



Highlights

- IBMers in New York registered 2,750 patents in 2014.
 - IBM's charitable giving in New York exceeded \$4.75 million in 2014.
 - New York IBMers pledged over \$5.1 million in the 2014 Employee Charitable Contributions Campaign.
 - IBM volunteers have volunteered over 1.98 million hours in New York communities via On Demand Community since 2003.
 - Based IBMers' volunteer work in New York, 164 Community Grants were awarded to schools and nonprofit organizations in 2014, totaling \$248,000.
 - 123 New York IBMers won the President's Volunteer Service Award in 2014.
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Corporate Citizenship in New York

Transforming business, technology and society

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

"Collaborating with our clients to build a Smarter Planet has transformed our approach to corporate citizenship. Our business and citizenship strategies have converged, and we are applying those strategies and expertise to help clients, IBMers, and the communities where we live and work. I am pleased to share with you some local highlights of this work," says IBM New York Senior State Executive Stephen LaFleche.

Education

The Pathways in Technology Early College High School (P-TECH) model is a nationally recognized, innovative approach to college and career readiness, with its grades 9-14 structure and partnerships with industry and higher education. IBM is partnering with P-TECH in Brooklyn and Excelsior Academy in Newburgh. Six Brooklyn students graduated in 2015 with a high-school diploma and a two-year college degree in only four years. Three are now pursuing four-year degrees and three accepted full-time IBM employment. As of September 2015, there are 26 schools in New York based on this public-private partnership model, in each of the state's 10 economic development regions.



IBM also unveiled Teacher Advisor: Powered by IBM Watson, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

Problem solving

IBM Impact Grants bring sophisticated capabilities to non-profit organizations to help them serve their constituencies more effectively. IBM has delivered more than 1,500 grants worldwide since 2010, including more than 500 in 2014. In New York, 54 grants valued at over \$1.68 million were delivered in 2014 and 2015.

The Smarter Cities Challenge® (SCC) deploys IBM experts to help cities around the world address their most critical challenges, by delivering recommendations for making the city smarter and more effective. Since 2010, IBM has deployed 700 top experts to help 116 cities, including four in New York:

- [Rochester](#) (2015) focused on a new system design, coordinating services provided from many county and city-wide agencies, to leverage data and more efficiently, and effectively guide individuals and families to a stairway out of poverty.
- [Suffolk County](#) (2014) focused on improving water quality through data management and sharing, better coordination of agencies and stakeholders, and the development of strategic plans around wastewater management.
- [Buffalo](#) (2013) focused on youth unemployment and produced a comprehensive plan for a new initiative and cross-industry task force including business, community based organizations, public school system and other service providers.
- [Syracuse](#) (2011) helped the city develop a property vacancy prediction model and a roadmap to implement it, which the city has used to target the work of its land bank.

IBM's Corporate Service Corps program brings together teams of high-potential IBMers from around the world for month-long projects on economic development, environmental issues and other challenges in developing countries. Through 2014, 84 New York IBMers participated in teams assigned to Africa, Latin America, Eastern Europe and Asia-Pacific.

Employee engagement

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community,[®] and IBM's Volunteer Excellence awards bestow CEO-level recognition on those employees who, through their actions, best personify IBM's culture of service. U.S. and Canadian employees also can make cash contributions through payroll deductions.

Awards & recognition

- [HUD Secretaries' Award](#) for Public-Philanthropic Partnership for Smarter Cities Challenge in Syracuse (2014)
- [New York Blood Center](#) 2015 honoree: "IBM has been a steadfast partner, providing years of valuable technical training for our operational and medical staffs and consistently hosting some of our most significant and successful blood drives."
- *Fortune* — Most Admired Companies
- *Corporate Responsibility Magazine* 100 Best Corporate Citizens

For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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