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## Highlights

- IBM Iowa was established in 1916.
  - Major locations include Des Moines and Dubuque.
  - IBM's Dubuque Delivery Center provides IT support for hundreds of clients across the country, and has hosted Governor Terry Branstad, Congressman Rod Blum and Senator Chuck Grassley.
  - IBM made grants totaling \$1.5 million to Iowa community and educational organizations in 2014.
  - IBM partners with local colleges to build course curriculum and conduct mock interviews.
  - Dubuque partners with IBM to develop and implement smarter planet initiatives including water, electric and traffic.
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# Corporate Citizenship in Iowa

*Transforming business, technology and society*

IBM's longstanding, global commitment to corporate responsibility is a demonstration of our values and the priorities that guide them. By integrating corporate responsibility with business strategy, we contribute to the communities in which we do business while engaging our clients, partners and employees. IBM's technology and talent have the power to help transform governments, institutions, communities and the quality of life for people around the world. Whether it's improving education, revitalizing cities, protecting the environment or driving economic growth, IBM and IBMers contribute innovative solutions to the world's toughest societal challenges.

"There's a huge gap in the talent pipeline that IBM needs to fill. Supporting STEM initiatives is a way to help bridge this gap and create new opportunities for the next generation of Iowans," says Rebecca Butler Mona, IBM senior state executive for Iowa.

## Education

IBM's innovative P-TECH grades 9 to 14 model connects education to jobs. In the 2014-15 school year, P-TECH's first six graduates finished high school and college in just four years, as the P-TECH network expanded to 27 schools across three states. IBM also unveiled Code-name: Watson Teacher Advisor, an advanced cognitive computing system that will provide qualified lesson plans and mentoring to teachers via mobile devices — all free of charge.

In Iowa, IBM has established a partnership with the Technology Association of Iowa to provide mentors for the HyperStream program, which creates partnerships between business and education to better prepare students for tech careers in Iowa. In addition, IBM's Dubuque



team is involved with Exploring Interest in Technology and Engineering camps, which encourage middle-school girls to pursue careers in science and technology.

### Problem solving

In 2014, 100 Corporate Service Corps® teams worked on pro bono consulting projects to improve women's health, preserve the environment, and more. Sixteen cities benefitted from Smarter Cities Challenge engagements. More than 500 IBM Impact Grants brought sophisticated capabilities to nonprofit organizations to help them serve their constituencies more effectively. World Community Grid® helped strengthen the fights against cancer and Ebola by providing free "virtual supercomputing" power to humanitarian researchers.

### Employee engagement

Nearly 270,000 active and retired IBMers have donated nearly 18 million hours of volunteer service through IBM's On Demand Community,® including more than 65,000 in Iowa.

- Des Moines IBMers joined forces with United Way Day of Action at Camp Fire Heart of Iowa to work on outdoor projects. Expanded service projects are planned quarterly.
- IBM women partner with the Technology Association of Iowa's Women in Innovation program, joining several companies to host an annual networking event for girls in grades 7-12, igniting their interest in STEM and sharing information about opportunities for STEM-related careers.
- Des Moines employees partnered with United Way of Central Iowa to assemble 50 literacy kits for pre-school children to help them learn to read.
- IBMers partnered with the Iowa Homeless Youth Center and United Way of Central Iowa to assemble and donate Emergency Bed Youth Welcome Kits to young people in shelters.

IBMers in Iowa contributed more than \$100,000 in 2014 to nonprofit organizations through the annual Employee Charitable Contributions Campaign.

### Disaster relief

Integrating advanced technologies with the expertise of IBMers, IBM delivers essential components of what it takes for affected areas and individuals to regroup, rebuild and recover. Joining the global fight against Ebola and responding to the devastation of Hurricane Haiyan in the Philippines, with both immediate and long-term solutions, were just two examples of IBM's agile and sustained 2014 disaster relief efforts.

### Awards & recognition

- *Fortune* — Most Admired Companies
- *Corporate Responsibility Magazine* 100 Best Corporate Citizens
- U.S. Environmental Protection Agency Climate Leadership Award (2012-14)
- European Diversity Awards — Supplier Diversity Programme of the Year

### For more information

For more information on IBM corporate citizenship programs, policies, strategies and achievements worldwide, and to read or download our current IBM Corporate Responsibility report, visit [ibm.com/responsibility](http://ibm.com/responsibility).

For more on IBM corporate citizenship in Iowa, contact:  
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