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## Highlights

- IBM has done business in Illinois since 1914.
  - Major locations: Chicago, Schaumburg, Oakbrook Terrace, Springfield, Bloomington, Peoria and Moline.
  - Employee and retiree charitable giving totaled nearly \$1 million in 2014.
  - In 2014, IBM made gifts and grants of cash, technology and services in Illinois valued near \$1 million.
  - IBM awarded 39 Community Grants to Illinois nonprofit organizations in 2014.
  - IBMers in Illinois hold 76 registered patents.
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# Corporate Citizenship in Illinois

*Transforming business, technology and society*

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

"IBM's experience in building a smarter planet with clients has transformed our approach to corporate citizenship. Our business and citizenship strategies have converged, applying the same technologies and expertise to helping clients, IBMers, and the communities where we live and work. I am pleased to share with you some local highlights of this work," says Duffy Gaynor, IBM's senior state executive for Illinois.

## Education

IBM's innovative P-TECH grades 9 to 14 model connects education to jobs. In 2011, at the request of Mayor Rahm Emanuel, IBM collaborated with the city of Chicago, Chicago Public Schools and the City Colleges of Chicago to open a new school, the Sarah E. Goode STEM Academy, to serve grades 9-14 using the P-TECH model. The school opened with a class of ninth graders, and now has approximately 850 students in grades 9-12. In Chicago, the model features IBM mentor/protégé relationships for all students and faculty, and will ensure that graduates are first in line for job consideration at IBM. P-TECH and the Sarah E. Goode STEM Academy were the first of the now 40 P-TECH 9-14 schools across three states.



IBM also unveiled Codename: Watson Teacher Advisor, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

### Problem solving

In 2014, 100 Corporate Service Corps® teams worked on pro bono consulting projects to improve women's health, preserve the environment, and more. More than 500 IBM Impact Grants brought sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free “virtual supercomputing” power to humanitarian researchers.

The Smarter Cities Challenge (SCC) deploys IBM experts to help cities around the world address their most critical challenges, by delivering recommendations for making the city smarter and more effective. SCC is IBM's largest philanthropic initiative, with contributions to date valued at more than \$50 million. Since 2010, IBM has deployed 700 top experts to help 116 cities around the world. Among the inaugural grant winners was Chicago, whose engagement explored the issue of how a city builds a well-trained workforce that strengthens the local economy. The grant examined Chicago educational systems including the Chicago Public Schools, the City Colleges of Chicago, and the city's leading education and training providers. Enabled by the grant, the city of Chicago pursued its core strategic initiative to forge public-private partnerships between employers and educational institutions.

### Employee engagement

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community®, and IBM's Volunteer Excellence awards bestow CEO-level recognition on those employees who, through their actions, best personify IBM's culture of service. In Illinois, 29 IBM employees and retirees received Presidential Volunteer Service Awards in 2014.

### Disaster relief

Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM's agile and sustained 2014 disaster relief efforts.

### Awards & recognition

- *Fortune* — Most Admired Companies
- *Corporate Responsibility Magazine* 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

### For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit [ibm.com/responsibility](http://ibm.com/responsibility).

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