Corporate Citizenship in North Carolina

Transforming business, technology and society

Highlights

- Locations in Research Triangle Park, Charlotte and Greensboro.

- IBM's 100,000-square-foot Leadership Data Center is Gold LEED certified.

- 82% of IBM's solid waste in NC is recycled annually.

- IBM's RTP site has Wildlife Habitat Council Conservation certification.

- IBM has donated $11.5 million to NC universities over two decades, including $526,000 in 2015.

- NC IBMers received 840 patents in 2014 — approximately 11% of our US total.

- IBM has invested $300 million into R&D in North Carolina.

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

"To build a smarter planet — and to run a smarter enterprise — your business and citizenship strategies must be more than aligned. They must become one. This is very different from traditional notions of 'giving back' or CSR. Speaking as an IBMer, I believe this comes from the core of our culture, values and purpose as an enterprise — to be essential to our clients and to the world," says IBM Chairman, President and CEO Ginni Rometty.

Employee engagement

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community.® In North Carolina, 53 IBMers have received the Presidential Volunteer Service Award for their efforts, and in in 2015 IBM made 91 Community Grants worth $142,000 to the organizations where IBMers volunteer. North Carolina IBMers donated over $2 million in 2015 through the annual Employees Charitiable Contributions Campaign, and $15 million over five years. IBM also awarded $715,000 in Matching Grants in 2015 to organizations that their contributions support.

Education

IBM's innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH's first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Teacher Advisor Powered by Watson, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

Problem solving

IBM Impact Grants bring sophisticated capabilities to non-profit organizations to help them serve their constituencies more effectively. IBM has delivered more than 1,500 grants worldwide since 2010, with more than 500 delivered in 2014. In North Carolina, IBM has delivered grants valued at a combined $2.5 million and the program received recognition from the North Carolina Department of Public Instruction and the State Board of Education. Among the 2015 grants:

- A Web User Experience grant helped Durham Technical Community College plan a website upgrade.
- Two grants helped the Wake County Public School System develop a strategic plan and improve project management.
- Two grants helped the Public School Forum of North Carolina develop a plan for using social media.

Worldwide in 2014, 100 Corporate Service Corps teams worked on pro bono consulting projects to improve women's health, preserve the environment, and more. Sixteen cities benefitted from Smarter Cities Challenge® engagements. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free "virtual supercomputing" power to humanitarian researchers.

Disaster relief

Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM's agile and sustained 2014 disaster relief efforts.

Awards & recognition

- *Fortune* — Most Admired Companies
- *Corporate Responsibility Magazine* 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit ibm.com/responsibility.

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