



Highlights

- IBM has done business in Ohio since 1915.
- IBM offices/locations in Cincinnati, Cleveland, and Columbus/Dublin.
- IBM's North America Analytics Center is located in Columbus..
- Explorys, based in the Cleveland area, was acquired by IBM in 2015 as part of Watson Healthcare.
- IBM's charitable giving in Ohio exceeded \$434,500 in 2014.
- Ohio IBMers pledged over \$584,000 in the 2014 Employee Charitable Contributions Campaign.
- Ohio IBMers iredistered 40 patents in 2014.

Corporate Citizenship in Ohio

Transforming business, technology and society

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

"Collaborating with our clients to build a Smarter Planet has transformed our approach to corporate citizenship. Our business and citizenship strategies have converged, and we are applying those strategies and expertise to help clients, IBMers, and the communities where we live and work. I am pleased to share with you some local highlights of this work," says Ron Lovell, IBM Ohio Senior State Executive.

Education

IBM supports higher education with university partnerships worldwide, including current projects in Ohio:

- A partnership with The Ohio State University is collaborating on new business and technology curricula to help students gain the latest skills in analytics and prepare for high-value careers. New courses of study include access to the IBM North America Analytics Center, internships, co-op program and participation in the first-ever IBM Watson University Challenge. Additionally, IBM is a founding member of the Ohio State University Industry Cluster program.



- IBM and Case Western Reserve University, Case School of Engineering, through a first-of-a-kind research project, are monitoring the structural health of civil infrastructures like bridges to improve safety.

IBM's innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH's first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Teacher Advisor: Powered by IBM Watson, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

Problem solving

IBM Impact Grants bring sophisticated capabilities to non-profit organizations to help them serve their constituencies more effectively. IBM has delivered more than 1,500 Impact Grants worldwide since 2010, with more than 500 grants delivered in 2014. In Ohio, IBM delivered six Impact Grants valued at over \$234,000 in 2014 and 2015.

Worldwide in 2014, 100 Corporate Service Corps teams worked on pro bono consulting projects to improve women's health, preserve the environment, and more. Sixteen cities benefitted from Smarter Cities Challenge® engagements. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free "virtual supercomputing" power to humanitarian researchers.

Employee engagement

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community.® In Ohio, IBMers have donated over 170,000 hours since the programs inception in 2003. In 2014, 26 IBMers received the President's Volunteer Service Award, and IBM awarded 37 Community Grants worth a combined \$60,000 to Ohio organizations where IBMers volunteer.

Among the programs IBMers support is a MentorPlace partnership with the Deer Park Community City School District in Cincinnati. IBM professionals serving as mentors are providing students with online academic assistance and career counseling, with a focus on STEM.

Awards & recognition

- *Fortune* — Most Admired Companies
- *Corporate Responsibility Magazine* 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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