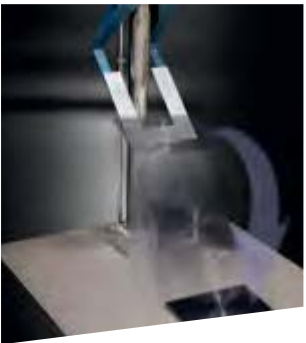
Port Test

Port tests ensure that contacts and plugs provide durable, smooth connections and data transfer—even in environments where ports are frequently used for connecting and disconnecting devices.



Extreme Environment Test

Extreme environment tests ensure consistent performance in any condition, including extremely high or low temperatures and humidity.



Drop Test

Drop tests help ensure that the chassis and internal components of each ASUS notebook are resistant to damage from unexpected drops.

Incredible ASUS Stories

ASUS devices have proven themselves in some of the harshest environments across the planet—and beyond! Below are just a few incredible stories highlighting the reliability of ASUS notebooks.

► Outperforming Competitors Through 600 Days In Outer Space

R & K, a major supplier of computers and electronic equipment for aeronautical missions to outer space, provided MIR Space Station astronauts with two ASUS notebooks for their 600-day stint in space.

“The ASUS notebooks never overheated like some of the devices made by other companies,” said Russian cosmonaut Sergei Avdeev. “Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the ASUS notebooks on in the morning and left them on all day and never experienced any problems.”

► Helping Emergency Responders Quickly Get The Information They Need

NRMA CareFlight, an emergency medical and rescue helicopter unit operating in New South Wales, Australia, uses ASUS notebooks in several of its departments. For example, ASUS notebooks provide navigation support for the CareFlight program designed to improve survival rates among accident victims suffering from severe head trauma. By supplying the information that helps CareFlight medical teams arrive at accident scenes faster, ASUS technology plays a direct role in significantly improving response times and timely treatment of severe head trauma victims.

“All of our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the vibration of the aircraft,” explains Mark Lees, CareFlight Community Relations Manager. “We are now ready to install ASUS M5 laptops in all of our aircraft and link them to the onboard navigation computers.”

► First To Reach The Tallest Peak In Antarctica

On December 16, 2003, acclaimed mountaineers Shi Wang and Jian Liu embarked on an expedition to the summit of Mount Vinson—the tallest peak in Antarctica—where temperatures are known to drop below minus 100 degrees Fahrenheit. The device they chose to take with them was an ASUS S200N notebook.

“The ASUS S200N worked without a glitch under the extreme conditions and severe weather,” said Wang. “It was nice to have a notebook I could count on in situations where dependability is critical.”

► First To Reach The Top Of Mount Everest

For a Mount Everest expedition, a mountaineering team selected a series of ASUS notebooks—the ASUS U5, ASUS S6, ASUS W7 and ASUS U1—as their devices of choice. At the base camp elevation of 5,000m above sea level, other notebooks failed to boot up, due to extremely low ambient temperature; however, the ASUS notebooks functioned without incident. Expedition team leader, Captain Wang Yongfong, took an ASUS U5 notebook with him to the peak: At 8,848m above sealevel, an ASUS notebook became the first in the world to reach the top of Mount Everest.

► Tough Enough For A Rally Race

Traversing scorching deserts and snow-covered mountains during the Patagonia 2000 race, ASUS notebooks performed admirably. The integrated GPS functionality of the ASUS notebooks provided reliable navigation throughout the journey, and the notebooks also provided key communication support, including video conferencing.

“Each ASUS computer survived even the most severe conditions of this strenuous voyage, without a single flaw,” said race organizer Aviv Shweky.



ASUS Product Reviews



ASUS Notebook Affair – Business Standard

ASUS ROG GL502VS Rs 181,990 The device is a beauty with its all-black metallic chasis and red backlit keyboard. With an ROG logo on the lid, it looks like a gaming laptop by all means. Upon unboxing, the laptop might give you the impression that it's heavy, but to my surprise, this beast weighs just 2.3 kg.



Asus ROG GT51CA Review: Packing Serious Heat – Digit

If you want mean gaming machine with all the bells and whistles then the ASUS GT51 pascal is pretty much is one of the prime contenders.. It boost a megaton performance and aesthetically, it is a crowd pleaser. In terms of performance, you couldn't asked for more. This is the most powerful configuration we've seen synthetically.



ASUS ROG GX700 VO Review - TITAN GAMING LAPTOP – Gamepur

Asus ROG GX700 VO is great for gaming. The hardware and design is near to perfect. The cost is high - yes, because it is a premium edition model. Such machines do not exist everywhere. Any gamer who consider quality and movability will love GX700 VO. At Gamepur, we are expecting more in the package. Atleast a complete gaming accessory like a gaming headphone, mechanical keyboard and gaming mouse is our minimum list. Otherwise it's rare to find a dedicated cooling dock for laptop. Hydro Cooling Module becomes the USP of GX700 VO.



Asus G20 Pascal – The Muffled Machine Gun – Stuff

Yes, that's dangerously unfair, but Asus doesn't realise that and they won't stop until the best of best are united under one compact yet stylish piece of cabinet. This Mayan-patterned beaut is the brand-new G20CB compact gaming desktop, which undoubtedly is the muffled machine gun Rambo wants, Rambo needs.. Packed with all the sugar, spice and everything nice, the Asus ROG G20CB is directly made for ultra-high-end gaming with no compromises. Go now, no kidney jokes here..



Flip it any way you want, this fliptop will turn like a charm – The New Indian Express

There's a certain childish glee in getting to use a laptop that had a screen that'll bend pretty much any way you want it to. It's kind of a dead giveaway that this is the sole selling point of the Asus UX360CA, besides the fact that they combine a top of the line 13.3 inch touchscreen tablet with an incredibly slim keyboard and user console. What's truly awesome about the whole flip-top is that after 2.5 hours of use, with the battery almost at the end of its tether, the screen barely emitted any heat. For everything else, flip it around and the world will go right round.



Asus ZenBook Flip is a premium Windows convertible – Mint

ZenBook Flip is a powerful laptop convertible for professionals looking for a machine that is easily portable, exudes class, can double up as tablet, can withstand pressures of travel and is powerful enough to handle most work related tasks. Overall, the ZenBook Flip UX360UA fulfils all its promises.



Enriched with Incredible

For all our products, we have a simple goal: to enrich your digital life. Our exclusive software enhances sound, vision and touch to give you a truly incredible experience. Enjoy it!

ASUS Exclusive Technologies

Welcome to the incredible world of ASUS technologies! Here you can explore all the amazing and exclusive ASUS technologies we've created especially for you — technologies that are designed to enrich and enhance your ASUS laptop experience in ways that no-one else can, thanks to our intimate knowledge of everything that makes our products tick. Our technology gives you the best visuals, the best sound and more — and best of all, they're all included with your ASUS laptop so you can enjoy the benefits right out of the box.



ASUS Splendid

Developed by the ASUS Golden Eye team, exclusive ASUS Splendid technology makes sure that you always get the most vivid and accurate colors. It enhances the display by reproducing more-brilliant colors for visually stunning experience, whatever you're looking at! And you don't even have to lift a finger, as it works by automatically fine-tuning the display settings — including color temperature, contrast and brightness — to optimize any kind of image. The result is richer, deeper colors and stunning visuals whether you're watching videos and movies, playing games or browsing through your photos.



Pixel-perfect video, always!

ASUS Tru2Life video technology makes your videos look amazing. Using intelligent software that optimizes every pixel in every video frame, you'll enjoy the best possible image quality — every time!

ASUS Tru2Life Video

ASUS Tru2Life Video is an exclusive video enhancement technology that's similar to that found in high-end TVs. It uses intelligent software algorithms to optimize the sharpness and contrast of every video frame, so that videos look clearer, more detailed and more realistic. Every time your computer sends a frame of video to the screen, ASUS Tru2Life Video analyses every single pixel in the frame and optimizes its brightness and sharpness individually.

*Only available on Intel Core i3/ i5/ i7 Processors (Haswell/ Broadwell/ Skylake), Intel Celeron Processors (Braswell), Intel Pentium Processors (Braswell) and Intel Atom Processors (Cherry Trail) with specific Intel Graphics Driver. Discrete Graphics do not support ASUS Tru2Life.



ASUS SonicMaster

ASUS SonicMaster is a tailored mix of superior hardware and cleverly-designed software that gives improved audio quality, with louder, clearer, and more accurate sound. SonicMaster gives you full audio control for perfect results every time, whatever you're listening to – movies, music, games or spoken words. It produces sound like you've never heard on a laptop, with a wider frequency range for clearer vocals and rich bass. It's as though you're at a live concert when you listen to your favorite music, and blockbuster movies become totally immersive!

ASUS Golden Ear team chooses the best suitable speakers, then works closely with the product design team to make sure the speakers are placed in just the right position for maximum audio fidelity with many complex factors into account, such as the dimensions of the sound chamber and the direction the speaker is pointing. And the goal is to always get the optimum sound quality from the device, whatever the technical constraints.

ASUS Audio Wizard

The ASUS Golden Ear team is a group of professional sound experts responsible for the entire audio subsystem of each device. Working with world-renowned audio technology companies like ICEPower®, the Golden Ear team customizes and fine-tunes the audio hardware and software on every device to ensure that your sound experience is thrilling, immersive and unforgettable.



Music Mode
This is the mode that brings you a true-to-life sound experience with minimal enhancements, so what you hear is exactly what the original producer intended you to hear.



Movie Mode
For an immersive movie experience, this mode enhances the bass and high frequencies to give you the full benefit of all those powerful sound effects, just as though you're in the cinema.



Gaming Mode
This is for when you want to enhance every sound detail in a game: the sound of the engine in a racing game, or realistic-sounding explosions in a battle zone. With the added spatial detail of Gaming mode, you'll be able to enjoy worlds beyond your imagination.



Speech Mode
Highly-compressed online videos or video streams often have poor speech quality. Speech mode compensates for common problems, for a better listening experience.



Recording Mode
Badly-compressed recordings can sound awful, with poor bass and distorted high frequencies. Recording mode ensures that all your recordings are clear and well balanced.





ASUS Smart Gesture

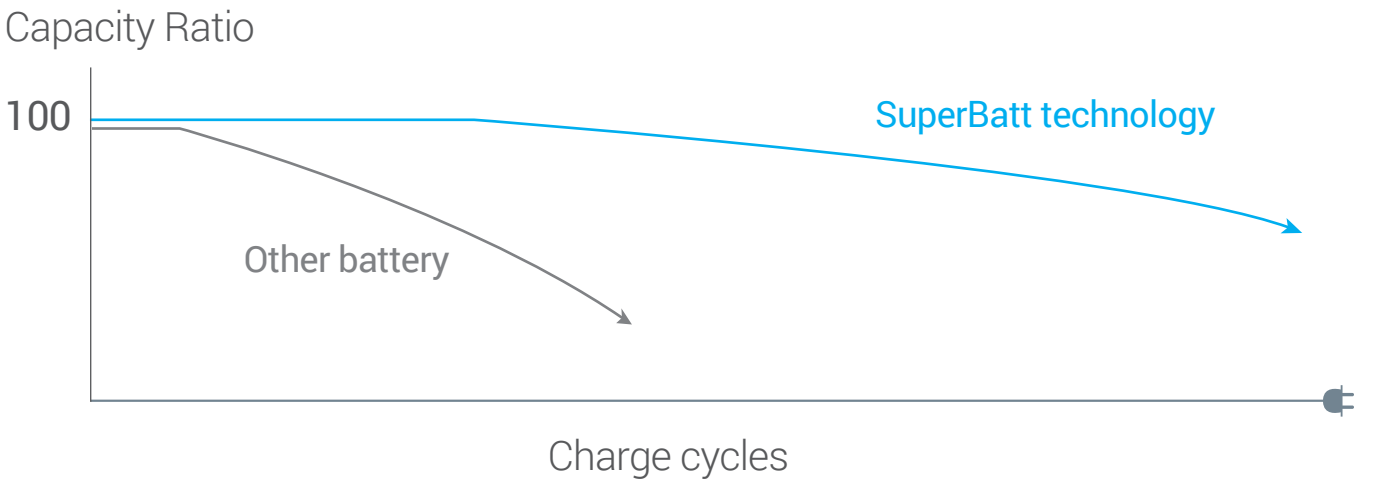
ASUS Smart Gesture technology lets you use intuitive Windows gestures on the touchpad, making it much easier to navigate or control applications. Smart Gesture supports up to 4-finger gestures in Windows 10, so you can easily switch applications, open Cortana or the Action Center simply by tapping or swiping on the touchpad. It's never been easier to use a touchpad!

 Clicking Left-click	 Dragging To select a Region	 Zoom in / Out Two-Finger Pinch	 Tapping Right-click
 Scrolling To Scrol up and down	 3 Fingers Swipe (Right/Left) To switch applications	 3 Fingers Tap To execute Cortana	 3 Fingers Swipe Up To execute task view
 3 Fingers Swipe Down To show desktop	 3 Fingers Swipe (Right/Left) To switch desktop	 3 Fingers Tap To pop-up notifications bar of Action Center	



ASUS SuperBatt technology

SuperBatt is an exclusive special battery preservation technology that gives ASUS's battery three times (3X) the battery life span of conventional laptop batteries. SuperBatt does this by intelligently monitoring and limiting the maximum charge that can be given to the batteries. This increased lifespan means fewer replacements, which as well as being environmentally-friendly, also saves you money.



Living the Always-On Life of a Beauty Blogger



Nischita, A fashion & Lifestyle blogger with an eye for tiny things that are pretty. Love to capture abstract images. Believer in quality. Been a fruitful 18 months since I started documenting my love for fashion and photographs on my blog. Worked for campaigns for several national and international brands.



I'm **Siddharth Bapna** an aspiring architect from Navi Mumbai. I have been a mobile photographer since the past 2 years and in the years I have switched between several devices and Asus Zenfone 3 was a real delight to get my hands on. The particular shots were taken at Bandra, Mumbai using the Burst mode on Zenfone. Burst mode on Zenfone is superb for action photography giving us ability to select the perfect frame from a series of photos before saving. There are loads of extra modes which are relayed properly in the camera app. They are simple to use and help enhance the photos awesomely.

YASH: I am professionally a chef and passionately a photographer. I've travelled around 27 countries while I was working on a cruise ship and from that starting point, my actual photography and travel journey started where I actually began exploring photography on my own. I've been featured by Indian Express, Instagram, Lonelyplanet worldwide, Lonelyplanet India and am a 4-times GoPro award winner and a GoPro family member from India. About the Zenfone 3 it's actually brilliant for long exposure shots and night shots and also the manual mode and HDR mode works smoothly, I would suggest this phone specially to all the travellers who love to discover the unexplored! The battery life is also perfect it lasts for more than 14 hours which is actually great for one who is travelling.



ASUS Service Support

ASUS ONSITE SERVICE AT YOUR DOORSTEP

Still trying to find the closest service center? Too busy to carry your Notebook to service center for Tech Support ?

Now ASUS provides an exclusive solution for you! Other than 2 year Global Warranty, ASUS also provides a premium Onsite Service for end users & dealers. The Service allows you to request for Onsite service by a simple call which will instantly get a specialist to Support the Notebook at your premises in order to save your time. In terms of support lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our services.

ASUS Onsite Support at Your Door Step*

5 SIMPLE STEPS

- Call on our Toll Free Number 1800-2090-365 to request Onsite Service
- The Tech support team will provide online trouble shooting
- Our Toll Free Agent will give you the option of Carry-in/Onsite support based on the city list/kilometer area radius from the nearest service center
- An engineer will visit your place and resolve the issue if onsite service is available
- You have to sign the feedback form

Information for submitting Onsite service request

- 1

Company name & user name
- 2

Contact Details
- 3

Shipping Address
- 4

Product Serial number
- 5

Product Symptom description

Be an ASUS VIP Member

Register your ASUS product at <https://vip.asus.com/login.aspx> to become an ASUS VIP Member. As a registered user, you will have full access to functions such as: • Hot deals, promotions, or marketing campaign alerts • Unique personal product page • Your very own technical mailbox

Wide Service Coverage

Visit <http://support.asus.com/ServiceCenter.aspx?SLanguage=en> to search more than 150 service points across india.

ASUS Warranty Extension Pack

ASUS Warranty Extension must be purchased and activated within 1 year of your ASUS product's purchase date. ASUS Warranty Extension will expire if you have not activated it within 1 year and you will not be able to enjoy the benefits of extended warranty. We recommend that you activate this ASUS Warranty Extension right after purchasing it. With the ASUS Warranty Extension Service Package, you will enjoy extended warranty services after your ASUS product's standard warranty expires.

3 Simple Steps to activate ASUS Warranty Extension Pack

1 Become an ASUS Member

Go to ASUS Member Site and sign up to become an ASUS member. If you are already an ASUS member.

2 Register your product

Login to the ASUS Member Site "Product Registration" on the left side menu. Please fill in the form with the relevant details of your ASUS product. If you have already registered your product

- Click "Warranty Extension Activation" on the left side menu and follow these instructions:
- ➔

1. Select the registered product for which you want to get an extended warranty service.

➔

2. Key in the Contract Code and Password.

➔

3. Click Submit to complete the process.
- | ASP ASUS Authorized Service Providers | | |
|---------------------------------------|-----------------------------|---------------------|
| Notebook Tablets Mobile | Notebook Tablets | Notebook |
| F1 info Solution & Services Pvt. Ltd. | Modi Infosol Pvt. Ltd. | Datamation Services |
| Regenersis India Pvt. Ltd. | Rashi Peripherals Pvt. Ltd. | Arsh Vision |
| Compuage Infocom Ltd. | Mac Enterprises | |
- # ASUS Provides True 2-Year Global Warranty**

(100% FREE Service Charge & Spare Parts)
- Did you know that only ASUS offers a 2 Years Global Warranty worth ₹2990 absolutely FREE on select models, which includes power adaptor as well ? Some vendors provide extended warranty services, but these are available to the consumers at extra costs. Apart from these extra costs the consumers have to complete complicated & time consuming registration process whereas ASUS offers you 2 years warranty out of the box without any additional costs or processes.
- | | LCD FAILURE | | | MOTHERBOARD FAILURE | | | |
|-------|----------------|-----------|-----------|---------------------|-----------|-----------|---------|
| | YEAR | 1 YEAR | 2 YEARS | 3 YEARS | 1 YEAR | 2 YEARS | 3 YEARS |
| ASUS | Part Charge | No charge | No charge | ₹7500 | No charge | No charge | ₹15000 |
| | Service Charge | No charge | No charge | ₹800 | No charge | No charge | ₹800 |
| D**L | Part Charge | No charge | ₹8500 | ₹8500 | No charge | ₹15000 | ₹15000 |
| | Service Charge | No charge | ₹1364 | ₹1364 | No charge | ₹1364 | ₹1364 |
| A**R | Part Charge | No charge | ₹7500 | ₹7500 | No charge | ₹18000 | ₹18000 |
| | Service Charge | No charge | ₹576 | ₹576 | No charge | ₹576 | ₹576 |
| H* | Part Charge | No charge | ₹12000 | ₹12000 | No charge | ₹25000 | ₹25000 |
| | Service Charge | No charge | ₹1250 | ₹1250 | No charge | ₹1250 | ₹1250 |
| L***O | Part Charge | No charge | ₹10000 | ₹10000 | No charge | ₹15000 | ₹15000 |
| | Service Charge | No charge | ₹800 | ₹800 | No charge | ₹800 | ₹800 |
- * The above table is only based on the estimated cost of services and spare parts, the exact cost can vary for different models for each brand .
** On select models only .
- ## 2-Year Global Warranty across 58 countries**
- Because we are very confident of the quality and durability of our product, we provide 2 Years Global Warranty support on select models in 58 countries worldwide for ASUS notebooks.
- *For some specific types of notebooks, ASUS provides 1 year warranty Global. For Tablet and Smartphone, ASUS provides a one-year local warranty.
- | | | | | | |
|---|---|---|--|-------------------------------------|-----------------------------------|
| Austria
0820-240513 | Australia
1300-2787-88 | Bangladesh
+88-02-8123283 | Belgium
+32-0-78150231 | Bulgaria
+359-2-91823 | Canada
+1-888-678-3688 |
| China
+86-21-5442-1616 | Croatia
+385-1-3654-961 | Czech Republic
+420-596-766-888 | Denmark
+45-3832-2943 | Egypt
+202-2455-5771 | Estonia
+372-6671796 |
| Finland
+358-9693-79690 | France
0821-232787 | Germany
01805-010920 | Greece
800-44142044 | Hungary
+36-15-054-561 | Hongkong
+852-3582-4770 |
| India
1800 2090 365 | Indonesia
+62-500128 | Israel
+972-3-9520520 | Italy
199-400089 | Japan
0800-123-2787 | Korea
+82-2-1566-6868 |
| Latvia
+371-7-408838 | Lithuania
+370-37-328442 | Luxembourg
+31-0591-570290 | Malaysia
+603-2148-0827 | Mauritius
+230-213518 | Myanmar
+95-1-226664 |
| Netherlands
0800-023-2694 | New Zealand
0800-278-788 | Norway
+47-2316-2682 | Pakistan
+9221-5824561 | Philippines
+63-2-7273009 | Poland
+48-225718040 |
| Portugal
+351-808-789-887 | Romania
800-800-316 | Russia
+7-495-231-1999 | Saudi Arabia
+966-1-460-3216 | Serbia
+381-11-3011-934 | Singapore
+65-6415-7917 |
| Slovakia
+421-232-162-621 | Slovenia
+386-0800-80-332 | South Africa
+27-11-783-5450 | Spain
+34-902-889-688 | Sri Lanka
+94-11-2502533 | Sweden
+46-8587-69407 |
| Switzerland
+41-848-111-014 | Taiwan
0800-093-456 | Thailand
+662-679-8367-70 | Turkey
+90-216-521-4601 | Ukraine
+380-44-4961791 | UEA
+971-4-2833-728 |
| United Kingdom
+44-870-120-8340 | United States
+1-888-678-3688 | Vietnam
+84-8-8300446 | | | |
- 26 ASUS *Based on the city list/kilometer area radius from the nearest service center
- ASUS Product Guide / Jan - Feb 2017 27

ASUS Service Center

ASUS TOLL FREE NUMBER
18002090365

EAST					
State/City	ASUS Service Provider	Contact	State/City	ASUS Service Provider	Contact
Agartala	Regeneris (India) Private Limited	0381-2304162 9436129030/ 8794489035	Gaya	F1 Infosolutions & Services Pvt Ltd	0631-2220018 9334778828 / 7542027515
Aizwal	Regeneris (India) Private Limited	0381-2393688 / 2305677	Guwahati	F1 Infosolutions & Services Pvt Ltd	0361-2454748/ 9859056017
Barrackpore	F1 Infosolutions & Services Pvt Ltd	33-25921717/ 32212525 9836386060		Regeneris (India) Private Limited	8486033436/ 8486033435
Beharampur	F1 Infosolutions & Services Pvt Ltd	3482-260416 9475767799/ 9434229585		Datamation	0361-2451583/ 9864056603
Bhagalpur	F1 Infosolutions & Services Pvt Ltd	9934894411/ 09934922462	Imphal	Rashi Peripherals Pvt. Ltd.	0361-2466702/ 3/ 9864013125
Bhubaneshwar	F1 Infosolutions & Services Pvt Ltd	674-2548549 9437272232 / 7205264902	Jamshedpur	F1 Infosolutions & Services Pvt Ltd	0385-2446270/ 9774003937
Bokaro Steel City	F1 Infosolutions & Services Pvt Ltd	9334573221	Jorhat	F1 Infosolutions & Services Pvt Ltd	0657-6999094/095/ 7561943599
Burdwan	F1 Infosolutions & Services Pvt Ltd	0342-2550796/ 8514029840	Kolkata	Regeneris (India) Private Limited	9435092492/ 7002808088
Chapra	F1 Infosolutions & Services Pvt Ltd	06152-245048 9334476091 / 9097625438		Compuage Infocom LTD	033-64517248/49
Cuttack	F1 Infosolutions & Services Pvt Ltd	9937800517/9439757721 9861102648	Malda	F1 Infosolutions & Services Pvt Ltd	033-40301932/062886485/9804326140
Dhanbad	F1 Infosolutions & Services Pvt Ltd	0326-2301628/ 9835268957	Muzffarpur	F1 Infosolutions & Services Pvt Ltd	9163869031
Dimapur	F1 Infosolutions & Services Pvt Ltd	03862-235713 9436404045/ 8011077790	Patna	Compuage Infocom LTD	8405001676
Duliajan	F1 Infosolutions & Services Pvt Ltd	0374-2802935/2802452		Compuage Infocom LTD	0612-2354555/ 9835239115
Durgapur	Regeneris (India) Private Limited	0343-2588750 / 9332303734	Ranchi	F1 Infosolutions & Services Pvt Ltd	0612-3224890 / 7488272430
				Compuage Infocom LTD	0651-6455499/08405001678
				F1 Infosolutions & Services Pvt Ltd	9334457770/7091090199/8252227778
				F1 Infosolutions & Services Pvt Ltd	9040065716/ 9438865716
			Sambalpur	F1 Infosolutions & Services Pvt Ltd	0364-2222516/ 9863067469
			Shillong	Regeneris (India) Private Limited	9435611156/ 8011233544
			Silchar	F1 Infosolutions & Services Pvt Ltd	0353-6450108/8336929409
			Siiguri	Compuage Infocom LTD	0353-2460497/ 9434061776
				F1 Infosolutions & Services Pvt Ltd	

WEST					
State/City	ASUS Service Provider	Contact	State/City	ASUS Service Provider	Contact
Ahmedabad	F1 Infosolutions & Services Pvt Ltd	079-40190138/36/37/40 9173126118	Mumbai	F1 Infosolutions & Services Pvt Ltd	022-24216444/24324404/ 24324482
Ahmednagar	Regeneris (India) Private Limited	079-40191313/ 9725777474		Regeneris (India) Private Limited	022-65111232/239/25396945
Ajmer	Mac Enterprise	9326744760			9820669380
Akola	Arsh Vision	0145-2623759/ 9828050350		Regeneris (India) Private Limited	022-42292194/ 9167973894
Amravati	F1 Infosolutions & Services Pvt Ltd	8552003999		Compuage Infocom LTD	022-27801112/ 7506681210
Anand	F1 Infosolutions & Services Pvt Ltd	9028389163		Compuage Infocom LTD	022-23892028/ 7506681207
Aurangabad	Regeneris (India) Private Limited	9714348333	Nagpur	Compuage Infocom LTD	0712-6502571
Baramati	Compuage Infocom LTD	7506681223/ 9272200441		F1 Infosolutions & Services Pvt Ltd	0712-6052444
	Regeneris (India) Private Limited	02112-220051/223231/ 9420480015		Rashi Peripherals Pvt. Ltd.	0712-6690137/38
Baroda	F1 Infosolutions & Services Pvt Ltd	0265-6569541	Nashik	F1 Infosolutions & Services Pvt Ltd	0253-2594333
	Rashi Peripherals Pvt. Ltd.	0265-6541580		Regeneris (India) Private Limited	0253-3916227/
	Compuage Infocom LTD	0265-6450126			9422248531/9373648531
Bhopal	F1 Infosolutions & Services Pvt Ltd	755-4209777	Pune	Compuage Infocom LTD	020-65604002 / 65205706
	Compuage Infocom LTD	7556450192			7506681241
Bilaspur	Regeneris (India) Private Limited	0775-2419174		Mac Enterprise	020-30217590/ 9325693256
Dhule	Mac Enterprise	02562-225522/ 9764807070			020-2030726365/ 9325693256
Goa	F1 Infosolutions & Services Pvt Ltd	832-2226660/2226664	Raipur	Rashi Peripherals Pvt. Ltd.	020-41404516/7/8
Gwalior	F1 Infosolutions & Services Pvt Ltd	0751-4070722		Compuage Infocom LTD	0771-6450331
Hanumangarh	F1 Infosolutions & Services Pvt Ltd	01552- 222955/9314015355		F1 Infosolutions & Services Pvt Ltd	771-4035375 / 8817457288
Indore	Rashi Peripherals Pvt. Ltd.	0731-4072005		Rashi Peripherals Pvt. Ltd.	0771-4901137/ 9302344143
	F1 Infosolutions & Services Pvt Ltd	0731-4095216	Rajkot	Compuage Infocom LTD	0281-6450236/ 9913919461
Jabalpur	F1 Infosolutions & Services Pvt Ltd	0761-4064791		F1 Infosolutions & Services Pvt Ltd	0281-2585155/9227776252/9227776255
	Compuage Infocom LTD	0761-6450603/8370005324		Regeneris (India) Private Limited	0281-3014035/ 9227498650
Jaipur	F1 Infosolutions & Services Pvt Ltd	0141-5112654		Rashi Peripherals Pvt. Ltd.	0281-3053635/ 9016739465
Jalgaon	Compuage Infocom LTD	7506051121/ 9158713733	Ratlam	F1 Infosolutions & Services Pvt Ltd	7412-471668/ 9926431222
Jamnagar	F1 Infosolutions & Services Pvt Ltd	288-2556829/ 9687066568	Ratnagiri	Mac Enterprise	020-30217590/ 9373192192
Jodhpur	Regeneris (India) Private Limited	0291-3246944/ 9351306464 / 7877653597	Sangli	Regeneris (India) Private Limited	0233-2301770/ 9422040770
				Rashi Peripherals Pvt. Ltd.	7738076008
Kolhapur	F1 Infosolutions & Services Pvt Ltd	0231-6687999	Satna	F1 Infosolutions & Services Pvt Ltd	7672-222097/ 222807/ 223625
	Mac Enterprise	020-30217666/ 9326116560			9425886286
			Surat	F1 Infosolutions & Services Pvt Ltd	0261-2737979/80/ 9825259948
			Solapur	F1 Infosolutions & Services Pvt Ltd	0217-217232304
			Udaipur	F1 Infosolutions & Services Pvt Ltd	0294-2411138/ 9829718488

To Know about ASUS service, call customer care center : **TOLL FREE 1800-2090-365**

Monday to Saturday (9am to 6pm) | Email: rc_india@asus.com • For further details log on to: <http://support.asus.com/>

TERMS AND CONDITIONS

- Onsite support facility is absolutely free for ASUS notebooks sold in India, within the entitled warranty period.
- Consumers who reside within 40KM radius of the nearest ASUS Service center in over 100 major Tier I and II Cities across India can avail onsite service
- Onsite service facility is chargeable for any Notebook purchased outside India.

ASUS Service Center

ASUS TOLL FREE NUMBER
18002090365

NORTH					
State/City	ASUS Service Provider	Contact	State/City	ASUS Service Provider	Contact
Agra	F1 Infosolutions & Services Pvt Ltd	0562-2526464/9258311113	Hisar	F1 Infosolutions & Services Pvt Ltd	01662-240460
Aligarh	F1 Infosolutions & Services Pvt Ltd	8439000554			8059840460/9254140464/9254140471
Allahabad	Regeneris (India) Private Limited	9235599990/9621125752	Jalandhar	Regeneris (India) Private Limited	0181-4617516/ 8054999474
Amritsar	Compuage Infocom LTD	0183-6450186/ 9781503272	Jammu	F1 Infosolutions & Services Pvt Ltd	093189-23458
Bareilly	Regeneris (India) Private Limited	0581-2554011	Janakpuri	Regeneris (India) Private Limited	011- 45656869/ 8130698864
		9719942121 /8410004011	Kanpur	Compuage Infocom LTD	0512-2302739/ 975833681
Bathinda	Regeneris (India) Private Limited	0164-5008751/ 9814505751	Karnal	F1 Infosolutions & Services Pvt Ltd	0184-4022699
Chandigarh	F1 Infosolutions & Services Pvt Ltd	0172-4061342	Lucknow	Compuage Infocom LTD	9044006430
Dehradun	Compuage Infocom LTD	0135-6546333/ 6450254		Regeneris (India) Private Limited	0522-4060505/ 7054300319
		9719102226	Ludhiana	Regeneris (India) Private Limited	0161-4679988/ 9781997516
Delhi	MODI INFOSOL PVT LTD.	011-40746933/ 99103-22661		F1 Infosolutions & Services Pvt Ltd	0161-4650600
	F1 Infosolutions & Services Pvt Ltd	011-41005851/52/53/54	Meerut	F1 Infosolutions & Services Pvt Ltd	0121-4059322/01214059321
	Regeneris (India) Private Limited	011-46818125 / 9953150853	Moga	F1 Infosolutions & Services Pvt Ltd	0163-6232336/ 9814559336
Ghaziabad	F1 Infosolutions & Services Pvt Ltd	0120-4202360	Noida	F1 Infosolutions & Services Pvt Ltd	0120-4210142/4233629/9871493992
	Regeneris (India) Private Limited	0120-4313153			9871493992
		9897003153/9319508080	Patiala	F1 Infosolutions & Services Pvt Ltd	0175-5000242/ 9417055307
Gorakhpur	Regeneris (India) Private Limited	0551-2205151/9936300990	Saharanpur	F1 Infosolutions & Services Pvt Ltd	9058349883/ 9557991334
Gurgaon	F1 Infosolutions & Services Pvt Ltd	0124-4260298	Srinagar	Regeneris (India) Private Limited	194-2500086/9596756126
	Regeneris (India) Private Limited	0124-4066869	Shimla	F1 Infosolutions & Services Pvt Ltd	931885594/093189-23458
Haldwani	F1 Infosolutions & Services Pvt Ltd	915946280300			9318855593
Hamirpur	F1 Infosolutions & Services Pvt Ltd	01972-232332/9805984546	Varanasi	Compuage Infocom LTD	9044006433

SOUTH					
State/City	ASUS Service Provider	Contact	State/City	ASUS Service Provider	Contact
Alappuzha	F1 Infosolutions & Services Pvt Ltd	0477-6452013	Karimnagar	Regeneris (India) Private Limited	8374085585\8374835011
Bangalore	Compuage Infocom LTD	9845601097	Khammam	Regeneris (India) Private Limited	08742-252996 & 253202/ 9553593464
	F1 Infosolutions & Services Pvt Ltd	080-40979033/70	Kottayam	Compuage Infocom LTD	0481-6452013/ 9633350401
		9035522193 / 9731565306	Kumool	F1 Infosolutions & Services Pvt Ltd	08518-645707
	Regeneris (India) Private Limited	080-41205444/65970906			9502653233/ 9581444007/ 9581444012
		9880046289	Madurai	F1 Infosolutions & Services Pvt Ltd	0452-4393080/ 3007111/ 3007112
Belgaum	F1 Infosolutions & Services Pvt Ltd	0831-4204083			9442542591
		9448257422/ 9035657422		Regeneris (India) Private Limited	0452-4351022/9003306225, 9443041711
	Regeneris (India) Private Limited	0831-4215163/4207797/4204215		Rashi Peripherals Pvt. Ltd.	0452-4381163
		9886398512	Malappuram	Regeneris (India) Private Limited	0854-7632215/9846042762/9946829888
Bellary	Regeneris (India) Pvt Ltd	08392-278667/ 9886908729	Mangalore	F1 Infosolutions & Services Pvt Ltd	824-2449155/ 8242449155/9739790785
Bijapur	Regeneris (India) Pvt Ltd	08352-243375/ 9945750375		Regeneris (India) Private Limited	0824-2430005 / 9845348558
Calicut	Regeneris (India) Private Limited	0495-2762215		Rashi Peripherals Pvt. Ltd.	0824-2225208/ 4255208
		9946829888/ 09846042762	Mysore	Regeneris (India) Private Limited	0821-4245940/ 9620332447
Chennai	F1 Infosolutions & Services Pvt Ltd	9944437605 /7667737605	Nellore	F1 Infosolutions & Services Pvt Ltd	0861-2353456/9290715815/9700625001
	Regeneris (India) Private Ltd	044-42638464/42638484/ 9940310164	Rajahmundry	Regeneris (India) Private Limited	0883-2491919/ 9885507744
	Rashi Peripherals Pvt. Ltd.	044-28362881/82/83	Pondicherry	Rashi Peripherals Pvt. Ltd.	0413-2242050
Cochin	Regeneris (India) Pvt Ltd	0484-2311080/2312261/		Regeneris (India) Private Limited	0413-2248474/ 7871498664,
		9645005685/9645945558			9944380165 / 7871498663
	Compuage Infocom LTD	0484-6533196/7034029834	Shivamogga	Regeneris (India) Private Limited	08182-220707 / 8184056188
	F1 Infosolutions & Services Pvt Ltd	484-4010380/ 04844010380 /	Tirunelveli	Regeneris (India) Pvt Ltd	0462-4001533/ 7373041712
	Rashi Peripherals Pvt. Ltd.	0484-4120228/233/226	Tirupathi	Regeneris (India) Pvt Ltd	0877-6667567/ 9849507907
Coimbatore	Compuage Infocom LTD	0422-6572160/8098811277	Trichy	F1 Infosolutions & Services Pvt Ltd	431-4010589/8680085802/9894750589
	Rashi Peripherals Pvt. Ltd.	0422-2455685, 4223835	Trissur	Regeneris (India) Private Limited	7736009117
Davangere	Regeneris (India) Pvt Ltd	08192-225799/9886789883	Trivendrum	F1 Infosolutions & Services Pvt Ltd	0471-6940102/03/ 9745181310
Gulbarga	Regeneris (India) Private Limited	08472-255200	Vellore	F1 Infosolutions & Services Pvt Ltd	0416-2226814/2212579
		8095597200			9487527207/ 9442227207
Hubli	F1 Infosolutions & Services Pvt Ltd	0836-4253165/ 7204380090	Vishkhatnam	Regeneris (India) Private Limited	0891-2591234/ 9848197610
Hyderabad	Regeneris (India) Private Limited	040-40048285		F1 Infosolutions & Services Pvt Ltd	0891-6067888/8916067888
		8008528885/7799992585	Vijayawada	Compuage Infocom LTD	0866- 6452872/ 8297433322
		040-66411377/78/76/9581338384		Rashi Peripherals Pvt. Ltd	0866-6615511
Kadapa	F1 Infosolutions & Services Pvt Ltd	08562-224052/ 9989757464	Warangal	Regeneris (India) Private Limited	2450645 / 6451088/ 8886677159
Kannur	Regeneris (India) Private Limited	0497-2708423/2700811	Wayanad	F1 Infosolutions & Services Pvt Ltd	4936-225967/9526010900
		9349668423			9447004343 / 9526010400

ASUS Warranty Extension Pack

Notebook (1 Year global warranty default)

Extension pack for 2nd and 3rd year local warranty

Price ₹2890

Notebook (2 Year Global warranty default)

Extension pack for 3rd year local warranty

Price ₹1490

* EXTRA Warranty (WEP) can only be bought in the first year warranty ,provides protection for your notebook with TOTAL FREE cost of services and spare parts during the warranty period .** Prices are subject to change at any time , please contact ASUS Service Center for the latest pricing information .



GX800

DEFY CONVENTION CHANGE THE GAME

For Gamers



Driving Innovation With Discrete Graphics GTX 1080 SLI Graphics

ROG GX800 features the latest NVIDIA® SLI graphics cards to give you silky-smooth gameplay and detailed gaming environments. ROG GX800 draws you into vast virtual worlds with the fastest frame rates imaginable and visuals that are rendered down to the smallest detail. It is a real gaming beast that goes into battle with two 330W power adapters, and delivers a performance that puts other SLI-equipped gaming notebooks to shame. All this makes ROG GX800 a formidable gaming platform that outguns all others like it. Get ready to make a statement in the gaming arena.



Upgraded Liquid-Cooling Dock For Unrivalled Desktop-grade Gaming



ROG GX800 features an updated version of ROG GX700's Hydro Overclocking System to cool the CPU and graphics cards, and has two 330W power adapters to give you an even greater performance boost. The Hydro Overclocking System ensures superior overclocking performance, and helps to release the heat generated by the twin GTX 1080 graphics cards and 660W power supply. Coolant is pumped and circulated around ROG GX800's CPU and the two graphics cards. It then returns to the cooling module, where two radiators help to dissipate heat. A ROG-proprietary connection between the cooling module and ROG GX800 ensures that the coolant flows smoothly between the two without leaking. In 3DMark 11 (Performance) graphics and Fire Strike Ultra benchmark tests, the Hydro OverclockingSystem-equipped ROG GX800 achieved scores 76% higher than other gaming laptops in the market, and even delivered more than triple the performance of NVIDIA GTX980-powered gaming laptops. And as ROG GX800 is already factory-overclocked, it can only get better — giving you unrivalled overclocking potential at home andtop-notch performance when you're on the go.

* Tested with: 3DMark 11 (Performance) graphics / Fire Strike Ultra.

The World's First 18 inch Real 4K UHD Gaming Laptop

The 18-inch ROG GX800 is the world's first gaming laptop to provide real 4K UHD gameplay. The Hydro Overclocking System gives ROG GX800 superior cooling for real 4K UHD gaming so you experience more realistic visuals, and smoother and faster frame rates. When compared with gaming laptops featuring a single GPU, ROG GX800 gives you double the frame rate and more detailed visuals for truly immersive gaming, even at ultra-settings.



Ultimate Experience For Virtual Reality

With its discrete graphics GTX1080 graphics and exclusive liquid-cooling dock, ROG GX800 is designed to give you the very best virtual reality gaming experiences. ROG GX800 gives you super-smooth, stutter-free gaming visuals with frames rates exceeding 90 frames per second. ROG GX800 is plug-and-play compatible with leading VR headsets too, so you can enjoy fully-immersive VR environments. It's time to explore new gaming worlds.



MechTAG Mechanical Switch Keyboard

The MechTAG keyboard employs tactile switches with a positive clicking action, and provides 2.5mm of key travel for solid, responsive keystrokes. Anti-ghosting technology ensures that up to 30 keys can be pressed simultaneously. In addition, ROG Aura lets you customize the lighting effects for each key, so you can tailor them to your own preferences. You can even program different colors for individual keys.



Defy convention. Change the game

We created ROG GX800 with the goal of giving you a laptop that delivers uncompromised desktop-like gaming. ROG GX800 features Windows 10 Professional, dual GTX1080s in SLI for unmatched 4K UHD visuals, and an exclusive liquid-cooling dock for extreme overclocking of the graphics cards, CPU and DRAM. ROG GX800 pushes the performance envelope, with the MechTAG (Mechanical Tactile Advanced Gaming) keyboard putting all this power at your hands. It features mechanical switches and customizable RGB LED-backlit keys.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

GEFORCE GTX
VRREADY



ROG GX800

- Intel® Core™ i7 6820HK Processor
- Windows 10 Pro
- 46.7 cms (18.4) (16:9) LED backlit UHD (3840x2160) Anti-Glare Panel with 100% Adobe RGB
- Dual Graphics GTX 1080 SLI, with 8GB GDDR5X VRAM
- RAM 64GB DDR4 Over Clocked
- Storage 3x512GB PCIe Gen3X4 SSD (RAID0)
- 1x USB3.1 Type C (gen 2) with Thunderbolt Technology, 3 x USB 3.0 ports
- WiFi 802.11ac+Bluetooth 4.1 (Dual band)
- ASUS Sonic Studio II & Sonic radar II
- Hydro Overclocking With Liquid Cooling Dock
- Mech-Tag Mechanical RGB Gaming Keyboard
- 2 years global warranty

₹611990

ROG GX700

REPUBLIC OF GAMERS

UNRIVALED COOLING.
EXTREME PERFORMANCE

For Gamers



Hydro Overclocking System for Greater Overclocking Potential

ROG GX700 is the world's first gaming laptop with a detachable liquid-cooling module. When docked, you can overclock ROG GX700 for gaming desktop-like levels of performance. Once undocked, ROG GX700 easily fits in your backpack so you can take it to LAN tournaments. ROG-exclusive Hydro Overclocking System gives GX700 superior overclocking capabilities, exceptional cooling, and excellent high performance stability.



Overclockable Intel® Mobile K-SKU, Discrete Graphics GTX™ 980 Graphics Card, and RAM

The Hydro Overclocking System gives ROG GX700 superior overclocking performance so you can dominate the digital battlefield. When equipped with the Hydro Overclocking System, you can overclock GX700 to new heights. ROG GX700's overclockable Intel® mobile K-SKU CPU can be boosted from 3.2GHz to 4.0GHz, while the BClock can be boosted of around 31%. In addition, DDR4 memory can be tuned up to 32% from 2133MHz to 2800MHz to give GX700 incredible desktop-grade gaming performance.

World's First real 4K UHD Gaming Laptop with NVIDIA G-SYNC Technology

Current 4K UHD gaming laptops on the market are only capable of delivering 4K UHD video playback, and not gameplay. ROG GX700 is the world's first 17-inch gaming laptop that immerses users in real 4K UHD gaming environments.

The Hydro Overclocking System gives GX700 the performance users require to play the latest games in 4K UHD. Integrated NVIDIA G-SYNC display technology synchronizes the displays refresh rate to the GPU to minimize frame rate stutter, and eliminates lag and visual tearing to give users the smoothest and fastest gaming visuals possible.



Desktop-like power at home, with ultra performance on-the-go

With its incredible overclocking potential, desktop-grade Discrete Graphics GTX™ 980 graphics, and ROG Hydro Overclocking System, GX700 delivers performance that goes far beyond that on other gaming notebooks, giving gamers a truly-mobile platform for extreme gaming. Even when undocked, it is still the world's fastest single-GPU gaming notebook. GX700 has a thin and lightweight design that makes it ideal for gamers to take to any event where mobility is an advantage, such as LAN parties.

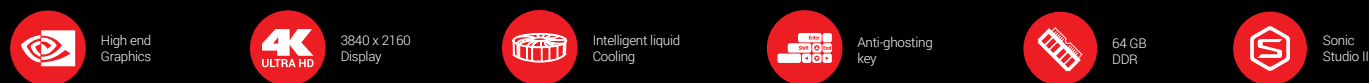


ROG GX700

- Intel® Core™ i7-6820HK Processor
- Windows 10
- 43.9cm (17.3) 16:9 4K UHD 3840x2160 with NVIDIA G-Sync
- Discrete Graphics GTX 980 with 8GB GDDR5 VRAM
- RAM 64 GB DDR4 (Overclocking to 2800MHz)
- Storage 2x512GB PCIe Gen3x4
- 3x USB 3.0, 2x USB3.1 Type C (gen 2)
- 1*Thunderbolt port
- WiFi 802.11ac+Bluetooth 4.0 (Dual band)
- 2*2Intel® WIDI

- World's first liquid cooled gaming laptop with exclusive Hydro overclocking.
- Real 4K UHD Gaming Worlds with G-Sync
- Anti-ghosting keyboard with 30-key rollover
- latest NVM Express™ (NVMe) and PCI Express® technologies
- ESS Sabre Headphone DAC and Amplifier
- VR ready
- 2 Year Global Warranty worth ₹2990 free

₹412990



World's First Liquid-cooled Gaming Laptop

ROG GX700 is the world's first liquid-cooled gaming laptop. It is designed to give you a gaming laptop with the overclocking potential to go toe-to-toe with extreme gaming desktops. GX700 features Windows 10 Home, an overclockable Intel® Mobile K-SKU processor, Discrete Graphics GTX™ 980 graphics, and DDR4 RAM to give you desktop-like power at home, and ultra-performance on-the-go.



Intel Inside®. Extraordinary Performance Outside.
Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



G701

PORTABLE GAMING FIREPOWER

For Gamers



Portable Gaming Firepower

ROG G701 is a portable and stylish gaming laptop that's engineered for incredible gaming performance. Overclockable Discrete Graphics GTX1080 graphics gives it the potential to go toe-to-toe with even the most hardcore of all gaming laptops. ROG G701 is paired with an ultra-fast 120Hz G-SYNC display for smooth gaming performance to give you a competitive advantage on the battlefield.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



The Slim And Stylish GTX1080 Gaming Laptop

Despite its slim size, ROG G701 packs the mighty Discrete Graphics GTX1080 graphics. G701 is also powered by an overclockable Intel® Core™ i7 K-series processor to deliver desktop-grade gaming performance. Compared to other GTX1080 laptops, G701 is remarkably slender at just 32.5mm thin Bio-Armor design with the new ROG Armor Titanium and Plasma Copper color scheme. Extreme performance, exceptional style and enviable portability - G701 has everything you need to dominate at your next LAN party !

120Hz Wide-View Panel With G-SYNC™

ROG G701 is the world's first laptop to feature a super-fast 120Hz wide-view panel that supports G-SYNC® technology for fast-paced games. G701 features G-SYNC™ display technology which synchronizes its display's refresh rate with its graphics card for ultra-smooth visuals. G-SYNC™ helps avoid lag, minimizes frame-rate stutter, and eliminates visual tearing. It delivers the smoothest and fastest gaming graphics — all without affecting system performance!



ANTI-GHOSTING KEYBOARD WITH 30-KEY ROLLOVER

ROG G701 has an anti-ghosting keyboard with 30-key rollover technology so up to 30 keystrokes can be instantaneously and correctly logged, even when you hit several of them at once. Each key is ergonomically-designed to ensure solid and responsive keystrokes when typing or entering commands - making it easy for you to dominate the battlefield. And with a new Record key and more macro keys at your disposal, everything you need is at your fingertips.



ROG G701

- Intel® Core™ i7 6820HK Processor
- Windows 10 Pro
- 43.9cm (17.3) FHD (1920x1080) 120Hz
- Anti-Glare Panel with NVIDIA G-Sync
- Discrete NVIDIA GTX1080 with 8GB GDDR5X VRAM
- RAM 32GB DDR4 OC
- Storage 2x 512GB PCIe Gen3x4 M.2 SSD
- ESS Sabre headphone DAC & Amplifier
- 1x USB3.1 Type C (gen 2) with Thunderbolt® 3 Technology, 3 x USB 3.0 ports
- ASUS Sonic Studio II & Sonic radar II
- Weighs Just 3.60 KG (with 6 cell battery)
- Ultraresponsive 120Hz Refresh Rate Display
- Anti-ghosting Keyboard with 30 key Rollover
- 2 years global warranty Worth ₹2990 free

₹326990



For Gamers

G752

WORLD DOMINATION.
EVOLVED.High end
Graphics3840 x 2160
DisplayNVIDIA
G syncIntelligent
CoolingAnti-ghosting
key64 GB
DDR4Sonic
Studio II

Extremely High Performance Gaming Laptop

The latest ROG gaming laptop – the G752 – showcases the evolution of the brand, with a revolutionary design finished in a new Armor Titanium and Plasma Copper color scheme. ROG G752VS gives you unbeatable performance thanks to a 6th-generation Intel® Skylake-K Unlocked Core™ i7 processor. Unlocked Intel® Core™ processors offer an overclocking toolkit for tuning your system the way you want and the G752VS can overclock up to 4GHz. It also features up to the latest NVIDIA® GeForce® GTX™ 1070 GPU with Pascal architecture that delivers game-changing innovations, including next-gen VR and the best energy efficiency.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.


**GEFORCE GTX
VRREADY**

Up to DDR4 64GB memory

Enjoy faster data speeds and run more applications simultaneously without losing performance.



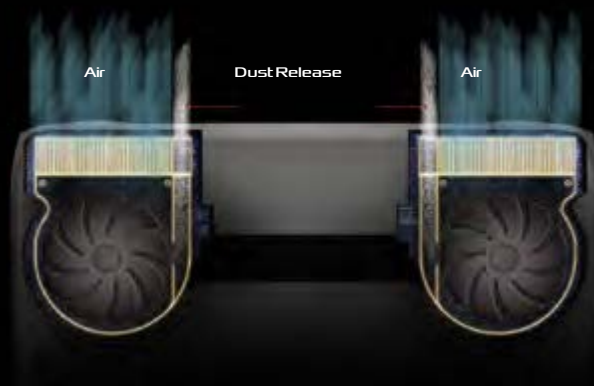
Anti-ghosting with up to 30-key rollover

Anti-ghosting keys ensure your commands are instantaneously and correctly interpreted – even if you hit up to 30 keys simultaneously. And with more macro keys at your disposal, everything you need is at your fingertips. ROG G752 has ergonomically-designed keys with 2.5mm of key travel. This gives you responsive keystrokes when typing and entering commands – making it easy for you to dominate the battlefield.



Mobile 3D Vapor Chamber thermal system (G752VS only)

Temperature uniformity vapor chambers are commonly used with high performance, high voltage graphics cards to increase cooling efficiency. Together with the copper heat pipe, the vapor pipe chamber presents an effective and efficient cooling system that helps improve GPU performance by up to 6 percent for smooth and stable gaming.



Dust-release thermal solution

The exclusive ROG dust-release thermal solution helps to have an efficient way to release dust, the carefully calculated design provides to eliminates dust for increased system stability and longevity, and provides a stable system and performance for the users.

Dedicated cooling modules for the CPU and GPU

ROG G752 has dedicated cooling modules for the CPU and GPU to effectively cool each component. Hot exhaust is efficiently managed and expelled through the rear vents to direct heat away from you for more comfortable gaming sessions.

G752VS

- Intel® Core™ i7-6820HK processor
- Windows 10
- 43.9cm (17.3) UHD 3840x2160 G-SYNC
- Nvidia GTX1070 with 8GB GDDR5X VRAM
- RAM 32GB DDR4
- Storage SATA 1TB, 512GB NVMe PCIe3*4 M.2 SSD
- 1x USB3.1 Type C (gen 2) with Thunderbolt Technology; 4 x USB 3.0 port(s)
- WiFi 802.11ac+Bluetooth 4.1 (Dual band)

- ROG-exclusive – 3D mobile Vapor Chamber helps improve GPU performance by up to 6 percent
- Efficient dust-release thermal tunnel
- World's first backlit anti-ghosting keyboard with 30-key rollover
- The latest NVMe SSD for blazing-fast speeds
- 2 Years Global Warranty Worth ₹2990 Free

₹285990



GL502

REPUBLIC OF GAMERS

COMPACT AND POTENT

For Gamers



-  Portable Design
-  High end Graphics
-  UHD/FHD
-  G sync
-  Intelligent Cooling
-  Anti-ghosting keyboard

Compact And Potent

ROG Strix GL502 is a compact gaming laptop with a stunning display that delivers breathtaking visuals. Equipped with the latest quad-core Intel® Core™ i7 processor and a dedicated, high-end Discrete Nvidia pascal graphics, Strix GL502 is a gaming powerhouse that delivers smooth VR Ready performance and highly-detailed graphics with even the newest, most demanding titles. Maintain that performance with the GL502's exclusively designed dual-fan thermal solution and master your gameplay with an anti-ghosting keyboard with 30-key rollover. All of this combined with its lightweight, ultra-portable design, Strix GL502 enables users to enjoy high-end gaming from anywhere.

Intel Inside®. Extraordinary Performance Outside.
Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Unmatched Performance

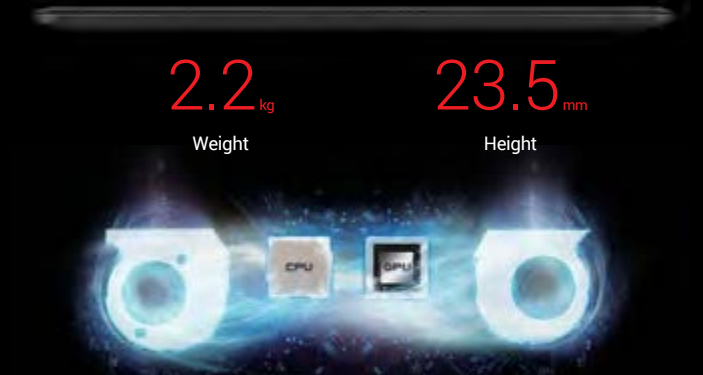
Experience unmatched performance with ROG Strix GL502's 6th-generation Intel® Core™ i7 quad-core processor combined with a discrete NVIDIA® GeForce® GTX™ 1070 graphics with full Microsoft® DirectX® 12 support.

The latest hardware gives you efficient, powerful performance for heavy gaming or productive multitasking such as live streaming and video editing.



Gaming On-The-Go

With a profile measuring just 30.1mm and tipping the scales at a lightweight 2.3kg, ROG Strix GL502 has an ultra-portable design that fits snugly in a messenger bag or backpack. Whether you're waiting for your flight, kicking back at a café, or at a LAN tournament, you can game just about anywhere!



Intelligent Thermal Design

The compact, all copper cooling system uses heat pipes and an up to Dual-fan solution to cool the CPU and GPU independently. This design maximizes cooling efficiency and air flow to give ROG Strix GL502 the stability required for intense gaming marathons.



- IPS

Panel
- 178°

Wide View Angle
- UHD/FHD

Resolution

Beautiful Wide-View Panel

ROG Strix GL502 utilizes wide-view in-plane switching (IPS) technology to give you 178° viewing angles so there's no color shift even when you're viewing it from extreme positions. Full HD or 4K UHD? The choice is yours.



Tactile Keyboard

ROG Strix GL502 has a specially-designed chiclet gaming keyboard with red-backlit scissor-switch keys that offer you 1.6mm of travel distance for tactile keystrokes. It features highlighted WASD keys so you know where your hands need to be. The GL502 comes with an anti-ghosting keyboard with up to 30-key rollover so that each keystroke is registered no matter intense your gameplay gets.

ROG GL502VS

- Intel® Core™ i7-6700HQ processor
 - Windows 10
 - 39.6cm(15.6) FHD 1920x1080, IPS,G-SYNC
 - Graphics GTX1070 with 8GB GDDR5
 - RAM 32GB DDR4
 - Storage 1TB HDD + 256GB M.2 PCIeG3x4 SSD
 - 3x USB 3.0 1x USB3.1 Type C (gen 1)
 - WiFi 802.11ac+Bluetooth 4.1
- Gaming On-The-Go 2.24kg
 - Specially-designed chiclet gaming keyboard with red-backlit & 1.6mm keytravel
 - Hypercool Technology With Dual Copper Fans
 - Array microphones Filter out ambient noise
 - NVMe PCIe SSD for superfast data access
 - 2 Years Global Warranty Worth ₹2990 Free

₹175990



GL552

REPUBLIC OF GAMERS

GAMING WITHOUT LIMITS

For Gamers



- High end Graphics
- FULL HD 1920 x 1080 Display
- Intelligent Cooling
- Illuminated Keyboard
- DIY Easy Upgrade Access
- ROG Audio Wizard

Powerful Gaming Laptop with Gamer-Centric Design

ROG GL552 comes with quad-core 6th generation Intel® Core™ i7 processor and dedicated discrete GTX graphics with Microsoft DirectX® 12 support, ROG GL552 is made for gaming and primed for creativity. Experience any game or run any application, with the sharper visuals and superior performance you demand. It also comes with an easy upgrade access that enables you to customize its RAM or HDD/SSD with your preferences. GameFirst IV technology prioritizes the flow of game data across your network. Gaming is smoother, and lag is banished – so your frags are always put first. Moreover, ROG GL552 low-profile, easy-touch keys deliver perfect response 1.8mm travel distance, and the marked WASD key group and dedicated numeric pad enable fast, full control. A solid, one piece construction with illuminated keyboard.

Intel Inside®. Extraordinary Performance Outside.
Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

Powerful Gaming Performance

With up to quad-core 6th-generation Intel® Core™ i7 processor and dedicated Discrete Graphics GTX™ graphics with Microsoft DirectX 12 support, ROG GL552 is made for gaming and primed for creativity. Experience any game or run any application, with the sharper visuals and superior performance you demand.



Frag fast, frag first

GameFirst IV technology prioritizes the flow of game data across your network. Gaming is smoother, and lag is banished – so your frags are always put first.

Easy Access for Upgrades

Pushing GL552 even further is simple. The slide-off upgrade panel offers instant access, so fit an M.2 SSD, a bigger hard drive or more memory whenever you want.



Full HD flair, no glare

GL552's large 15.6-inch Full HD IPS display has a matte-black finish that eliminates glare for stunning visuals without distraction. And with wide 178-degree viewing angles, you'll enjoy full vivid-color glory from even the most extreme positions.



ROG GL552VW

- Intel® Core™ i7-6700HQ processor
 - Windows 10
 - 39.6cm(15.6) IPS FHD 1920x1080 Anti Glare
 - Graphics GTX960M with 4GB GDDR5 VRAM
 - RAM 16GB DDR4
 - SATA 1TB 7200RPM + 128GB SATA SSD
 - 3x USB 3.0, 1x USB3.1 Type C (gen 1)
 - WiFi 802.11ac+Bluetooth 4.1
- Backlit Keyboard, 1.8mm travel distance, the marked WASD key group
 - High strength, stealth style with new Gray-Metal chassis
 - Easy-access instant upgrades
 - USB Type C connectivity
 - 2 Years Global Warranty Worth ₹2990 Free

₹100990

ROG GL552VX

- Intel® Core™ i7-6700HQ processor
 - Windows 10
 - 39.6cm(15.6) IPS FHD 1920x1080 Anti Glare
 - Graphics GTX960M with 4GB GDDR5 VRAM
 - RAM 8GB DDR4
 - SATA 1TB 7200RPM
 - 1x USB 2.0, 2x USB 3.0, 1x USB3.1 Type C (gen 1)
 - WiFi 802.11ac+Bluetooth 4.1
- Backlit Keyboard, 1.8mm travel distance, the marked WASD key group
 - High strength, stealth style with new Gray-Metal chassis
 - Easy-access instant upgrades
 - USB Type C connectivity
 - 2 Years Global Warranty Worth ₹2990 Free

₹90990

ROG GL552VX

- Intel® Core™ i7-6700HQ processor
 - Windows 10
 - 39.6cm(15.6) FHD 1920x1080 Anti Glare
 - Graphics GTX950M with 4GB GDDR5 VRAM
 - RAM 8GB DDR4
 - SATA 1TB 7200RPM,
 - 1x USB 2.0, 2x USB 3.0, 1x USB3.1 Type C (gen 1)
 - WiFi 802.11ac+Bluetooth 4.1(Dual Band) 2*2
- Backlit Keyboard, 1.8mm travel distance, the marked WASD key group
 - Stealth fighter inspired ROG design
 - Easy-access instant upgrades
 - USB Type C connectivity
 - 2 Years Global Warranty Worth ₹2990 Free

₹84990



REPUBLIC OF GAMERS

THE POWER.AND THE GLORY

For HardCore Gamers



Aerodynamic-Inspired Design

ROG GT51 is no ordinary gaming machine. It's engineered with ROG gaming DNA to give you mind-blowing gaming experiences you won't find elsewhere. Pump up the Intel® Core™ i7-6700K CPU to a full-core overclocked 4.6GHz — without rebooting! — while you enjoy the eye-popping 8-million-color dynamic 4-zone LED lighting effects. ROG GT51- be prepared for awesome!

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation



Thrilling Visuals

ROG GT51 supports up to NVIDIA® GeForce® GTX™ 1080 (2-Way SLI) to create stunningly-beautiful gaming worlds. Enjoy your gaming experience with smooth, stutter-free 4K UHD at over 60fps! NVIDIA® G-SYNC™ technology minimizes lag and frame-rate stutter, and eliminates visual tearing to give you the smoothest and fastest gaming graphics — all without affecting system performance.



Advanced Cooling System

ROG GT51 boasts a multi-zone thermal solution to ensure efficient heat management by decreasing system temperature up to 31%, even under the heavy load of marathon gaming sessions. The CPU is liquid-cooled, while the GPU has a dedicated air channel. The power supply unit, found in the bottom corner of the chassis, features its own isolated airflow design.

* Available with G752 & G501



Full - Core CPU Overclocking

ROG GT51 is armed for victory, with a 6th-generation Intel® Core™ i7 processor for unprecedented gaming performance. ASUS selects the CPUs, ages them for 40 hours and fine-tunes performance to make them 14% faster than anything on the market. Combined with Turbo Gear this gives you one-click full-core CPU overclocking to 4.6GHz without having to reboot! The Hydro Overclocking System on the CPU ensures rock-solid stability during overclocking.

ROG Band

The wearable ROG BAND lets you access Shadow Drive — a hidden hard drive space for keeping your personal and confidential data safe. You can also use ROG BAND to activate ROG GT51's overclocking mode.



GT51CA

- 6th gen Intel® Core™ i7-6700K Processor
- Windows 10
- VGA Dual NVIDIA GeForce GTX1080 8GB GDDR5 in SLI
- Storage 3TB SATA HDD 7200RPM+ PCIe4 512GB
- RAM 64 GB DDR4 • Bluray Combo
- IEEE 802.11 ac + BT 4.1
- NFC-ROG BAND
- Front I/O Port : 1x Headphone, 1x Microphone, 2x USB3.0, USB 3.1 (1x type A / 1x type C, 2x w/Quick charge)
- Rear I/O Port : 1x RJ45 LAN, 1x 7.1 Channel Audio, 1x PS2, 1x Power DC Jack, 2x USB2.0, 6x USB3.0
- USB Mechanical Keyboard, Gaming Mouse
- 8 million colours in 3 lighting zones
- Instant Performance Boost with instant **one button overclock**
- Liquid cooling & specially designed wind tunnel for enhanced performance
- Two ultra high end graphics cards In SLI for incredible performance
- NFC ROG Band for instant access to functions like Shadow drive & Instant overclock
- 3 years local onsite warranty

₹330990



G20

DECEPTIVELY POWERFUL

For Gamers



Armed For Victory

Under the hood, ROG G20 with up to a 6th-generation Intel Core i7 processor to give you unprecedented levels of gaming and multitasking performance. This latest processor gives you a 10% performance boost and 23% more efficiency over the previous generation. G20 gives you the power to take on the most demanding of tasks, allowing you to play games at their highest settings, watch videos in 4K/UHD, and even create awesome websites and 3D models for work.



Thrilling Visuals

Experience astounding visuals with the latest NVIDIA GeForce GTX graphics. ROG G20 draws you into an immersive world of colors and 4K/UHD resolution visuals, allowing you to play games at their highest settings on up to three HD displays. You can even add a fourth display via a HDMI connection – ideal if you want a standalone display for Twitch streams. G20 even gives you an added dimension to gaming with NVIDIA 3D Vision™ Surround for a fully immersive, stereoscopic 3D experience.

Customizable 8-milliom LED effects:

ROG G20 has a bold design that features a matte-black finish, aggressive lines, and Mayan-inspired markings. The chassis has customizable 8-million-color LED effects across three zones, allowing you to tailor them to reflect the feel of the game you're currently playing.



Exceptional Heat Management for Ultimate Stability

ROG G20 is designed with no visible side exhaust vents to keep the chassis' neat, clean lines. ROG G20 has an integrated thermal design that takes advantage of natural convection, and has a hidden airflow channel that ensures efficient heat management.

The 1cm-wide airflow channel draws air from the bottom of the chassis ; while the GPU fan vents hot air out to the back of the chassis. Two additional internal fans and copper pipes further enhance heat dissipation through fins at the top of the chassis. All these little details help in keeping G20 cool and stable during marathon gaming sessions.



- ASUS No.1 Motherboard in the World
- High End Graphics
- Multi Display Support
- Intelligent Cooling
- Dynamic LED Effects
- ROG Audio Wizard

Deceptively Powerful

ROG G20 is designed to dominate the small form factor gaming desktop segment; and already it has received critical acclaim – winning the 2015 CES Innovation and iF Design awards. G20 sports a bold design – boasting a matte-black finish, aggressive lines, Mayan-inspired markings, and dynamic 8-million-color LED effects. Its compact 9.5-liter case houses a 6th-generation Intel® Core™ i7 processor and up to Discrete Graphics GTX™ 1080 graphic for 4K/UHD gaming and entertainment. G20 has exceptional heat management to ensure sufficient cooling during marathon gaming sessions. On top of that, it runs silently at just 22dB at idle. The exclusive Aegis II application helps you track system parameters via an intuitive interface.

Intel Inside®. Extraordinary Performance Outside.
Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

- G20CB**
- 6th-generation Intel® Core™ i7-6700 Processor
 - Windows 10
 - VGA NVIDIA® GeForce® GTX 1080/ GTX1070 with 8 GB GDDR5 VRAM
 - Intel® H170
 - 3TB + 256GB M.2 PCIe Gen3x4 SSD
 - RAM 32GB DDR4 • BluRay Writer • WiFi
 - Front I/O: 2x USB 3.0 ports, 1x Mic, 1x Earphone
 - Rear I/O: 2xUSB 3.1, 2xUSB 3.0, 2xUSB2.0, 1xHDMI 2xPower Jack, 1x RJ45 LAN, 1x8 Channel Audio, Backlit Wired keyboard + Mouse
 - The World's Most Powerful Small Form Factor Gaming Desktop
 - Customizable LED with up to 8 million colors
 - ASUS-exclusive AEGIS II Performance Monitoring App
 - Intelligent cooling system
 - GameFirst IV Network Optimization
 - Exclusive Aegis II software with GameAlive Function for easy video recording & editing
 - 3 years local onsite warranty

₹185990/ 160990



REPUBLIC OF GAMERS

For Gamers

G11

SHEDDING LIGHT ON UNCOMPROMISING PERFORMANCE



ASUS No.1
Motherboard
in the World



High End
Graphics



Multi Display
Support



Intelligent
Cooling



Dynamic LED
Effects



ROG Audio
Wizard

Shedding Light On Uncompromising Performance

ASUS G11 is designed for casual gamers who want a high performance gaming platform that doesn't break the bank.

You'll be in awe of its futuristic outer space-inspired design with Mayan-inspired elements. It has numerous LEDs spread across four areas of the chassis, including a centerpiece with customizable light effects that can showcase up to 8 million colors – so you can adjust the ambient lighting to suit the game you're currently playing.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Blazing Performance For Remarkable Gaming

The latest 6th-generation Intel Core i7 processor gives you the power to take on the most demanding of tasks, allowing you to play games at the highest settings, watch videos in 4K/ UHD, and even create awesome websites or 3D models for work.

The NVIDIA GeForce GTX 970 graphics card found in the ASUS G11 takes gaming visuals to a whole new level.



Designed For Gamers Optimized For Everyone

The latest M.2 PCIe Gen 3 x4 SSD gives you instantaneous data access speeds of up to 2Gbit/s – four times faster than SATA SSDs. DDR4 SDRAM provides speeds of up to 2.1GT/s – twice that of DDR3 – to give you highly stable performance. USB 3.1 for double the data transfer rates of USB 3.0.

Customizable 8-milliom LED Effects

You're immediately drawn to the three red "flames" on the flanks of the ASUS G11, before your gaze moves on to the 8-million color customizable LED effects that dominates the center of the front chassis face.



Cooling For Spectacular Performance

The chassis design of the ASUS G11 incorporates up to eight air vents to facilitate air intake and heat dissipation. Large 5mm side vents are dedicated to cooling the CPU, while the front air intakes draws air into the chassis for effective thermal management so G11 stays cool even in the heat of battle.

ASUS G11 runs whisper-quiet at just 26dB at idle – quieter than a library! It has been designed to keep noise levels down to a minimum, so you can leave this silent performer on all night to download files while you get a good night's sleep.

ROG G11CB

- 6th generation Intel® Core™ i7 6700 Processor / 6th generation Intel® Core™ i5 6400 Processor
- Windows 10
- Discrete Graphics NVIDIA GTX970 4GB GDDR5/ GTX950 2GB GDDR5
- RAM 8 GB Up to 32 GB DDR4 at 2133MHz
- 1TB SATA Hard Drive
- Front I/O Ports : 1 x 6-in-1 Card Reader, 1 x Headphone, 1 x Microphone, 2 x USB 2.0, 2 x USB 3.0
- Back I/O Ports : 2 x USB 3.1, 2 x USB 3.0, 2 x USB 2.0, 1 x HDMI-Out, 1 x VGA(D-Sub)-Out,

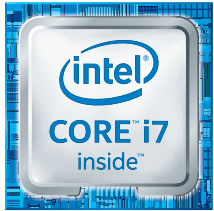
- 1 x RJ45 LAN, 1 x 7.1 Channel Audio
- 6-in-1: SD/ SDHC/ MS/ MS Pro/ xD/ MMC/MMC Plus
- Tray-in Supermulti DVD RW, Blu-Ray Disc Combo Blu-ray Writer
- Intelligent cooling system
- GameFirst IV Network Optimization
- Exclusive Aegis II software with GameAlive Function for easy video recording & Sharing
- 3 years local onsite warranty

Starts at ₹70990

ASUS ZenBook 3

The World's Most Prestigious Laptop with Unprecedented Performance

For Executives | Entrepreneurs



The World's Most Prestigious Laptop with Unprecedented Performance

ZenBook 3 heralds a new era of mobility and power. It weighs only 910g. It's just 11.9mm thin. Its battery lasts up to 10 hours. Its Intel® Core™ i7 processor, up to 512GB SSD and 16GB of RAM give you unprecedented performance. It's amazingly beautiful. Simply, it's the world's most incredible laptop. It's ZenBook 3.

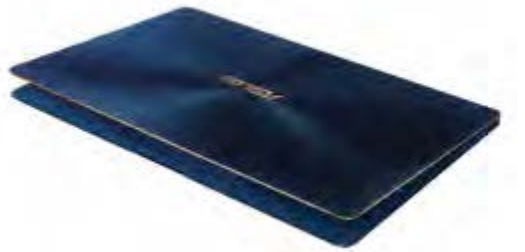
Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



The World's Most Prestigious Laptop

To say that ZenBook 3 is a new generation of ZenBook is a huge understatement — it's ZenBook reimagined for the next era of mobile computing. Every single precision component and every elegantly crafted detail has been completely re-engineered and redesigned to make ZenBook 3 the most sophisticated ZenBook yet. It's lighter, thinner, stronger, impossibly powerful — and amazingly beautiful. Simply, it's the world's most incredible laptop. Say hello to ZenBook 3.



11.9mm
Ultra-thin

910g
Ultra-light

A4 size
Compact design

Thinner. Lighter. Tougher.

ZenBook has always been the benchmark for thin and light design, and with ZenBook 3 we've taken it to a whole new level. Using premium, aerospace-grade aluminum — lighter than standard laptop alloy, but 50% stronger — we reduced the weight to only 910g and honed the profile to an amazingly thin 11.9mm. To keep the display lightweight and ultra-slim, yet tough, we covered it with just 0.4mm of super-strong Corning® Gorilla® Glass 4, which is twice as thin as standard cover glass.



Unbelievably Powerful

Our engineers had an almost impossible task when choosing the components for ZenBook 3. Their belief was to create an ultra-thin laptop with unprecedented performance. The result is an unbelievably powerful laptop, with the latest Intel® Core™ i7 processor, up to 16GB of 2133MHz RAM, an ultra-fast up to 1TB PCIe® x4 Gen 3 SSD & the latest USB-C port that support display. So there's no need to worry about what you can or can't do with ZenBook 3 — it's practically unstoppable. A laptop as beautiful and powerful as ZenBook 3 deserves nothing less than all-day battery life with remarkable up to 9 hours battery life.

Sound That will Amaze You

To give ZenBook 3 unsurpassed audio capabilities, the ASUS Golden Ear team and audiophile specialists Harman Kardon joined forces to produce the next generation of ASUS SonicMaster Premium audio technology, and the results are astonishing. An array of four separate high-quality speakers is powered by a smart four-channel amplifier to bring you true surround-sound that envelops you with distortion-free, cinema-quality realism. ZenBook 3 really does give you the most incredible sound you've ever heard on a laptop.

Best-in-Class Performance

ZenBook 3 introduces our very first laptop display covered with full edge-to-edge Corning® Gorilla® Glass 4. The ultra-slim bezel is just 7.6mm wide, giving ZenBook 3 a class-leading 82% screen-to-body ratio. More importantly, it gives you a distraction-free view of the stunning 12.5-inch IPS Full HD screen. With its wide 178° viewing angles, superb color reproduction and crisp detail, it really does need to be seen to be believed.

7.6mm
Slim Bezel

82%
S-to-B Ratio



ASUS ZenBook 3 UX390UA - Coming Soon	
7th generation Intel® Core™ i7-7500U/ i5-7200U Processor - Intel® HD Graphics 620 - Windows 10 - Super thin and light: 910g and just 11.9mm thin - Aerospace-grade aluminum alloy, 50% stronger than industry standard - RAM 2133MHz 8/16GB LPDDR3 - Storage SATA3 512G M.2 SSD/ PCIe3x4 512G M.2 SSD 31.7cm (12.5) FHD (1920x 1080) with 7.6mm slim bezel and 82% S/B ratio - Edge-to-edge Super-slim 0.4mm Corning Gorilla Glass 178 wide viewing angle with 100% sRGB and	72% NTSC color gamut support - ASUS Eye Care support, reduce up to 30% blue light level - ASUS Tru2Life Video Technology for 200% sharper video output - Quad-Speaker array design with Harman Kardon Audio Technology 2 Pcs FIVE-magnet speakers unit, for clearer audio, delivering louder sound and less distortion - Integrated 802.11 ac, built-in Bluetooth 4.1 - USB Type-C 3.1 support display and power supply - Exclusive colors: Royal Blue, Rose Gold, Quartz Gray - Incredible 9 hours of battery life with fast charging: 60% in 49 minute 2 Years Global Warranty worth ₹2990 free

Starts at ₹113990

ASUS ZenBook Flip UX360

360° of Freedom, 100% ZenBook.

For Young Executives | Young Professional | Working People



360° of Freedom, 100% ZenBook

ZenBook Flip combines the elegant sophistication of ZenBook with the convenience and versatility of a 360° rotatable display. This ultra-thin, ultra-light convertible is a stylish laptop, a handy tablet, or anything in between — and it's designed to be with you everywhere, all the time. Its Intel® Core processor lets you sail through all your everyday computing with ease, while its amazing battery lasts up to 12 hours between charges!

Intel Inside®. Extraordinary Performance Outside.
Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Slim, Stylish and Sophisticated

ZenBook Flip is a timelessly elegant masterpiece, exquisitely crafted from solid aluminum. The chassis is forged from a single block of metal, carefully honed until it's a mere 13.9mm thin, and weighing just 1.3kg to make it effortlessly portable. The spun-metal finish, with its iconic Zen-inspired pattern of concentric circles, is anodized in two exclusive new colors to match any style: sophisticated Icicle Gold or ultra-smart Mineral Grey.



Precision-Engineered Hinge

Featuring a precision-engineered multi-gear metal mechanism, the 360° hinge on ZenBook Flip has a silky-smooth, stepless action and holds the display securely at any angle. To ensure maximum reliability, it's also torture-tested with over 20,000 open/close cycles, ensuring that you can switch ZenBook Flip effortlessly between a high-performance laptop and a lightweight tablet at any time — with no hassle!

No-Compromise Connectivity

When working on the go, it's vital to be able to connect with anything and everything. ZenBook Flip features the revolutionary USB Type-C port for any-way-up connections and super-fast data transfers. And you'll also find two USB 3.0 Types-A ports, a micro HDMI port and an SD Card slot, so it's easy to connect to all your current and future peripherals.

Incredibly Fast, Totally Silent.

Only the best components are good enough for ZenBook Flip. With up to 8GB RAM, a super-fast 512GB SSD and the latest 6th-generation Intel Core M processor, ZenBook Flip has the performance to handle whatever tasks you can throw at it — and more! And its clever fanless design means fewer distractions: we've engineered ZenBook Flip with a special ultra-thin 0.5mm-diameter chromium-copper alloy heatpipe that lets you get things done in blissful silence, even at full power.



ASUS ZenBook Flip UX360CA ▶▶▶

13.9mm 1.3kg
Ultra Thin Ultra Light



Stunning Visual Experience with QHD+ Display

Seeing is believing. The ultra-sharp touchscreen has up to QHD+ 3200x1800 resolution and 72% NTSC color gamut, ZenBook flip gives you a kaleidoscope of colors that are more vivid and accurate. With a brightness of 350cd/m2, and a high-quality IPS display, image becomes life-like on the screen, from every angle.

Built for All-Day People

ZenBook Flip UX360 is built for on-the-go lifestyles, with up to Intel® Core™ i7 processor, a high-capacity lithium-polymer battery that can last for up to 12 hours between charges. So even on that long intercontinental flight, ZenBook Flip can go the distance with ease.



ASUS ZenBook Flip UX360UAK- Coming Soon

- 7th generation up to Intel® Core™ i7-7500U/ i5-7200U Processor
- Intel® HD Graphics 620
- Windows 10
- Super thin and light: 1.3kg and just 13.9mm thin
- 360-degree flip-screen with solid engineered, jewelry inspired multi-gear metal hinge
- 13.3(33.7) QHD+ (3200x1800) resolution with IPS 178 wide viewing angle with 100% sRGB and 72% NTSC color gamut support
- RAM 8GB LPDDR3
- Storage 512GB SATA3 M.2 SSD
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- 2x USB 3.0 ports (1 with USB Charge+); 1x Type C USB 3.1 gen 1; 1x HDMI; SD card reader
- Trendy colors with Icicle Gold and Mineral Gray
- Audio Powered by harman kardon
- Incredible 12 hours of battery life
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹29900

ASUS ZenBook Flip UX360CA

- 6th generation up to Intel® Core™ m3-6Y30 Processor,
- Windows 10
- Intel® HD Graphics 515
- Super thin and light: 1.3kg and just 13.9mm thin
- 360-degree flip-screen with solid engineered multi-gear metal hinge
- 13.3(33.7) FHD (1920x1080) resolution with IPS 178 wide viewing angle with 72%NTSC color gamut support
- RAM 4GB LPDDR3
- Storage SATA3 512G M.2 SSD
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- 2x USB 3.0 ports, 1x USB 3.1 Type C gen 1; 1x Micro HDMI; SD card reader
- Trendy colors with Icicle Gold and Mineral Gray
- Dual Speakers Powered by ICEpower, from Bang & Olufsen
- Incredible 12 hours of battery life
- 2 Years Global Warranty worth ₹2990 free

₹59990

ASUS ZenBook UX310

Ultra Sleek. Non-Stop Performance

For Working People | Young Executives | Entrepreneurs



Incredibly Slim and Light

The all-new ZenBook UX310 brings you elegance, sophistication and superb performance in a gorgeously slim and light design. Crafted from solid aluminum and featuring our iconic spun-metal Zen-inspired finish, ZenBook UX310 is a mere 18.35mm thin. And its travel-friendly weight of just 1.45kg means taking it with you is never a— it has all the performance you need to blitz through your working day. ZenBook UX310 makes everything easier, in style.



Every Detail Matters.

The stunning FHD (1920x1080) 13.3-inch display gives your eyes a visual treat, whether you're reading text, viewing photos or watching videos. The amazing resolution makes photo or video editing so much easier, with an incredible pixel density, every tiny detail pin-sharp and crystal-clear. And when you're web browsing, everything—even the smallest text—is easily visible!



ASUS ZenBook UX310UQ

- 7th-gen Intel® Core™ i5-7200U processors
- Windows 10
- 33.7cm (13.3) wide viewing angle FHD (1920x1080) Anti Glare
- Discrete Nvidia 940MX 2GB DDR3 Graphics
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- Storage SATA3 512G M.2 SSD
- RAM 4GB DDR4
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- 1 x USB 3.1 Type-C gen 1; 1xUSB 3.0; 2xUSB 2.0; 1 x HDMI, 1 x Combo audio jack; 1 x SD card reader
- Weighs Just 1.45kg & is 18.35mm thin
- Backlit keyboard with 1.6mm travel distance
- Intelligent Cooling system with ASUS IceCool Technology
- 2 Years Global Warranty worth ₹2990 free

₹74990



Incredible Performance

Superb mobile performance is the hallmark of ZenBook, and in ZenBook UX310 this is delivered by a 7th-generation Intel® Core™ processors, with DDR4 2133MHz RAM and discrete GT940MX graphics for ultra-smooth video and great gaming.

Advanced Storage Capacity

High-speed storage is crucial for fast application startup and an effortless computing experience, and it doesn't come much faster than the 512GB solid-state disk (SSD) in ZenBook UX310.



Ultra-Fast 802.11ac Wi-Fi

ZenBook UX310 lets you get connected faster and further with the latest 802.11ac Wi-Fi—it's up to 2.8 times faster than 802.11 b/g/n! And Bluetooth 4.1 lets you connect your favorite devices with less impact on battery life. ZenBook UX310 gives you the freedom to do whatever you need to do, wherever you want to do it!



ASUS ZenBook UX330

Ultra Sleek. Amazing Battery Life

For Working People | Young Executives | Entrepreneurs



Supremely Thin, Enduringly Elegant.

ZenBook UX330 is simply breathtaking. Its supremely elegant aluminum-alloy unibody chassis is an unbelievable 13.5mm thin. It weighs a feather-light 1.2kg. The numbers may be impressive, but its looks are even more so, with the stunning Zen-inspired spun-metal finish available in your choice of stylish Rose Gold or sophisticated Quartz Grey.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

13.5mm
Thin
1.2kg
Ultra-Light



Superb Performance

ZenBook UX330 has more than enough performance to cope with all your on-the-go productivity needs, with up to powerful 7th-generation Intel® Core™ i7 processor.

All-day Battery Life

ZenBook UX330 is built for serious mobility, with our exclusive energy-efficient design that helps it last for up to 12 hours between charges. ZenBook UX330 takes even the longest working day in its stride, with fewer trips to the power socket!

Every Detail Matters.

The stunning up to QHD+ (3200x1800) 13.3-inch display gives your eyes a visual treat, whether you're reading text, viewing photos or watching videos. The amazing resolution makes photo or video editing so much easier, with an incredible pixel density of 276 pixels per inch, every tiny detail pin-sharp and crystal-clear. And when you're web browsing, everything – even the smallest text – is easily visible!



Ultra-Fast 802.11ac Wi-Fi

ZenBook UX330 lets you get connected faster and further with the latest 802.11ac Wi-Fi –it's up to 2.8 times faster than 802.11 b/g/n! And Bluetooth 4.1 lets you connect your favorite devices with less impact on battery life. ZenBook UX330 gives you the freedom to do whatever you need to do, wherever you want to do it!

ASUS ZenBook UX330UA

- 7th generation Intel® Core™ i7-7500U/ i5-7200U Processor
- Windows 10
- Intel® HD graphics 620
- 33.7cm (13.3) wide viewing angle QHD+ (3200x1800) resolution/ FHD (1920x1080)
- All-day 12-hour battery life
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 33% blue light level
- Storage SATA3 512GB/256GB M.2 SSD
- RAM 8GB LPDDR3
- Integrated 802.11 ac
- Built-in Bluetooth 4.1
- Interface: 2 x USB 3.0; 1 x USB 3.1 type C Gen 1; 1 x micro-HDMI, combo audio jack, SD card reader
- Weighs Just 1.2kg & is 13.5mm Thin
- Backlit keyboard with 1.5mm travel distance
- Intelligent Cooling system
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹76990

ASUS ZenBook UX330CA

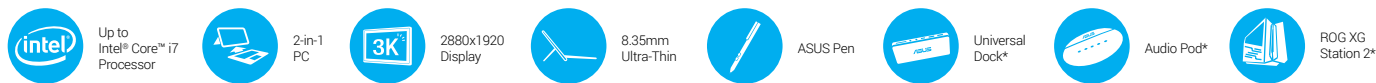
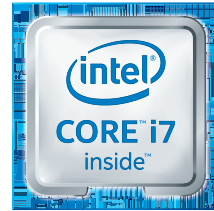
- 7th gen Intel® Core™ m3-7Y30 processor
- Windows 10
- Intel® HD graphics 615
- 33.7cm (13.3) wide viewing angle FHD (1920x1080) resolution
- All-day 12-hour battery life
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 33% blue light level
- Storage SATA3 256GB M.2 SSD
- RAM 4GB LPDDR3
- Integrated 802.11 ac • Built-in Bluetooth 4.1
- Interface: 2 x USB 3.0; 1 x USB 3.1 type C Gen 1; 1x micro-HDMI, combo audio jack, SD card reader
- Weighs Just 1.2kg & is 13.5mm Thin
- Backlit keyboard with 1.5mm travel distance
- Intelligent Cooling system
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹55990

ASUS Transformer 3 Pro T303

The World's Most Versatile PC

For Business People | Entrepreneurs | Young Executives | Creator



The world's Most Versatile PC. Powerful. Convenient. Expandable.

ASUS Transformer 3 Pro was designed with one purpose in mind: to give you performance you never thought possible in a 2-in-1. It's unbelievably powerful, amazingly convenient — and also incredibly expandable. Connect ROG XG Station 2 for gaming-grade graphics, experience awesome audio with the Audio Pod, be productive with the Universal Dock and be creative with the ASUS Pen. ASUS Transformer 3 Pro is much more than just a 2-in-1 — it's a mobile powerhouse.



* Universal Dock, Audio Pod & ROG XG Station 2 are sold separately.

The world's Most Versatile PC

ASUS Transformer 3 Pro is unbelievably powerful, amazingly convenient— and also incredibly expandable. Connect ROG XG Station 2 (external graphics dock) for gaming-grade graphics for VR and 4K gaming, experience awesome virtual 5.1 channel 360° surround audio with the Audio Pod, be productive with the Universal Dock and with the ASUS Pen, you can jot down your notes and ideas or simply indulge your artistic creativity. ASUS Transformer 3 Pro is much more than just a 2-in-1 — it's a mobile powerhouse.



ROG XG Station 2 –
External graphics dock



ASUS Pen –
1024 pressure levels stylus



Audio Pod –
Virtual 5.1 channel Bluetooth speaker



Universal Dock –
Connecting to all your devices

The Ultimate Take-Anywhere Performance

ASUS Transformer 3 Pro is packed with everything you need to maximize your productivity. Powered by up to the 6th-generation Intel® Core™ i7 processor and 16GB RAM, ASUS Transformer 3 Pro lets you blast through the toughest tasks, and the up to 512GB PCIe® x4 SSD gives you lightning-quick app load and boot times. The versatile, any-way-up USB Type-C connector also supports USB 3.1 Gen 2 devices at speeds up to 10Gbps. And that's not all: Its Thunderbolt™ 3 interface offers unbelievably fast 40Gbps data transfers via the USB Type-C port and also supports dual external 4K UHD displays.

Up to Core™ i7 Intel® CPU	Up to 512GB PCIe® x4 Gen3 SSD	Thunderbolt™ 3 40Gbps port	USB-C 10Gbps port
---------------------------------	-------------------------------------	----------------------------------	-------------------------



More Colors, More Detail, More Real

The 12.6-inch display on ASUS Transformer 3 Pro is quite remarkable. Not only does it offer superb detail with its 3K (2880 x 1920) resolution and 275ppi pixel density, but it has an extra-wide color gamut of 121% sRGB for more natural and realistic images.

Premium-Grade Metal. Pure Beauty.

Crafted from premium lightweight aluminum-magnesium alloy, ASUS Transformer 3 Pro is incredibly thin — measuring just 8.35mm. The alloy is also incredibly tough, helping protect ASUS Transformer Pro 3 from everyday scratches. Fine diamond-cut highlighting on the lid adds an extra touch of subtle beauty.



2880x1920 3K Display	121% sRGB	275 ppi
-------------------------	--------------	------------

ASUS Transformer 3 Pro T303UA

Tablet Keyboard

- Intel® Core™ i7-6500U/ i5-6200U Processor
- Windows 10
- 32.0 cm (12.6) WQ+ 2880x1920 wide viewing display, 121% sRGB
- Premium metallic design and diamond-cut lid
- Metal kickstand with a stepless hinge that lets users set the device at almost any viewing angle up to 170°
- 8.35mm ultra-thin and 790g light
- 512GB PCIeG3x4 M.2 SSD / 512GB SATA3 SSD
- 16/8GB of 1866MHz RAM for the ultimate performance
- Thunderbolt™ 3 provides unbelievably fast 40Gbps data transfers and support for dual external 4K UHD displays

- Interface 1x USB3.1 Type C (gen 2), 1x USB 3.0 / USB 2.0
- ASUS Pen offers 1024 levels of precision for completely natural note taking and sketching experiences
- Universal Dock is a hub that provides a full range connectivity ports
- Audio Pod includes four powerful speakers to deliver amazing 360° virtual 5.1-channel surround sound
- ROG XG Station 2 is an external graphics dock that gives ASUS Transformer 3 Pro desktop-grade graphics performance
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹110990

ASUS Transformer T101

Multiple Modes. Multiple Metallic Colors.

For Students | Working People | Young Executives



One Laptop. One Tablet. One Device.

Transformer Book T101HA is fresh, vibrant and stylish. It's a lightweight ultraportable 10.1in laptop with up to 11hrs battery life, and its brand-new reversible hinge enables four versatile modes — tablet, laptop, stand and tent — to suit whatever you want to do! The durable metal finish has stylish honeycomb-inspired patterning on the keyboard area, comes in three fresh and vivid colors. It features Windows 10, a full-size USB port on the tablet and a quad-core Intel® processor. Weighing just 580g in tablet mode, it's everything you need for your mobile lifestyle!

Intel Inside®. Amazing Experiences Outside.

Intel, the Intel logo, Intel Inside, Intel Inside logo, Intel Atom and Intel Atom Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Brilliantly Designed For Fun-Packed Freedom!

We designed Transformer Book T101HA using aluminum to make it tough, light and slim. It also feels great, and shrugs off everyday knocks and scuffs. With its fresh, vivid colors — Glacier Gray, Rose Gold and Mint Green — there's a T101HA for everyone. And the unique honeycomb-inspired pattern on the keyboard surround adds true individuality to T101HA —even the smallest details are important!



Four Versatile Modes To Match The Way You Work — Or Play!

Transformer Book T101HA's brand-new reversible hinge makes it even more versatile! Work productively in laptop mode, detach the tablet for catch up with your online life, flip it round and re-attach it to watch movies in stand mode, or use tent mode to share cool stuff with your friends and colleagues.

Enjoy Brighter, Sharper And Clearer Visuals

At 400cd/m², the gorgeous display is one of the brightest screens in its class, as well as having wide viewing angles! Exclusive ASUS Tru2Life video enhancement and TruVivid direct-bonding technology ensure the best possible images in any situation, with sharp, realistic videos and fewer annoying reflections.



The Ultimate Windows Experience!

Transformer Book T101HA comes with Windows 10, Office Mobile and Cortana pre-installed. With Windows 10 Continuum mode, Windows automatically adapts the interface to give you the perfect touch- or keyboard-based experience. And all the ports you need to connect devices on the go are built into the tablet, including USB, micro USB, micro HDMI, Micro SD and a headphone jack.



ASUS Transformer Book T101HA - Coming Soon

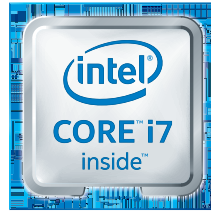
- Intel® Quad-Core Atom™ x5-Z8350 Processor
- Windows 10
- Intel® HD Graphics Gen8
- Premium metallic cover and honeycomb patterning on keyboard surround
- 4 versatile modes with brand-new reversible hinge (Laptop, Tablet, Tent & Stand modes)
- 25.6cm(10.1) HD (1280x800) wide-viewing-angle with 400cd/m2 brightness panel
- Ultraportable tablet weighs only 580g
- RAM 2GB DDR3
- 64GB eMMC storage and unlimited ASUS WebStorage (1-year free subscription)
- Integrated dual-band 802.11ac Wi-Fi & Bluetooth 4.1
- All-day battery life — up to 11 hours
- Comprehensive I/O ports on tablet (USB, micro USB, micro HDMI, micro SD)
- Ergonomic keyboard with 1.5mm key travel and Precision Touchpad
- 1 year global warranty

₹20990

ASUS R•SERIES

Next Gen Notebooks

For Students | Working People | Young Executives



The Next Gen high performance notebooks

The ASUS R series laptops are powered by the latest 7th-generation Intel Core i7 processor with the latest DDR4 RAM, and NVIDIA GeForce GT940MX graphics. Featuring a crisp full HD Anti Glare display for unmatched visuals & with Windows 10 preinstalled, R series is ideal for entry level gaming and quality entertainment tasks.



Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

Faster and Easier Connections with USB 3.1 Type-C

ASUS R Series gives you a wide array of connectivity options that include USB 3.1 Type-C, HDMI and VGA ports, a 3-in-1 SD/SDHC/SDXC card reader, and more to ensure compatibility with various peripherals and devices. The reversible USB Type-C port ensures a proper connection every time, right-side up, or upside down. USB 3.1 Type-C gives you data transmission speeds of up to 5Gbit/s – almost 10 times that of USB 2.0. You can transfer photos, music, and even large video files in a fraction of the time.



Polymer Battery, Industry's Highest Safety Standard

ASUS R Series has a Li-Polymer battery that gives you up to 800 charge cycles - 2.5 times the lifespan of standard Li-ion cylinder batteries. On top of that, a Li-Polymer battery retains up to 80% of its original charge capacity even after hundreds of charge cycles so you won't have to worry about deteriorating battery performance. It even takes up less space than similar Li-ion cylinder batteries, so you get a much thinner laptop. The resulting design reduces thickness from 31.5mm to 25.5mm - making your notebooks more mobile than ever!

Stays Cool, Even After Hours of Use

ASUS IceCool Technology gives R Series a unique internal design that addresses uncomfortable heating issues by preventing heat build-up under the palm rest. This keeps the palm rest surface between 28°C to 35°C – significantly lower than body temperature. An exclusive internal layout places heat producing components away from you, and when combined with exceptional cooling from the heat pipes and vents, ensures you stay comfortable even after long hours of use.



R558UQ

- 7th generation up to Intel® Core™ i7-7500U/ i5-7200U Processor
- DOS
- 39.6cm (15.6) FHD 1920x1080 Anti Glare
- NVIDIA® GeForce® 940MX 2GB DDR3 + Intel® HD graphics 620
- Storage 1TB 5400RPM
- RAM 4 GB DDR4
- Integrated 802.11ac, BT 4.0 (Dual band) 1*1
- **USB 3.0, USB 3.1Type C, USB 2.0, HDMI,**
- **ASUS Eye Care support, reduce up to 33% blue light level**

- **Premium design & Elegant brushed finish**
- **Reversible USB Type C port**
- 2x Faster and 20 percent more power efficient DDR4 Memory
- 7th Gen Intel® Core™ Processor
- SonicMaster with ICepower technology
- **Lithium Polymer Battery, 2.5x longer battery lifespan**
- **2 Years Global Warranty worth ₹2990 free**

Starts at ₹48990

ASUS A•SERIES

Bold colors, classic design.

For Students | Working People | Young Executives



Up to Intel® Core™ i5 Processor

ASUS Smart Gesture

IceCool Technology

High Definition Multimedia Interface

USB 3.0

Extended Battery Lifespan

SonicMaster

A Value-Packed Everyday Notebook with User-Centric Features

The ASUS A Series is the perfect all-round value laptop for work and play. Powered by a choice of Intel processors, the A Series is a stylish notebook designed for those looking to stand out from the crowd. The A Series immerses you in high quality ASUS SonicMaster-enhanced audio; and gives you a 2-second resume from sleep mode, so it's always ready at a moment's notice. What's more, there's also USB 3.0 for super-fast data transfer speeds.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel logo, the Intel Inside logo, Intel® Core™ and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Expressive Colors. Stunning Finishes.

Designed for daily computing, the stylish ASUS A Series comes in 8 expressive colors and a variety of textured finishes to make sure you stand out from the crowd. It features an elegant Zen-inspired spun finish or a brushed finish with a premium metallic look and feel. ASUS A Series has garnered numerous design accolades, including a 2014 Good Design Award.

Polymer Battery, Industry's Highest Safety Standard

ASUS A Series has a Li-Polymer battery* that gives you up to 800 charge cycles — 2.5 times the lifespan of standard Li-ion cylinder batteries. On top of that, a Li-Polymer battery retains up to 80% of its original charge capacity even after hundreds of charge cycles so you won't have to worry about deteriorating battery performance. It even takes up less space than similar Li-ion cylinder batteries, so you get a much thinner laptop. The resulting design reduces thickness from 31.5mm to 25.8mm — making your A Series more mobile than ever!

* Not available in certain models

Stays Cool, Even After Hours of Use

ASUS IceCool Technology gives A Series a unique internal design that addresses uncomfortable heating issues by preventing heat build-up under the palm rest. This keeps the palm rest surface between 28°C to 35°C — significantly lower than body temperature. An exclusive internal layout places heat producing components away from you, and when combined with exceptional cooling from the heat pipes and vents, ensures you stay comfortable even after long hours of use.



A555LF - Multicolour i3

- Intel® Core™ i3-5010U/ i3-5005U Processor
 - Windows 10
 - 39.6cm (15.6) HD 1366x768 Glare
 - VGA NVIDIA GeForce GT930M 2GB DDR3
 - Storage 1TB 5400RPM
 - RAM 4GB/8GB
 - Integrated 802.11b/g/n + Bluetooth 4.0
 - 2xUSB 3.0, USB 2.0, HDMI
 - Premium design
- ASUS Eye Care support, reduce up to 33% blue light level
 - Asus smart gesture technology for a smarter touchpad
 - Asus Sonicmaster technology for immersive audio experience
 - Lithium Polymer battery
 - 2 Years Global Warranty worth ₹2990 free

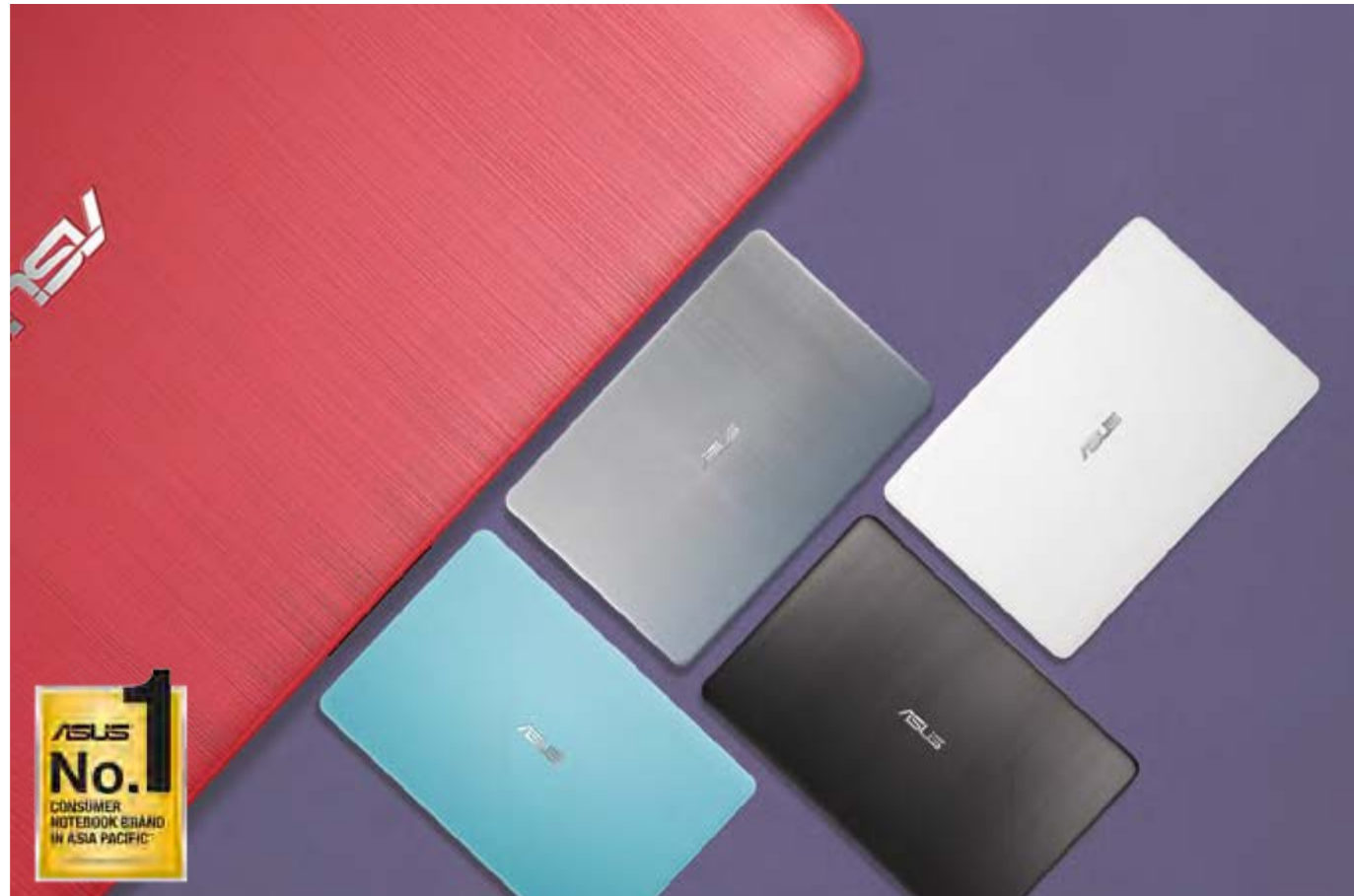
Starts at ₹38490



ASUS X540/A540

Classic design. Expressive colors

For Students | Working People | Young Executives



Enjoy a World of Color with ASUS Splendid Technology

To ensure only the very best images, ASUS Splendid Technology has color temperature correction to reproduce richer, deeper colors.

It features four visuals modes which can be accessed with a single click. Vivid Mode optimizes contrast for browsing photos or watching videos and movies; Eye Care Mode reduces blue light levels and is ideal when you're reading for long hours. Normal Mode has been tuned for daily tasks; while Manual Mode is for advanced color adjustments.

Intel Inside®. Extraordinary Performance Outside.

Intel, the Intel logo, Intel Atom and Intel Atom Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Expansive Audio, Tuned by Experts - SonicMaster

A mixture of hardware, software, and tuning, SonicMaster was developed with the clear goal of giving you the best notebook PC audio. A professional codec ensures precise sound performance; while an optimized amplifier, larger speakers and resonance chambers deliver powerful audio output and deeper bass. Additional signal processing helps fine tune the hardware, filtering noise and improving clarity so you can enjoy unrivalled audio on your X Series.

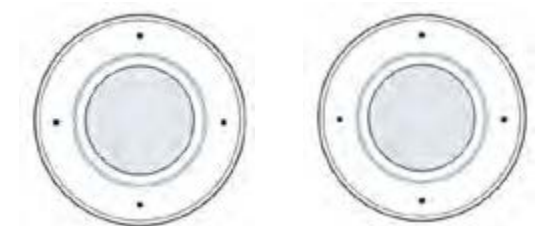
Elegant finished. Lightweight Design

ASUS X540/A540 has a solid and lightweight chassis that weighs just 1.9kg—ideal to take with you when you're out and about. Its premium brushed finish turns heads and makes sure that you stand out from the crowd.



Finely Crafted Speaker Design For Greater Sound

The X540/A540 features round speakers that maximize every cubic millimeter of available chassis space to give you better low frequency performance and reduced noise. The extra-large speaker chamber provides superior bass and excellent sound clarity.



A540LJ - Multicolour

- Intel® Core™ i3-5005U Processor
- Windows 10/DOS
- 39.6cm (15.6) Anti Glare FHD 1920x1080
- VGA NVIDIA GeForce GT920M 2GB DDR3
- Storage 1TB 5400RPM
- RAM 4GB
- Integrated 802.11b/g/n + Bluetooth 4.0
- USB 3.0, USB 3.1 Type C Port, USB 2.0, HDMI,

- ASUS Eye Care support, reduce up to 33% blue light level
- Asus smart gesture technology for a smarter touchpad
- Weighs just 1.9 kg
- USB Type C Connectivity
- 2 Years Global Warranty worth ₹2990 free

Starts at ₹34990

X540SA

- Intel® Pentium® N3710 Quad Core processor/ Intel® Celeron® N3060 Dual Core processor
- Windows 10/ DOS
- 39.6cm (15.6) HD 1366x768 Glare
- Intel® HD Graphics 5500
- Storage SATA 500GB 5400rpm
- RAM 4GB DDR3
- Integrated 802.11b/g/n, BT 4.0
- USB3.1 Type C (gen 1), USB 2.0, USB 3.0, HDMI
- Weighs just 1.9 kg

- ASUS Eye Care support, reduce up to 33% blue light level
- Asus smart gesture technology for a smarter touchpad
- USB Type C Connectivity
- Intelligent Cooling system with ASUS IceCool Technology
- 1 Year Global Warranty

Starts at ₹21990

Stays Cool, Even After Hours of Use

ASUS IceCool Technology gives X/A Series a unique internal design that addresses uncomfortable heating issues by preventing heat build-up under the palm rest. This keeps the palm rest surface between 28°C to 35°C – significantly lower than body temperature. This exclusive internal layout places heat producing components away from you, and when combined with exceptional cooling from the heat pipes and vents, ensures you stay comfortable even after long hours of use.

X540LA

- Intel® Core™ i3-5005U Processor
- Windows 10/ DOS
- 39.6cm (15.6) HD 1366x768 Glare
- Intel® HD Graphics 5500
- Storage SATA 1TB 5400rpm • RAM 4GB DDR3
- Integrated 802.11b/g/n, BT 4.0
- USB3.1 Type C (gen 1), USB 2.0, USB 3.0, HDMI
- Weighs just 1.9 kg

- ASUS Eye Care support, reduce up to 33% blue light level
- Asus smart gesture technology for a smarter touchpad
- USB Type C Connectivity
- Intelligent Cooling system with ASUS IceCool Technology
- 1 Year Global Warranty

Starts at ₹28990

ASUS EeeBook E 402

Mobile Performance, Elegantly Crafted

For Students | Working People | Young Executives



Compact Design for your Daily Tasks

The latest ASUS EeeBook is an affordable 14-inch compact and 1.65kg lightweight notebook. It gives you a larger display, more than adequate storage, and is packed with technologies designed to enhance your computing experience, making it the best choice for daily productivity tasks and entertainment.

Comfortable Computing

The full size chiclet keyboard features 1.6mm of key travel with little key float for a solid feel and more comfortable typing experience. Exclusive technology used in the production of smartphone touchscreens has been incorporated into the touchpad, giving you a highly sensitive surface for almost instantaneous response and incredible accuracy.

Powerful processor for smooth multitasking performance

ASUS EeeBook E402 features a powerful processor that gives it the power to handle all your daily computing needs. It gives you smooth multitasking performance to give you the perfect platform for working on Microsoft Office, watching movies, or surfing the web.



E402SA - Multicolour

- Intel® Dual-Core N3060 Processor
- Windows 10
- 35.5cm (14) HD 1366x768 Glare
- Intel® HD Graphics
- RAM 2GB DDR3
- Storage 32G EMMC
- 1xUSB 2.0, 1xUSB 3.0, 1xHDMI, BT 4.0, Wi-Fi 802.11ac

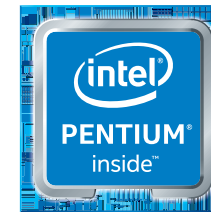
- ASUS Eye Care support, reduce up to 33% blue light level
- Easy Do-it-yourself HDD upgrade
- Elegant Design with Multiple colors
- Large touchpad with Asus Smart gesture technology
- Weighs Just 1.65Kg
- 1 Year Global Warranty

₹16990

ASUS EeeBook E200

Mobile performance. Elegantly crafted.

For Students | Working People | Young Executives



Uncompromised Performance, All Day Long

ASUS E200 is designed to keep you productive all day long, even when you're on the move. This compact and affordable 11.6-inch notebook weighs less than 1kg and allows you to watch the video for up to 13 hours on a full charge. Windows 10 gives you full compatibility with software and peripherals when compared to other operating systems.

Optimized Battery Life for All-Day Computing

ASUS E200 gives you up to 13hours* of battery life so you needn't worry about running out of batteries while on long flights, or when working out of libraries or coffee shops.



Vivid Colors with ASUS Splendid Technology

ASUS Splendid technology gives you vivid, accurate color by automatically fine-tuning various display settings to optimize all kinds of images. The result is richer, deeper colors and stunning visuals whether you're watching videos and movies, or browsing through your photos.



The latest 802.11ac Wi-Fi

ASUS E200 lets you get connected faster and further with the latest 802.11ac Wi-Fi which is nearly three times the speed of 802.11n. The Multi-user MIMO feature changes how Wi-Fi works by serving multiple devices simultaneously. E200 is ideal when multiple users are surfing the net, downloading files, or streaming video.

E200HA - Multicolour

- Intel® Quad-Core Atom™ x5-Z8350 Processor
- Windows 10
- 29.4cm (11.6) HD (1366x768) Glare
- Intel® HD Graphics Gen8
- 32GB EMMC
- RAM 2GB DDR3
- USB 2.0, USB 3.0, Micro HDMI
- Wi-Fi 802.11ac+Bluetooth 4.1 (Dual band)

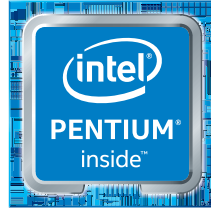
- ASUS Eye Care support, reduce up to 33% blue light level
- Elegant Design with Multiple colors
- Weighs just 980 gm
- Upto 13 Hours Battery Life
- Multi User MIMO feature
- 1 Year Global Warranty

₹15990

ASUS EeeBook E202

Mobile performance. Elegantly crafted.

For Students | Working People | Young Executives



Compact Design to Keep You Moving

ASUS VivoBook E202 is designed to keep you productive all day long, even when you're on the move. This compact and affordable 11.6-inch notebook weighs less than 1kg and allows you to surf the net for up to 8 hours on a full charge. Windows 10 gives you full compatibility with software and peripherals when compared to other operating systems.



Intel Inside®. Better Experiences Outside.

Intel, the Intel Logo, Intel Inside, Pentium, and Pentium Inside are trademarks or registered trademarks of Intel Corporation in the U.S. and/or other countries.

A Palette of Four Different Colors

ASUS VivoBook E202 turns heads no matter the color you choose. Take your pick and express yourself in four expressive colors — Silk White, Dark Blue, Thunder Blue, and Rouge.

Long Battery Life for All-Day Computing

ASUS VivoBook E202 gives you up to 8 hours of battery life so you needn't worry about running out of juice while you're working onflight or in a coffee shop, or when you're out and about.

USB 3.0,
USB type-C
MicroSD Card

Fully Equipped, Including USB 3.1 Type C

ASUS VivoBook E202 employs a simple yet elegant design. Despite its compact dimensions, it has numerous USB ports, a micro HDMI port, and a MicroSD card slot so you have everything you need for everyday computing.

USB 3.1 Type C even saves you time, with a reversible plug that fits the first time, every time.

Vivid Colors with ASUS Splendid Technology

Exclusive ASUS Splendid technology gives you vivid, accurate color by automatically fine-tuning various display settings to optimize all kinds of images. The result is richer, deeper colors and stunning visuals whether you're watching videos and movies, or browsing through your photos.



N
Normal



Eye Care



Vivid



Manual

E202SA - Multicolour



- Intel® Dual-Core N3060 Processor
- Windows 10 / DOS
- 29.4cm (11.6) HD 1366x768 Glare
- Intel® HD Graphics
- RAM 2GB DDR3
- Storage 500GB 5400 RPM
- USB 3.1 Type C Port, USB 2.0, USB 3.0, Micro HDMI, BT 4.0, Wi-Fi 802.11ac

- Battery Up to 8 Hours*
- Reversible USB Type C port
- Weighs just 1.25Kg
- Elegant Design with Multiple colors
- Large touchpad with Asus Smart gesture technology
- 1 Year Global Warranty

Starts at ₹17990

ASUS Zen AiO Pro™

The art of performance in stunning detail

For Working People | Young Executives | Entrepreneurs



A True Modern Masterpiece

To achieve the perfect combination of strength and slimness, Zen AiO Pro has a seamless unibody construction, forged from high-density aluminum extrusions. Even the one-piece stand has no seams or joints, making it incredibly strong and stable. To add beauty to strength, the back of Zen AiO Pro has a delicate brushed-metal finish that takes craftsmen 17 steps to complete. True passion, true dedication.

Best-in-Class Performance with Gaming-Grade Graphics

Zen AiO Pro has incredible performance to match its incredible looks. Inside the sleek exterior you'll find up to the latest Intel® Core™ i7 processors, the latest DDR4 memory, up to the latest ultra-fast PCIe® Gen3 x4 SSD storage, the gaming-grade graphics, the latest connectivity and more, all perfectly matched for silky-smooth responsiveness.

Immerse Yourself in 4K Panel and Touch Screen

A stunning PC needs suitably stunning visuals, so we've equipped Zen AiO Pro with a glorious 4K/UHD (3840 x 2160) IPS 10-point multi-touch display that not only shows every minute detail, but also has vividly-lifelike colors and wide 178° viewing angles. No matter how you look at it, Zen AiO's screen is a marvel.



Enter a New Era of Interaction with Intel® RealSense™ Camera

Zen AiO Pro boasts a futuristic 3D camera Intel® RealSense™ camera technology that gives you exciting new ways to interact with your PC. With its highly-accurate 3D facial recognition and the new Windows Hello feature, you just need your face to unlock your PC! And the twin array microphones give superbly-accurate voice recognition with Windows 10's Cortana. Enter a new era of computing with Zen AiO Pro!



A Fusion of Art & Technology

Zen AiO Pro is a precision-crafted masterpiece inspired by the spirit of Zen. It combines the simplicity of pure aluminum with the sophistication of advanced technology to create timeless yet practical beauty for your home. The elegant and incredibly-slim anodized aluminum cover and integral stand are hewn from solid aluminum. Zen AiO Pro is beautifully-finished in stunning Icicle Gold, enhanced with our iconic and unique spun-metal finish with its Zen-inspired concentric-circle pattern.

Intel Inside®. Extraordinary Performance Outside.
Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.



Zen AiO Pro Z240ICGT

- Intel® Core™ i7 6700T Processor
- Windows 10 Home
- 23.8", IPS, Ultra HD 3840x2160 (4K)
- Gaming-grade Discrete Graphics GTX960M 4GB GDDR5
- 16GB DDR4
- 512 GB Next-generation flash storage M.2
- PCI Express® 3.0 x4 SSD + 1TB HDD
- USB 3.1 Gen 2 Type-C, 2x faster than USB 3.0
- Futuristic Intel® RealSense 3D Camera
- Anodized aluminum in Icicle Gold with diamond cut finish
- Immersive Audio Experience with 6 speakers configured in stereo mode
- With USB 3.1 Type C Connectivity and in built Wi-Fi
- Stunning 4K IPS 10 point Multi-Touch Display
- A wider color gamut of up to 82% NTSC, 85% Adobe RGB and 100% sRGB for life like color.
- 3 years Onsite local warranty

₹1,57,990

ASUS AiO™ - ET2040

Simple, versatile and powerful.

For Students | Working People



Innovative Gesture Control*

Imagine controlling multimedia players or browsing the internet from up to five meters away from your computer. ASUS All-in-One PC ET2040 makes it all possible with advanced Hand-Gesture Recognition Software (HGRS) that uses the built-in camera to accurately interpret movements. Play songs or videos, adjust player settings, or zoom and rotate photos — all from a distance, without ever touching a screen, keyboard or mouse.

* Available in select models only.



*Available in select Models only.



ASUS SonicMaster Technology

ASUS All-in-One PC ET2040 has built-in stereo speakers powered by ASUS SonicMaster technology for the ultimate audio experience. Enjoy deeper and richer bass, wider frequency response, true-to-life surround sound, powerful output, distinct vocals, and pristine clarity. Every song, movie, and game sounds better, thanks to carefully-balanced dynamic audio.

Built-in Apps

Produce, play and share. Experience a wide range of pre-installed apps with ASUS All-in-One PCs and desktops. Varying from apps for work or play, we have it all covered. Use PhotoDirector to efficiently manage your photos, complete adjustment and edit, or use PowerDirector to produce high-quality home videos. With the exclusive ASUS Manager, you can optimize and access various tools and apps effortlessly in a snap. Fingertaps Instrument and JigsWar are perfect for playing together with family and friends. Discover them now and enjoy.



Complete Connectivity

Ultra-fast USB 3.0 with smart charging

With three SuperSpeed USB 3.0 ports, ASUS All-in-One PC ET2040 can recharge your smartphones, tablets or other USB devices up to 50% faster* than with USB 2.0, and transfer data between devices up to 10 times faster.* And what's more, USB 3.0 is fully compatible with all your existing USB 2.0 devices!

ET2040IUk

- Intel® Pentium® J2900 Quad Core (Up to 2.6GHz, 2M)
- Windows 10 /DOS
- Screen 49.5 cm (19.5) HD
- VGA Intel® HD Graphic
- 500GB HDD 5400RPM • 4GB DDR3 Memory
- Wi-Fi
- Left side: 3x USB 3.0, 1x HDMI-out, 1x 3-in-1 card reader
- 1x RJ-45 port, 1x DC-in
- Right side: 3x USB 2.0, 1x microphone jack, 1x headphone jack 1x Kensington lock
- Inbuilt Battery
- Wired KeyBoard & Mouse

- Smart Backup Power prevents Data Loss
- Elegant and Slim space saving Design
- Faster Data transfer with USB 3.0 and in built Wi-Fi
- SonicMaster Audio for immersive Audio Experience
- 1 Year Local Warranty

Starts at ₹25,490

* Conditions Apply

No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufacturer in the world



Wi-Fi 802.11 b/g/n



Inbuilt battery



Fast data transfer



SonicMaster Audio

Smart backup power prevents power loss

If you've ever lost files due to sudden loss of electrical power-whether caused by brown outs, blackouts or even accidental unplugging by pets or children-you'll appreciate ET2040's clever built-in backup power. Going a step further from the traditional AiOs which solely depend on continuous Power input, ET2040 has a built-in battery that allows it to remain powered up for up to 1 hour without any need for external power input which gives you plenty of time to save all your ongoing tasks.

Incredibly Fast and Responsive

Whether you just want to edit your photos, add the finishing touches to your latest high-definition video, kick back with a streaming movie or immerse yourself in a game, the ASUS All-in-One PC ET2040 has all power you'll need



ASUS AiO- ET2231/30

Simple, versatile and powerful.

For Students | Working People



No.1 Motherboard
in The World
ASUS is No. 1 Motherboard manufacturer in the world



Wi-Fi
802.11 b/g/n



Fast data
transfer



SonicMaster
Audio



Expandable memory. Super-fast charging.

ET2230/31 Series features Dual In-Line Memory Module door (DIMM door), this allows you to seamlessly expand your PC's memory in seconds! Another awesome feature is ASUS Ai Charger II. This exclusive technology charges your smartphones and tablet without having to leave your PC switched on giving you convenience as well as saving power. Your devices will be charged in super-quick time too. It lets you recharge your smartphones, tablets, and other USB devices up to 50% faster⁴ as well as transfer data between devices up to 10 times (10x) faster than USB 2.0.

Stunning 21.5-inch Full HD Display

ET2230/31 Series features an LED-backlit display that offers instant-on brightness and allows the PC to be ultra-slim. The stunning edge-to-edge 21.5-inch widescreen display makes everything you see vivid and vibrant. Enjoy true-to-life colors with every image, Full HD 1920x1080 resolution lets you enjoy games and movies in impeccable detail with amazing color and contrast.



Uncompromising Performance

Powered by all-new 4th-generation Intel® processors, ET2231 Series consumes less energy but still delivers outstanding performance. Switch seamlessly between applications for effortless multitasking whether you're web surfing, creating multimedia-rich presentations or home video editing. With Intel® Turbo Boost Technology 2.0 you'll spend less time waiting when doing demanding tasks, with an automatic burst of speed whenever it's required. The ET2231 Series meets all your needs.



Innovative Gesture Control*

Imagine controlling multimedia players or browsing the internet from up to five meters away from your computer. The ET2231 series makes it all possible with Advanced Hand-Gesture Recognition Software (HGRS) that uses the built-in camera to accurately interpret movements. Play songs or videos, adjust player settings, or zoom and rotate photos — all from a distance, without ever touching a screen, keyboard or mouse.

*Available in select Models only.

Stay Connected

Connect and share with family and friends

With HDMI output port, you can connect easily to a secondary display or an HDTV for big-screen entertainment. An optional TV tuner lets you watch your favorite shows with plug and play ease, while the Electronic Program Guide with scheduled recording means you'll never miss a moment².



Seamless wireless file-sharing and ultra-fast connection

Your important data is always within reach with ASUS storage innovations. Thanks to 100GB of free ASUS WebStorage, keep your data safe in the cloud, accessing it anywhere and anytime for easy sharing. ET2231 Series also lets you connect on both the 2.4GHz and 5GHz Wi-Fi with the latest 5G 802.11ac Wi-Fi adapter, for up to three times (3X) faster performance than current generation 802.11n Wi-Fi with more reliable signal strength.



ET2231IUK/ET2230IUK

- Intel® Core™ i3 4005U/i5 4460T Processor
- Windows 10 / DOS
- Screen 55.8 cm (22) FHD1920X1080
- 1TB HDD
- 4GB DDR3 Memory • DVD Writer
- SidePort: 2x USB 3.0 ports, (one supports Ai Charger II), 1x USB 2.0, 1x Headphone, 1x Microphone, 1x MMC.SD.SDHC.SDXC.MS.MS PRO carder reader
- BackPort: 2x USB 3.0 ports, 1x USB 2.0, 1x Power input, 1x LAN 1x HDMI-Out, 1x Kensington lock slot
- Dimm Door for easy memory upgrade
- Elegant Space saving design
- SonicMaster Audio for immersive audio experience
- Faster Data transfer with USB 3.0
- Smart performance with latest intel processors
- Ultra sharp FHD display
- 1 Year Local Warranty

Starts at ₹32,990

ASUS K20 Desktop

All You Need for Everyday Computing

For Students | Working People



No.1 Motherboard
in The World
ASUS is No. 1 Motherboard manufacturer in the world



SonicMaster
Audio



UltraQuiet
Computing



Stringent
quality tests



Ultra-compact
Design



Fast data
transfer

Stylish and space-saving design

ASUS K20 is a stylish and elegant PC for the modern home. From its brushed metal finished front panel to its elegant gold power bar, the well-crafted ASUS K20 makes a wonderful addition to any room of your house. The 10-liter chassis takes up very little space, allowing you to place it under the table in your study or beside your TV.



Smart multimedia performance

ASUS K20 is powered by the 6th generation Intel® processors to give you significantly faster and more efficient multitasking performance over previous iterations. DDR4 memory provides speeds twice faster than DDR3. ASUS K20 enhances your daily computing experience, making online shopping, writing blogs, conducting presentations, or watching movies all the more enjoyable.



Expansive Audio, tuned by experts

A mixture of hardware, software, and tuning, ASUS SonicMaster was developed with the clear goal of giving you the best PC audio. A professional codec ensures precise sound performance; while an optimized amplifier, larger speakers and resonance chambers deliver powerful audio output and deeper bass. Additional signal processing helps fine tune the hardware, filtering noise and improving clarity so you can enjoy unrivalled audio on your ASUS K20.



Windows 10 Home

Windows 10 brings the desktop back to the forefront, complete with the familiar convenience of the Start Menu. It also adds an Edge browser that lets you access the web with blistering speed and useful new functions.

Environment friendly ultra-quiet

ASUS PC K20 isn't just superb in performance, it's extremely quiet as well. You won't be disturbed when you leave K20 on overnight, as it runs whisper-quiet below 25dB at idle - more quiet than a typical library. No more disturbance when your studying or busy on work.



SuperSpeed USB 3.1 transmission

ASUS K20 features SuperSpeed USB 3.1 transferring data up to 20 times faster than USB 2.0, and 2 times faster than USB 3.0. Besides, it also comes with all the connectivity options you need. HDMI output ports lets you hook your K20 up to an HDTV to supersize your entertainment. SATA 6Gbit/s ports offer blisteringly fast data transfer speeds, letting you save large files or quickly load games.



K20CD

- 6th Gen Intel® Core™ i5 6400 processor / 6th Gen Intel® Core™ i3-6400 processor
- DOS
- 1TB HDD 7200rpm
- 4GB DDR4 Memory • DVD Writer
- Front I/O: 1x Card Reader, 1x Headphone, 1x Microphone 2x USB 3.0
- Rear I/O: 1x Headphone, 1x Microphone, 1x Line-in, 1x RJ45 LAN, 1x VGA(D-Sub)-Out, 1x HDMI-Out, 2x USB 3.1 type A, 2x USB 3.0, 2xUSB2.0, 1x Power DC Jack, Kensington lock 1x Padlock

- Latest intel 6th gen core processors
- Super fast DDR4 RAM
- SonicMaster Audio for immersive audio experience
- Ultra Fast Data transfer with USB 3.1
- Compact Space saving Design
- Environment friendly Ultra Quiet operation
- 3 Years Onsite Local Warranty

Starts at ₹32,490

K20CE

- Intel® Pentium® N3700 Quad Core/ N3050 Dual Core processor
- DOS
- 1TB HDD 7200rpm
- 4GB DDR3 Memory • DVD Writer
- Front I/O: 1 x Card Reader, 1 x Headphone, 1 x Microphone 2 x USB 3.0
- Rear I/O: 1x Headphone, 1x Microphone, 1x Line-in, 1x RJ45 LAN, 1x VGA(D-Sub)-Out, 1x HDMI-Out, 2x USB 3.1 type A, 1x USB 3.0, 1x Power DC Jack, 1x Kensington lock
- Wired keyboard & mouse

- Latest intel Quad core processors
- SonicMaster Audio for immersive audio experience
- Ultra Fast Data transfer with USB 3.1
- Compact Space saving Design
- Environment friendly Ultra Quiet operation
- 3 Years Onsite Local Warranty

Starts at ₹18,990

Grow Your Business With ASUSPRO

ASUSPRO is meant for business. Designed for business users, the ASUSPRO line-up offers top-tier reliability, manageability, security, expandability, flexibility, a great user experience, and warranties that meet the needs of any kind of business. Read on to learn more about why ASUSPRO is your best business partner.



Enterprise-Class Security and Manageability

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

Longer Product Lifecycles

When an IT investment decision is made, IT departments expect to stick with it for a time-span often measured in years. Any change during this time means the whole process needs to be repeated, from planning and acquisition, to deployment and infrastructure implementation. That's why IT departments require products with a long lifecycle. ASUSPRO PCs are reliable, with long lifecycles that allow businesses to add to their fleets at a later date.

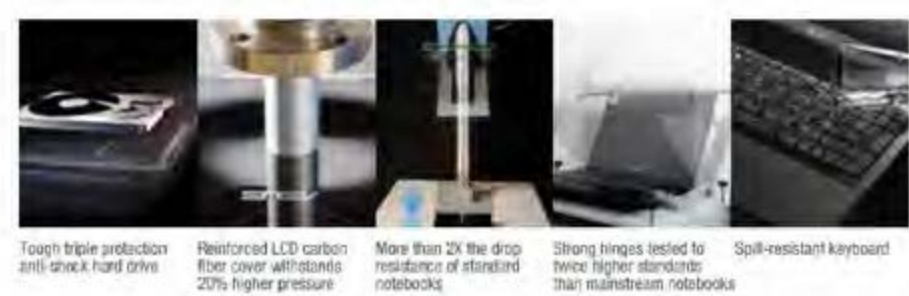
Worldwide Warranty and Service

The ASUSPRO Service Package offers a wider range of solutions that go beyond the standard warranty to meet the needs of business-critical IT environments. The extended offerings protect a customer's business, not just the hardware but also by helping them customize a service solution that best meets their needs.

The Best User Experience

Business PCs are often used for long periods, day after day, so their design needs to pay more attention to the details. We understand the needs of businesses, and we design our products around needs of users. We offer slimmer, lighter, yet tougher notebooks with comfortable keyboards and antiglare displays for better viewing; as well as tool-free desktop PCs in a range of form factors, with excellent security features such as built-in chassis intrusion alerts.

Top Reliability



Business and organization users demand higher standards and greater reliability, so all ASUSPRO series PCs are strictly quality-tested to much higher industry standards than mainstream PCs. They are proven to be highly durable in drop tests, hinge cycle tests, and panel pressure tests. They also ship with antishock hard drives that includes a triple protection mechanism to ensure data is always safe.



ASUSPRO Notebook Series

Business notebook with reliability, flexibility, and Best Productivity



Ultra portable design



Tough Carbon Material



Fingerprint Scabber



Spill Resistant Keyboard



Comfortable Keyboard



USB 3.0



SonicMaster Audio

B8430UA

- Intel® Core™ i7-6500U Processor
- Windows 10 pro
- 35.5cm (14) FHD (1920x1080) Anti-Glare
- Intel® HD Graphics 520
- Storage 1TB 5400RPM, +SATA3 256G M.2 SSD+TPM
- 8GB DDR4 Memory
- 4xUSB 3.0, 1xHDMI, BT 4.1, Wi-Fi
- Ultra Portable 1.57Kg
- Water Spill Resistant
- Military Grade Reliability & carbon-reinforced screen cover
- 3 Year Global Warranty

₹93890

P2420LA

- Intel® Core™ i3-5005U Processor,
- DOS
- 35.5cm (14) HD (1366x768) Anti-Glare
- Intel® HD Graphics 5500
- Storage 1TB 5400RPM
- 4GB DDR3 Memory
- USB 2.0, 3xUSB 3.0, 1xHDMI, BT 4.0, Wi-Fi
- 11 hours battery (6 cell, based on mobile mark test office productivity mode)
- 2 Year Global Warranty

₹30190

P2430UA

- Intel® Core™ i5-6200U Processor,
- DOS
- 35.5cm (14) HD (1366x768) Anti-Glare
- Intel® HD Graphics 520
- Storage 1TB 5400RPM
- 4GB DDR4 Memory
- USB 2.0, 3xUSB 3.0, 1xHDMI, BT 4.0, Wi-Fi
- 11 hours battery (6 cell, based on mobile mark test office productivity mode)
- 2 Year Global Warranty

₹37990

P2420SA

- Intel® Pentium® N3700 Quad Core
- DOS
- 35.5cm (14) HD (1366x768) Anti-Glare
- Intel® HD Graphics 5500
- Storage 500GB 5400RPM
- 4GB DDR3 Memory
- USB 2.0, 3xUSB 3.0, 1xHDMI, BT 4.0, Wi-Fi
- 11 hours battery (6 cell, based on mobile mark test office productivity mode)
- 2 Year Global Warranty

₹25490

ASUSPRO Desktop PC Series

Desktop PC with Productivity for Your Business Needs

No.1 Motherboard in The World
ASUS is No. 1 Motherboard manufacturer in the world



Manage BIOS with Mouse



Save Energy up to 40%



100% Solid Capacitor



Smart Cooling System



USB 3.0

D320MT

- Intel® Core™ i5-6400 processor
- DOS
- 49.5 cm (19.5) HD 1366x768
- VGA Intel® H110
- 1TB SATA 7200RPM HDD
- 4GB DDR4 Memory
- Front I/O Port : 2 X USB 3.0, 1 x Microphone, 1 x Headphone, 1 x 6-in-1 Card Reader (SD CRD)
- Rear I/O Port : 2 x USB 2.0, 2 x USB 3.0, 2 x PS/2, 1 x HDMI, 1 x VGA(D-Sub), 1 x Display, 1x RJ45 LAN, 1 x 8 Channel Audio 3 Ports, 1 x COM port
- Wired KeyBoard & Mouse
- 3 Year Onsite Local Warranty

₹34990

D320MT

- Intel® Core™ i3-6100 processor
- DOS
- 49.5 cm (19.5) HD 1366x768
- VGA Intel® H110
- 500GB SATA 7200RPM HDD
- 4GB DDR4 Memory
- Front I/O Port : 2 X USB 3.0, 1 x Microphone, 1 x Headphone, 1 x 6-in-1 Card Reader (SD CRD)
- Rear I/O Port : 2 x USB 2.0, 2 x USB 3.0, 2 x PS/2, 1 x HDMI, 1 x VGA(D-Sub), 1 x Display, 1x RJ45 LAN, 1 x 8 Channel Audio 3 Ports, 1 x COM port
- Wired KeyBoard & Mouse
- 3 Year Onsite Local Warranty

₹27990

D320MT

- Intel® Pentium® G4400 processor
- DOS
- 49.5 cm (19.5) HD 1366x768
- VGA Intel® H110
- 500GB SATA 7200RPM HDD
- 4GB DDR4 Memory
- Front I/O Port : 2 X USB 3.0, 1 x Microphone, 1 x Headphone, 1 x 6-in-1 Card Reader (SD CRD)
- Rear I/O Port : 2 x USB 2.0, 2 x USB 3.0, 2 x PS/2, 1 x HDMI, 1 x VGA(D-Sub), 1 x Display, 1x RJ45 LAN, 1 x 8 Channel Audio 3 Ports, 1 x COM port
- Wired KeyBoard & Mouse
- 3 Year Onsite Local Warranty

₹22990

ASUS Accessories

ASUS Universal Dock

The Little Box for Big Connections

- Multiple connections
- Work or Play without Interruption
- Compact and Stylish design

₹13990

SD Card

Audio In

Audio Out

USB C

USB 3.0

Lan

VGA

HDMI

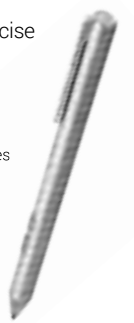


ASUS Pen

Intuitive, Accurate and Precise

- Natural, Pen-like Feel
- Accurate, at Any Angle
- Smooth-flowing Lines and Curves
- Near-Instant Response
- Up to 10 Months of Battery Life

₹4990



N65W 03 Adapter

Power to keep working everywhere

- Plug and charge convenience at any power point
- Compact, travel-friendly dimensions (8.8 x 8.8 x 3.05cm, adapter only).
- Compatible with X series/ A series/ K series.
- Output power : +19V/3.42A 65W.
- Weight : 0.230Kg (Without power cord).
- DC cable length : 2.5m.
- Available colour : black

₹1799



ASUS Mini Dock

Mini Size. Big Expansion.

- Less size, more connections
- Multi-talented USB Type-C

₹6990

TYPE C

USB 3.0

HDMI



UT280 Wired Mouse

Shift into precision gaming

- Accurate 1000 dpi
- Precise optics
- Ambidextrous build
- Effortless USB 2.0

₹399



ASUS EOS Carry Bag

Carry your notebook in style!

- can be used as shoulder bag, notebook carry bag or protective sleeve.
- Multiple pockets to safely store tablets and other accessories.
- Safely protects your notebook from everyday bumps and knocks.
- Lightweight easy to carry.
- Waterproof construction protects your notebook.
- Cushioned laptop compartment for extra safety.
- Compatible for T100/ X205/ X200 series notebooks.

₹1499



ZenPower 10050mAh

Big Capacity Power Bank in a Compact and Premium Design



Model: ABTU005

Battery Type
• Lithium-ion rechargeable cell

Input: DC 5V 2A
Output: **DC 5.1V 2.4A Quick Charging**
It can charge Tablet as well

Rated Capacity
• 3.6V / **10050mAh**

Charging Time
• 6hrs with 5V/2A standard cable
• 9hrs with 5V/1A standard cable

Dimension
• **90.5 x 59 x 22 mm** | **Weight: 215g**

- Security Features**
- Temperature Protection
 - Short circuit Protection
 - Reset Protection
 - Input over Voltage Protection
 - Output over Voltage Protection
 - Input reverse direction protection
 - Over charge/over discharge protection
 - Output Over Current Protection
 - Cell PTC Protection
 - adapter protection
 - Jeita Protection
- Colours**
- Osmium Black, Sheer Gold, Glamour Red, Azure Blue, Brilliant Silver

2.4_A

Output for Ultra Fast Charging

1.8_x

Longer Lifespan with JEITA Protection



Starts at ₹2499

Zenfone 3

Over 2 times

Zenfone 3 Laser

Over 2 times

Zenfone Selfie

Over 2 times

Zenfone Go

Over 3 times

iPhone 6 Plus

Over 3 times

ZenEar

Patented Transmission-Tube Design

Inspired by the human cochlea, this special transmission-tube design effectively absorbs reflected sound and provides the astounding bass depth!

₹1299

Design Aesthetic

A product of incredible design and craftsmanship. Precision-crafted through CNC machining and diamond-cut processes. Lightweight acrylonitrile butadiene styrene (ABS) construction.

Ergonomically-Designed for a Precise Fit

ZenEar is designed to fit the human ear just right. It fits comfortably, with the bass tube and plug angled at 70° and 120° respectively.

Built-in Microphone

Unilateral microphone wire design puts the microphone closer to the user's face for clearer voice pick-up

Crystal-Clear Sound Delivery

Careful tuning and design ensures ZenEar reduces the adverse effects of cavity resonance to give users the best sound quality.



Gaming Series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
GX800	Intel® Core™ i7 6820HK Processor	Windows 10 Pro	Dual Graphics GTX1080 SLI with 8GB GDDR5X VRAM	46.7 cms (18.4) UHD	64GB DDR4	3x512GB PCIE Gen3x4 SSD (RAID0)	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹611990
G701	Intel® Core™ i7 6820HK Processor	Windows 10 Pro	Discrete NVIDIA GTX1080 with 8GB GDDR5X VRAM	43.9cm (17.3) FHD, 120Hz	32GB DDR4	2x 512GB PCIE Gen3x4 M.2 SSD	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹ 326990
G752VS	Intel® Core™ i7-6820HK processor	Windows 10	NVIDIA GTX1070 with 8GB GDDR5 VRAM	43.9cm (17.3) UHD	32GB DDR4	SATA 1TB+512GB NVMe PCIEG3*4 M.2 SSD	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹285990
GL502VS	Intel® Core™ i7-6700HQ processor	Windows 10	GTX1070 with 8GB GDDR5	39.6cm(15.6) FHD	32GB DDR4	1TB HDD + 256GB M.2 PCIEG3x4 SSD	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹175990
GL552VW	Intel® Core™ i7-6700HQ processor	Windows 10	GTX960M with 4GB GDDR5 VRAM	39.6cm(15.6) IPS FHD	16GB DDR4	1TB 7200RPM + 256GB M.2 PCIEG3x4 SSD	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹100990
GL552VX	Intel® Core™ i7-6700HQ processor	Windows 10	GTX950M with 4GB GDDR5 VRAM	39.6cm(15.6) FHD	8GB DDR4	1TB 7200RPM	DVD RW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹84990

Zenbook series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
UX390UA	Intel® Core™i7-7500U/ i5-7200U Processor	Windows 10	Intel® HD Graphics 620	31.7cm (12.5) FHD	8/16GB LPDDR3	SATA3 512G M.2/PCIEG3x4 512G M.2	-	USB Type-C , USB 3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	Starts at ₹113990
UX360UAK	Intel® Core™i7-7500U/ i5-7200U Processor	Windows 10	Intel® HD Graphics 620	33.7cm (13.3) QHD+	8GB LPDDR3	512GB SATA3 M.2 SSD	-	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹92990
UX360CA	Intel® Core™ M3-6Y30 Processor	Windows 10	Intel® HD Graphics 515	33.7cm (13.3) FHD	4GB LPDDR3	SATA3 512G M.2 SSD	-	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹59990
UX310UQ	Intel® Core™ i5-7200U processors	Windows 10	NVIDIA 940MX 2GB DDR3 Graphics	33.7cm (13.3) FHD	4GB DDR4	SATA3 512G M.2 SSD		USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	HD WebCam	2 Years Global	₹74990
UX330UA	Intel® Core™ i7-7500U/ i5-7200U Processor	Windows 10	Intel® HD graphics 620	33.7cm (13.3) QHD+	8GB LPDDR3	SATA3 512GB/256GB M.2 SSD	-	USB 3.1Type C, USB 3.0 ,BT4.1, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹76990
UX330CA	Intel® Core™ m3-7Y30 processor	Windows 10	Intel® HD graphics 615	33.7cm (13.3) FHD	4GB LPDDR3	SATA3 256GB M.2 SSD	-	USB 3.0, BT4.0, Wi-Fi	HD WebCam	2 Years Global	Starts at ₹55990

Transformer series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
T303UA	Intel® Core ™ i7-6500U/ i5-6200U Processor	Windows 10	Intel® HD graphics	32.0 cm (12.6) WQ+ / WQHD+	16/8GB of 1866MHz	512GB PCIEG3x4 M.2 SSD /512GB SATA3 SSD	-	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	2MP IR + 13MP Dual Cam	2 Years Global	Starts at ₹110990
T101HA - Coming Soon	Intel® Quad-Core Atom™ x5-Z8350 Processor	Windows 10	Intel® HD Graphics Gen8	25.6cm(10.1) HD	2GB DDR3	64GB eMMC	-	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	2MP IR + 13MP Dual Cam	2 Years Global	₹20990

A series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
A555LF - Multicolour	Intel® Core™ i3-5010U Processor	Windows 10	NVIDIA GeForce GT930M 2GB DDR3	39.6cm (15.6) HD	4GB/8GB DDR3	1TB 5400RPM	DVDRW	USB3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	Starts at ₹38490
A540LJ - Multicolour	Intel® Core™ i3-5005U Processor	Windows 10 / DOS	NVIDIA GeForce GT920M 2GB DDR3	39.6cm (15.6) FHD	4GB DDR3	1TB 5400rpm	DVDRW	USB3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	Starts at ₹34990

R558 Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
R558UQ	Intel® Core™ i7-7500U/i5-7200U Processor	DOS	NVIDIA® GeForce® 940MX 2GB DDR3 +Intel® HD graphics 620	39.6cm (15.6) FHD	4GB DDR4	1 TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	Starts at ₹48990

X Series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
X540LJ - Multicolour	Intel® Core™ i3-5005U Processor	Windows 10 / DOS	NVIDIA GeForce GT920M 2GB DDR3	39.6cm(15.6) FHD (1920x1080)	4GB DDR3	1TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	VGA WebCam	1 Year Global	Starts at ₹34990
X540SA - Multicolour	Intel® Pentium® N3710 Quad Core / Celeron® N3060 Dual Core processor	Windows 10 / DOS	Intel® HD Graphics	39.6cm(15.6) HD (1366x768)	4 GB DDR3	500 GB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	VGA WebCam	1 Year Global	₹21990
X540LA - Multicolour	Intel® Core™ i3-5005U Processor	Windows 10 / DOS	Intel® HD Graphics	39.6cm(15.6) HD (1366x768)	4GB DDR3	1TB 5400rpm	DVDRW	USB 3.1Type C, USB 3.0 ,BT4.0, Wi-Fi	VGA WebCam	1 Year Global	₹28990

Eeebook Series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
E202SA-Multicolour	Intel® Dual-Core Celeron® N3060 Processor	Windows 10 / DOS	Intel® HD Graphics	29.4cm(11.6) HD (1366x768)	2GB DDR3	500 GB 5400rpm	-	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	VGA WebCam	1 Year Local	Starts at ₹17990
E402SA - Multicolour	Intel® Dual-Core N3060 Processor	Windows 10	Intel® HD Graphics	35.5cm(14) HD (1366x768)	2GB DDR3	32GB EMMC	-	USB3.0, USB 2.0, BT4.0, Wi-Fi	VGA WebCam	1 Year Local	₹16990
E200HA- Multicolour	Intel® Quad-Core AtomTM x5-Z8350 Processor	Windows 10	Intel® HD Graphics	29.4cm(11.6) HD (1366x768)	2GB DDR3	32GB EMMC	-	USB3.0, USB 2.0, BT4.0, Wi-Fi	VGA WebCam	1 Year Local	₹15990

Pro Series Notebooks

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
B8430UA	Intel® Core™ i7 6500U Processor	Windows 10 Pro	Intel® HD Graphics	35.5cm(14) FHD (1920x1080)	8 GB DDR3	1 TB 5400rpm+ 256 GB M.2 SSD + TPM	-	USB3.0, BT4.0, Wi-Fi	VGA WebCam	3 Years Local	₹93890
P2430UA	Intel® Core™ i5 6200U Processor	DOS	Intel® HD Graphics	35.5cm(14) HD (1366x768)	4 GB DDR3	1 TB 5400rpm	DVDRW	USB3.0, BT4.0, Wi-Fi	VGA WebCam	2 Years Global	₹37990

Pro Series Desktop

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
D320MT	Intel® Core™ i5 6400U Processor	DOS	Intel® HD Graphics	49.5cm(19.5) HD (1366x768)	8 GB DDR3	1 TB 5400rpm	-	USB3.0, USB 2.0, BT4.0, Wi-Fi	VGA WebCam	3 Years Local	₹34990
D320MT	Intel® Core™ i3 6100U Processor	DOS	Intel® HD Graphics	49.5cm(19.5) HD (1366x768)	4 GB DDR3	500 GB 7200rpm	DVDRW	USB3.0, USB 2.0, BT4.0, Wi-Fi	VGA WebCam	3 Years Local	₹27990
D320MT	Intel® Pentium® G4400Processor	DOS	Intel® HD Graphics	49.5cm(19.5) HD (1366x768)	4 GB DDR3	500 GB 7200rpm	-	USB3.0, USB 2.0, BT4.0, Wi-Fi	VGA WebCam	3 Years Local	₹22990

ASUS Desktop

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
ROG GT51CA	Intel® Core™ i7-6700K Processor	Windows 10	NVIDIA® GeForce® GTX1080 8GB GDDR5X-SLI	-	64 GB DDR4 (OC)	3 TB + 512 GB PCIE Gen3 x4 SSD M.2 SSD	Bluray	USB 3.1Type C, USB 3.0, BT4.0, Wi-Fi	-	3 Years local	₹330990
ROG G20CB	Intel® Core™ i7-6700 Processor	Windows 10	NVIDIA® GeForce® GTX1080 with 8GB GDDR5X	-	32 GB DDR4	3 TB + 256 GB M.2 PCIE Gen3 x4 SSD	Bluray RW	USB 3.1 , USB 3.0, USB 2.0, Wi-Fi	-	3 Years local	₹185990
ROG G20CB	Intel® Core™ i7-6700 Processor	Windows 10	NVIDIA® GeForce® GTX1070 with 8GB GDDR5	-	32 GB DDR4	3 TB + 256 GB M.2 PCIE Gen3 x4 SSD	Bluray RW	USB 3.1 , USB 3.0, USB 2.0, Wi-Fi	-	3 Years local	₹160990
ROG G11CB	Intel® Core™ i7-6700 / i5 6400 Processor	Windows 10	NVIDIA® GeForce® GTX970 4GB GDDR5/GTX950 2GB	-	16 / 8GB DDR4	1 TB 7200rpm	Bluray RW	USB 3.1, USB 3.0, USB 2.0	-	3 Years local	Starts at ₹70990
K20CD	Intel® Core™ i5/i3 -6400 Processor	DOS	Intel® HD Graphics	-	4 GB DDR4	1 TB 7200rpm	DVDRW	USB 3.1 , USB 3.0, USB 2.0	-	3 Years local	Starts at ₹32490
K20CE	Intel® Quad-Core Pentium® N3700/Dual-Core N3050 Processor	DOS	Intel® HD Graphics	-	4 GB	1 TB 7200rpm	DVDRW	USB 3.1,USB 3.0	-	3 Years local	Starts at ₹21990

ASUS AiO

Model	Processor	OS	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Price
Zen AiO Pro Z240IC	Intel® Core™ i7-6700T Processor	Windows 10	NVIDIA® GeForce® GTX 960M with 4GB GDDR5 VRAM	60.4cm(23.8) IPS,UHD (3840x2160) 4K Touch	16 GB DDR4	1 TB HDD + 512GB M.2 PCIE 3.0 x4 SSD	-	USB 3.1Type C , BT4.0, Wi-Fi	Intel® RealSense 3D Camera	3 Years local	₹157990
ET2231IU/ET2230IU	Intel® Core™ i3 4005/i5 4460T Processor	Windows 10 / DOS	Intel® HD Graphics	55.8cm(22) FHD (1920x1080)	4 GB DDR3	1 TB	DVDRW	USB 3.0, USB 2.0 ,BT4.0, Wi-Fi	1.0MP Webcam	1 Year Local	Starts at ₹32990
ET2040IU	Intel® Pentium® J2900 Quad Core Processor	Windows 10 / DOS	Intel® HD Graphics	49.5cm(19.5) HD (1366x768)	4 GB DDR3	500 GB 5400rpm	-	USB 3.0, USB 2.0, Wi-Fi	1.0MP Webcam	3 Years local	Starts at ₹25490

ASUS, The Choice of IT Professionals

ASUS brings you world-class reliability and unrivaled quality, with products designed to bring harmony and simplicity to your personal and professional life. Our award-winning products are inspired by the principles of Zen, featuring a harmonious blend of incredible technology and stunning style. We constantly strive to create products that enable a seamless and connected digital life. But don't just take our word for it —always get expert advice before you buy.



Intel® Core™ Processors
Intel Inside®. Extraordinary Performance Outside.
Find Yours at www.asus.com

ASUS Transformer



Transformer 3 Pro T303



Transformer Book T101



GX800



G752



GL502



GX700



G701

ASUS ROG Series

ASUS ZenBook



ZenBook Flip 3 UX390



ZenBook Flip UX360



ZenBook UX330



ZenBook UX310

ASUS ROG DT Series



GT51



G20



G11

ASUS EeeBook



E200



E202



E402

ASUS A Series



A555



A540

ASUS X Series



X540

ASUS R558



R558

ASUS AiO



ET2231



ET2040

ASUS Zen AiO Pro



Z240

ASUS Pro



D310



P2420

ASUS DT



K20

ASUS Zenfone Series



ASUS Zenfone 3



ASUS Zenfone 3 Max 5.5



ASUS Zenfone 3 Max 5.2



ASUS Zenfone Selfie



ASUS Zenfone 2 Laser ZC551KL



ASUS Zenfone Max ZC550KL



ASUS Zenfone Go



www.asus.com/in



ASUS | www.facebook.com/ASUS



[instagram.com/asusindia](https://www.instagram.com/asusindia)



@ASUS | twitter.com/asus



[youtube.com/asus](https://www.youtube.com/asus)

ASUS
IN SEARCH OF INCREDIBLE