



COMPLETE FEATURE REFERENCE GUIDE

TABLE OF CONTENTS

Landing Page	Page 2
Search/Map View	Page 3
Search Filters	Page 4-6
<u>Map View Details</u>	Page 7-10
Property List View	Page 11-12
Property Detail View	Page 13-18
<u>My Stuff</u>	Page 19-21



HomeScout[®] Landing Page

Welcome to HomeScout[®], your personal path to a place you'll love. The landing page is a colorful introduction to the immersive search experience of HomeScout with easy access to a team of dedicated real estate and lending professionals.

It also provides a features overview of the site that details the benefits of agent-quality listing feeds, consumer data privacy and 100% MLS listing data.







HomeScout[®] Search

HomeScout's robust search capabilities begins by entering the city, zip code, MLS listing ID, address or Current Location; then tap Search.

The **Current Location** option will use the phone's built-in gps system to locate nearby properties.

HomeScout[®] Search Map View

HomeScout's intuitive search results, opens in map view. In some instances, **city** or **zip code** boundary lines will illustrate the scope of the search.



Return to Table of Contents





HomeScout[®] Search Filters

Narrow the search in a desired location using the features of the **Filters** button to identify property specifics.

• HomeScout Beds 1+ 2+ 3+ 4+ 5+ Baths 5+ 1+ 2+ 3+ 4+ **Property Type** ✓ Single Family Homes ✓ Multi-Family Homes ✓ Condos & Townhomes ✓ Land Properties Sold Properties

Filter options include number of beds, baths and even property type.

Buyers can toggle the Sold Properties button and learn the current home valuation information of their selected search neighborhood.

Return to Table of Contents

•	
•	
Back HomeScout Res	et
Listing Status	
For Sale Properties Distressed Properties	
Foreclosure Bank Owned	
Short Sale	
✓ Active	
Pending	
Contingent	
	_
Show Only Open Houses	
Show Schools	
View 0 Listings	
\frown	
•	
Back HomeScout Res	et
Square Feet Acres/Lot Size	
Square Feet Acres/Lot Size	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Any Time	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Any Time Any Time	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Any Time Year Built Any Year to Any Year 	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Any Time Year Built Any Year to Any Year 	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Any Time Year Built Any Year Search Property Description 	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Any Time Year Built Any Year to Any Year Search Property Description i.e. pool, sauna, etc. 	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Image: Constraint of the second sec	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Image: Constraint of the second sec	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Image: Constraint of the second sec	
Square Feet Acres/Lot Size Any Sqft Any Acreage Time On Market Image: Constraint of the second sec	

Toggle buttons allow the buyer to view Listing Status options such as For Sale Properties, Distressed Properties, Show Only Open Houses and Show Schools in the area.

Additional List Status options include: Square Feet, Acre/Lot Size, Time On Market and Year Built.

Search Property Description recognizes feature rich keywords such as pools, saunas and hot tubs!

Return to Table of Contents

·k Ho	omeS	icout
Square Feet		Acres/Lot Size
Any Sqft	•	Any Acreage 🗸
Time On Market	:	
Any Time	•	
Year Built		
Any Year	to	Any Year
Search Property	/ Desc	ription
.e. pool, sauna,	etc.	Add
Vie	w 0 Li	stings

Buyers can navigate back to the previous page using the **Back** button or clear a filter by selecting the **Reset** button.

•	
HomeScout	Q
Provided by Thomas J. Bernier, Minn Results are 82 listings. 100% of the MLS* Use ma Decelimer	neapolis, MN p of hiters to see more. Note: Part of the Road Satellite Icine Lake
Save Search	
Give your search a name. To ma saved searches and notification Stuff.	nage your s go to My
Search Name	
Save Search	Filters
\sim	

Buyers can preserve their search criteria using the **Save** button. This saved search criteria can be accessed and used in future searches.

Note: By saving a search, notifications and alerts will automatically be sent whenever there are new listings that match the saved criteria.

Return to Table of Contents





•

HomeScout[®] Search Map View

Tap the **Agent** or **Loan Officer** image in the app at anytime, to view their contact information.

Buyers can readily call, send a text message or send an email to schedule a showing or ask financing questions.



Agent and Loan Officer business cards are viewable and provide all details like company name, licensed accreditations and a photo to help personalize the buyer search experience.



Return to Table of Contents



Buyers can narrow the search results to display only those with open house viewings by tapping the **Open House** button.

Buyers tap a pin to view the associated **Detailed Property Page** which specifies the open house dates and times.



Return to Table of Contents

To view all available properties within the search area map, tap the **Entire Map** button.

HomeScout provides everything in the area including surrounding neighborhoods and its' associated school districts.





While buyers are driving around exploring neighborhoods, they can click on the **Nearby** button to see properties close in proximity.

The little black circle indicates the user's location in proximity to properties on the map.

Tap the **Satellite** button in map view for a Google Map image of the search area.

This provides a topographical view of the neighborhood and enables buyers to locate distinct landmarks and natural resources in the area.



Return to Table of Contents





HomeScout allows buyers the ability to zoom into the map view. Available homes are listed by price.

Buyers tap on a pin and are directed to the homes property detail page.

The **Property Detail Page** showcases the primary features and specifications of the home.

Buyers can return to the map using the **Back to Map** button.



Return to Table of Contents







HomeScout[®] List View

HomeScout provides a **List** view of available homes from the search results.

Buyers can tap the **List** button to access the List view.

List view enables buyers to scroll through images of the search results.

Tap on a specific property to view the respective **Property Detail Page**.



Return to Table of Contents







Buyers who view properties in List view can organize the search results by tapping the **Sort** button.



Available sort options include: Newest, Oldest, Least Expensive, Most Expensive, Least Square Feet, and Most Square Feet.



Return to Table of Contents



HomeScout[®] Property Detail Page

Once the **Property Detail Page** appears, buyers can learn more about a listing and review a series of photos by swiping across their screen.

Save the property as a favorite by tapping the heart icon at the top of the page.

Once a property is set as a favorite, it is indicated as a red heart.

Tap **Schedule Showing** to send the loan officer or agent an email requesting a designated date and time to view the property.



Return to Table of Contents

HBM Client Services: support@hbm2.com/952-831-1919 (M-F 8am-6pm CST) ©2018 Home Buyers Marketing, Inc. Trade Secrets & Confidential. All Rights Reserved. Rev 09.24.18 Ω

3

• Q HomeScout < Share Save Get Pre-Approved Back to Map vided by Thomas J. Bernier, Minneapolis, MN Property Quick Look 🕁 Download Property Flyer ** Open enrollment into Minnetonka schools is available! This distinctive home features a oneof-a kind open floor plan full of custom high end finishes such as: shiplap, built-ins, upstairs laundry AND bonus mudroom laundry, stone counters throughout, hard woods, and much more that is sure to impress. Imagine living in your luxurious dream home on this beautiful private & wooded Minnetonka lot with 1.2 acres backing up to the Minnehaha Creek Watershed. Make this stunning home yours! Property Type: Single Family Residence MLS ID: 4807360

Built In: 2017

Contact Agent



The **Property Quick Look** section describes many of the primary home features including **property type**, **MLS ID**, **year built**, **listing date** and **days online**.

Download Property Flyer gives buyers an offline way to save property information as well as share the property details with family and friends.



Contact Len

Launch a 3-D view of the home by dragging and dropping the figure icon onto the red dot representing the property.

> Once the 3-D view is launched buyers can see the property and rotate the surrounding neighborhood in a virtual Street view.

Note: Street views are provided by Google maps and are not available for all properties.



Return to Table of Contents

HBM Client Services: support@hbm2.com/952-831-1919 (M-F 8am-6pm CST) ©2018 Home Buyers Marketing, Inc. Trade Secrets & Confidential. All Rights Reserved. Rev 09.24.18

14



The Estimated HomeScout Value is

a property valuation based on a set of proprietary pricing criteria and is subject to other market conditions.

Note: Available only in certain markets.

The **HomeScout Mortgage Calculator** is an interactive feature that gives buyers a way to determine monthly payments by entering variable information like down payment and interest rates based on the terms of the loan.

Return to Table of Contents





Breakdown or Compare financing scenarios based on variable criteria. The Mortgage Calculator wheel is a colorful and interactive way to see how financing is distributed across a monthly payment. As values in the data fields are entered the animated wheel will adjust.

Choose to compare monthly budgets based on varying down payment amounts: 3.5%, 5%, 10% and 20% increments.

Access to a lending professional and their financial expertise is available with a single touch.

Next Steps	
Talk to Loan Officer	Get Pre-Approved
Check Your Credit	Talk to Agent
Lifestyle Informati	ion

Lifestyle Information statistics appear as colorful infograhics. Available, illustrated indicators include: nearby schools, shopping, entertainment, restaurants, activities, convenience and health.



Return to Table of Contents



HomeScout provides the ability to store personal notes as **Comments** about certain property features. Buyers can reference their notes at a later date.

Get advanced details like **Area/School Information** as well as information on the **Age/Structure** of the property.

Discover detailed structural information including above and below ground square footage, construction status, roof finish, structure style, year built and foundation size.

At any time during the search users can reach out to a loan officer or a real estate agent with the tap of a finger.



Return to Table of Contents





If selected, the Agent and LO business card displays.

Note: At the bottom of each page is a button that will direct the buyer to their HomeScout **My Stuff** page.

The **Share** button allows users to share a listing with friends and family via text, email or on Facebook.

Recipients will be linked to the property web site where they can also register to access the HomeScout app.









HomeScout[®] My Stuff Screen

The **My Stuff** page identifies specific activities that were logged while a buyer accessed the HomeScout app.

Buyers can review their **Favorite** properties, run their **Saved Searches**, modify their **Profile & Alert** settings as well as **Get Pre-Approved** for a new loan.

Share the HomeScout app with friends and family via text message, email or Facebook. Each option includes pre-built messaging.

Favorite Properties are shortcuts to homes of interest to the buyer. The red heart indicator is filled in and those favorite properties can be quickly viewed and accessed.

Return to Table of Contents



19



Saved Searches provides access to all listing information for the properties that match the criteria for a saved search.

Toggle buttons control email alerts for new property listings and open houses that match the search criteria.

My Profile displays personal information including user name, phone number and active email address. Buyers have the ability to change their password.

My Alert Settings allows buyers to turn on alerts for updates to favorite properties.

When enabled, buyers receive notifications for property updates such as newly uploaded photos, prices changes or other status changes.



.



<u>Return to Table of Contents</u>

	Askfer		
•	ASK IOF P	re-Approvai	
In what stat	e are you buy	ing the property?	?*
Expected pu	irchase price	of the property?	×
What is you	r estimated d	own payment? *	E
How would	you rate your	credit? *	
Are you elig	ible for a VA/I	Military loan?	
	Ask for Pre-	Approval	
	Cance	el .	

Buyers can quickly begin their pre-approval process by using HomeScouts' **Ask for Pre-Approval** button.

Once selected, a buyer completes the information which is then sent to their acting Loan Officer.

Return to Table of Contents





Notes





© 2018 Home Buyers Marketing, Inc. Confidential and trade secret. Rev 07.19.2018