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## Highlights

- IBM has been in Sweden since 1928.
  - Locations in Stockholm (Kista), Gothenburg, Malmö and Sundsvall.
  - Partner to Stockholm Science and Innovation School and a member of their advisory board.
  - Strategic university relations with five targeted universities.
  - IBMers interacted with more than 1500 students in 2015 to support their interest in science, engineering and math.
  - IBM made grants totaling 100 000 SEK in 2015 to organizations where IBMers volunteered.
  - IBM donated more than 40 excess desks and chairs to the non-profit organizations Kodcentrum and Medecins sans Frontieres in 2015.
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# Corporate Citizenship in Sweden

*Transforming business, technology and society*

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

“To build a smarter planet — and to run a smarter enterprise — your business and citizenship strategies must be more than aligned. They must become one. This is very different from traditional notions of ‘giving back’ or CSR. Speaking as an IBMer, I believe this comes from the core of our culture, values and purpose as an enterprise — to be essential to our clients and to the world,” says IBM Chairman, President and CEO Ginni Rometty.

## Education

IBM's involvement in education at all levels — from pre-school through high school and at university levels — is central to our societal engagement. Our aim is to inspire to IT and build the skills needed in the 21st century. While IBM interacts with boys and girls in all ages, two important target groups are female students and students from areas with socio-economic challenges. Ongoing activities include:

- Code Clubs for children in grades 4-5 are arranged in Stockholm and Malmö, teaching Scratch and HTML.
- Mentoring program for high-school girls in Stockholm



- Regular visits of school classes to educate about tech trends and provide workshops to develop problem-solving, communication and analytical skills
- Programming events and case studies for university students

In addition, IBM participates in events such as NextUp, Introduce a Girl to Engineering Day, and Future Friday. During 2015 IBM employees interacted with more than 1500 students through various activities and events. Since 2013, IBM Sweden is a partner with the public Stockholm Science and Innovation School (SSIS), providing expert lecturers, internships and mentoring to the students. IBM Sweden is a member of numerous high school advisory boards and has strategic university relations with five target universities.

### Problem solving

IBM Impact Grants bring sophisticated capabilities to non-profit organizations or universities to help them serve their constituencies more effectively. IBM has delivered more than 1500 grants worldwide since 2010, with more than 500 delivered in 2014. In 2015, IBM delivered five grants in Sweden to support initiatives and research projects within CleanTech and STEM education.

IBM's Corporate Service Corps program brings together teams of high-potential IBMers from around the world for month-long projects on economic development, environmental issues and other challenges in developing countries. Since 2014, 15 Swedish IBMers have participated in the program.

Responding to the challenges of large refugee streams to Sweden, IBM supports the Red Cross by allocating consultants to provide support at the Malmö central station. Initiatives include language training and homework support for immigrants, as well as internships for highly educated refugees to further support their integration into Swedish society.

### Employee engagement

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service worldwide through IBM's On Demand Community.® In Sweden, almost 30 percent of IBMers participate. In 2015, IBM supported their efforts with 11 Community Grants worth a combined 100 000 SEK to schools and NGOs where IBMers volunteer.

### Awards & recognition

- SPP named IBM among the top 100 most sustainable companies worldwide (2013, 2014 & 2015)
- Randstad Awards — IBM was seventh among the most attractive employers in Sweden (2015)
- Universeum — Best in Industry for IT Consultancy (2015)
- *Hälsa* magazine — Best Place to Work, citing IBM's work on promoting health and supporting employees' well-being.

### For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit [ibm.com/responsibility](http://ibm.com/responsibility).

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